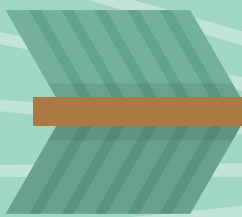# TARGETING SOLUTIONS

FROM PUBLIC SAFETY, HEALTH AND TECHNOLOGY TO SOCIAL SERVICES, HOUSING, COUNTY OPERATIONS AND MORE — JOIN YOUR INNOVATIVE COLLEAGUES AS WE TAKE AIM AT CRITICAL ISSUES FACING CALIFORNIA COUNTIES TODAY AND IN YEARS TO COME.

NEW ENTRY CATEGORIES THIS YEAR!

CELEBRATING COUNTY INNOVATION AND BEST PRACTICES

DEADLINE JUNE 23RD!

CSAC

CALIFORNIA *Counties*

The California State Association of Counties (CSAC) invites you to enter our 2017 Challenge Awards competition.

These unique awards recognize the creative spirit of our California Counties as they find innovative, effective and cost-saving ways to provide programs and services to their citizens. This is a wonderful opportunity to spotlight your county's best practices while recognizing your staff for innovations in county government!

Please read the following instructions and consider entering your county's programs/projects to be honored with one of these prestigious awards.

NEW

ENTRY CATEGORIES
We have NEW ENTRY CATEGORIES for issue areas and population this year!

ENTRY CATEGORIES

NEW

ISSUE AREAS

Administration of Justice & Public Safety – Includes programs associated with local law enforcement and public safety, adult and juvenile detention, and probation.

Agriculture, Environment & Natural Resources – Includes programs associated with agriculture, the environment, air quality, water, flood control, energy, parks and recreation, public lands, forestry, mining, endangered species, solid waste, and hazardous waste.

Government Finance, Administration & Technology – Includes programs associated with internal operations, employee training and wellness, workers' compensation, public records, technology, economic development, elections, food safety, and disaster planning/response.

Health & Human Services – Includes programs associated with health care, mental health, homelessness, foster care, child welfare services, adult protective services, IHSS, general assistance, aging, CalWORKs, county hospitals, the indigent, and veterans.

Housing, Land Use & Infrastructure – Includes programs associated with housing, land use, growth, planning, transportation, infrastructure, and tribal gaming issues.

POPULATION

Population categories will now reflect the three caucuses within CSAC: **Urban, Suburban and Rural Counties**. On your entry form, please check which population category you are entering.

Rural – Alpine, Amador, Calaveras, Colusa, Del Norte, El Dorado, Glenn, Humboldt, Inyo, Kings, Lake, Lassen, Madera, Mariposa, Mendocino, Modoc, Mono, Nevada, Plumas, San Benito, Sierra, Siskiyou, Sutter, Tehama, Trinity, Tuolumne, and Yuba.

Suburban – Butte, Imperial, Kern, Marin, Merced, Monterey, Napa, Placer, San Joaquin, San Luis Obispo, Santa Barbara, Santa Cruz, Shasta, Solano, Sonoma, Stanislaus, Tulare, and Yolo.

Urban – Alameda, Contra Costa, Fresno, Los Angeles, Orange, Riverside, Sacramento, San Bernardino, San Diego, San Francisco, San Mateo, Santa Clara, and Ventura.

ELIGIBILITY

Only programs that are developed, managed or funded by a county department or agency are eligible. Multi-county programs are eligible. Court-related programs must be coordinated or funded by the county.

An entry can only be submitted in one category; if you have an inter-departmental program, please mark the category that best reflects the nature of that program.

Programs that have previously received a Challenge Award cannot be entered again; Merit Award recipients are eligible.

Judges will be looking for programs that are innovative, unique and replicable. To enhance your chances, county programs or projects submitted should be in existence for at least one year.

CSAC

CALIFORNIA
Counties

ALL CHALLENGE AWARD ENTRIES WILL BE CONSIDERED FOR SPECIAL AWARDS AT THE JUDGES' DISCRETION. THESE AWARDS WILL NOT BE SUBJECT TO THE POPULATION CRITERIA OUTLINED ABOVE.

