



CALIFORNIA  
*Counties*

## AROUND OUR COUNTIES



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## AROUND CSAC

### **CHECK OUT CSAC'S NEW BLOG, THE COUNTY VOICE**

CSAC has launched [The County Voice](#), a blog where CSAC staff, county officials and stakeholders can voice their thoughts on governance and issues that impact California's 58 counties. This new blog provides access to breaking information on issues in Sacramento and Washington, D.C., as well as a forum for the exchange of viewpoints within the California county family. Counties are urged to use this site to not only learn new information, but also to express their views on topics of interest either through posting comments or submitting guest author pieces. The blog will enhance other social media tools CSAC uses, such as [Twitter](#), [Facebook](#) and [audio casts](#). Registration is necessary in order to comment on a blog post, but not required for reading the posts and information. To visit the blog, [click here](#).

### **UPCOMING INSTITUTE COURSES FOCUS ON COMMUNICATION AND COALITION-BUILDING**

The CSAC Institute for Excellence in County Government has two courses coming up in the next few weeks of interest to counties. "Communicating Directly with Your Public: Using New Media Resources" will be held on Friday, March 26, and "Coalition Building: Creating Consensus" is offered on Friday, April 9. Both courses are held from 10:00 a.m.-3:30 p.m. in Sacramento. For more information and to register, visit the Institute [Web site](#).

## AROUND THE STATE

### **DEL NORTE COUNTY APPOINTS NEW COUNTY ADMINISTRATIVE OFFICER**

The Del Norte County Board of Supervisors announced last week that Jay Sarina, a 20-year county employee and assistant administrative officer for four years, is the new CAO effective March 5. Jay replaces Jeannine Galatioto, who has retired from county service. Jay spent 14 years in the county's Community Development Department before moving into administration six years ago. Congratulations to Jay on his appointment and CSAC looks forward to working with him in the future.

### **LAKE AND SONOMA COUNTIES WIN GREEN AWARDS; DISCOUNT RATE OFFERED TO ATTEND**

Congratulations to Sonoma and Lake Counties, winners of Green CA Leadership Awards in the area of climate change! The awards will be presented at a reception next Tuesday, March 16, held during the [Green Technology Summit and Exposition](#) in Sacramento County, March 15-17. If you wish to attend the Green Summit, keynotes and the exposition are free and CSAC members receive a 20 percent discount on educational programs. To register, [click here](#) and enter "CSAC" as discount code, or call 626/577-5700 and mention CSAC.

### **INSTITUTE FOR LOCAL GOVERNMENT RELEASES TWO NEW PUBLICATIONS ON LAND USE**

The Institute for Local Government – a nonprofit research affiliate of CSAC and the League of California Cities – has published two new publications: *Understanding the Basics of Land Use and Planning: Guide to Local Planning* and *Understanding the Basics of Land Use and Planning: Glossary of Land Use and Planning Terms*. The publications are available at [www.ca-ilg.org/ilgpubs](http://www.ca-ilg.org/ilgpubs), and are the product of the

Institute's [Land Use and Environment program](#), which provides resources to support local officials in their efforts to plan and develop healthy communities.

**COUNTIES EXHIBITS ENTRY DEADLINE IS MARCH 26**

Remember to enter your county in the annual Counties Exhibits at the California State Fair, held July 14 – August 4, at Cal Expo, Sacramento County. This competition is one of the most popular events at the State Fair. Deadline for entries is Friday, March 26, and counties can register by visiting the [State Fair Web site](#). For more information, contact Greg Kinder at 916/263-3033; email: [gkinder@calexpo.com](mailto:gkinder@calexpo.com) or Carol Buchanan at 916/563-3161; email [cbuchanan@calexpo.com](mailto:cbuchanan@calexpo.com).

## AROUND NACO

**REGISTER FOR NACO ANNUAL CONFERENCE IN RENO/WASHOE COUNTY, NEVADA, IN JULY**

Counties are encouraged to register for the NACo Annual Conference in nearby Reno/Washoe County, Nevada, on July 16-20 at the Reno/Sparks Convention Center. To register, [click here](#). California county supervisors are encouraged to stay at the Atlantis Casino Resort, and may use this [hotel reservation form](#) to indicate their preference and receive the group rate.

## WORKSHOPS & EVENTS

**NATIONAL PUBLIC ADMINISTRATION CONFERENCE IN SANTA CLARA COUNTY**

The [American Society for Public Administration](#) will be holding its 2010 conference on April 9-13 in Santa Clara County at the San Jose Fairmont Hotel. "Invigorating Public Service for Change" is the theme. Keynote speakers for the event include Paul Volcker, chairman of President Obama's newly formed Economic Recovery Advisory Board and former chairman of the Federal Reserve; John Berry, director of the U.S. Office of Personnel Management; David Walker, president and CEO of The Peter G. Peterson Foundation and former U.S. comptroller general; and Norman Mineta, former U.S. secretary of transportation. In addition to more than 100 educational offerings, there will be four larger sessions, a student and new professional summit and a welcome reception at the Tech Museum of Innovation. ASPA has represented all aspects of the public service arena since 1939. For more information, visit [www.aspanet.org](http://www.aspanet.org).

**WOMEN'S LEADERSHIP SUMMIT 2010 HONORS WOMEN IN LOCAL GOVERNMENT**

The Municipal Management Association of Northern California is holding its fourth annual Women's Leadership Summit on April 14-15 at the Dolce Hayes Museum in San Jose/Santa Clara County. The Women's Leadership Summit honors the contributions of women in local government and focuses on leadership and motivation skills. The theme is "Back to Basics" and presenters include city, county and state leaders. For more information and to register, [click here](#).