CSAC BOARD OF DIRECTORS

BRIEFING MATERIALS

Thursday, November 19th, 2020
9:30am – 12:30pm

California State Association of Counties

Meeting Via Zoom:
https://us02web.zoom.us/j/84657533218?pwd=anJRNGZ
ZM2E4VmdRRk9tNTR5WS9CZz09
Phone: (669) 900-6833
Meeting ID: 846 5753 3218 | Password: 959363

California State Association of Counties
AGENDA

Presiding: Lisa Bartlett, President

THURSDAY, NOVEMBER 19
9:30 AM

PROCEDURAL ITEMS

1. Pledge of Allegiance

2. Roll Call

SPECIAL PRESENTATIONS

3. CSAC President’s Award Presentation to Los Angeles County Supervisor, Mark Ridley-Thomas
   ➢ Supervisor Lisa Bartlett | CSAC President

4. CSAC Distinguished Service Award Presentation to Health and Human Services Secretary, Dr. Mark Ghaly
   ➢ Supervisor Lisa Bartlett | CSAC President

5. CalOES Partnership & Discussion
   ➢ Mark Ghilarducci | Director, California Office of Emergency Services

6. Federal Priority Issues Update
   ➢ Joe Krahn | Paragon Government Relations

ACTION ITEMS

7. Consideration of Minutes from September 3, 2020

8. Election of 2021 Executive Committee
   ➢ Graham Knaus | Executive Director

9. Renaming of Institute to: The CSAC William “Bill” Chiat Institute for Excellence in County Government
   ➢ Graham Knaus | Executive Director

10. CSAC Policy Committee Reports
    ➢ Administration of Justice
      ➢ Supervisor Leticia Perez | Chair
      ➢ Josh Gauger | CSAC Staff
    ➢ Agriculture, Environment & Natural Resources
      ➢ Supervisor Vito Chiesa | Chair
      ➢ Catherine Freeman | CSAC Staff
    ➢ Government Finance & Administration
      ➢ Supervisor Bruce Gibson | Chair
      ➢ Geoff Neill | CSAC Staff
    ➢ Health & Human Services
      ➢ Supervisor Jeff Griffiths | Chair
      ➢ Farrah McDaid-Ting | CSAC Staff
    ➢ Housing, Land Use & Transportation
      ➢ Supervisor Denise Carter | Chair
      ➢ Chris Lee | CSAC Staff
11. Consideration of CSAC Initial 2021 Legislative Priorities
   - Darby Kernan, Deputy Executive Director, Legislative Services

12. CSAC Executive Directors Report and Resolution Authorizing Conduct of CSAC Business
   - Graham Knaus | Executive Director

13. CSAC Conflict of Interest Policy
   - Jennifer Henning | Litigation Counsel

INFORMATION ITEMS

14. Caucus Reports
   - Urban
     - Supervisor Lisa Bartlett | CSAC President
   - Suburban
     - Supervisor James Gore | CSAC 1st Vice President
   - Rural
     - Supervisor Ed Valenzuela | CSAC 2nd Vice President

15. CSAC Finance Corporation Report
   - Supervisor Leonard Moty | Finance Corporation President
   - Alan Fernandes | Finance Corporation CEO

16. Operations & Member Services Report
   - Manuel Rivas, Jr. | Deputy Executive Director, Operations & Member Services
   - David Liebler | Director, Public Affairs & Member Services

17. California Counties Foundation Report
   - Manuel Rivas, Jr. | Deputy Executive Director, Operations & Member Services
   - Chastity Benson | Director, Operations & Educational Programs

18. Informational Items without Presentation
   - CSAC Institute for Excellence in County Government Class Schedule
   - CSAC Litigation Coordination Program
   - Institute for Local Government (ILG) Reports
   - 2021 Calendar of Events

19. Public Comment

12:00 PM  INSTALLATION OF OFFICERS (new zoom link will be provided)
12:30 PM  ADJOURN

*If requested, this agenda will be made available in appropriate alternative formats to persons with a disability. Please contact Korina Jones kjones@counties.org or (916) 327-7500 if you require modification or accommodation in order to participate in the meeting.

***BY VIRTUAL TELECONFERENCE ONLY***

Pursuant to the provisions of California Governor’s Executive Order N-29-20, issued on March 17, 2020, this meeting will be held by teleconference only. Members of the public may access the teleconference meeting using the dial-in information above. Public comments will be accepted via teleconference, or may be submitted in writing electronically before or during the meeting on any matter on the agenda or any matter with the Board of Directors subject matter jurisdiction, regardless of whether it is on the agenda for Board of Directors consideration or action. Comments can be sent to: kjones@counties.org
United States of America
Pledge of Allegiance

California State Association of Counties®
**CALIFORNIA STATE ASSOCIATION OF COUNTIES**  
Board of Directors  
2020-2021

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President: Lisa Bartlett, Orange  
First Vice President: James Gore, Sonoma  
Second Vice President: Ed Valenzuela, Siskiyou  
Immediate Past President: Virginia Bass, Humboldt
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**ADVISORS**

John Beiers, County Counsels’ Association, Past President, San Mateo County  
Carmel Angelo, California Association of County Executives, President, Mendocino County
President's Award
Supervisor
Mark Ridley-Thomas
Los Angeles County

Distinguished Service Award
Mark Ghaly, MD MPH
Secretary of the California Health and Human Services Department
1. Roll Call

OFFICERS
Lisa Bartlett | President
James Gore | 1st Vice President
Ed Valenzuela | 2nd Vice President
Virginia Bass | Immediate Past President

CSAC STAFF
Graham Knaus | Executive Director
Manuel Rivas, Jr. | Deputy Executive Director, Operations & Member Services
Darby Kernan | Deputy Executive Director, Legislative Services

ADVISORS
Bruce Goldstein, County Counsels Association, Sonoma County
Carmel Angelo, California Association of County Executives President, Mendocino County

Alameda – Keith Carson  Orange – Lisa Bartlett
Alpine – Terry Woodrow  Placer – Bonnie Gore
Amador – Jeff Brown (alternate)  Plumas – Lori Simpson
Butte – Debra Lucero  Riverside – Chuck Washington
Calaveras – Merita Callaway  Sacramento – Absent
Colusa – Denise Carter  San Benito – Absent
Contra Costa – John Gioia  San Bernardino – Absent
Del Norte – Chris Howard  San Diego – Greg Cox
El Dorado – John Hidahl  San Francisco – N/A
Fresno – Buddy Mendes  San Joaquin – Bob Elliott
Glenn – Keith Corum  San Luis Obispo – Bruce Gibson
Humboldt – Estelle Fennell  San Mateo – Carole Groom
Imperial – Absent  Santa Barbara – Das Williams
Inyo – Jeff Griffiths  Santa Clara – Susan Ellenberg
Kern – Zack Scrivner  Santa Cruz – Absent
Kings – Craig Pedersen  Shasta – Leonard Moty
Lake – Absent  Sierra – Lee Adams
Lassen – Absent  Siskiyou – Brandon Criss (alternate)
Los Angeles – Absent  Solano – Erin Hannigan
Madera – Absent  Sonoma – David Rabbitt
Marin – Damon Connolly  Stanislaus – Vito Chiesa
Mariposa – Miles Menetrey  Sutter – Dan Flores
Mendocino – Carre Brown  Tehama – Robert Williams
Merced – Lee Lor  Trinity – Judy Morris
Modoc – Patricia Cullins  Tulare – Amy Shuklian
Mono – John Peters  Tuolumne – Karl Rodefer
Monterey – Luis Alejo  Ventura – Kelly Long
Napa – Diane Dillon  Yolo – Jim Provenza
Nevada – Ed Scofield  Yuba – Gary Bradford
The Board of Directors observed a moment of silence for the loss of CSAC Institute Dean, Bill Chiat.

President Bartlett acknowledged the retirement of Board member and County Counsel, Bruce Goldstein.

2. **Approval of Minutes from May 28, 2020**

   A motion to approve the minutes from May 28, 2020, was made by Supervisor Ellenberg; second by Supervisor Peters. Motion carried unanimously.

3. **COVID-19 Pandemic Crisis Update / Discussion**

   Ana Matosantos, Cabinet Secretary for Governor Newsom and Dr. Mark Ghaly, Secretary for California Health & Human Services addressed the Board regarding the COVID-19 Pandemic. Dr. Ghaly emphasized that a slow and measured approach to reopening is important so that we don’t have to move backward. The State’s website has been updated to show that local county health officer guidance might be more restrictive than the State’s. He was happy to report that they now have 26 guidances translated into 13 different languages. Cabinet Secretary Matosantos explained that the State is rolling out new PSA’s to help people understand their rights as it relates to COVID sick time and how to reduce transmission rates. Dr. Ghaly expressed concern about gatherings during the upcoming Labor Day weekend and said that our best tools are masking and social distancing.

4. **CSAC Finance Corporation Report**

   Supervisor Leonard Moty, Finance Corporation President, reported that the Finance Corporation is doing well with their current year budget. They are hosting their semi-annual meeting next week. Jim Manker, Director of Business Development, informed the Board that they are now back up to 35 Platinum Partners, including several new partners who were just added this year. One of those partners is OpenGov. Tim Melton, Vice President of Strategic Accounts for OpenGov, addressed the Board and explained the features and benefits of the services they offer. OpenGov provides cloud based ERP software for government. They currently serve 23 California counties.

5. **Operations & Member Services Report**

   Manuel Rivas, Jr., Deputy Executive Director of Operations and Member Services, provided a brief update to the Board. The CSAC 2020 Annual Meeting in Los Angeles has been canceled and the Executive Committee approved moving it to a virtual format. The dates have also been changed to: Thursday, November 12th through Thursday, November 19th. Registration is opening tomorrow, Friday, September 4th. CSAC is in good financial standing and is currently working through a third party audit. Once complete, it will go to audit committee for review, then to the Executive Committee for approval. David Liebler, Director of Public Affairs and Member Services, presented on CSAC’s communications efforts during the last 6 months of the pandemic. Media inquiries are up 200%. They are currently accepting challenge awards applications and the deadline for entries is September 11th, 2020.
6. **Ballot Initiatives**

**Proposition 16 - ACA 5** (Resolution Chapter 23), Weber. Government preferences *(rec: support).* Geoff Neill provided a brief description of Proposition 16. Proposition 16, approved by the Legislature as ACA 5 (Weber), would repeal Section 31 of Article I of the California Constitution, which prohibits the State of California, including counties and other local agencies, from “discriminat[ing] against, or grant[ing] preferential treatment to, any individual or group on the basis of race, sex, color, ethnicity, or national origin in the operation of public employment, public education, or public contracting.” The Executive Committee recommended a SUPPORT position.

The following proponent spoke in support of Proposition 16:

- Rex Richardson, Councilmember, City of Long Beach and President, Southern California Association of Governments

*Board voted 39/7 to SUPPORT Proposition 16.*

**Proposition 18 - ACA 4** (Resolution Chapter 30), Mullin. Elections: voting age *(rec: support).* Geoff Neill, CSAC Legislative Representative for Government, Finance and Administration, provided a brief description of Proposition 18. ACA 4 (Mullin) is a constitutional amendment that was passed by the Legislature before becoming Proposition 17. The measure would allow a 17-year-old who will be 18 by the time of the next general election to vote at any primary or special election that occurs before the next general election. The Executive Committee recommended a SUPPORT position.

The following proponent spoke in support of Proposition 18:

- Assembly Member Kevin Mullin, 22nd District, spoke in support of Proposition 18.

*Board voted 28/17 not to Support Proposition 18.*

**Proposition 17 - ACA 6** (Resolution Chapter 24), McCarty. Elections: disqualification of electors *(rec: support).* Geoff Neill provided a brief description of Proposition 17. This measure is a constitutional amendment that was passed by the Legislature with a supermajority vote in both chambers, and then became Proposition 17. The measure would restore the right to vote to a person who is on parole. According to the California Department of Corrections and Rehabilitation, there are currently over 50,000 Californians on parole. The Executive Committee recommended a SUPPORT position.

The following proponents spoke in support of Proposition 17:

- Brett Shears, Yes on Proposition 17 Campaign, spoke in support of Proposition 17.
- Brittany Stonesifer, Yes on Prop 17 Campaign

*Board voted 24/11 not to SUPPORT Proposition 17.*
Proposition 19 - ACA 11 (Resolution Chapter 31), Mullin. The Home Protection for Seniors, Severely Disabled, Families, and Victims of Wildfire or Natural Disasters Act (rec: oppose). Geoff Neill, CSAC Legislative Representative for Government, Finance and Administration, provided a brief description of Proposition 17. The purpose of the Home Protection for Seniors, Severely Disabled, Families, and Victims of Wildfire or Natural Disaster Act is to increase home sales by, first, allowing most homeowners to keep their accumulated tax benefit when purchasing a new home and, second, restricting the property tax benefit currently given to inheritors of real property. Proposition 19 would also require the state to calculate the net benefit to the state’s General Fund resulting from those changes, if any, and transfer a similar amount of funding mostly to local fire protection districts, with a portion of the remainder going to any local agencies that experience reduced revenue as a result of the measure’s tax changes.

The fiscal effect for counties is highly uncertain, depending on how the law is interpreted and how it changes the behavior of property owners. On the high end, the Legislative Analyst’s Office estimated that a similar measure might result in increased revenue in the tens of millions of dollars per year collectively for local agencies, but also tens of millions in new costs for county assessors. On the low end, the measure could reduce local agency revenues by tens of millions of dollars in addition to increased costs to assessors. The Executive Committee recommended an OPPOSE position.

