CALIFORNIA 2030
PROJECT INTRODUCTION
April 2023
PROJECT GOALS

• Understand the current state of the aging network (CDA & the 33 Area Agencies on Aging)
• Articulate what a future California in the 2030s will look like
• Define what an ideal aging network could look like in the 2030s
• Develop actionable recommendations that focus on network-wide advancement and enhancement in 6 areas:
  o Programs and services
  o Funding sources and capacities
  o Key performance measures
  o Governance
  o Geography and demographics
  o Branding, communications, and outreach
PROJECT ACTIVITIES

- Engagement (via interviews and surveys) with various stakeholder groups:
  - Older Californians
  - CDA team and the CA 2030 Steering Committee
  - AAAs and contracted AAA providers
  - Public agencies and departments peripheral to the aging network
  - Subject matter experts from a variety of fields

- Research
  - Trends (social, technological, environmental, economic, political, etc.)
  - Promising practices in other states and countries
  - Themes across AAA area plans and strategic plans

- Synthesis of findings to inform the current state and desired future state
- Scenarios that showcase potential futures for the aging network
- Recommendations to help the aging network become future-ready