# CSAC BOARD OF DIRECTORS

# BRIEFING MATERIALS

Thursday, March 2, 2023 9:00 am - 3:00pm



# Library Galleria | 828 | Street, Sacramento, CA 95814

Zoom: https://us02web.zoom.us/j/85623762792?pwd=WTRkZXc5ZDBHWW0rbVE3K1hTR3RDdz09 Conference Line: (669) 900-6833 | Meeting ID: 856 2376 2792 | Password: 473246

> California State Association of Counties



# CALIFORNIA STATE ASSOCIATION OF COUNTIES

BOARD OF DIRECTORS

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	AGENDA	
Presiding: C	Chuck Washington, President	
THURSDAY,	, <u>MARCH 2</u>	
9:00 AM	PROCEDURAL ITEMS	
	1. Pledge of Allegiance	Page 1
	2. Roll Call	Pages 2-3
9:15 AM	SPECIAL PRESENTATIONS	
	<ul> <li>3. CEO's Report</li> <li>Graham Knaus   Chief Executive Officer</li> <li>Your Role as a Board of Directors Member</li> <li>Announcements and Staffing Updates</li> </ul>	Pages 4-6
	<ul> <li>4. CSAC Grants Initiative</li> <li>&gt; Brian Rutledge   Grants Program Director</li> </ul>	
9:45 AM	ACTION ITEMS	
	5. Approval of Minutes from November 17 <sup>th</sup> , 2022	Pages 7-9
	<ul> <li>6. 2026 Annual Meeting Site Selection</li> <li>Farrah McDaid Ting   Director of Public Affairs</li> </ul>	Pages 10-14
	7. CSAC Legislative Platform → Jacqueline Wong-Hernandez   Chief Policy Officer	Page 15
	Administration of Justice <ul> <li>Ryan Morimune   Legislative Advocate</li> </ul>	
	Agriculture, Environment & Natural Resources <ul> <li>➢ Catherine Freeman   Senior Legislative Advocate</li> <li>➢ Ada Waelder   Legislative Advocate</li> </ul>	
	Government, Finance & Administration <ul> <li>Kalyn Dean   Legislative Advocate</li> </ul>	
	Health & Human Services <ul> <li>➢ Justin Garrett   Senior Legislative Advocate</li> <li>➢ Jolie Onodera   Senior Legislative Advocate</li> </ul>	
	Housing, Land Use & Transportation	

Mark Neuburger | Legislative Advocate

# 10:30 AM INFORMATION AND DISCUSSION ITEMS

8.		Report Outs	
	<u>Urban</u> ►	Supervisor Chuck Washington   President	
	<u>Suburb</u>		
	>	Supervisor Bruce Gibson   1 <sup>st</sup> Vice President	
	<u>Rural</u> ≯	Supervisor Jeff Griffiths   2 <sup>nd</sup> Vice President	
9.		Finance Corporation Report & Smart Easy Pay Presentation Alan Fernandes   Chief Executive Officer, CSAC FC Leonard Moty   President, CSAC FC Corporate Partner Presentation	Pages 16-37
10	· >	tions & Member Services Report Graham Knaus   Chief Executive Officer Farrah McDaid Ting   Director of Public Affairs	Pages 38-47
11	. Califor > >	nia Counties Foundation Report Chastity Benson   Chief Operating Officer, California Counties Foundation Brian Rutledge   Grants Program Director	Pages 48-50
INF	ORMA	TION ITEMS WITHOUT PRESENTATION	
		SAC Litigation Coordination Program Report	Pages 51-58
		SAC Institute Course Guide	Pages 59-70
		stitute for Local Government (ILG) Reports )23 Calendar of Events	Pages 71-75 Page 76
LU	NCH		

## 1:00 PM HOMELESSNESS STRATEGY SESSION

- *Graham Knaus | Chief Executive Officer*
- ➢ Keely Bosler | Political & Policy Consultant
- > Justin Garrett | Senior Legislative Advocate, Human Services

## 3:00 PM ADJOURN

12:00 PM

12:15 PM





California State Association of Counties®

# CALIFORNIA STATE ASSOCIATION OF COUNTIES Board of Directors 2022-2023

SECTION U=Urban S=Suburban R=Rural President: First Vice President: Second Vice President: Immediate Past President:

Chuck Washington, Riverside Bruce Gibson, San Luis Obispo Jeff Griffiths, Inyo Ed Valenzuela, Siskiyou