The following proponents spoke in support of Proposition 19:
- Kristin Olsen, Supervisor, Stanislaus County

The following opponents spoke in opposition of Proposition 19:
- Susan Shelley, VP, Communications, Howard Jarvis Taxpayers Association

Board voted 32/10 to OPPOSE Proposition 19.

7. CSAC Legislative Update – State & Federal Priorities
Darby Kernan, Deputy Executive Director of Legislative Affairs, provided a brief update on state priorities. She informed the Board that the CSAC advocacy team has scheduled a zoom to walk through end of session next Thursday. Joe Krahn from Paragon Government Relations, discussed the ongoing COVID-19 relief discussions at the Federal level. Congress has passed four relief bills and there has been talk of a fifth.

8. California Counties Foundation Report
Manuel Rivas, Jr. provided a brief update and explained that the Foundation team has moved all their programming from in-person to virtual. The Institute is planning to roll out 25 virtual classes this Fall and hopes to have several in-person classes in Spring 2021.

The meeting was adjourned. The next Board of Directors meeting will be on February 11th, 2021.
November 19, 2020

TO: CSAC Board of Directors

FROM: Graham Knaus | CSAC Executive Director
      Manuel Rivas, Jr. | California Counties Foundation Chief Executive Officer
      Chastity Benson | California Counties Foundation Interim Director of Operations & Educational Programs

SUBJECT: Renaming CSAC Institute – ACTION ITEM

The California Counties Foundation Board of Directors recommends the renaming of the CSAC Institute to “The CSAC William “Bill” Chiat Institute for Excellence for County Government.”

Background
This past summer the County family lost one of its biggest champions with the unexpected passing of our dear friend and colleague William “Bill” Chiat. For over 12 years, Bill was a trailblazer who served as Dean of the CSAC Institute for Excellence in County Government, bringing life to CSAC’s vision of a continuing education program designed specifically for county leaders.

Bill played an integral role in helping create the CSAC Institute for Excellence in County Government in 2008 to offer a professional development suite for new and experienced California County elected officials, executives and senior staff. Bill also helped the development of the Credential and Fellow programs and the expansion of the Institute to five regional campuses that provide professional development opportunities for county officials and staff throughout the state. Thousands of individuals have taken advantage of this opportunity to help them better serve their communities.

Under Bill’s commitment and dedication, the CSAC Institute is now considered the premier continuing education program for county officials in the country. Over the course of his tenure, Bill touched the lives of countless Institute class attendees, but most significantly the 86 Institute Fellows, 49 Supervisor Credential Recipients, 741 County Senior Executive Credential Recipients and 167 IT Credential Recipients who have completed advanced course work via the Institute.

Recommendation
As a tribute to his countless contributions to the county family and to honor his legacy, we respectfully recommend approval of the Foundation Board recommendation to rename the CSAC Institute to “The CSAC William “Bill” Chiat Institute for Excellence for County Government.”

CSAC and all 58 California Counties and communities throughout the State are in a much better place today because of Bill’s immeasurable contributions and his superb commitment to excellence.
Supervisor Leticia Perez, Kern County, Chair
Supervisor Jim Provenza, Yolo County, Vice Chair

1:00 p.m. I. Welcome and Introductions
Supervisor Leticia Perez, Kern County, Chair
Supervisor Jim Provenza, Yolo County, Vice Chair

1:05 p.m. II. Committee on Revision of the Penal Code
Michael Romano, Chairperson
Thomas Nosewicz, Staff Counsel

1:15 p.m. Question and Answer

1:20 p.m. III. Implementation of Juvenile Justice Realignment
Chief Probation Officers of California

1:35 p.m. Question and Answer

1:45 p.m. IV. ACTION ITEM: CSAC 2020-21 Platform Update Process
Josh Gauger, Legislative Representative, CSAC
Stanicia Boatner, Legislative Analyst, CSAC

1:55 p.m. V. ACTION ITEM: Administration of Justice 2021 Priorities and Year in Review
Supervisor Leticia Perez, Kern County, Chair
Supervisor Jim Provenza, Yolo County, Vice Chair
Josh Gauger, Legislative Representative, CSAC

2:00 p.m. VI. Adjournment
Agriculture, Environment and Natural Resources
Policy Committee
CSAC Annual Conference
Thursday, November 12, 2020 — 1:00 p.m. – 2:00 p.m.
Zoom Link: https://us02web.zoom.us/j/89194130054?pwd=YkloamY1UVIzVyt5TUJleXN0bnJUT09
Zoom Password: 431972
Zoom Call In: 669-900-6833

Supervisor Vito Chiesa, Stanislaus County, Chair
Supervisor Carole Groom, San Mateo County, Vice Chair
Supervisor Chris Howard, Del Norte County, Vice Chair

1:00 p.m. I. Welcome and Introductions
Supervisor Vito Chiesa, Stanislaus County, Chair
Supervisor Carole Groom, San Mateo County, Vice Chair
Supervisor Chris Howard, Del Norte County, Vice Chair

1:05 p.m. II. Bringing Balance to Water in California: The Water Resilience Portfolio, Voluntary Agreements and Local Land Use Impacts
Karla Nemeth, Director, Department of Water Resources
Nancy Vogel, Director of the Governor’s Water Resilience Portfolio
Randy Fiorini, Former Chair, Delta Stewardship Council

1:40 p.m. III. ACTION ITEM: AENR Platform Update and Sea Level Rise Discussion
Supervisor Bruce Gibson, San Luis Obispo County

1:50 p.m. IV. ACTION ITEM: 2020 Legislative Recap and 2021 Legislative Priorities Discussion
Catherine Freeman, CSAC Legislative Representative

2:00 p.m. V. Closing Comments and Adjournment
Supervisor Vito Chiesa, Stanislaus County, Chair
Supervisor Carole Groom, San Mateo County, Vice Chair
Supervisor Chris Howard, Del Norte County, Vice Chair
Government Finance & Administration Policy Committee Meeting
126th CSAC Annual Meeting
Monday, November 16, 2020 | 2:15 p.m. – 3:15 p.m.
Via Zoom | Click here to join or call (669) 900-6833
Meeting ID: 816 7150 0022| Passcode: 357776

Chair: Supervisor Bruce Gibson, San Luis Obispo County
Vice Chair: Supervisor Diane Burgis, Contra Costa County
Vice Chair: Supervisor Chuck Washington, Riverside County

Agenda

2:15 p.m.     I.  Welcome and Introductions
Supervisor Bruce Gibson, San Luis Obispo County, Chair
Supervisor Diane Burgis, Contra Costa County, Vice Chair
Supervisor Chuck Washington, Riverside County, Vice Chair

2:20 p.m.     II.  California’s Economy & Local Revenue Outlook
Leila Bengali, Economist, UCLA Anderson Forecast
Michael Coleman, Local Government Finance Consultant,
CaliforniaCityFinance.com

2:50 p.m.     III.  Policy Platform Review – ACTION ITEM
Geoff Neill, CSAC Legislative Representative
Ryan Souza, CSAC Legislative Representative
Ada Waelder, CSAC Legislative Analyst

3:00 p.m.     IV.  2021 GFA Priorities – ACTION ITEM
Geoff Neill, CSAC Legislative Representative
Ryan Souza, CSAC Legislative Representative
Ada Waelder, CSAC Legislative Analyst

3:10 p.m.     V.  GFA 2020 Year in Review – INFORMATIONAL ITEM
Geoff Neill, CSAC Legislative Representative
Ryan Souza, CSAC Legislative Representative
Ada Waelder, CSAC Legislative Analyst

3:15 p.m.     VI.  Adjourn
Health and Human Services Policy Committee Meeting
CSAC 126th Annual Meeting
Monday, November 16, 2020 10:15 a.m. – 11:15 a.m.
Via Zoom | Click here to join or call (669) 900-6833
Meeting ID: 871 6930 1703
Passcode: 084685

Supervisor Jeff Griffiths, Inyo County, Chair
Supervisor Doug Chaffee, Orange County, Vice Chair
Supervisor Janice Rutherford, San Bernardino County, Vice Chair

Agenda

10:15 a.m.  I.  Welcome and Introductions
Supervisor Jeff Griffiths, Inyo County, Chair
Supervisor Doug Chaffee, Orange County, Vice Chair
Supervisor Janice Rutherford, San Bernardino County, Vice Chair

10:20 a.m.  II.  Department of Health Care Services: Stronger Equity Focus and New Leadership
Will Lightbourne, Director, California Department of Health Care Services

10:35 a.m.  III.  First 5 California – Strengthening County Partnerships
Melissa Stafford Jones, Executive Director, First 5 Association of California

10:50 a.m.  IV.  Policy Platform Review – ACTION ITEM
Farrah McDaid Ting, CSAC Health and Behavioral Health Senior Legislative Representative
Justin Garrett, CSAC Human Services Legislative Representative
Roshena Duree, CSAC Health and Human Services Legislative Analyst

11:05 a.m.  V.  2021 HHS Priorities – ACTION ITEM
Farrah McDaid Ting, CSAC Health and Behavioral Health Senior Legislative Representative
Justin Garrett, CSAC Human Services Legislative Representative
Roshena Duree, CSAC Health and Human Services Legislative Analyst

11:15 a.m.  VI.  Closing Comments and Adjournment

Informational Item:  2020 Legislative Year in Review
11:30 am  I. Welcome and Introductions
Supervisor Denise Carter, Colusa County, Chair
Supervisor Alfredo Pedroza, Napa County, Vice Chair

11:35 am  II. What’s Next for Housing and Land Use in 2021?
The Honorable Assemblymember Cecilia Aguiar-Curry, Chair,
Assembly Local Government Committee

11:55 am  III. Housing, Land Use and Transportation Platform Updates – ACTION ITEM
Chris Lee, Legislative Representative, CSAC
Marina Espinoza, Legislative Analyst, CSAC

12:05 pm  IV. 2020 Year in Review and 2021 Housing, Land Use and Transportation Policy Committee Work Plan – ACTION ITEM
Chris Lee, Legislative Representative, CSAC
Marina Espinoza, Legislative Analyst, CSAC

12:15 pm  V. Recent Developments in Tribal Gaming Compacts
Justin Crumley, Senior Deputy County Counsel, San Diego County; Chair, County Counsels’ Association Native American Tribal Lands Committee
Chris Lee, Legislative Representative, CSAC

12:30 pm  VI. Closing Comments and Adjournment
November 19, 2020

TO: CSAC Board of Directors

FROM: Graham Knaus, Executive Director
       Darby Kernan, Deputy Executive Director of Legislative Affairs
       Manuel Rivas, Deputy Executive Director of Administration

SUBJECT: 2021 CSAC Initial Legislative Priorities

County policy concerns are most often centered on resources to carry out state and local service responsibilities, the authority to carry out those responsibilities in local communities, and partnership with the state to improve existing programs.

Those concerns pose particular challenges as they relate to policy issues that CSAC is prioritizing in 2021: responding and recovering from the pandemic, wildfire and disaster preparedness, broadband, housing and homelessness, juvenile justice reform implementation, and local governance and land use authority preservation. The priorities below are issues critical to counties where CSAC will proactively advocate, in addition to responding to issues raised in the coming year.

COVID-19 Response and Recovery. The coronavirus and the serious COVID-19 illness it causes leapt from the local public health silo in March to impact the breadth of every county’s operations, including budgeting, workforce, human services, behavioral health, public safety and economic development. In 2020, CSAC helped secure critical federal CARES Act funding, $750 million in state Realignment Backfill funding, and a number of flexibilities regarding workforce and county operations, including increased Mental Health Services Act expenditure authority and extensions for county eligibility deadlines. CSAC also maintained close engagement with Governor Newsom and his Health and Human Services Agency on the state’s reopening plans, the availability of testing, health equity, and myriad other COVID-19 related issues. This record of strident advocacy on behalf of California’s counties must continue in 2021 as members grapple with federal funding deadlines, local economic impacts, strained health systems, and skyrocketing rates of domestic violence as well as requests for income assistance and behavioral health services.

County Fiscal Stability. As previously mentioned, county budgets will continue to face significant hardship and uncertainty in 2021 due to the ongoing pandemic. Revenues that counties rely on for normal operations are eroding, while counties also must respond to the unprecedented demands of the ongoing public health crisis as frontline service providers. CSAC will continue to advocate for adequate funding for safety net services that counties provide in order to prevent reductions to the vital health and human services programs that are needed more than ever.

Broadband Infrastructure and Funding. In the space of a generation, the internet has changed from a fringe tool for defense contractors and academia to a necessary utility for modern life. Nothing has made the importance of broadband more apparent than the COVID-19 pandemic, as workers and students move online. Yet a million households in California lack access to reliable broadband at any price and millions more are effectively barred from it for reasons of finances, language, or disability. It is long past time for
California to ensure access to broadband and the means to adopt it for every Californian. CSAC will advocate for program reforms and funding sufficient to close the digital divide as quickly and completely as possible.

**Homelessness.** COVID-19 has only exasperated the homelessness crisis in California. While counties have received substantial funding over the last several years to support our efforts in combating homelessness, the need is only continuing to grow. CSAC will continue to advocate for resources, ensure that any new requirements come with commensurate new or ongoing funding, and clearly defined roles and responsibilities for each level of government.

**Resiliency.** After another horrific fire season in California, CSAC will advocate on behalf of counties on recovery efforts and the need to improve our statewide resiliency to disasters. CSAC will continue to advocate for flexible funding at the local level to help prepare, respond, and recover from disasters.

