



California State Association of Counties
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FOR IMMEDIATE RELEASE

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STATEWIDE COUNTY ASSOCIATION HIRES NEW COMMUNICATIONS COORDINATOR

SACRAMENTO – The California State Association of Counties has announced the hiring of Erin Treadwell as Communications Coordinator for the statewide association. She will start her new position on Monday, January 11.

Treadwell brings a wealth of local government experience to the position. For the past 2 ½ years, she has served as a Sacramento County communications and media officer. Prior to that, she worked for two years as a public information officer for the City of Rancho Cordova. Overall, she brings nearly two decades of communications experience to the position.

“We are excited to have a professional of Erin’s caliber join CSAC at a time when counties are facing new threats to funding sources as demand for county services continues to escalate,” said Paul McIntosh, CSAC Executive Director. “Erin’s communication skills, combined with her experience in county issues, will serve our members well. She will play an integral role in CSAC’s ongoing efforts to explain the vital programs and services California counties provide 38 million residents on a daily basis.”

“I’m delighted to become part of CSAC and am committed to providing clear and compelling information during these challenging times,” Treadwell said. “I look forward to serving as a resource for members and continuing CSAC’s reputation as the respected expert on County issues for the legislature, media and public.”

Beginning Monday, Treadwell can be reached at 916.327.7500, ext. 516; email: etreadwell@counties.org.

The California State Association of Counties (CSAC) is the voice of California's 58 counties at the state and federal level. The Association's long-term objective is to significantly improve the fiscal health of all California counties – from Alpine County with a little more than 1,200 people to Los Angeles County with more than 10 million – so they can adequately meet the demand for vital public programs and services. CSAC also places a strong emphasis on educating the public about the value and need for county programs and services.

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