Members of the CSAC Executive Committee are highlighted for your reference

SECTION	COUNTY	DIRECTOR
U	Alameda County	Keith Carson
R	Alpine County	Terry Woodrow
R	Amador County	Richard Forster
S	Butte County	Tod Kimmelshue
R	Calaveras County	Benjamin Stopper
R	<mark>Colusa County</mark>	Kent Boes
U	<mark>Contra Costa County</mark>	<mark>John Gioia</mark>
R	Del Norte County	Chris Howard
R	El Dorado County	John Hidahl
U	<mark>Fresno County</mark>	Buddy Mendes
R	Glenn County	Grant Carmon
R	Humboldt County	Michelle Bushnell
S	Imperial County	Raymond Castillo
R	Inyo County	Trina Orrill
S	Kern County	Zack Scrivner
R	Kings County	Doug Verboon
R	Lake County	Bruno Sabatier
R	Lassen County	Chris Gallagher
U	Los Angeles County	<mark>Kathryn Barger</mark>
R	Madera County	Leticia Gonzalez
S	Marin County	Mary Sackett
R	Mariposa County	Miles Menetrey
R	Mendocino County	John Haschak
S	Merced County	Scott Silveira
R	<mark>Modoc County</mark>	<mark>Ned Coe</mark>
R	Mono County	John Peters
S	Monterey County	<mark>Luis Alejo</mark>
S	Napa County	Ryan Gregory
R	<mark>Nevada County</mark>	Heidi Hall

U	Orange County
S	Placer County
R	Plumas County
U	Riverside County
U	Sacramento County
R	San Benito County
U	San Bernardino County
U	San Diego County
U	San Francisco City & County
U	San Joaquin County
S	<mark>San Luis Obispo County</mark>
U	San Mateo County
S	Santa Barbara County
U	Santa Clara County
S	Santa Cruz County
S	Shasta County
R	Sierra County
R	Siskiyou County
S	Solano County
S	Sonoma County
S	Stanislaus County
R	Sutter County
R	Tehama County
R	Trinity County
S	Tulare County
R	Tuolumne County
U	Ventura County
S	Yolo County
R	Yuba County

Doug Chaffee Bonnie Gore **Greg Hagwood** V. Manuel Perez **Rich Desmond** Bea Gonzalez Jesse Armendarez Nora Vargas **Rafael Mandelman** Robert Rickman Bruce Gibson David Canepa Das Williams Susan Ellenberg **Bruce McPherson** Tim Garman Lee Adams Ed Valenzuela Erin Hannigan Lynda Hopkins Vito Chiesa Dan Flores **Candy Carlson** Ric Leutwyler Amy Shuklian Ryan Campbell Kelly Long Lucas Frerichs Don Blaser

# **ADVISORS**

Rubin Cruse, County Counsel, Shasta County Wendy Tyler, Colusa County CAO, California Association of County Executives, President





OFFICERS President Chuck Washington Riverside County	March 2, 2023	
	TO:	CSAC Board of Directors
<b>1st Vice President</b> Bruce Gibson San Luis Obispo County	FROM:	Graham Knaus   CEO
2nd Vice President	SUBJECT:	CEO's Report
Jeff Griffiths Inyo County	•	des an opportunity to discuss the state of the Association and core priorities as well
<b>Past President</b> Ed Valenzuela Siskiyou County	as refine the st input.	rategic approach to advocacy and communications through Board of Directors
::		
EXECUTIVE DIRECTOR Graham Knaus		

# California State Association of Counties®



## OFFICERS

**President** Chuck Washington Riverside County

**1st Vice President** Bruce Gibson San Luis Obispo County

**2nd Vice President** Jeff Griffiths Inyo County

**Past President** Ed Valenzuela Siskiyou County

EXECUTIVE DIRECTOR Graham Knaus

# YOUR ROLE AS A BOARD OF DIRECTORS MEMBER

As an elected leader of CSAC, your role is to guide the organization to meet the needs of all member counties and serve as an ambassador for CSAC.

# Board of Directors Member Roles and Responsibilities:

- Support and defend the <u>CSAC Constitution</u>
  - Guide the implementation of <u>CSAC Policies and Procedures</u>
  - > Be available to participate in Board meetings and conferences
  - Be available to discuss and provide direction on CSAC priorities and strategies
  - Be available to periodically participate in key meetings or strategic communications
  - Understand and promote CSAC policy positions including recommending advocacy priorities
  - Review and approve the CSAC Budget
  - Understand and promote CSAC Finance Corporation programs to CSAC members.