**Behavioral Health Services.** As COVID-19 continues into 2021, the need for individuals to access mental health services is critical. There is a need overall for additional funding to provide behavioral health services, technology for remote services, and for new policy changes, such as the implementation of Laura’s Law/AB 1976 expansion. modernization and to protect county fiscal stability and successful services through the state’s CalAIM Medi-Cal proposal. CSAC will also focus on cross-sector collaboration and efforts to build robust and responsive services with schools, the criminal justice system, and other stakeholders.

**Juvenile Justice.** Another top priority for CSAC in 2021 will be the implementation of the recently enacted Division of Juvenile Justice (DJJ) Realignment. The timing of this policy shift, paired with a few concerns about the implementing legislation (SB 823), will present clear challenges. However, this will be yet another opportunity for counties to show success in implementing major policy reform in the face of adversity. CSAC and counties will need to partner with the Chief Probation Officers of California (CPOC) and probation departments to support implementation efforts and regional partnerships at the local level. These partnerships were key to the success of past juvenile justice reforms and crucial to obtaining the positive amendments included in SB 823.

Additionally, CSAC will advocate at the state level for adequate funding for all counties; local flexibility to develop responses and partnerships between counties to effectively serve youth, especially those with higher-level treatment needs; and appropriate oversight and accountability that is commensurate to the responsibility and liability being “realigned” to counties. CSAC also believes that oversight and accountability measures associated with the most complex youth cases that were last to be realigned should not disrupt the success counties have proven with existing juvenile programs and funding streams. To the extent these priorities require future legislation, CSAC will actively advocate for those changes at the state level.

**Affordable Housing.** The affordability and availability of housing is at crisis levels in California. The housing issue is not only a crisis in its own right, it’s also a main driver of California’s homelessness emergency. CSAC will advocate for funding for affordable housing, including new state funding for construction of homes affordable to households at all income levels. CSAC will continue to focus on implementation of recent housing legislation, including allocation of approved bonds, as well as full implementation of new homelessness programs.
Federal Legislative Outlook and Potential Priorities

COVID-19/County Fiscal Stability. With critical funding for COVID-19 response running out at the end of 2020, CSAC will continue to advocate for a fifth COVID-19 relief/economic stimulus package that will help California counties respond to and recover from the pandemic. CSAC will also make county fiscal relief and federal investment in other key programs major priorities for any current and/or future coronavirus response measures moving through Congress.

Health Care Reform. If the U.S. Supreme Court strikes down the Affordable Care Act (ACA) in the case of California v. Texas, millions of Californians would lose their health insurance and millions of others would lose important protections provided under the law. For California’s counties, repeal of the ACA would mean one in three residents covered by Medi-Cal could lose health coverage or face substantial coverage limits. In addition, safety-net hospitals and other health providers that serve low-income individuals and families would be forced to scale back investments in health care programs and services. Finally, with more than a quarter of patients with serious mental illness relying on federal Medicaid program dollars, Medi-Cal expansion under the ACA has played a critical role in providing mental health services and substance abuse treatment to Californians, including people experiencing homelessness. The outcome of the Supreme Court case and the election results will influence the direction of potential health care policy in 2021 and CSAC will continue to prioritize the health care needs of individuals and families that we serve in any of these efforts.

Resilience. Extreme weather events and natural disasters are occurring more frequently and becoming more severe. Among other challenges, California has been confronted with persistent drought conditions, warming temperatures, and insect infestations, all of which have led to an unprecedented tree mortality crisis. Dead and dying trees, combined with the rapid growth of the wildland urban interface, have been identified as key factors in the devastating fire seasons in recent years and will continue to increase the likelihood of more severe wildfires in the future. On the heels of historic wildfires, California also has confronted severe winter storms, which have caused widespread flooding, mudslides, and damage to critical infrastructure across the state.

In light of recent disasters, including this year’s wildfires – which represent the largest and most destructive in recorded history – it is essential for CSAC to continue to advocate for federal assistance and pre-disaster mitigation funding to help counties prepare for and recover from the aftermath of devastating events. While Congress approved a major disaster reform bill in 2018, FEMA has yet to implement several major provisions of the law, including one that would provide assistance to state and local governments for building code implementation and enforcement. The agency also has yet to define the terms “resilient” and “resiliency.”
Communications Priorities

Strategic With Communications
The CSAC Communications Team functions with two primary goals in mind: support legislative advocacy and tell the County Story. We will continue to strategically leverage written, graphic and video communications to support the Associations’ policy priorities, as well as state and federal advocacy efforts. Working closely with CSAC Officers, County Supervisors, the Executive and Legislative Teams, messaging and tactics will all focus on enhancing our advocacy efforts while promoting our membership and the critical role counties play in our communities.

The Communications Team will utilize the strong foundation and relationships it has developed over the past two years in the areas of earned media and social media. Since FY 2017-18, views of CSAC Tweets have increased more than 70 percent and we plan to work with all 58 California Counties and the CSAC Advocacy Team to continue this momentum. Since FY 2019-20, CSAC has worked diligently to respond and leverage a 75 percent increase in media inquiries from state and national media outlets. This effort has allowed CSAC to build strong relationships with high-profile journalists while explaining CSAC positions on key priorities. The Communications Team will continue responding to media inquiries – and be proactive when it’s needed to advance counties’ priorities to the Capitol Press Corps and other targeted outlets. These traditional media relations efforts will be leveraged further through various CSAC Social Media channels.

Focusing on Member Services, or telling the County Story, is the other goal of the CSAC Communications Team. Our efforts in this area are designed to strategically spotlight county leaders’ services, highlight excellence in county service and raise the visibility of counties as a whole. Tactics include local media outreach for awards and recognitions; the Letters for Our Friends program; local media outreach promoting CSAC Challenge Awards and various other media outreach efforts. Communication and promotion tactics include the Profiles in Leadership series highlighting CSAC Board Members; The County of the Week series and Membership Mondays, which profiles various county professionals; The County Voice blog, the CSAC Bulletin and the Leadership Letter.

The CSAC Communication Team will continue to analyze existing and emerging communications channels and vehicles to determine the most effective ways to support the Association’s advocacy and Member Service efforts.
RESOLUTION OF THE BOARD OF DIRECTORS

County Supervisors Association of California
doing business as the
California State Association of Counties

WHEREAS, the Board of Directors of the California State Association of Counties (CSAC) employs an executive director and other staff to perform its day-to-day business; and

WHEREAS, the Board desires the business of the association to be transacted in an efficient and appropriate manner; and

WHEREAS, from time to time the Executive Director and Secretary of the Corporation must sign or approve documents on behalf of the Board;

NOW THEREFORE BE IT RESOLVED, that the Board of Directors of CSAC hereby authorizes the Executive Director and Secretary of the Corporation, and his designees on staff, to execute and approve bank and other documents as authorized by the Board of Directors or the Executive Committee.

FURTHER BE IT RESOLVED, that this resolution shall remain in effect until the 2021 annual meeting of CSAC, when a similar resolution will be executed by the newly constituted Board of Directors.

Duly adopted this 19th day of November, 2020.

_________________________________
Lisa Bartlett, CSAC President
The California State Association of Counties (“CSAC”) is a California nonprofit mutual benefit corporation. Members of the Board of Directors (“Board Members”) of CSAC are subject to certain legal obligations in the performance of the duties of their position. For this reason, CSAC is establishing this Conflict of Interest Policy for its Board Members.

CSAC Board Members are required to exercise good faith in all transactions involving their duties, and they are subject to certain obligations not to use their position, or knowledge gained through their position, for their personal benefit. In their dealings with CSAC, Board Members should be mindful of potential conflict of interests.

In determining potential conflicts of interest, the following standard of care shall be applicable:

A. Board Members shall perform their duties in good faith, in a manner they believe to be in the best interest of CSAC, with such care, including reasonable inquiry, as an ordinary prudent person in a like position would use under the circumstances.

B. Board Members are required in their capacity as members of a Board of Supervisors to receive training on ethics and conflicts of interest that satisfies the requirements of AB 1234. Board Members shall perform their duties in a manner consistent with the principles addressed in this training.

C. Board Members are entitled to rely on the information, opinions, reports or statements (including financial statements and other financial data) prepared or presented by officers or employees of CSAC, independent accountants, and other experts who provide professional services to CSAC, provided that Board Members believe such individuals are reliable and competent, and that the matters on which they present are within their professional or expert competence. Board Members may also rely on the information, opinions, reports or statements of any committee of the Board of Directors with respect to matters within that committee’s designated authority if Board Members believe the committee merits their confidence. Board Members are entitled to rely on the information, opinions, reports or statements of any person, firm, or committee if, after reasonable inquiry when the need therefore is indicated by the circumstances, they have no knowledge that would cause such reliance to be unwarranted.
interest. Every Board Member is also a member of a Board of Supervisors for a County in the State of California, and their counties pay dues to support CSAC. Decisions by Board Members related to setting dues for CSAC membership is deemed not to be a conflict of interest. Board Members are required annually to be familiar with the terms of this policy, and to acknowledge by his or her signature that he or she is acting in accordance with the letter and spirit of this policy.

B. Board Members are required to make a full disclosure to the Board of Directors of all material facts regarding any possible conflict of interest, to describe the transaction, and to disclose the details of their interest. CSAC shall, as appropriate, seek the opinion of legal counsel and such other authorities as may be required, before entering into any such transaction. Before approving a transaction in which a Board Member may have a conflict of interest, the Board of Directors will attempt, in good faith and after reasonable investigation under the circumstances, to determine that:

(1) CSAC is entering into the transaction for its own benefit;
(2) The transaction is fair and reasonable as to CSAC at the time CSAC entered into the transaction;
(3) The Board of Directors has knowledge of the material facts concerning the transaction and the director’s or officer’s interest in the transaction; and
(4) CSAC cannot obtain a more advantageous arrangement with reasonable effort under the circumstances.

The Board of Directors must then approve the transaction by a vote of a majority of the Board of Directors then in office, without counting the vote of any director who may have a conflict of interest due to the transaction under consideration.

CALIFORNIA STATE ASSOCIATION OF COUNTIES
CONFLICTS OF INTEREST DISCLOSURE STATEMENT

I hereby certify that I have carefully read and hereby acknowledge receipt of a copy of this Conflict of Interest policy. In signing this Disclosure Statement, I have considered not only the literal expression of the policy, but also what I believe to be the spirit of the policy as well. To the best of my knowledge, information and belief, I hereby certify that, except as stated in the exception below, neither I nor any of my relatives by blood or marriage has any direct or indirect interest that conflicts with the interests of CSAC.

The exceptions are as follows (if more space is required, please attached additional page[s]; if no exceptions, please leave space blank):

_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________  
_____________________________________________________________________________________  
_____________________________________________________________________________________  
_____________________________________________________________________________________  
_____________________________________________________________________________________  
_____________________________________________________________________________________  

If any situation should arise in the future that, as discussed in the policy, may involve me or my relatives by blood or marriage in a conflict of interest, I will promptly disclose the circumstances to the Board of Directors of CSAC.

Name: ________________________          Signature: _______________________________________
County: ________________________     Date: _______________________________________

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I. Welcome and Roll Call of Urban Caucus Members
   - President Bartlett
   - CSAC Staff

II. ACTION ITEM: Election of Urban Caucus Representative to CSAC Second Vice President
The CSAC Urban Caucus is tasked with electing one member of the caucus to serve as CSAC’s Second Vice President in 2020-21.
   1. Nomination of candidate(s)
   2. Candidate statements
   3. Balloting – CSAC Urban Caucus members will undertake a confidential vote\(^1\) on the nominees. All other meeting attendees will be placed in a Zoom breakout room during the voting process and rejoin the main meeting room for the announcement of results.

III. ACTION ITEM: Election of Urban Caucus Representatives to CSAC Executive Committee
The CSAC Urban Caucus maintains six seats and one alternate member on the CSAC Executive Committee. Los Angeles County comprises one of those designated seats as a permanent member of the CSAC Executive Committee. Thus, the CSAC Urban Caucus is tasked with electing five Executive Committee members plus one alternate member.
   1. Nomination of candidate(s)\(^2\)
   2. Candidate statements
   3. Balloting – CSAC Urban Caucus members will undertake a confidential vote\(^1\) on the nominees. The top five vote recipients will be named as CSAC Urban Caucus representatives on the CSAC Executive Committee; the sixth-most vote recipient will be named as the Caucus alternate. All other meeting attendees will be placed in a Zoom breakout room during the voting process and rejoin the main meeting room for the announcement of results.

IV. Adjourn

Notes:
1/ Voting within the caucus adheres to the one-county = one-vote rule of those eligible, present, and voting.
2/ Please note that any candidate for the CSAC Executive Committee must be a member of the CSAC Board of Directors as designated by each urban county and approved by the CSAC Executive Committee on November 5, 2020.
I. Welcome and Introductions

II. Nomination of Suburban Caucus Representative to CSAC President

III. Nomination of Suburban Caucus Executive Committee Member from Group 1

If more than one person is nominated, the CSAC Suburban Caucus members will undertake a confidential vote on the nominees. All other meeting attendees will be placed in a Zoom breakout room during the voting process and rejoin the main meeting room for the announcement of results.

IV. Nomination of Suburban Caucus Alternate to Executive Committee

If more than one person is nominated, the CSAC Suburban Caucus members will undertake a confidential vote on the nominees. All other meeting attendees will be placed in a Zoom breakout room during the voting process and rejoin the main meeting room for the announcement of results.

