

State of California Census 2020



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California Complete Count

CSAC

Census 2020 Funding Webinar

November 14, 2018

Sacramento



State Funding

- 2017/18
 - \$10M for LUCA and early planning and outreach
- 2018/19
 - \$90.3M for statewide outreach



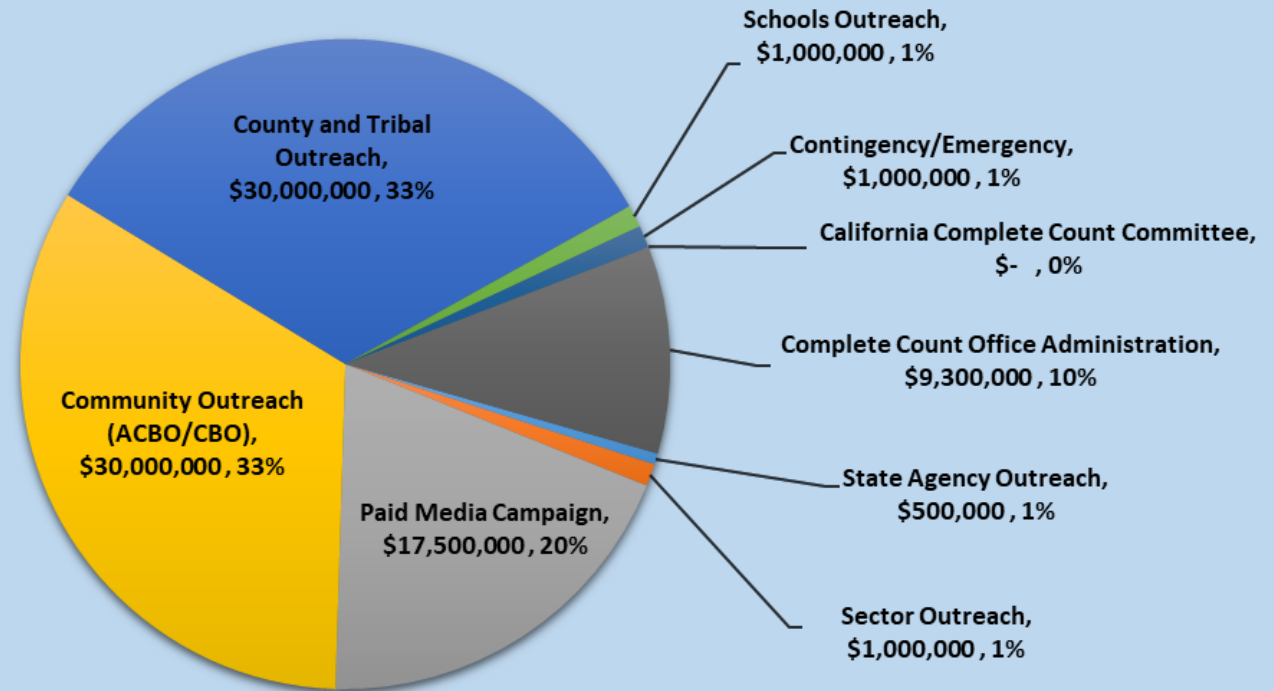
Funding Distribution Timeline

Nov-Dec 2018

- Nov. 9, 2018 - Documents describing the State's funding methodology, solicitation documents, timelines and resources were posted to census.ca.gov
- Nov. 9, 2018 - County funding letters were distributed
- Nov. 30, 2018 - Tribal grant funding letters will be distributed
- Dec. 14, 2018 - Two separate administrative community-based organization (ACBO) Requests for Proposal (RFP), a regional and a statewide
 - Small community-based organizations should apply to the ACBOs in their region
- In accordance with state contracting procedures, specific requirements and corresponding timelines will be released on the aforementioned dates

*All timelines are subject to change at the State's sole discretion

California Census 2020 Funding Allocation



County Contract Amounts

Alameda County, California	\$ 843,249
Alpine County, California	\$ 25,000
Amador County, California	\$ 50,000
Butte County, California	\$ 133,958
Calaveras County, California	\$ 50,000
Colusa County, California	\$ 25,000
Contra Costa County, California	\$ 362,605
Del Norte County, California	\$ 50,000
El Dorado County, California	\$ 100,000
Fresno County, California	\$ 1,088,443
Glenn County, California	\$ 50,000
Humboldt County, California	\$ 100,000
Imperial County, California	\$ 284,435
Inyo County, California	\$ 25,000
Kern County, California	\$ 852,723
Kings County, California	\$ 121,055
Lake County, California	\$ 75,000
Lassen County, California	\$ 50,000
Los Angeles County, California	\$ 9,393,090
Madera County, California	\$ 133,610
Marin County, California	\$ 100,000
Mariposa County, California	\$ 25,000
Mendocino County, California	\$ 75,000
Merced County, California	\$ 289,390
Modoc County, California	\$ 25,000
Mono County, California	\$ 25,000
Monterey County, California	\$ 401,996
Napa County, California	\$ 100,000
Nevada County, California	\$ 75,000