# Travel, Lodging, Meals, and other costs:

Costs for travel, lodging, and meals are generally funded by each member county, or, when applicable, may be funded by CSAC. Costs funded by CSAC may be considered income or a gift for purposes of FPPC reporting.

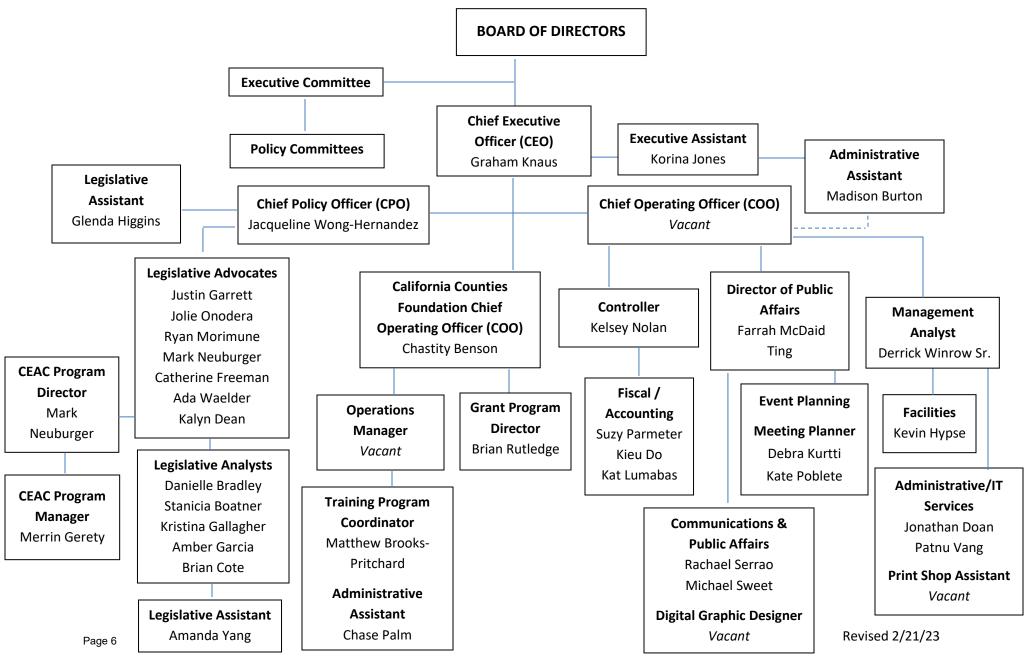
The effectiveness of CSAC is critically dependent upon Board of Directors members as leaders on behalf of California's counties. CSAC staff will do everything possible to support success in your roles and responsibilities and to ensure the strongest and most unified voice of the organization.



# **California State Association of Counties (CSAC)**

# **Organizational Structure**

# February 2023



# CALIFORNIA STATE ASSOCIATION OF COUNTIES BOARD OF DIRECTORS November 17, 2022 Disneyland Hotel & Resort | 1150 Magic Way, Anaheim, CA Zoom: <u>https://us02web.zoom.us/j/87333168291?pwd=b2loK0pVanphS2FtOVNQWkNDV2ZYZz09</u> Phone: (669) 900-6833 | Meeting ID: 873 3316 8291| Passcode: 289735

## MINUTES

# 1. Roll Call

## OFFICERS

Ed Valenzuela | President Chuck Washington | 1<sup>st</sup> Vice President Bruce Gibson | 2<sup>nd</sup> Vice President James Gore | Immediate Past President

## ADVISORS

Rubin Cruse, County Counsels | Shasta Wendy Tyler | California Association of County Executives President

## CSAC STAFF

Graham Knaus | Executive Director Manuel Rivas, Jr. | Deputy Executive Director, Operations & Member Services Jacqueline Wong-Hernandez | Deputy Executive Director, Legislative Affairs