III. Roundtable Discussion – Key Issues in Your County

IV. Adjourn

1/ Voting within the caucus adheres to the one-county = one-vote rule of those eligible, present, and voting.
I. Welcome and Introductions
   Supervisor Ed Valenzuela, Siskiyou County

II. Nomination of CSAC Executive Committee Member and Alternate –
    ACTION ITEM

III. Discussion Items / Roundtable
    Supervisor Ed Valenzuela, Siskiyou County
November 19, 2020

To: CSAC Board of Directors

From: Leonard Moty, President
       Alan Fernandes, Chief Executive Officer

RE: CSAC Finance Corporation Update

Attached please find the full list of our programs, and the latest Corporate Associates Program list.

For more information on the CSAC Finance Corporation please visit our website at: (www.csacfc.org), call us at (916) 650-8137, or email Alan Fernandes (alan@csacfc.org), or Jim Manker (jim@csacfc.org).
Mission Statement:

To provide a broad array of finance, investment, insurance and purchasing services to benefit California counties and related public agencies.

Commitment & Priorities

“Dedicated to the Business of Improving Public Services for Counties and Their Constituents”

Create and Manage Innovative Public Services and Products

Provide Financial Support to CSAC

Collaborate With Complementary National & State Organizations

Maintain Strong Relationships With our Service Providers
The CSAC Finance Corporation offers value-added products and services to California’s counties, their employees and retirees as well as other forms of local government. Our programs are designed to assist county governments in reducing costs, improving services, and increasing efficiency. Our offerings provide the best overall local government pricing and the revenue generated by the CSAC Finance Corporation supports CSAC’s advocacy efforts on behalf of California’s counties.

Program Summary

**Financing**

**CSCDA**
Cathy Bando
www.cscda.org

The California Statewide Communities Development Authority (CSCDA) was created in 1988, under California’s Joint Exercise of Powers Act, to provide California’s local governments with an effective tool for the timely financing of community-based public benefit projects. Currently, more than 500 cities, counties and special districts have become Program Participants to CSCDA – which serves as their conduit issuer and provides access to an efficient mechanism to finance locally-approved projects. CSCDA helps local governments build community infrastructure, provide affordable housing, create jobs, make access available to quality healthcare and education, and more.

**Deferred Compensation**

**Nationwide**
Rob Bilo
www.nrsforu.com

The Nationwide Retirement Solutions program is the largest deferred compensation program in the country for county employees. In California, over 65,000 county employees save for their retirement using this flexible, cost-effective employee benefit program. This program is the only one with a national oversight committee consisting of elected and appointed county officials who are plan participants. Additionally, an advisory committee comprised of California county officials provides additional feedback and oversight for this supplemental retirement program. Currently 32 counties in California have chosen Nationwide to help their employees save for retirement.

**Investing**

**CalTRUST**
Laura Labanieh
www.caltrust.org

The Investment Trust of California (CalTRUST) is a JPA established by public agencies in California for the purpose of pooling and investing local agency funds - operating reserves as well as bond proceeds. CalTRUST offers the option of five accounts to provide participating agencies with a convenient method of pooling funds – a liquidity fund, a government fund, a short-term, and a medium-term, and a new ESG compliant money market fund. Each account seeks to attain as high a level of current income as is consistent with the preservation of principle. This program is a great option to diversify investments!

**Discounted Prescription Drugs**

**Coast2CoastRx**
Marty Dettelbach
www.coast2coastrx.com

The Coast2Coast Discount Prescription Card is available at no-cost to the county or taxpayers and will save county residents up to 75% on brand name and generic prescription drugs. The Coast2Coast program is already being used by over 35 counties in California. Not only does it offer savings to users, your county will receive $1.25 from Coast2Coast for every prescription filled by a cardholder.
Cyber Security and Technology  
**Synoptek**  
Eric Westrom  
www.synoptek.com

The CSAC FC and Synoptek have partnered to offer a human firewall training program and fraud assessment. The human firewall program is a training program whereby a comprehensive approach is initiated that integrates baseline testing, using mock attacks, engaging interactive web-based training, and continuous assessment through simulated phishing attacks to build a more resilient and secure organization. Synoptek offers a wide range of security technology offerings to aid your county in remaining vigilant and secure.

Property Tax Payment Portal  
**Easy Smart Pay**  
Alan Fernandes  
www.easysmartpay.net

East Smart Pay is a product of Smart Easy Pay, a corporation formed by the CSAC Finance Corporation to help residents throughout California streamline their property tax payments. Through the Easy Smart Pay platform residents can pay their property taxes in installments via ACH or credit card with preferred processing fees. This program is currently being piloted in San Luis Obispo County.

Revenue Collection  
**CalTRECS**  
Jim Manker  
www.csacfc.org

The CSAC FC has joined with NACo FSC to develop the California Tax Recovery and Compliance System (CalTRECS) program to help counties collect outstanding debts in a timely, cost-effective manner. The debt offset service allows counties and other local government to compile and submit their delinquencies for offset against pending state personal income tax refunds and lottery winnings.

Cannabis Compliance  
**CCA**  
Greg Turner  
www.cca.ca.gov

The California Cannabis Authority is a Joint Powers Authority established by county governments to develop and manage a statewide data platform. The platform will assist local governments that are regulating commercial cannabis activity by consolidating data from different channels into one resource to help local governments ensure maximum regulatory and tax compliance. In addition, the platform can help to facilitate financial services to the cannabis industry by linking willing financial institutions with interested businesses, and by providing critical data to ensure that all transactions and deposits are from legal transactions.

Information & Referral Services  
**211 California**  
Alan Fernandes  
www.211california.org

The CSAC FC manages 211 California which is a network of the 211 systems throughout California. These critical agencies serve county residents by providing trusted connectivity to community, health, and social services. During times of disaster and recovery, 211 organizations are vital to assist residents find critical services and information.
**Business Intelligence Services**

**Procure America**

Todd Main  
www.procureamerica.org

Procure America provides its clients with analytics and strategies that result in greater performance at lower costs. By leveraging decades of industry experience, Procure America generates an average savings of 34%, all while increasing operational efficiency, vendor accountability, and service levels. Procure America’s experts have deep, industry-specific experience and will analyze all aspects of the supplier relationship-contractual, operational and invoice compliance. Knowledge, information and focus delivers results.

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**Employee Health and Wellness Solutions**

**Optum Rally**

Jennifer Schlecht  
www.optum.com

Optum aspires to improve experiences and outcomes for everyone we serve while reducing the total cost of care. For individuals and families, Optum provides health care services, pharmacy services and health care financial services. For organizations, Optum provides business services and technology to health plans, providers, employers, life sciences and government.

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**Liquidity Management Services**

**CashVest by Three + One**

Chase Broffman  
www.threeplusone.us

CashVest® provides liquidity analysis and FinTech data services for counties and other public entities. This program is a new opportunity to help manage your organization’s funds as a revenue-generating asset, identify the current marketplace value of your cash, and use time horizon data to maximize the value of all your financial resources.

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**CSAC Finance Corporation**

**Board of Directors**

Leonard Moty, Shasta County – **President**  
Graham Knaus, CSAC – **Vice President**  
Jim Erb, Kings County – **Treasurer**  
Ryan Alsop, Kern County  
Vernon Billy, Public Member  
Greg Cox, San Diego County  
Richard Forster, Amador County  
Elba Gonzalez-Mares, Public Member  
Susan Muranishi, Alameda County  
Billy Rutland, Public Member  
David Twa, Contra Costa County

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**CSAC Finance Corporation**

**Staff**

Alan Fernandes, Chief Executive Officer  
Jim Manker, Director of Business Development  
Christy Stutzman, Operations Manager  
Sendy Young, Executive Assistant  
Chase Broffman, Member Services Associate

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CSAC Finance Corporation  
1100 K Street, Suite 101 * Sacramento, CA 95814  
www.csacfc.org
PLATINUM Partners (as of 10.1.2020)

1. Alliant Insurance Services, Inc.
Nazi Arshi, Senior Vice President
1301 Dove St. Suite 200
Newport Beach, CA 92660
(949) 660-8110
narshi@alliant.com
www.alliant.com

2. Anthem Blue Cross
Michael Prosio, Regional Vice President, State Affairs
1121 L Street, Suite 500
Sacramento, CA 95814
(916) 403-0527
Michael.prosio@anthem.com
www.anthem.com

3. AON
Craig A. Isaak, Public Sector Market Leader
4 Overlook Point
Lincolnshire, IL 60069
(630) 723-4568
craig.isaak@aon.com
www.aon.com

4. Baron & Budd
John Fiske, Shareholder
11440 W. Bernardo Court
San Diego, CA 92127
(858) 251-7424
jfiske@baronbudd.com
www.baronbudd.com

5. Blue Shield
Andrew Kiefer
AVP, Government Affairs
1215 K St. Suite 2010
Sacramento, CA 95815
(916) 552-2960
Andrew.kiefer@blueshieldca.com
www.blueshieldca.com

6. Broadnet
Michael Davis, Vice President of Business Development
8822 S. Ridgeline Blvd., #120
Highlands Ranch, CO 80129
(303) 523-5774
mdavis@broadnet.com
www.broadnet.com

7. California Statewide Communities Development Authority
Catherine Bando, Executive Director
1700 North Broadway, Suite 405
Walnut Creek, CA 94596
(800) 531-7476
cbando@cscda.org
www.cscda.org

8. CalTRUST
Laura Labanieh, CEO
1100 K Street, Suite 101
Sacramento, CA 95814
(916) 650-8186
laura@caltrust.org
www.caltrust.org

9. CGI
Monica Cardiel Cortez, Partner, Consultant
621 Capitol Mall, Suite 1525
Sacramento, CA 95814
(916) 830-1100
monica.caridielcortez@cgi.com
www.CGI.com

10. Chevron
Henry T. Perea, Manager, State Government Affairs
1201 K Street, Suite #1910
Sacramento, CA 95814
(916) 325-3034
Henryperea@chevron.com
www.chevron.com

11. Coast2Coast Rx
Marty Dettelbach, Chief Marketing Officer
5229 Newstead Manor Lane
Raleigh, NC 27606
(919) 465-0097
marty@c2crx.com
www.coast2coastrx.com
12. Deckard Technologies, Inc.
Nick Del Pego, CEO
2223 Avenida de la Plaja, Suite 206
La Jolla, CA 92037
(858) 248-9492
ndp@deckardtech.com
www.deckardtech.com

13. DLR Group
Dan Sandall, Business Development
1050 20th Street, Suite 250
Sacramento, CA 95811
(310) 804-7997
dsandall@dlrgroup.com
www.dlrgroup.com

14. Dominion Voting Systems
Steve Bennett, Regional Sales Manager
26561 Amhurst Court
Loma Linda, CA 92354
(909) 362-1715
steven.bennett@dominionvoting.com
www.dominionvoting.com

15. Election Systems & Software
Bryan Hoffman, VP of Corporate Sales
11208 John Galt Blvd.
Omaha, NE 68137
(315) 559-1653
bhoffman@essvote.com
www.essvote.com

16. Enterprise Fleet Management
Lisa Holmes, State of CA Contract Manager
199 N. Sunrise Ave.
Roseville, CA 95747
(916) 787-4733
Lisa.m.holmes@ehi.com
www.enterprise.com

17. Hanson Bridgett LLP
Paul Mello, Partner
Samantha Wolff, Partner
425 Market Street, 26th Floor
San Francisco, CA 94105
(415) 777-3200
swolff@hansonbridgett.com
pmello@hansonbridgett.com
www.hansonbridgett.com

18. Healthnet
Daniel C. Chick, Director Government Affairs
1201 K Street, Suite 1815
Sacramento, CA 95814
(916) 552-5285
daniel.c.chick@healthnet.com
www.healthnet.com

19. Kaiser Permanente
Kirk Kleinschmidt, Director, Government Relations
1950 Franklin St, 3rd Floor
Oakland, CA 94612
(510) 987-1247
kirk.p.kleinschmidt@kp.org
www.kp.org

20. Nationwide
Rob Bilo, VP of Business Development
4962 Robert J Mathews Parkway, Suite 100
El Dorado Hills, CA 95762
(866) 677-5008
bilor@nationwide.com
www.nrsforu.com

21. NextEra Energy
Grant Rosenblum
Executive Director
One California, Suite 1610
San Francisco, CA. 94111
(530) 219-1232
grant.rosenblum@nexteraenergy.com
www.nexteraenergy.com

22. OpenGov
Tim Melton, VP Strategic Accounts
955 Charter St
Redwood City, CA 94063
(248) 884-4357
tmelton@opengov.com
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23. Optum
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OVERVIEW
- Digital & mobile health & wellness experience
- Personalized Health Survey
- Health Profile includes recommendations, goals, messages & reminders
- Challenges drive engagement
- Member dashboard navigation to Missions, Challenges, Communities, Rewards and health profile
- Wearable device integration

HIGHLIGHTS
- Consumer-centric, personalized design
- Individuals get an easy-to-understand picture of their overall health.
- Delivers proven engagement and retention
- Rally Rewards motivate healthy behaviors

RESULTS
- 96% of users complete the Rally Health Survey
- 15M healthy missions completed on Rally
- 64% of users have joined a challenge on Rally

CSAC CUSTOM RALLY PACKAGE
The experience that creates a culture of health through simple, everyday engagement