Orange County, California	\$ 1,555,519
Placer County, California	\$ 100,000
Plumas County, California	\$ 25,000
Riverside County, California	\$ 1,210,891
Sacramento County, California	\$ 862,308
San Benito County, California	\$ 75,000
San Bernardino County, California	\$ 1,482,128
San Diego County, California	\$ 1,565,350
San Francisco County, California	\$ 546,212
San Joaquin County, California	\$ 474,168
San Luis Obispo County, California	\$ 100,000
San Mateo County, California	\$ 228,835
Santa Barbara County, California	\$ 354,319
Santa Clara County, California	\$ 963,854
Santa Cruz County, California	\$ 111,586
Shasta County, California	\$ 100,000
Sierra County, California	\$ 25,000
Siskiyou County, California	\$ 50,000
Solano County, California	\$ 145,572
Sonoma County, California	\$ 100,000
Stanislaus County, California	\$ 318,521
Sutter County, California	\$ 86,138
Tehama County, California	\$ 75,000
Trinity County, California	\$ 25,000
Tulare County, California	\$ 582,714
Tuolumne County, California	\$ 75,000
Ventura County, California	\$ 288,754
Yolo County, California	\$ 127,079
Yuba County, California	\$ 100,000

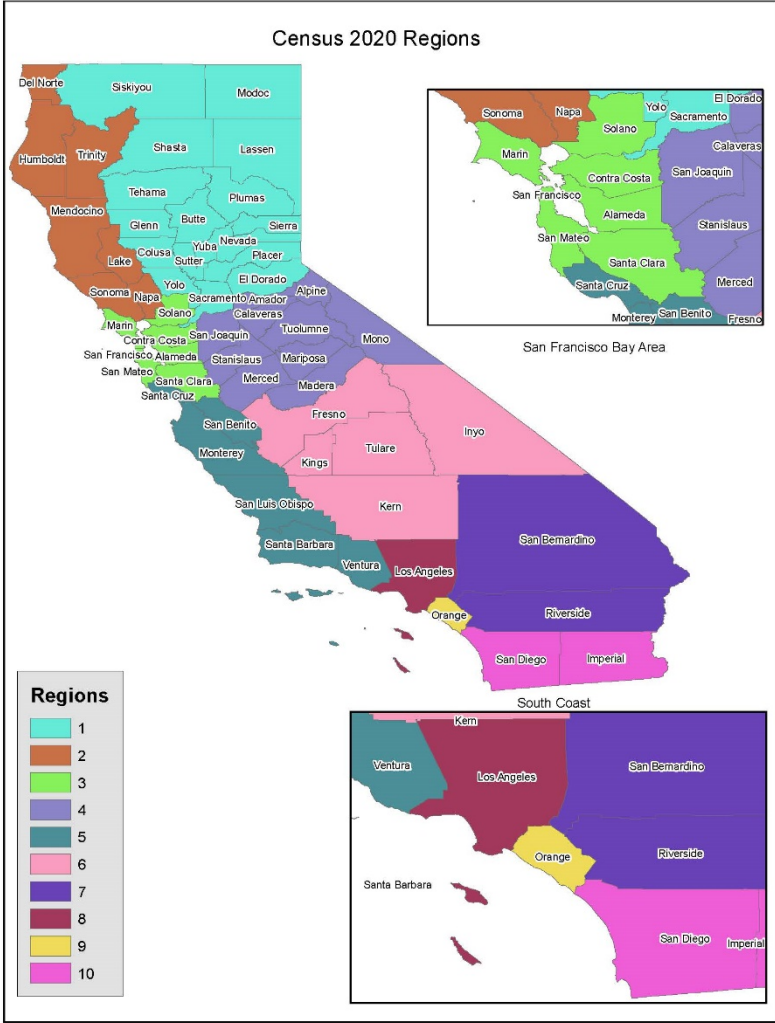
Totals
\$ 26,683,500

California Hard to reach and Hard to count

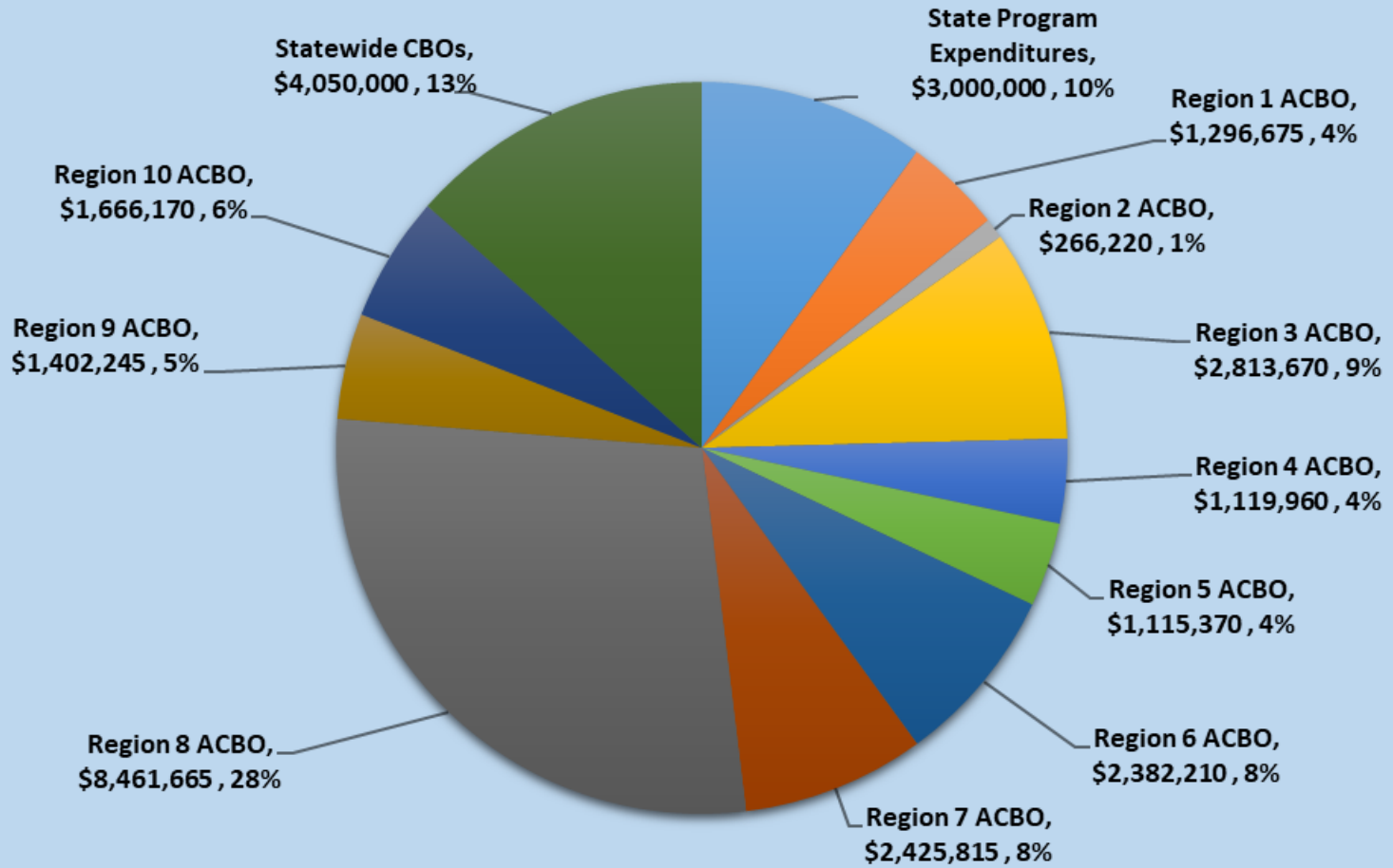
The State will prioritize its spending on reaching hard to reach and hard-to-count populations, including:

- Latinos
- African Americans
- Asian Americans/Pacific Islanders
- Native Americans and Tribal
- Middle Eastern/Northern Africans
- Immigrants and Refugees
- Farmworkers
- People with Disabilities
- Areas with low broadband subscription rates or low/no access to broadband
- Homeless Individuals and Families/Nonconventional Housing
- Veterans
- Seniors/Older Adults
- Children 0-5
- Households with Limited English Proficiency
- Technical Assistance for Statewide Outreach and Rapid Deployment (SWORD)