SELECTION CRITERIA

A panel of county and private sector officials will evaluate the entries. Judges' decisions are final. The following criteria will be used to select the winners:

- Statement of the problem and solution.
- Innovation, resourcefulness, vision, uniqueness and risk-taking.
- Potential replicability of the program/project.
- Cost-effectiveness of the program/project.
- Conformance to application instructions as set forth in the "Entry Instructions" below.

ENTRY INSTRUCTIONS

1 **FILL OUT OFFICIAL ENTRY FORM ON INSIDE BACK PAGE OF THIS BROCHURE.** The entry form is also available online at www.counties.org. Make sure you check the appropriate issue and population categories.

2 **OBTAIN A LETTER OF AUTHORIZATION.** This is simply a letter signed by either your Board Chair or County Administrator authorizing the entry of the county's programs in the Challenge Awards competition. Counties may submit one (1) letter of endorsement for all entries, but please list each entry by program name in your letter of endorsement.

3 **CONSTRUCT YOUR "EXECUTIVE SUMMARY."** This is your statement of the challenge and the solution. Your Executive Summary is a very important part of your entry. It must be NO MORE THAN TWO 8.5x11 DOUBLE-SPACED PAGES. Please include contact information on the summary.

ORGANIZE YOUR EXECUTIVE SUMMARY AS FOLLOWS:

- **Overview** – Provide a brief, 25-word summary of your program or project.
- **Challenge** – Describe the challenge your county faced and the process used to address it. Explain the unique or critical factors that led to this project.
- **Innovative Solution** – Describe the innovative steps taken by the county to solve the problem or overcome the challenge.
- **Originality** – Describe how this program is unique among California Counties.
- **Cost Effectiveness** (If applicable) – How much money was budgeted to fund the project? How much money did the program save?
- **Results** – Describe the results of the program/project. Discuss how the program or project has positively impacted the community, improved delivery of services to the public, or improved administration of a program internally.
- **Project or Program Contact** – List the name, title, mailing address, phone and e-mail address of the person who can be contacted about this program.
- **Optional Submission** – If your project involved the development of a video or CD, please enclose one copy. Videos/CDs will not be returned and become property of CSAC. Please limit supporting material – such as brochures, final reports or other information – to items that are directly relevant to this project.

4 **MAKE CHECK(S) PAYABLE TO: CSAC CHALLENGE AWARDS**. **A payment of $75.00 must accompany EACH entry**. If entering multiple entries, a single check with a total amount ($75.00 for each program entered) may be submitted. However, a photocopy of the check must be submitted with each entry.

5 **SEND IN YOUR ENTRY BY MAIL.** You must send two (2) complete copies of each entry form and Executive Summary, along with either a check or photocopy of group payment and your letter of endorsement (see entry form for address). Your entry should be mailed to: CSAC Challenge Awards, CSAC, 1100 K St., Ste. 101, Sacramento, CA 95814.

ALL ENTRIES MUST BE POSTMARKED BY FRIDAY, JUNE 23, 2017. ENTRIES MAY NOT BE FAXED. ENTRIES RECEIVED BY CSAC WILL NOT BE RETURNED.

DEADLINE

All entries must be postmarked by Friday, June 23, 2017, to be considered. Faxed or emailed entries will not be accepted. Entries cannot be returned.

ENTRY FEE

$75.00 per entry. A check payable to CSAC Challenge Awards must accompany EACH entry. If entering multiple entries, a single check with a total amount ($75.00 for each program entered) may be submitted. Credit card payments cannot be accepted.

GENERAL INFORMATION

- Two levels of awards will be presented by CSAC in each category: Challenge and Merit Awards. The judges have the flexibility to offer an optional top-level award: The California Counties Innovation Award.

- Judges will also consider all entries for special awards that are open to all population categories.

- Challenge Awards will be presented in person in the recipient's county. Merit Awards will be mailed.

- In the event that a multi-county application is honored, each county will receive an award.

- Award-winning recipients will be notified by email upon completion of judging in the fall.

- If you have any questions, contact David Liebler, CSAC Director of Public Affairs & Member Services: **916/327-7500, ext. 530 dliebler@counties.org**

NEW

ENTRY CATEGORIES

All entries must now be placed in both a specific ISSUE AREA category and POPULATION category.