RALLY ENGAGE
- Integration of eligibility, UnitedHealthcare* claims, Optum biometrics
- Co-branding and up to 6 standard Campaigns
- Health Survey – choice of version and up to 10 questions
- Health Record, Health Profile, Rally Age
- Ability to create two population experiences; or up to five population experiences with incentives
- Missions, Challenges, Communities, Rally Coin earnings for sweepstakes as redemption, etc.
- Donations as alternative to Sweepstakes
- Standard Reporting
- Implementation fee waived (savings of $7,500-$10,000)
- 4 Quarterly Private Challenges (~$0.05PMPM value)
- 1 private sweepstakes each year, with a prize value up to $250 ($5,250 value)

RALLY PREMIUM
- Rally Engage plus:
  - Private Community
  - Private Challenges
  - Private Sweepstakes for Health Survey or Registration/Log in
- Client-defined Program Overview (when My Rewards is purchased)
- Resources Page
- Donations as a replacement for public sweeps
- Implementation fee waived (savings of $7,500-$10,000)
- Stride included ($0.10 PMPM value) with incentives program
- 2 private sweepstakes per year, prize up to $250 for each sweepstakes ($7,000 value)

PREMIUM PACKAGE SPOTLIGHT
STRIDE
- Offered as part of incentives program
- Stride requires a fitness tracking device
- User selects their target activity level, making it relevant to all fitness levels
- Step counts are synced to Rally
- Step counts updated when user syncs device to Rally, enabling real-time view of progress
- Available to both employees and spouses
- Configurable reward amount and type is available
- Individual goal-setting provides motivation for all fitness levels
- Real-time data enables fast payment

*Actual experience may vary. 1 Rally Internal Data. **Additional fees may apply © 2019 Optum. Inc. All rights reserved.
November 19, 2020

TO: CSAC Board of Directors

FROM: Manuel Rivas, Jr., Deputy Executive Director of Operations and Member Services
       David Liebler, Director of Public Affairs and Member Services

SUBJECT: Operations and Member Services Report

Despite the ongoing pandemic and the need to work remotely in 2020, CSAC’s Communications Unit continued to focus on its top two strategic priorities: supporting the Association’s advocacy work while informing and promoting our members. During the first 10 months of the year, the team made significant progress in spotlighting CSAC messaging on key issues ranging from the pandemic to the state budget through both traditional and social media.

Supporting CSAC Legislative Priorities through Communications. CSAC communications staff worked hand in hand on a daily basis with our advocacy unit both during the pandemic and the recent legislative session. Activities included collaborating with individual lobbyists to handle and message media inquiries, proactive media outreach through media statements, news releases, press conferences and one-on-one interviews, and communicating the latest legislative information to membership through our weekly electronic Bulletin, videos and social media. Work included helping to develop information pertaining to the pandemic, providing communications support for state budget advocacy, federal COVID-19 relief advocacy, and end of the legislative session.

Expanding Our Influence with the Media. CSAC has significantly been able to increase its media presence over the past year, particularly in the past eight months during the COVID-19 crisis. Enhanced relationships with key journalists have made CSAC a go-to source for media outlets around the state and nation. CSAC communications staff would work closely with the legislative team and executive director on each inquiry to ensure effective messaging.

CSAC’s enhanced interaction with the media began increasing when the COVID-19 crisis struck California. While inquiries related to COVID-19 have begun to taper off, CSAC has fielded 158 media inquiries between January and October – an increase of nearly 100 percent over 2019. The outlets reaching out to CSAC for comment remain very top-tier, including the Los Angeles Times, New York Times, Associated Press, Politico, San Francisco Chronicle, BBC, and regional dailies such as the Santa Rosa Press Democrat and Bakersfield Californian.

Utilizing Social Media as a Highly Effective Communications Tool. With an increased need to provide news and information to our members and other targeted audiences in a very timely and efficient manner, social media continues to be a highly effective communications tool for the Communications Unit. In 2020, CSAC’s social media platforms saw significant growth.

CSAC has undertaken significant work on social media over the past six months, particularly to support the Association’s pandemic and state budget-related activities. This has been a highly successful way to
distribute CSAC messaging on these critical issues. Between March 1 and September 30, CSAC’s Twitter page received more than 4.4 million views – an increase of more than 225 percent over the same period in 2019. The CSAC Twitter feed is on pace to receive nearly 6 million views this year – an increasing of about 90 percent over the previous year. CSAC also continues to utilize other social media platforms, including Facebook, Instagram, YouTube, and LinkedIn.

*Video & Infographics* – CSAC continues to use video as a major communication tool, producing 75 videos thus far in 2020 that were viewed more than 60,000 times. A wide variety of video lengths -- from 10 seconds to 3 minutes -- are utilized in order to enhance viewership. CSAC’s role in producing videos and graphics shifted significantly in 2020 due to the pandemic. Since mid-March, the CSAC Communications Team produced more than 100 PSAs, advocacy graphics and videos.

*“The County Voice” Blog* – During the past year, CSAC produced 50 blogs on a wide variety of topics, such as county best practices, the pandemic, legislative priorities, disaster preparedness and the 2020 Census. “The County Voice” also provides a venue for our members and partners to contribute. Staff is currently exploring ways to produce more blogs that are county leadership-focused.

*CSAC Electronic Bulletin* – The weekly CSAC Bulletin was produced 49 times in the past year and distributed electronically each week to more than 5,400 county members and other interested parties. The Bulletin remains CSAC’s marque communications tool, providing the latest information on advocacy issues, association news and events, and county information. The Bulletin was a valuable tool for distributing useful information to counties regarding the pandemic. More than 200 articles pertaining to the pandemic have been written by CSAC staff for the Bulletin since mid-March.

*COVID-19 Updates for County Leadership* – During the first few months of the COVID-19 crisis, it was critical to distribute timely information to county leadership on a daily basis. The Communications Team contributed to daily updates developed by the CSAC Legislative Team by writing summaries of the Governor’s press conferences and developing graphics as needed. These updates have been distributed to more than 450 county leaders throughout the state. More than 85 updates have been provided since mid-March.

*Website* – The CSAC website remains a vital source of information on CSAC activities as well as a source of county information for the public. A comprehensive COVID-19 resource section was developed in mid-March, complete with an interactive map with information from all 58 counties. The page has more than 295 active links. In the past 12 months, the overall website had 875,000 views. CSAC staff updates the site on virtually a daily basis with advocacy and member information.

*Spotlighting Our Membership* – CSAC continuously looks for ways to spotlight our member counties and their leaders. Earlier this year, we rolled out a new program called “Profiles in Leadership” in which CSACs profiles a county supervisor who plays a leading role in CSAC. The profiles are promoted through our social media channels and website. Communications staff is current working on other programs, such as “Membership Monday,” to spotlight county leaders.

*CSAC Challenge Awards – Honoring County Innovation.* CSAC delayed – but did not cancel – the 2020 Challenge Awards which spotlights the most innovative programs. When the program was launched this summer, CSAC rolled out a new specialized platform that allowed for entries and judging to take place
online. We also added a new entry category – Disaster/Emergency Response & Management – to reflect the challenges facing California Counties. For the 2020 awards, we received 363 entries – a 26% increase over the previous entry record.

Judging for the 2020 awards was completed in early November and the award-winning programs have been announced. You can find them here. Overall, 49 programs from 25 counties are being honored. Some award highlights:

- The California Counties Innovation Award, presented to the most innovative programs across all entry categories, goes to Humboldt, Orange and Placer Counties.
- **Los Angeles County** received the most awards (7): 3 Challenge Award and 4 Merit Awards.
- Other top recipients include: San Diego County – 5 awards: 1 Challenge and 4 Merits; Riverside County – 4 awards: 2 Challenge and Merits; San Bernardino County – 4 awards: 2 Challenge and Merits; Humboldt County – 3 awards: 2 Challenge and 1 Merit; and Santa Barbara County – 2 Challenge and 1 Merit.
- Overall, 9 rural, 6 suburban and 10 urban counties will receive awards.

CSAC would like to thank the judges who invested significant time reviewing the entries. And we also want to thank all the counties that entered this year. Innovation is alive and well in California’s Counties!
November 19, 2020

TO: CSAC Board of Directors

FROM: Manuel Rivas, Jr., Chief Executive Officer
      Chastity Benson, Interim Director of Operations & Educational Services
      Ryan Souza, Program Director, CSAC Support Hub for Criminal Justice Programming

SUBJECT: California Counties Foundation Report

The California Counties Foundation continued to flourish this past year. Under the leadership of Foundation President Supervisor Ed Valenzuela, Siskiyou County Supervisor, the Board engaged in active strategic discussions about the future of the Foundation and the direction of the CSAC Institute. The update below provides an overview of the work that has been completed to date.

CSAC Institute for Excellence

CSAC Institute Organization Structure – CSAC leadership and the Foundation team are committed to the continued success of the CSAC Institute. After the passing of Bill Chiat, we began discussions on the best way to move forward with operations of the Institute. As we explore the need to support the role the Dean, we have appointed Chastity Benson as the Interim Director of Operations and Educational Programs. Ms. Benson has been with the Institute since November 2016 and worked closely with Bill, Institute faculty, and gained valuable experience and a thorough understanding of the educational and operational aspects of the program. We will be closely evaluating the effectiveness of this interim model in order to implement an efficient organizational structure to continue providing valuable professional development and educational opportunities to all 58 California counties.

CSAC Institute Webinar Series – Under Bill Chiat’s guidance and close collaboration with CSAC staff and faculty, the Institute offered a series of free of charge webinars on crisis leadership practices and preparing counties for the next new normal. The webinars were led by CSAC Institute faculty and included topics such as adaptive leadership, resilience in the next new normal and facilitating virtual meetings. The webinars were well received and averaged 55 participants, per webinar. The webinars are available on demand at www.csacinstitute.org.

Fall 2020 Course Schedule – Registration is now open for the Institute’s Summer-Fall session. To date, the online class format has been a great success! We are averaging 47 participants per class and participants have rated the value of courses 4.9 on a 6.0 point scale on the class surveys. Attached, please find a handout that illustrates the success of the Institute’s distance learning program. The Winter 2021 schedule will be launched this month.

Status of CSAC Institute Campuses – The Sacramento Campus traditionally held classes at the Sacramento Area Council of Governments (SACOG) and the Masonic Temple. Both locations have closed their offices through December 31, 2020 and are unsure when they will reopen their meeting facilities to the general public. As such, we plan to hold all Sacramento classes on-line through June 30, 2021. Additionally, in order to fulfill our FY 2019-20 contractual obligations to Tulare, San Diego and Mendocino/Lake counties, we have delayed the start of the Alameda and Riverside county satellite
campuses to January 2021. Mariposa County has elected to postpone their satellite campus until county health guidelines allow for in-person gatherings.

**New Supervisors Institute** – CSAC Institute held a New Supervisor Informational Networking session on November 12, 2020, during the CSAC Annual Meeting. The extensive New Supervisors Institute will be offered to all County Supervisors-Elects December 1st and 2nd via Zoom. Former Yuba CAO Robert Bendorf is working closely with Institute staff to develop the programming for this seminar. Special thanks to Solano County Supervisor Erin Hannigan who will be joining us once again to co-facilitate this important program.

**Support Hub for Criminal Justice Programming**

**Grants Overview** - There remain two central grant agreements under the CSAC Support Hub for Criminal Justice Programming (herein, the “Support Hub”). These grants are provided by:

1. The Laura and John Arnold Foundation, and

Both current grants focus on the continuation, expansion, and sustainment of the work between the Support Hub for Criminal Justice Programming and local counties to improve data-driven and evidence-based practices through a structured Strategic Framework. More details on the specific components of the Strategic Framework (linked here) and current county work can be found on the Support Hub website. Following recent amendments, both grants are currently planned to go through the end of 2021.

With the continuation of the COVID-19 pandemic, the Support Hub has continued its focus on engaging counties virtually through meetings, off-site technical assistance, and seminars focused on expanding county capacity for improving evidence-based and data-driven practices. Additionally, the Support Hub has been increasing its online/website presence and communication outreach in collaboration with the CSAC Public Affairs and Member Services. This includes highlighted incredible accomplishments by partner counties in improving criminal justice programming practices.

**Grant Operations** – The support hub continues to move forward on several initiatives to continue assisting partner counties in their operational practices, in addition to the hands-on technical assistance provided by the Support Hub.

**Seminar Series on (1) Programming and (2) Data and Evaluation**

Having begun in October 2020 and occurring every month through May 2021, the Support Hub began the first of two concurrent seminar series. These seminar series are being held every other month, allowing participants in partner counties to engage in both series by attending a once-monthly timeslot. Both series are intended to provide sufficient detail to engage partner counties to take substantive action in working toward Strategic Framework components, followed by Support Hub Technical assistance. Details on each seminar are provided below and included on the [Support Hub Seminar Series Webpage](#). Presently, there are approximately 100 participants signed up for each of the series.
Series 1 – Programming

- **Seminar 1.1 – Program Inventory (October 2020).** This seminar provided guidance on creating program inventories of the key programmatic interventions used with criminal justice systems to address recidivism and a range of programming needs. The inventory guidance focused on how to create a workable resource for the county and community that helps inform levels of services, program budgets, and give a better sense of the services offered to those that are justice involved.

- **Seminar 1.2 – Assessing and Understanding Evidence (December 2020).** This seminar will provide an overview of findings from the available literature on programmatic interventions for criminal justice populations, as well as the challenges in matching operational realities to model programs and evidence. This seminar will also connect counties with the sources the Support Hub regularly draws upon and will provide training on how to access and use evidence from these sources.