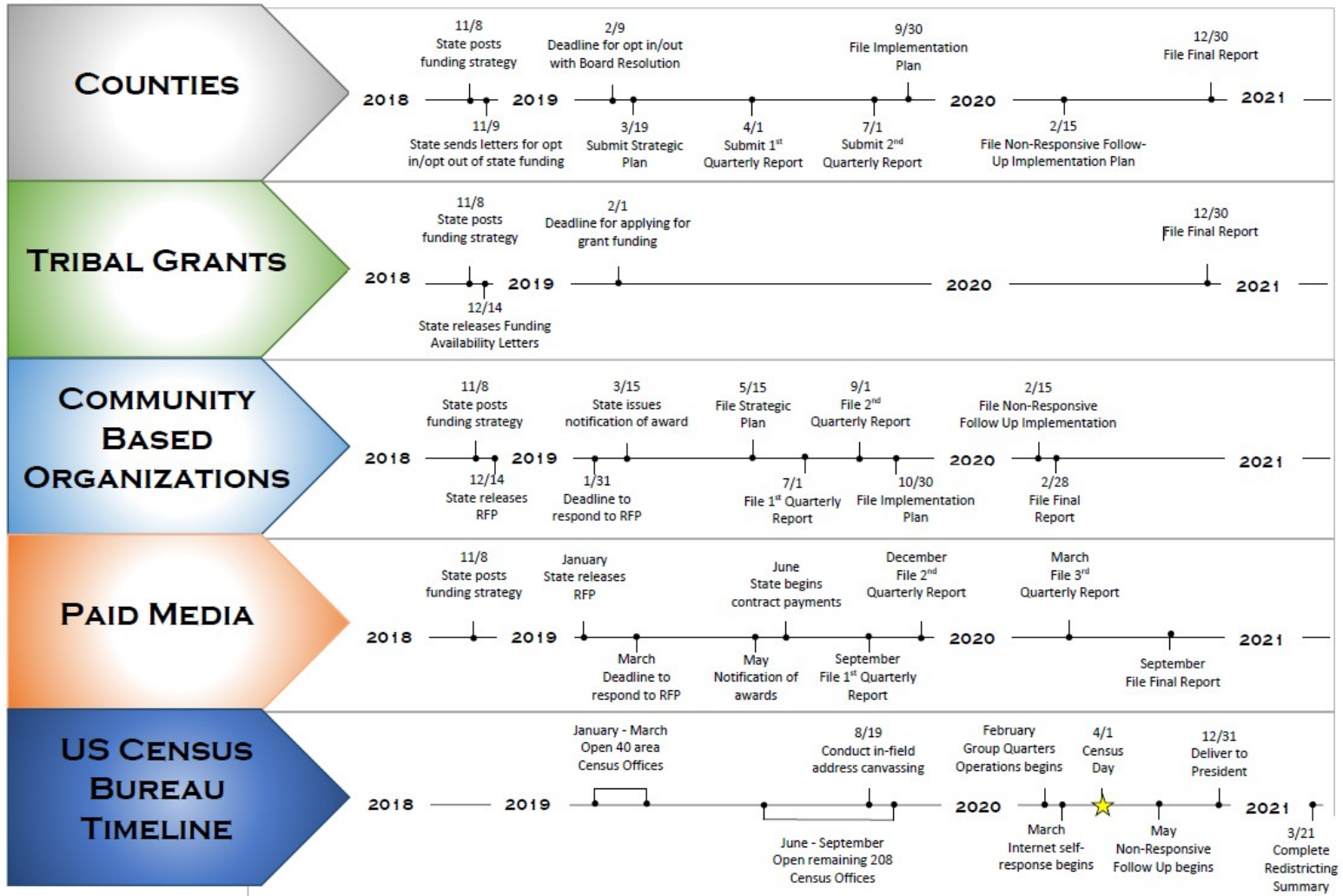
Census 2020 Regions



Community Outreach Funding Allocations



CALIFORNIA 2020 CENSUS FUNDING TIMELINE



California Complete Count – Census 2020 Funding Documents on census.ca.gov

- Identifying California’s Hard-to-Count in Census 2020
- Program Funding Overview and Pie Chart
- Community Outreach Funding Allocations and Pie Chart
- ACBO Regional Funding Allocations
- County Contract Amounts
- City Share of HTC
- Methodology for Calculating City Percentages of County Hardest-to-Count
- Tribal Government Grant Availability
- Census 2020 Regions Map
- Funding Timeline
- Census 2020 Funding FAQs

California Complete Count



We moved!

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FAQ Q&A