CHALLENGE AWARDS ENTRY FORM

You may type this information on a separate sheet and submit as Page 1 of your entry:

ISSUE AREA CATEGORY (NEW):

___ Administration of Justice & Public Safety
___ Agriculture, Environment & Natural Resources
___ Government Finance, Administration & Technology
___ Health & Human Services
___ Housing, Land Use & Infrastructure

POPULATION CATEGORY (NEW):

___ Rural County
___ Suburban County
___ Urban County

_____
County(ies) Name(s)

_____
Lead Department/Agency

_____
Contact Name and Title

_____
Mailing Address

_____
City   State   Zip

_____
Phone   Ext.

_____
Email

TITLE OF THIS ENTRY
(to be used on award – **seven** words maximum)

_____

_____

IMPORTANT · INCLUDE THE FOLLOWING FOR EACH ENTRY:

- Completed entry form; remember to have check the appropriate issue area and population categories.
- 2-Page executive summary.
- Copy of endorsement letter authorizing entry. One letter may be used for multiple entries, but please include a copy for each entry.
- Enclose payment of **$75.00 for each entry**. One check may be used for multiple entries.

CHECKS SHOULD BE MADE PAYABLE TO:
CSAC Challenge Awards

MAIL OR DELIVER ALL OF THE ABOVE TO:
CSAC Challenge Awards
1100 K Street, Suite 101, Sacramento, CA 95814

2016 CSAC CHALLENGE AWARD RECIPIENTS

CALIFORNIA COUNTIES INNOVATION AWARD

Plumas County – 20,000 Lives

CHALLENGE AWARD RECIPIENTS

UNDER 50,000
Amador County – Improving Oral Health for Amador's Children

50,001 – 200,000
Imperial County – Inside/Out College Program
Tehama County – Washington Street Productions: Getting People to Work

200,001 – 750,000
Butte County – Your Mind Matters
Santa Barbara County – Central Coast Collaborative on Homelessness
Sonoma County – Unaccompanied/Undocumented Children Deportation Defense Project

750,001 & ABOVE
Los Angeles County – Roadmap to Sustainable Waste Management Future
Los Angeles County – Youth Opportunity Program
Orange County – Adopt-A-Channel Program
Sacramento County – Probation Department Career Training Partnership
San Bernardino County – Gateway Mock Trial Competition
San Diego County – First Responder Access and Functional Needs Training
San Diego County – Trauma Responsive Unit Protects Youth in Custody

MERIT AWARD RECIPIENTS

UNDER 50,000 (No Awards Given)

50,001 – 200,000
Imperial County – Working Child Support Cases with Mexico

200,001 – 750,000
Butte County – Strengthening Families
Marin County – Game of Floods: Adapting to Sea Level Rise
Placer County – Clean Slate Clinic
San Joaquin County – McHenry Avenue Temporary Roundabout
Santa Cruz County – Citizen Connect Mobile App
Stanislaus County – Focus on Prevention Initiative
Tulare County – Bee-Tracking Application

750,001 & ABOVE
Alameda County – MAP1193
Contra Costa County – High School Voter Registration and Participation Kits
Los Angeles County – Bridge Preservation: Bridge Preventive Maintenance Program
Los Angeles County – County Services Kiosk
Los Angeles County – DCFS Foster Care Search System
Los Angeles County – LA County Hosts "Tell Your True Tale" Writers Workshop
Riverside County – Gang Awareness Mentorship and Education
Riverside County – Paternalism to Partnership—Innovative Pediatric Therapy Services
Riverside County – Transition and Reentry Unit
San Bernardino County – Community Liaison Unit
San Bernardino County – Family Stabilization Intensive Case Management Collaboration
San Bernardino County – Volunteer Income Tax Assistance (VITA)
San Diego County – Access Brings Innovation, Enhancements to Call Center
San Diego County – Being Healthy Teen Wheel Project
San Diego County – Disaster Preparedness Curriculum, "Be Aware! Be Prepared!"
San Diego County – Improving Communication with Communities During Emergencies
San Diego County – Land Development Process Reorganization
San Diego County – Leveraging Tablet/4G Tech for Process Automation
San Mateo County – Agile Organization Initiative
Ventura County – Service Excellence Program
Ventura County – Sheriff's OES Mobile APP

www.counties.org