- **Seminar 1.3 – Logic Modeling and Contracting (February 2021).** This seminar will provide guidance on developing logic models for key programs in counties program inventory. Additionally, it will reinforce the importance in developing logic models to ensure the program design is clear, key outcomes are agreed upon, and give counties the ability to assess whether the design is informed by the literature. Finally, seminar work will surround improving contracting oversight and fidelity practices within programming.

- **Seminar 1.4 and 1.5 – Cost-Benefit Analysis Part 1 and 2 (April and June 2021, respectively).** These seminars, broken into two parts, will focus on the key concepts of applying economic analysis to justice systems and programs. The seminar will explain the key drivers of cost in justice systems, as well as how to develop localized analysis of sentencing outcomes, recidivism, and resource use. Building on earlier seminars with program inventories, this seminar will also address how to develop high quality cost estimates of programming interventions. The final seminar will also include findings and lessons-learned across 10 California counties who have completed some or all the cost-benefit analysis.

Series 2 – Data and Evaluation

- **Seminar 2.1 – Data Strategy, Part 1 (November 2020).** This seminar series kicked off with a discussion of the crucial ways data can inform criminal justice practice and allow counties to begin thinking about the kind of data needed to meet county and agency goals. This discussion focused on the kinds of data that need to be assembled to facilitate effective monitoring and the tools (such as data dashboards) available to make these data more accessible.

- **Seminar 2.2 – Data Strategy, Part 2 (January 2021).** This seminar will focus on strategies to access and integrate local data. The Support Hub will provide a model template that identifies key data elements commonly held by local agencies and community-based organizations, as well as outline a plan for integrating data locally.

- **Seminar 2.3 – Data Strategy, Part 3 (March 2021).** This seminar will focus on strategies to access and integrate data held by the state, specifically the California Department of Corrections and Rehabilitation (CDCR) and the California Department of Justice (DOJ). The Support Hub will provide a model template that identifies key data elements commonly held by state agencies and demonstrates how these additional data can better inform criminal justice practice at the county level. This seminar will also describe the process of applying for access to these state data and share model templates for applications, including best practices to move counties data strategies forward.
Seminar 2.4 – Data Dashboards (May 2021). Following seminars that will allow counties to have a strategy in place to build their data infrastructure, this seminar will introduce designing data dashboards, a key instrument in making data more accessible and flexible. The seminar will first discuss the process of designing a data dashboard that will allow counties and/or agencies to track the key population characteristics, interventions, and outcomes that are important.

Seminar 2.5 – Evaluation (July 2021). The final seminar in this series will provide an overview of outcomes evaluation. The seminar will explain the key differences between using data to monitor outcomes and conducting an evaluation that generates findings about the effects of a program on the outcomes of interest. The seminar will explain the key methodological steps in conducting an evaluation and discuss how evaluation findings can be used to inform decision-making.

COVID-19 County Partnership Projects

As a result of additional funding provided by The John and Laura Arnold Foundation for COVID-19 related issues, the Support Hub was able to partner on two specific projects aimed to see impacts surrounding the COVID-19 pandemic.

- Santa Cruz County Juvenile Data Project. Santa Cruz county, recently featured in a Support Hub article (linked here), is working with the Support Hub to leverage previous Support Hub work done with the county on a Juvenile Hall analysis tool developed to review juvenile hall reductions and the relation to crime rates in the community during COVID-19. Santa Cruz plans to leverage this further review to help in the overall application of Juvenile operations with the county.

- Tulare County Probation Data Project. In light of COVID-19, Tulare County is working with the Support Hub to clean, merge, and analyze pretrial and jail data to estimate impacts of COVID on jail intakes and releases, and pretrial decision making. This summary is aimed to help Tulare County understand how the pandemic impacted operations within the county.
<table>
<thead>
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<th>Course</th>
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<td>120 Art and Practice of Organizational Leadership</td>
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<td>134 Leading Consciously: The Science of Unconscious (Implicit) Bias</td>
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<td>324 How to be Human at Work</td>
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<td>375 Coping with Ambiguity: Leadership for Challenging Times</td>
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<td>123 Strategic Planning: Crafting and Leading Planning Processes</td>
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<td>339 IT Define an IT Strategy and Roadmap</td>
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<td>363 Thinking Strategically in Trying Times</td>
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<td>354 Customer Service in the Public Sector: Balancing Satisfaction with Priorities</td>
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<td>158 Lead and Manage from Afar: Nuts and Bolts of Facilitating Virtual Meetings and Teams</td>
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Evaluations Returned: 218 out of 558

Overall value of the class?
Participants find CSAC Institute classes valuable. The average score for the value of a class is 4.9 out of 6.

How relevant was the course content for you?
Participants find CSAC Institute classes quite relevant. The average score for the value of a class is 5.1 out of 6.
How engaging was the overall content?

Participants find CSAC Institute classes very engaging. On average 161 out of 218 people are very engaged.

How well did this class meet your expectations for on-line learning?

Participants find that CSAC Institute classes meet and or exceed their expectations. On average 94% of participants report that the courses either meet or exceed their expectations.

How well did this class meet your expectations for on-line learning?

- Exceeded expectations
- Met expectations
- Below expectations
How was the length of the on-line session?

Participants like the CSAC Institute classes length. On average 187 out of 218 people are say the length is just right.

Given the fast paced changes in county government, what policy or leadership topics would you like the CSAC Institute to address through its class offerings?

- Managing and keeping employees engaged in the virtual format
- Having hard conversation and working with challenging or underperforming direct reports in the virtual format
- Leadership in budget and environmental crisis
- Cooperating with other departments within and outside of county
- Homeless issues
- Impact of ACEs on minority and women
- Restorative healing practices
- Funding of Social Services
- Leadership and succession planning post COVID
- How to construct and implement non-biased policies and procedures
- Hiring Practices Diversity in Executive Leadership positions
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<td>380 Talent Development and Succession Planning</td>
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## Schedule at a Glance

### SEPTEMBER

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- **SEPTEMBER**
  - **3**: Art & Practice of Organizational Leadership
  - **10**: Best Practices in Public Contracting & Procurement
  - **11**: Finding the Blind Spots
  - **17**: Leading Consciously: The Science of Unconscious (Implicit) Bias
  - **18**: How to Be Human at Work
  - **25**: Coping with Ambiguity

### OCTOBER

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- **OCTOBER**
  - **1**: Crafting and Implementing Strategic Plans
  - **2**: Intergenerational Leadership
  - **8**: Negotiations and Collaboration in Complex Environments
  - **8**: IT – Define an IT Strategy and Roadmap
  - **9**: Thinking and Acting Strategically in Conditions of Uncertainty
  - **15**: Customer Service in the Public Sector
  - **16**: Lead and Manage from Afar
  - **29**: Realignement 101

### NOVEMBER

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- **NOVEMBER**
  - **5**: County Budgeting and Financial Planning
  - **13**: How to Be Human at Work
  - **19**: Leadership by Values
  - **20**: Living and Leading in Chaotic Times: Leadership and Change

### DECEMBER

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- **DECEMBER**
  - **3**: Talent Development and Succession Planning
  - **4**: Thinking and Acting Strategically in Conditions of Uncertainty
  - **10**: Mastering Social Media Basics
  - **10**: IT – Security Strategy
  - **11**: Art & Practice of Organizational Leadership

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For registration please visit [www.csacinstitute.org](http://www.csacinstitute.org)

LEARN . GROW . ACHIEVE
120 Art & Practice of Organizational Leadership
Thursday, September 3, 2020 • 9:00 am - 1:30 pm
This interactive course designed for both experienced and new senior county managers explores the practical applications of leadership in creating a high performing county organization — especially in the difficult environments counties operate. Participants engage in discussions of key practices in formal and informal leadership, particularly in achieving sustainable change; employee engagement and team-building strategies; leadership when you’re not in charge; and techniques for developing a vital workplace culture which supports organizational members

Instructor: Dr. Frank Benest is former city manager of Palo Alto and a noted expert in organizational leadership.

392 World Class Contracting, Contract Management and Procurement
Thursday, September 10, 2020 • 9:00 am - 1:30 pm
Every County or public entity requires the effective procurement of goods and services in order to successfully achieve its mission, business objectives and meet the needs of its constituents. This class provides insight into fundamental principles of public contracting and procurement, the role of contracting and procurement within your organization, as well as, best in class strategies which lead to effectively and efficiently meeting your requirements. Discussion will cover the principles and key elements of contract management and procurement process, and will provide participants a broad understanding of various contracting approaches, best practices, and will discuss practical examples of contract monitoring tools and templates. Prior and during this session, participants will be invited to submit specific contracting and procurement situations and questions, which they would like to be discussed during the session.

Instructor: Jack Pellegrino, CPCM is the Director of Purchasing and Contracting for the County of San Diego and an Instructor at San Diego State University. He is a Certified Contracts Manager.

135 Finding the Blind Spots: Personal & Organizational Best Practices & Strategies for Countering Implicit Bias
Friday, September 11, 2020 • 9:00 am - 1:30 pm
Hard won gains of the civil rights movement stand as one of the defining aspects of the United States as a nation. Despite these gains, significant gaps remain when we look at outcomes in education, health, employment and wealth on the basis of race, gender, sexual orientation, disability and other demographics. So, what’s going on? In this session we will look at how implicit bias, the way we unconsciously exhibit judgments towards other individuals and groups, may also impact organizations, institutions and systems where fairness is critical. This session will focus on finding these blind spots and identifying both individual and organizational best practices and strategies that support an equitable approach to service provision.

Instructor: Adele James is founder of Adele James Consulting and adjunct professor of management at the University of San Francisco.

134 Leading Consciously: The Science of Unconscious (Implicit) Bias
Thursday, September 17, 2020 • 9:00 am - 1:30 pm
We all have biases that can affect our behaviors. These attitudes — unrecognized on the conscious level but powerful at the unconscious level — influence our choices, decisions and relationships. Cognitive scientists and researchers continue to learn more about the human brain, how it functions and how most of our actions intended or not, are powered at the subconscious level. With the current climate in local, state and federal entities, unconscious (implicit) bias has moved to the forefront of business as usual. This interactive workshop will 1) focus on how biases develop (naturally) and how those biases affect our decisions and actions in the workplace and beyond, 2) assist leaders, department heads, managers and associates understand the source of unconscious bias, 3) include structural and individual strategies that can be utilized when managing the impacts of biases in the workplace. This workshop is an opportunity to increase awareness of unconscious bias, address structural and individual biases and be accountable to others in the workplace and beyond.

Instructor: American Leadership Forum, a national nonprofit organization dedicated to joining and strengthening leaders for the public good.

324 How to be Human at Work
Friday, September 18, 2020 • 9:00 am - 1:30 pm
Until robots take over the world of work, we will still be showing up with all of our “human-ness” every day. Contrary to popular thought, nobody really compartmentalizes or keeps the parts of our lives separate. We bring our best and our baggage. In this class we explore what makes us human, how our emotions impact our work lives, practical advice for managing difficult people and situations, empathy and its role in the workplace, and what it means to tend to our personal well-being at work. Workshop exercises, assessments, and tools provide new ways of thriving at work and helping others do the same.

Instructor: Laree Kiely, Ph.D. is President and CEO of We Will, Inc. and former professor at the USC Marshall School of Business.
Tools for tackling unprecedented challenges

375 Coping with Ambiguity
Friday, September 25, 2020 • 9:00 am - 1:30 pm

Counties operate in complex and changing environments. Within these unpredictable economic contexts and unprecedented challenges, county leaders find themselves trying to make past practices and models fit current realities. But that may be a mistake in coping with ambiguity. This class provides a new way to think about applying leadership practices – at both elected and executive levels – to help your county organization and community find new realities and ways of effectively working in uncertain times. Discussion topics include: 1) understanding the concept of “emergent” processes and environments; 2) tools for managing uncertainty; 3) the mental discipline and the rational analysis of situations; and 4) communication tools for managing ambiguous situations.

Instructor: Laree Kiely, Ph.D. is president of the Kiely Group and former professor at the USC Marshall School of Business.

OCTOBER

Make strategic planning mean something

123 Crafting and Implementing Strategic Plans
Thursday, October 1, 2020 • 9:00 am - 1:30 pm

Most counties and departments create strategic plans. Sometimes they provide clear guidance to decision makers and staff; sometimes they don’t. This course examines how to make the plan a living document and have it mean something to those affected. Participants examine: 1) how to craft a strategic plan with the Board of Supervisors or other governing board; 2) engagement of the community and staff in the process; 3) tips to prepare an actionable plan; 4) communication of the plan; and 5) putting a plan into action. Best practices and case examples are used to explore integration of the plan into agency operations and decision-making. Discussion highlights tips for structuring an effective strategic workshop.

Instructor: Angela Antenore, M.Ed. is an experienced strategic facilitator, agency board member and university instructor.

Juggling a workforce with teens to seniors – leadership for everyone

129 Intergenerational Leadership
Friday, October 2, 2020 • 9:00 am - 1:30 pm

For the first time in history, we find ourselves working with people from five generations. In today's workplace, we have to understand, communicate and interact with people from different eras, different values and habits, and fundamentally different ideas about life! This class focuses on understanding and practicing how to integrate deeper generational insights into practice. Participants do self-assessments of their eras and their own values. They profile their work environments to discern the complexity of the generational mix. Most importantly they learn a unique set of skills and processes to employ when encountering people whose values, habits and business practices may be at odds with their own. This workshop provides participants skills to blend generations to get the best from everyone.

Instructor: Larry Liberty, Ph.D. works with Fortune 500 companies and teaches in MBA programs across the globe, and is the author of The Maturity Factor – Solving the Mystery of Great Leadership.

