

CALIFORNIA STATE ASSOCIATION OF COUNTIES
EXECUTIVE COMMITTEE
April 4, 2019
Capitol Event Center | Sacramento
Conference Line: (800) 867-2581 | Code: 7500508#

MINUTES

1. Roll Call

OFFICERS

Virginia Bass | *President*
Lisa Bartlett | *1st Vice President*
James Gore | *2nd Vice President*
Leticia Perez | *3rd Vice President*

CSAC STAFF

Graham Knaus | *Executive Director*
Manuel Rivas, Jr. | *Deputy Executive Director,
Operations & Member Services*
Darby Kernan | *Deputy Executive Director,
Legislative Services*

SUPERVISORS

Luis Alejo | *Monterey County*
Bob Elliott | *San Joaquin County*
Carole Groom | *San Mateo County*
Erin Hannigan | *Solano County*
Bruce McPherson | *Santa Cruz County*
Leonard Moty | *Shasta County*
Craig Pedersen | *Kings County*
Ed Scofield | *Treasurer, Nevada County*
Ed Valenzuela | *Siskiyou County*
Chuck Washington | *Riverside County (remote)*
Terry Woodrow | *Alpine County*

ADVISORS

Bruce Goldstein | *County Counsels Association,
Sonoma County*

2. Approval of Minutes from January 17, 2019

A motion to approve the minutes from January 17 with minor edits to the roll call made by Supervisor Pedersen; second by Supervisor Bartlett. Motion carried unanimously.

3. Economic Development Opportunity Zones

Gurbax Sahota, President and CEO of the California Association for Local Economic Development, and CSAC staff presented an update on the Opportunity Zones program. The program was created by Congress as part of the Tax Cuts and Jobs Act of 2017 and it gives investors tax breaks on capital gains earned on investments in areas designated by the Opportunity Zones. Investments need to be made through a Qualified Opportunity Fund, which are subject to compliance requirements. Almost 100% of California counties have a designated Opportunity Zone. The governor proposed maintaining the treatment of capital gains on investments in affordable housing and green technology. The investments can vary from building housing to business or programs. Staff provided a map to the executive committee of designated qualified opportunity zones.

4. Consideration of the CSAC Budget for FY 2019-20

The Executive Committee was presented CSAC's proposed budget for Fiscal year 2019-20 by Supervisor Ed Scofield, CSAC's Treasurer. Highlights of the proposed budget include: no dues increases for the sixth consecutive year; An increase in the Finance Corporation Participation

Program contribution to \$4.3 million; \$525,000 net revenue expected from the Corporate Associates Program; projected increase of \$125,000 in administrative revenue fees for staff and resources for county welfare data systems management support; Salaries and benefits reflect increased retirement contribution rates and benefit cost increases; \$40,000 increase in the budgeted contribution to the California Counties Foundation; \$250,000 contribution to the Capital improvement Fund; a projected \$5.7 million in the Operational reserve by the end of FY 2019-20. Supervisor Scofield and staff recommend moving forward with support for the proposed budget.

A motion to approve the CSAC Budget as presented made by Supervisor Valenzuela; second by Supervisor Hannigan. Motion carried unanimously.

5. CSAC Finance Corporation Report

Shasta County Supervisor Leonard Moty, President of the CSAC FC updated the Executive Committee on the health of the corporation, which remains strong. The CSAC FC will have their Annual Meeting later this month and is looking forward to welcoming their new Board Members.

Eric Westrom from Synoptek addressed the Executive Committee. Synoptek has been the long-time IT services for CSAC, as well as a valued platinum partner for the CSAC FC. Eric shared a new initiative that CSAC EIA and Synoptek are working on, which is offering cyber security to counties. They will be providing tools and educating counties on how to manage those tools to maintain the highest levels of security. Synoptek has conducted educational webinars and will continue to provide education to counties on their cyber security.

6. CSAC Legislative Update, State & Federal Priorities

The CSAC Legislative team outlined the state and federal priorities to the Executive Committee. The Legislative team has been working closely with the Administration to develop advocacy on new bills being proposed.