## **EX OFFICIO MEMBER**

Ed Scofield | Treasurer, Nevada County

Alameda	_	Keith Carson	Orange	_	Lisa Bartlett
Alpine	_	Terry Woodrow	Placer	_	Bonnie Gore
Amador	_	Richard Forster	Plumas	_	Absent
Butte	_	Todd Kimmelshue	Riverside	_	Chuck Washington
Calaveras	_		Sacramento		Sue Frost
Colusa	_	Benjamin Stopper Kent Boes	San Benito	_	Bea Gonzales
Contra Costa		John Gioia	San Bernardino	_	Absent
	-			-	
Del Norte	-	Chris Howard	San Diego	_	Nora Vargas
El Dorado	_	Sue Novasel	San Francisco	_	Absent
Fresno	_	Buddy Mendes	San Joaquin	_	Chuck Winn
Glenn	-	Grant Carmon	San Luis Obispo	-	Bruce Gibson
Humboldt	-	Virginia Bass	San Mateo	-	Absent
Imperial	-	Absent	Santa Barbara	_	Das Williams
Inyo	-	Jeff Griffiths	Santa Clara	-	Susan Ellenberg
Kern	_	Zack Scrivner	Santa Cruz	_	Bruce McPherson
Kings	_	Craig Pedersen	Shasta	_	Tim Garman
Lake	_	Bruno Sabatier	Sierra	_	Lee Adams
Lassen	_	Absent	Siskiyou	_	Ed Valenzuela
Los Angeles	_	Kathryn Barger	Solano	_	Erin Hannigan
Madera	_	Leticia Gonzalez	Sonoma	_	James Gore
Marin	_	Damon Connolly	Stanislaus	_	Vito Chiesa
Mariposa	_	Miles Menetrey	Sutter	_	Dan Flores
Mendocino	-	John Haschak	Tehama	_	Absent
Merced	-	Scott Silveira	Trinity	_	Keith Groves
Modoc	-	Ned Coe	Tulare	_	Amy Shuklian
Mono	_	John Peters	Tuolumne	_	Ryan Campbell
Monterey	_	Luis Alejo	Ventura	_	Kelly Long
Napa	_	Diane Dillon	Yolo	_	Jim Provenza
Nevada	-	Heidi Hall	Yuba	_	Don Blaser

# 2. Executive Director's Report

Graham Knaus provided a brief update on the state of the Association and provided several staff updates. He also provided an update on the Association's work surrounding Homelessness.

# 3. Approval of Minutes from September 1, 2022

<u>A motion to approve the minutes from September 1, 2022, was made by Supervisor Silveira; second by</u> Supervisor Menetrey. Motion passed unanimously.

# 4. Election of 2022-2023 Executive Committee

<u>A motion to approve the 2022-2023 Executive Committee was made by Supervisor Hannigan; second by</u> <u>Supervisor Shuklian. Motion passed unanimously.</u>

# 5. Consideration of Initial 2023 CSAC Legislative and Communications Priorities <u>A motion to approve the Initial 2023 CSAC Legislative and Communication Priorities was made by Supervisor</u> <u>Long; second by Supervisor Woodrow. Motion passed unanimously.</u>

# 6. Resolution Authorizing Conduct of CSAC Business

<u>A motion to approve the Resolution Authorizing Conduct of CSAC Business was made by Supervisor Silveira;</u> second by Supervisor Hannigan. Motion passed unanimously.

# 7. Conflict of Interest Policy Form

Jennifer Henning, Litigation Counsel, gave a brief presentation on the Conflict of Interest Policy Form and requested the Board sign and return the form.

# 8. National Center for Public Lands Counties

Supervisor John Peters and Executive Director Graham Knaus gave a presentation on NACo and WIR's recently established National Center for Public Lands Counties and its efforts to give public lands counties an enhanced opportunity to demonstrate how prosperous public lands counties create a prosperous America.

# 9. Federal Priority Issues Update

Joe Krahn, of Paragon Government Relations, provided a federal update to the Board, which included a summary of CSAC's federal advocacy.

# 10. Caucus Report-Outs

# <u>Suburban</u>

Supervisor Bruce Gibson, Suburban Caucus Chair, provided a brief update on the Suburban Caucus meeting.

# <u>Rural</u>

Supervisor Ed Valenzuela, Rural Caucus Chair, provided a brief update on the Rural Caucus meeting, which included the election of the new CSAC 2<sup>nd</sup> Vice President, Supervisor Jeff Griffiths of Inyo County.

# <u>Urban</u>

Supervisor Chuck Washington, Urban Caucus Chair, provided a brief update on the Urban Caucus meeting.

# **11. CSAC Policy Committee Reports**

Jacqueline Wong-Hernandez reported that the policy committees met over the last few days to adopt their legislative priorities and work plans.

Supervisor Kelly Long, Chair of Administration of Justice, reported that the committee had a presentation on Juvenile Justice Realignment and adopted the CSAC 2022-23 Platform Update Process and their 2023 Priorities.

Supervisor Chris Howard, Chair of Agricultural, Environment and Natural Resources, reported that the committee had a water workshop and approved their 2023 Platform Updates and 2023 Priorities.