Achieve outcomes in everyone’s best interest

356 Negotiations and Collaboration in Complex Environments
Thursday, October 8, 2020 • 9:00 am - 1:30 pm

Negotiation is “a back and forth interaction among two or more people who wish to arrive at a mutually agreeable outcome where the parties have some interests in common and some that are opposed.” This definition from Fisher and Ury’s book Getting to Yes describes most “Public Good” negotiations. Solution-Based Negotiation teaches participants how to achieve the most beneficial outcomes for all negotiating parties while ensuring the outcomes are in the best interest of the public while the negotiating parties’ relationships end positively. This course covers the most current tried and tested behaviors in the field of negotiation and gives you tools that will be immediately useful in your work. Best of all, it can help you serve your constituents in the best possible ways without needless compromise.

Instructor: Laree Kiely, Ph.D. is president and CEO of We Will, Inc. and professor at the USC Marshall School of Business.

How to figure out where you are going

339 IT - Define and IT Strategy Roadmap
Thursday, October 8, 2020 • 9:00 am - 1:30 pm

Most IT departments struggle to develop a strategic IT plan that aligns with their organization, is understood outside of IT, and demonstrates ROI and the value that IT provides. This course will look at a visual approach to developing an IT strategy. One based on mandate and organizational context; that will ensure IT meets the rapidly changing needs of the organization and articulated in terms the organization understands.

Instructor: Steve Monaghan, Chief Information Officer (CIO) for Nevada County.
Professional Development for California Counties

**OCTOBER**

New ways to think and work through enduring problems

**363 Thinking and Acting Strategically in Trying Times**
Friday, October 9, 2020 • 9:00 am - 1:30 pm

This seminar discusses key features for thinking and acting strategically: staff, external environmental and existing policy. The interactive exercises and discussions identify the challenges of managing in uncertainty. The course includes suggestions for best practices for leading in uncertainty as well as for developing agility to address current and enduring problems counties face. The session facilitates participants’ focus on current county challenges. The seminar helps participants create new possibilities and leverage assets for problem solving. Participants and applying concepts of creative and strategic thinking to find different paths to solutions. The conversations provide approaches to question assumptions; identify the environmental issues; distinguish strategies from tactics; use team resources, and structure learning from experience.

**Instructor:** Dr. Rich Callahan is professor of management at the University of San Francisco.

Create customer satisfaction in a county setting

**354 Customer Service in the Public Sector**
Thursday, October 15, 2020 • 9:00 am - 1:30 pm

Improving customer experience drives better outcomes for government agencies. Strategies to enhance the customer service culture in your agency, including responding to evolving societal changes, is the focus of this course for managers and executives. Participants will engage in interactive conversations and assess their current customer service (CS) environment, identify strengths, barriers to becoming more service oriented, and to consider improvements.

Participants will:
1. Explore what a good customer service (CS) culture looks like in your County or agency.
2. Consider ways to lead a proactive CS culture and how to address challenges in service delivery, including in times of uncertainty and systems change.
3. Explore CS metrics and actions to improve customer experience and service delivery while meeting county and state regulations and requirements.
4. Identify how to support and recognize good CS, including those in regulatory environments.

In this virtual course, tools and exercises will be used to actively engage and involve participants.

**Instructor:** Angela Antenore, M.Ed. is an experienced strategic facilitator, agency board member and university instructor.

Leading is about learning to be a facilitator

**158 Lead and Manage from Afar: Nuts and Bolts of Facilitating Virtual Meetings and Teams**
Friday, October 16, 2020 • 9:00 am - 1:30 pm

Virtual meetings are now commonplace within county organizations as well as with key stakeholders and the community. Leading virtual teams and facilitating virtual meetings requires a new set of communication and preparation skills compared to face-to-face meetings. This interactive session will survey key aspects of leading and managing from afar: 1) which virtual meeting options and technology to use; 2) use of online tools effectively during a virtual meeting; and 3) tips for facilitating and leading virtual team meetings. The session will offer hands-on practices for engaging participants in, and increasing productivity of, virtual meetings.

**Instructor:** Angela Antenore, M.Ed. is an experienced strategic facilitator, agency board member and university instructor.

Context, structure and funding of realignment in California

**307 Realignment 101**
Thursday, October 29, 2020 • 9:00 – 1:30 pm

This course examines the history and rationale for establishing it in 1991, why programs were included, what was learned, and the expansion to realignment in 2011 – all updated with program and funding changes through 2016. Participants first examine the establishment and programs of the 1991 realignment. Discussion details health and human services and mental health programs. Participants explore individual programs, how they work, funding and current status. The course examines the 2011 realignment – including AB 109 – with an emphasis on public safety programs. Details on the realigned programs, changes to 1991 realignment services, implementation, funding and how counties are implementing the 2011 realignment are all discussed. The second day features a detailed examination of fiscal issues: structure and allocation of local funds; flow of funds in human services, public safety, health, behavioral health, and other programs; forecasting and tracking realignment, VLF and Prop 172 funds; fund growth; and other fiscal issues.

**Instructors:** Diane Cummins, former Special Advisor to the Governor on State and Local Realignment; Andrew Pease, Finance Director, San Diego County Health and Human Services Agency; and Robert Manchia, San Mateo County Human Services Agency.
Overview of county budgeting and financial management

116 County Budgeting
Thursday November 5, 2020 • 9:00 am - 1:30 pm
Counties have complex systems for budgeting and financial management. This course provides a comprehensive overview of the ins and outs of county budgeting and the budget process. Discussion includes a review of the County Budget Act, a year in the county budget cycle, key elements of a budget, and the integration of strategic plans into the annual budget. Participants also examine county revenue sources, sales and property tax allocation, General Fund and special funds, creating and integrating department-recommended budgets, and public involvement in the budget process. The class explores key elements in longer-term county financial planning and management. The class is a must for everyone involved in the budget process.

Instructors: Patrick Blacklock is County Administrator of Yolo County, and Robert Bendorf is former County Administrator of Yuba County.

Personal Literacy: The human side of our professional life

324 How to be Human at Work
Friday, November 13, 2020 • 9:00 am - 1:30 pm
Until robots take over the world of work, we will still be showing up with all of our “human-ness” every day. Contrary to popular thought, nobody really compartmentalizes or keeps the parts of our lives separate. We bring our best and our baggage. In this class we explore what makes us human, how our emotions impact our work lives, practical advice for managing difficult people and situations, empathy and its role in the workplace, and what it means to tend to our personal well-being at work. Workshop exercises, assessments, and tools provide new ways of thriving at work and helping others do the same.

Instructor: Laree Kiely, Ph.D. is President and CEO of We Will, Inc. and former professor at the USC Marshall School of Business.

Harnessing the power of purpose

122 Leadership by Values
Thursday, November 19, 2020 • 9:00 am - 1:30 pm
This course explores the role that core values play in both personal and organizational leadership, best practices for identifying core values and connecting with others around shared values. The interactive seminar offers opportunities for discussing core values through personal story-telling, as well as through short videos and research on core values in the public sector. Understanding the relationship of values to decisions can be a helpful leadership tool. The discussions consider modeling organizational values, and approaches to making and explaining difficult decisions. Focusing on shared values can facilitate responding to underlying difficult policy dilemmas. In addition, clearly articulated organizational values provide staff with important information on an organization’s priorities to guide the development of strategy. This course explores aligning values in both personal and organizational leadership.

Instructor: Dr. Rich Callahan is professor of management at the University of San Francisco.

In life change is inevitable. In business, change is vital

141 Living and Leading in Chaotic Times: Leadership and Change
Friday, November 20, 2020 • 9:00 am - 1:30 pm
This course shows participants how to process their emotions, experiences, and reactions generated by this global pandemonium. Participants explore the tools and best practices to increase calm and centeredness in the face of change and chaos. The course highly experiential and focuses upon each participant’s individual experience.
Key practices include:
• How to calm our chaos internally
• Working with remote work teams to discover best ways to interact
• Coaching and mentoring people in high-stress environments
• Processes to begin creating the “new normal”

Instructor: Larry Liberty, Ph.D. works with Fortune 500 companies and teaches in MBA programs across the globe, and is the author of The Maturity Factor – Solving the Mystery of Great Leadership.
DECEMBER

Build organizational capacity from within the county

380 Talent Development and Succession Planning
Thursday, December 3, 2020 • 9:00 am - 1:30 pm
This interactive course will confront the “retirement wave” of baby-boomers leaving local government and explore strategies and best practices to create effective leadership development and succession planning programs in county government. The course includes case examples, small group discussions as well as presentations. Discussion highlights: workforce demographic challenges facing county government; why talent development and succession planning are key to building organizational capacity, especially in tough times; steps to get started; and best practices and lessons learned from leadership development and succession planning programs.

Instructor: Dr. Frank Benest, former city manager of Palo Alto and a noted expert in succession planning; Donna Vaillancourt is the former Human Resources Director for San Mateo County.

New ways to think and work through enduring problems

363 Thinking and Acting Strategically in Trying Times
Friday, December 4, 2020 • 9:00 am - 1:30 pm
This seminar discusses key features for thinking and acting strategically: staff, external environmental and existing policy. The interactive exercises and discussions identify the challenges of managing in uncertainty. The course includes suggestions for best practices for leading in uncertainty as well as for developing agility to address current and enduring problems counties face. The session facilitates participants’ focus on current county challenges. The seminar helps participants create new possibilities and leverage assets for problem solving. Participants and applying concepts of creative and strategic thinking to find different paths to solutions. The conversations provide approaches to question assumptions; identify the environmental issues; distinguish strategies from tactics; use team resources, and structure learning from experience.

Instructor: Dr. Rich Callahan is professor of management at the University of San Francisco.

The 211 on social media 101 to avoid a communication 911

353 Mastering Social Media Basics
Thursday, December 10, 2020 • 9:00 am - 1:30 pm
Confused about social media, which platforms are right for you, how to find time to manage it, what to post? This class will help you understand what to focus on, how to implement it, and ways to quickly create compelling content using the latest photo, audio and video techniques! You will explore popular social media sites along with concrete tips, tools, apps and hands-on interaction that will help you become a social media Ninja (or at least have more confidence!). Valuable whether you’re a newbie or seasoned practitioner you will go away with knowledge and techniques to implement immediately.

Instructor: Kerry Shearer is former Sacramento County Public Information Officer and a consultant specializing in social media.

Information security is about sustainability of the county

346 IT Executive Cybersecurity
Thursday, December 10, 2020 • 9:00 am - 1:30 pm
The technology of today has completely unleashed information in terms of volume, variety, and velocity, and as a result, information has become more critical than ever to competitive, strategic, operational, and even personal decision-making. This also means an organization’s information is that much more attractive to someone on the outside, and many outsiders have malicious intent. Advanced persistent threats are already here, and the increasing numbers and use of mobile devices and cloud storage only heightens exposure by increasing the number of potential attack points. This course provides county IT leaders with knowledge and tools to achieve a comprehensive understanding of where counties are at risk for security threats and attacks, how to prioritize and build out security initiatives, the technology available to establish end-to-end protection, and how to ensure compliance from the weakest link in any security system – the human user.

Instructor: Steve Monaghan, Chief Information Officer (CIO) for Nevada County.

Nature and dimensions of leadership in effective organizations

120 Art & Practice of Organizational Leadership
Friday, December 11, 2020 • 9:00 am - 1:30 pm
This interactive course designed for both experienced and new senior county managers explores the practical applications of leadership in creating a high performing county organization – especially in the difficult environments counties operate. Participants engage in discussions of key practices in formal and informal leadership, particularly in achieving sustainable change; employee engagement and team-building strategies; leadership when you’re not in charge; and techniques for developing a vital workplace culture which supports organizational members.

Instructor: Dr. Frank Benest is former city manager of Palo Alto and a noted expert in organizational leadership.
Cost-Effective Solution for County
Succession Planning and
Executive Development

Registration fees include professional instruction, course materials, and certificate

www.csacinstitute.org Visit the Institute website for updated information, course schedules and resource materials, including materials from many of the Institute’s most popular classes.

CSAC Institute

CSAC Institute for Excellence in County Government is a professional, practical continuing education program for senior county staff and elected officials. Its goal is to expand capacity and capability of county elected officials and senior staff to provide extraordinary services to their communities. The Institute was established in 2008 and is a component of the California Counties Foundation, Inc. and the California State Association of Counties (CSAC). Over 6,000 county staff and elected officials have taken courses. The Institute is supported by the California Counties Foundation (a 501(c)(3) charity), CSAC, grants from organizations and foundations, and course registration fees.

Course Registration and Fees
Registration – Course registration may be completed on-line. Advance registration is required. To register for a class please visit www.csacinstitute.org.

Fees – Course tuition includes instruction, materials, and certificate. All county staff and officials are eligible for the special county rate of $149/class day. Staff from county-partnered CBOs, CSAC Partners and Premier Members, and CSAC Affiliate Members are also eligible for this special reduced rate. Regular registration fee is $351/class day.

Discounts – Reduced tuition is available with the purchase of the Credential Package.

Cancellations and Substitutions – Substitutions may be made at no charge; substitutions are not allowed for individuals in a credential package. Registrations may be cancelled by logging into your account, e-mail or calling up to seven days in advance of the class. Refunds are subject to a $20 handling fee. There are no refunds or credits for cancellations within seven days of a class or no-show the day of the class.