Administration of Justice: Staff is opposing a bill that would impact fines and fees in the criminal justice system and is working on developing advocacy around the system.

Resiliency: The 901 Commission has continued to meet throughout the state, with CSAC staff intricately involved. The topic of inverse condemnation has been discussed and staff is working closely with the Governor's office to ensure that it doesn't get placed on the 5 point plan being released soon. CSAC continues to partner with insurers, local governments, and consumer attorneys to work on this issue.

Homelessness: The Governor is focusing on homelessness in the May Revise. CSAC has partnered with UCC and RCRC to show that all counties and statewide associations are working on homelessness together. Staff has asked for flexibility with funding and requested partnerships with the COC.

With the housing crisis once again at the top of CSAC's priorities, staff presented and recommended a support position on Senator Mitchell's new housing bill. SB 329, the Housing Opportunities Act, which was co-sponsored by Los Angeles County, would amend the Fair Employment and Housing Act to

ensure that housing vouchers be included in California's prohibition on discrimination based on source of income.

A motion to approve CSAC's endorsement of SB 329 made by Supervisor Bartlett; second by Supervisor Alejo. Motion carried unanimously.

7. CSAC Operations & Member Services Update

Staff presented an update on the operations and member services team and the California Counties Foundation. The Executive Committee reflected on the hugely successful Regional Meeting that took place in March in Monterey County which focused on housing and the homelessness crisis. Supervisors felt hopeful and positive at the end of the meeting and will work on planning the next Regional Meeting. The CSAC Legislative Conference is coming up at the end of April. Staff reported that Governor Newsom will be at the conference and will open the general session. CSAC will continue to keep all registrants and counties informed of all updates and changes in regards to the conference. The communications team continues to promote CSAC's legislative priorities, as well as the Connecting the Unconnected initiative led by NACo President Supervisor Greg Cox from San Diego County. The California Counties Foundation has received an increase in funding to maintain the 5 campuses throughout the state that we currently have. The Foundation board is considering a partnership with San Bernardino County to offer an MBA program with CSUs.

8. County Delegation China Trip

Del Christensen from the Bay Area Council presented on his organization which works on policy issues in Northern California, such as housing, transportation, and other issues. The top priorities for the Bay Area Council are Housing, Commute, Workforce Housing and Water Supply. The council has four offices in China to help their companies access the market in China and bring investment back to the Bay Area, and has maintained extremely positive relationships within China. The Council attended the 2018 China International Import Expo (CIIE), where China opened up to buy goods from outside of China. The booth was branded as the California State Trade booth, which obtained great media coverage and promoted the sale of many goods. The Council has had some extremely successful trips to China, many of which included top CA Government officials. The council would like to invite CSAC members to join the statewide trade effort with China. The trip would be from November 1 – 10 and would include a visit to Beijing, Shanghai (where the CIIE expo will take place), Nanjing, and Hangzhou. The fee would be \$6000 per attendee, which would cover all logistics, meals, accommodations, etc., with the exception of airfare. The council hopes to bridge the gaps between businesses in California that wish to access Chinese markets. The Council wants to know who will attend by the end of June.

9. Upcoming Events

- a. CSAC Legislative Conference / Board Meeting: April 24 – 25 in Sacramento**
- b. NACo Western Interstate Region (WIR) Conference**
 - i. May 15 – 17, 2019 in Spokane, WA
 - ii. May 13 – 15, 2020 in Mariposa County, CA
- c. CSAC Regional Meeting: June, TBA**

10. Information Items without Presentation

Call to action from Supervisor Gore encouraging everyone to get their local hazard mitigation plan and present it to their Board of Supervisors to ensure that everyone is on the same page. This will allow the community to be prepared for all emergencies across the board, be it a fire, flood or active shooter situation.

Meeting was adjourned. The next Executive Committee Meeting will convene in Sacramento on August 8, 2019.