

# FEATURED WORKSHOPS

## TUESDAY AFTERNOON

### **Start with Why**

Keynote Speaker Simon Sinek will follow-up his keynote address with a workshop in which he weaves together a clear vision of what it truly takes to articulate your WHY and how to use that as a starting point to inspire others and achieve success. Why are some organizations more innovative, more influential, and more profitable than others? Why do some command greater loyalty from customers and employees alike? Even among the successful, why are so few able to repeat their success over and over? Any organization can explain what it does; some can even explain how they do it; but very few can clearly articulate WHY they do it.

### **Improving Outcomes for Children and Families: Exploring Community-School Partnerships**

Community-School partnerships offer local leaders the opportunity to leverage services and support to improve outcomes for children and families in our communities. Don't miss this opportunity to explore how counties, cities and schools have pursued these innovative partnerships, learn about opportunities and obstacles, and take new ideas back to your county.

## WEDNESDAY MORNING

### **What Happened in 2012 to 2011 Realignment?**

Join CSAC staff and other experts to explore the developments in 2012, including the fiscal structure, opportunities for fiscal flexibility, ideas for long-term planning, and the constitutional amendment. All counties are encouraged to attend to share insights and build maximum understanding of this groundbreaking fiscal and policy change.

### **Finance Corporation Achieving Savings with CSAC Medicare Exchange Program**

The CSAC Finance Corporation's newest program offers more affordable healthcare options for Medicare eligible county retirees. Unlike virtually every other product or service in the marketplace, group Medicare plans are typically significantly more expensive than individual plans. By partnering with a Medicare exchange provider, the CSAC Finance Corporation offers significant savings to employers and/or retirees on these costs. This session will provide an overview of the new program and how it can save your county time and money.

## WEDNESDAY AFTERNOON

### **Moving Forward in the Sacramento-San Joaquin Delta: Areas of Agreement and Unresolved Issues**

Although conflict receives the most attention, there are many unheralded areas of agreement in both current efforts to implement the 2009 Delta Reform Act and past efforts to improve the Sacramento-San Joaquin Delta. Local governments and non-profit organizations have partnered with the state and federal government to achieve successful outcomes, including habitat restoration and levee improvements. The lessons learned from these partnerships can provide a road map for addressing some of the remaining unresolved issues that divide water users and other stakeholders in Northern and Southern California.

# SPECIAL EVENTS

## **Critical Information on Pension Reform**

Pension reform has been a hot topic of discussion throughout the state and in the State Capitol. The Legislature is expected to pass pension reform at the end of the 2012 Legislative Session. This workshop will provide counties with critical information necessary to implementing the reforms.

## **THURSDAY MORNING**

### **Public Service Ethics Laws and Principles for County Officials**

This lively session provides a complete overview of public service ethics laws and principles affecting county officials' public service—along with video examples of missteps. Attendees will also receive a set of the Institute for Local Government's ethics reference materials. For those who sign in and stay until the end, the session will satisfy state law (AB 1234) ethics training requirements. MCLE credit also available.

### **Leadership Isn't for Cowards—How to Lead Courageously in a Turbulent Age**

We live in an age when it is more and more challenging to manage all of the information, demands and challenges that are coming at us. It takes real courage to stand firm in what you believe and then to get your followers to understand what really matters and how to execute effectively. Your ability to influence your followers is key to every step of creating significant results. Motivational speaker Michael Staver will lead workshop attendees through a lively discussion of these topics and others during the workshop.

## **TUESDAY MORNING**

### **Port of Long Beach Tour**

The Port of Long Beach is the second busiest seaport in the United States and is a busy hub of international commerce. More than \$155 billion worth of cargo moves through the Port every year—everything from clothing and furniture to machinery and petroleum.

Attendees of the Port's harbor tour will have the opportunity to see terminals, vessels and dock-workers up-close and in action. Along with the amazing view of the harbor and wildlife, guests will get to see the Port's extensive on-dock rail system, the beginning stages of the construction of the Middle Harbor Redevelopment Project and more.

Register for this free tour on your meeting registration.

## **TUESDAY & WEDNESDAY**

### **CSAC Exhibit Hall**

Find out about innovative programs and services from nearly 100 Corporate members and other vendor representatives at our popular Exhibit Hall, open Tuesday afternoon for a reception and Wednesday for lunch.

## **THURSDAY MORNING**

### **CSAC Fun Run**

Time to get healthy. Enjoy a brisk morning run or walk with your county friends on a 5K course.

## **THURSDAY NIGHT**

### **Annual Banquet/Installation of Officers**

Join us as we celebrate the installation of our 2013 CSAC officers and enjoy dinner, networking and the unique blend of comedy and music by the Water Coolers, who have been entertaining audiences for more than a decade.

## **DAILY**

### **Clerks' Quiz**

Think you know your state and counties? Test your knowledge with the popular and newly renovated Clerks' California Quiz.