Contact Us
Operations Manager - Chastity Benson cbenson@counties.org
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916/327-7500 or info@csacinstitute.org
Update on Activities

November 2020

Local government plays an integral part in shaping a thriving community. That’s why ensuring that local government leaders have the best resources, connections, and knowledge available is essential for their success. With a 65-year history of serving the needs of local governments in California, the Institute for Local Government (ILG) supports city, county and special district officials in tackling the state’s most pressing and evolving issues.

Close alignment with our three affiliates – CSAC, the League of California Cities and the California Special Districts Association-- is critical to our success. Together with these local government partners, ILG maintains continued engagement with local leaders that affords us the opportunity to empower and educate them with real-world expertise.

We are a mission-driven nonprofit organization that is also non-partisan. And -- since ILG is not focused on advocacy -- we have the flexibility to serve as an objective third-party convener that helps cities, counties, and special districts navigate complex issues crossing multiple local and state agencies.

To learn more about our programs and resources visit www.ca-ilg.org, or connect with us through our newsletter or social media through Facebook, Twitter or LinkedIn.

Post-Election 2020 – A Focus on Civility

In the aftermath of this month’s election ILG is renewing our commitment to promoting a strong foundation of good government – trust, accountability, responsiveness and transparency. Many of our local leaders are working to bring their communities back together and rebuild the stretched and frayed fabric of their neighborhoods with honest conversations and positive dialogue about shared values and common goals. The ILG team is developing webinars, resources and other trainings to help our local government partners navigate transitions on their boards, promote civility and increase public trust.

Visit our website to find resources on these topics:

- Ethics resources: www.ca-ilg.org/ethics
- Leadership resources: www.ca-ilg.org/leadership

If ILG can be of assistance in your county, please don’t hesitate to reach out to Erica Manuel (emanuel@ca-ilg.org) or Melissa Kuehne (mkuehne@ca-ilg.org).
Navigating the New Normal – COVID & Beyond
As local government leaders continue to work tirelessly to navigate the COVID pandemic and work to serve their communities, provide essential services and move towards full reopening and recovery, the ILG team continues to focus on our mission of helping local government leaders navigate complexity and effectively implement policies on the ground. Find highlights of ILG’s efforts below.

COVID Webpage
ILG continues to update its dedicated COVID webpage and has been compiling resources for local agencies including: local, state and national resources, highlights of the local government response to COVID-19, upcoming trainings and other tools available to local government agencies.

Access the webpage at www.ca-ilg.org/COVID-19.

COVID Webinars
ILG has hosted more than a dozen webinars to help local governments navigate the pandemic, including the following in the past three months:

- **Rethinking Natural Disasters After COVID-19 Building Local Resilience to Earthquakes, Mudslides & Wildfires** – Monday, August 17, 2020. Our community’s risk from natural disasters continues to increase despite COVID. When homes, businesses, and infrastructure is destroyed, our very society is at risk of wide-scale shutdown. Natural disaster expert Dr. Lucy Jones discussed how through science and effective planning, we can better understand what the risk is to natural disasters — like earthquakes, wildfires and mudslides — and how to address them, particularly in light of the pandemic. This webinar shared tools to assess, mitigate and prepare for the disruption of a major disaster, as well as specific solutions related to building resilience around energy infrastructure. Access the recording and materials here www.ca-ilg.org/rethinkingdisaster.

- **Technical Assistance Workshop: Public Engagement for Housing Elements During COVID** – Tuesday, September 1, 2020. The COVID pandemic has changed the way local governments engage their communities. Cities and counties across the state are grappling with how to authentically engage their communities and comply with the engagement requirements of their 6th cycle housing element updates. HCD, PlaceWorks and ILG hosted a workshop to share strategies, tools and best practices to engage communities on housing topics in a virtual environment. Access the recording and materials here: www.ca-ilg.org/HCDWorkshop.

- **Fiscal Matters & Labor Negotiations: Practical Solutions For Public Agencies During COVID-19.** Thursday, October 1 - 10:30am-noon. From protecting the public’s health and safety to providing consistent essential and administrative services, local government leaders have many decisions to make during these difficult days. In this webinar, experts in public finance, fiscal preparedness, and labor negotiations explored the financial challenges California local governments face and shared practical solutions and steps public agencies can take to mitigate problems and create practical solutions during COVID-19. Find the recording and materials here: https://www.ca-ilg.org/post/fiscal-matters-labor-negotiations-practical-solutions-public-agencies-during-covid-19.

- **COVID’s Impact on Local Elections: Democratic Processes Don’t Stop During Pandemics!** Friday, October 2 – 10:30am-noon.
Effective elections and transfers of power in decision-making are key to maintaining public trust in local government. During this webinar, local government elections officials and experts from the Fair Political Practices Commission shared best practices from the field about elections and campaigning during COVID-19. Elected officials, clerks, and local agency staff from cities, counties, and special districts shared their questions and ideas for creating the new normal in the 2020 elections. Find the recording and materials here: https://www.ca-ilg.org/covid2020election.

- **Fiscal Matters & Labor Negotiations: Practical Solutions For Public Agencies During COVID-19.** *Thursday, October 1st - 10:30am-noon.*
  Cities, counties and special districts are facing numerous challenges in 2020. From protecting the public's health and safety to providing consistent essential and administrative services, local government leaders have many decisions to make during these difficult days. In this webinar, experts in public finance, fiscal preparedness, and labor negotiations will explore the financial challenges California local governments face and share practical solutions and steps public agencies can take to mitigate problems and create practical solutions during COVID-19. Find the recording and materials here: https://www.ca-ilg.org/post/fiscal-matters-labor-negotiations-practical-solutions-public-agencies-during-covid-19.

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CSAC Finance Corp Webinars
All ILG webinars are open to all local agency types, but ILG has also proudly partnered with CSAC on some specific webinars that highlight CSAC Finance Corp Partners, including:

- **Resetting the Local Economy after COVID-19** – *Wednesday, June 10, 2020.* This webinar with over 400 registrants focused on how local governments can quickly and strategically retool their economies in response to COVID-19 impacts on retail, hotels, tourism, industrial and residential markets. Find the slide deck and recording here: www.ca-ilg.org/resettingeconomy.

- **Decision-Making and COVID Recovery – Interactive C19 Tool** – *Wednesday, June 17, 2020.* This webinar highlighted Anthem’s new C19 Explorer dashboard that uses a unique breadth of localized data to support citizens and leaders as they navigate recovery in a COVID-19 era. C-19 Explorer is available to the public, elected, and appointed officials in an effort to strengthen data-driven decision-making using the most up-to-date health data. In a rapidly changing environment, access to critical data drives effective recovery for community, economic and social health. The C19 Explorer creates powerful visualizations of actionable metrics tailored to the local level. Find the slide deck and recording here: www.ca-ilg.org/anthemcovid.

- **It’s Not Too Late…Navigating FEMA Public Assistance** – *Wednesday, June 24, 2020* This webinar highlighted how VANIR is ready to help local governments successfully
navigate the FEMA Public Assistance Program. Find the slide deck and recording here: www.ca-ilg.org/femapublicassistance.

- **COVID-19 Impact on the U.S. and California Economies** – Thursday, June 25, 2020
  This webinar outlined several potential paths forward for the economy, both to the upside and to the downside. Find the slide deck and recording here: www.ca-ilg.org/covidnationwide.

The ILG team is working closely with CSAC staff to explore additional webinars to help local governments navigate this crisis for the long term. Contact Erica Manuel (emanuel@ca-ilg.org) or Melissa Kuehne (mkuehne@ca-ilg.org) for more information.

**Partnering on Education & Training**

ILG is excited to partner with CSAC to provide the state-mandated ethics trainings at this year’s Annual Meeting. ILG will be facilitating the following sessions:

- **Public Service Ethics Laws and Principles: AB 1234 Training**
  State law requires elected and appointed officials to receive two hours of training in specified ethics laws and principles every two years. Newly elected and appointed officials must receive this training within one year of becoming a public servant. Join a panel of experts as they help local officials navigate the ethics laws and principles. The session will be held Friday, November 13 from 9:30am - 11:30am.

- **Harassment Prevention Training for Supervisors and Officials: AB 1661 Training**
  This informational and interactive workplace harassment prevention training will focus on current and emerging issues resulting from the #MeToo movement, and teach officials and supervisors how to identify, prevent and properly respond to workplace harassment, discrimination, retaliation and abusive conduct in order to avoid personal and agency liability in compliance with AB 1825/2053/1661 and SB 396. The session will be held Friday, November 13 from 2:00pm - 4:00pm.

**Cross-promoting CSAC**

ILG is proud of our affiliation with CSAC and we highlight it as often as possible through all our communication channels. In addition to monthly CSAC content in our e-newsletter, we actively promote CSAC programs and activities on social media.

Some recent social media posts include:

- 8/21/2020 Subscribe to @CSAC_Counties Bulletin if you haven't yet and get critical updates week to week #localgov #stayupdated
  https://twitter.com/InstLocGov/status/1296919397508894720

- 8/25/2020 Great, simple, visual tips to reduce stress and anxiety from our affiliate California State Association of Counties #localgov #covid19 #stressrelief #stressrelieftips
  https://www.facebook.com/InstituteForLocalGovt/posts/10158708359084675

- 9/3/2020 A great reminder from our affiliate @CSAC_Counties - September is #DisasterPreparednessMonth #beprepared
  https://twitter.com/InstLocGov/status/1301641033298501632

- 9/8/2020 "Another great virtual event from one of our affiliates @CSAC_Counties - register today!"
  https://twitter.com/InstLocGov/status/1303473161338458112
• 9/8/2020 Another great virtual event from one of our affiliates California State Association of Counties - register today!
https://www.facebook.com/InstituteForLocalGovt/posts/10158744292079675

• 9/16/2020 #TeamILG is looking forward to this year's ILG Affiliate @CSAC_Counties Conference where we will be hosting state mandated #ethics training. Registration is now open! Don't miss out on CSAC's 1st ever virtual Annual Meeting! #CSAC #CACounty https://twitter.com/InstLocGov/status/1306288315998457856

• 9/24/2020 #TeamILG is proud to be part of this collective of #localgov associations committed to adopting @ListosCA California's 5 steps for #disasterpreparedness ILG joins our affiliates @CSDAdistricts @CaCities & @CSAC_Counties in this important effort during #nationalpreparednessmonth
https://twitter.com/InstLocGov/status/1309176411127767041

• 9/24/2020 #TeamILG is proud to be part of this #localgov collective committed to adopting Listos California's 5 steps for #disasterpreparedness ILG joins our affiliates California Special Districts Association League of California Cities and California State Association of Counties in this important effort during #nationalpreparednessmonth
https://www.facebook.com/InstituteForLocalGovt/posts/10158785084869675

• 10/20/2020 Mark your calendars and register today!
https://www.facebook.com/InstituteForLocalGovt/posts/10158846117119675

• 10/20/2020 Mark your calendars and register today!
https://twitter.com/InstLocGov/status/1318684615104552960

• 10/27/2020 Great voting resource our affiliate @CSAC_Counties shared!
https://twitter.com/InstLocGov/status/1321143414654750721

• 11/4/2020 #democracyatwork #ThankYouElectionHeroes
https://twitter.com/InstLocGov/status/1324141044213063682

ILG is Hiring
ILG is in the final stages of hiring a new team member to lead the Institute’s efforts around public engagement and equity. The new leader will work closely with our affiliates to define appropriate education and training materials for our county partners around the topic of equity and engagement.

ILG Board Meetings
ILG’s Board of Directors will meet on Friday, November 20th to hear finance and programmatic updates.
| JANUARY | 1  | New Year’s Day                                      |
|         | 14 | CSAC Executive Committee Meeting | Virtual          |
|         | 18 | Martin Luther King, Jr. Day                     |
| FEBRUARY | 3 - 5 | CSAC Platinum Leadership Forum | San Diego         |
|         | 11 | CSAC Board of Directors Meeting | Virtual          |
|         | 15 | Presidents Day                                |
|         | 20 - 24 | NACo Legislative Conference | Washington D.C.  |
| MARCH  | 11 | CSAC Executive Committee Meeting | Virtual          |
|         | TBA | CSAC Regional Meeting | TBA              |
| APRIL  | 6 – 9 | CSAC Finance Corp. Annual Meeting            |
|         | 22 | CSAC Board of Directors Meeting | Sacramento    |
|         | 21-22 | CSAC Legislative Conference | Sacramento    |
| MAY    | TBD | NACo WIR Conference | Mariposa County (tentative) |
|         | 31 | Memorial Day                                  |
| JUNE   | TBA | CSAC Regional Meeting | TBA              |
| JULY   | 5  | Independence Day (observed)                   |
|         | 16 - 19 | NACo Annual Conference | Travis County, Austin, Texas |
| AUGUST | 12 | CSAC Executive Committee Meeting | Sacramento |
| SEPTEMBER | 2 | CSAC Board of Directors Meeting | Sacramento |
|         | 6  | Labor Day                                     |
|         | TBA | Regional Meeting | TBA              |
| OCTOBER | 6 – 8 | Executive Committee Retreat | TBA        |
|         | 11 | Indigenous Peoples Day                        |
| NOVEMBER | 11 | Veterans Day                                 |
|         | 25 | Thanksgiving Day                              |
|         | 29-Dec 3 | CSAC 127th Annual Meeting | Monterey County |
| DECEMBER | 2 | CSAC Board of Directors Meeting | Monterey County |
|         | 15 – 17 | CSAC Officers Retreat | Napa County |
|         | 24 | Christmas Day (observed)                      |
|         | 31 | New Year’s Day (observed)                     |