Supervisor Amy Shuklian, Chair of Government Finance and Administration, reported that the committee had three presentations: the California County Librarians Association, the Ralph M. Brown Act changes, and on broadband. The committee approved the 2023 Platform Update and 2023 Priorities.

Supervisor Zach Friend, Vice-Chair of Health and Human Services, reported that the committee had a presentation from the First 5 Association and discussed the CARE Act. The committee approved the 2023 Platform updates and their 2023 priorities.

Supervisor Bonnie Gore, Vice-Chair of Housing, Land Use and Transportation, reported that the committee approved their 2023 Platform updates and 2023 Priorities. They also had several presentations including affordable housing and technologies in transportation.

# **12. CSAC Finance Corporation Report**

Leonard Moty, Finance Corporation President, and Alan Fernandes, Finance Corporation CEO, reported that the Finance Corporation had a successful year and highlighted several key programs, including Easy Smart Pay, and the California Cannabis Authority.

Jim Manker, Director of Business Development, introduced CSAC Platinum Partner, Thomas A. Carey, VP of Government & Strategy, LetsGetChecked, who provided a brief presentation to the board.

# 13. California Counites Foundation Report

Manuel Rivas, Jr., Deputy Director of Operations and Member Services and Chastity Benson, Director of Operations & Educational Programs provided an update on the Foundation.

The next Board of Directors Meeting will be held on March 2<sup>nd</sup>, 2023, in Sacramento.



### OFFICERS March 2, 2023 President **Chuck Washington Riverside County** TO: CSAC Board of Directors **1st Vice President** FROM: Graham Knaus, Chief Executive Officer Bruce Gibson San Luis Obispo County Farrah McDaid Ting, Director of Public Affairs 2nd Vice President ACTION ITEM: Approve Site for 2026 Annual Meeting Jeff Griffiths Inyo County

Past President Ed Valenzuela Siskiyou County

EXECUTIVE DIRECTOR Graham Knaus CSAC staff researches potential sites for future Annual Meetings throughout the year to secure suitable venues and ensure the best rates for our members. As recreation and tourism has increased to above pre-pandemic levels, space for large convention bookings is becoming more competitive and hotel room rates and food costs are rising.

According to CSAC's bylaws, Association staff must endeavor to present potential Annual Meeting sites for approval to the Executive Committee and then the Board of Directors up to four years in advance (please see the "CSAC Annual Meeting Site Selection Policy" attached for additional details). This policy is designed to increase efficiencies, garner beneficial room rates, lower overall costs for advance booking and expedite planning for county supervisors and staff who wish to attend.

The CSAC Executive Committee unanimously approved the initial proposal to hold the CSAC 2026 Annual Meeting in San Diego County at the Gaylord Pacific Resort and Convention Center on January 26. The same proposal is now presented to the CSAC Board of Directors for final approval.

# **Recommended Action:**

Approve staff recommendation to hold the 2026 CSAC Annual Meeting in San Diego County at the Gaylord Pacific Resort and Convention Center, which will open in 2025.

# **Selection Process**

The site selection process for the 2026 Annual Meeting began with CSAC Request for Proposals (RFPs) to various venues in southern California counties with the ability to host a meeting of our size. CSAC solicited RFPs from sites in Riverside, San Bernardino and San Diego Counties.

After carefully reviewing the proposals and engaging in some initial upfront negotiation, staff has determined that the new Gaylord Pacific Resort and Convention Center in San Diego County meets the Association's Annual Meeting criteria, objectives and budget requirements for the 2026 event.

(please see next page)

	2026 (South	ern California)			
County	Location	Conference Facility	Sleeping Rooms	Room Rate	Comment
San Diego	Chula Vista	Gaylord Pacific Resort and Convention Center	Gaylord Pacific Resort and Convention Center	\$289	<ul> <li>County hosted in 2018 and it will be 8 years in 2026</li> <li>New property in beach setting</li> <li>Inclusive amenities and reasonable room rate</li> </ul>

# **Additional Notes Regarding Potential 2026 Sites**

The 2026 Annual Meeting is slated for a southern California county as has been common practice since before 1995. Please see the "CSAC Annual Meeting Site History Since 1995" document attached for more background on the practice of alternating meeting sites between northern and southern counties.

CSAC reviewed proposals for three properties in Riverside County and two in San Bernardino County, but each property had limitations on available dates or had raised per-room costs to \$300 or above per night. The San Diego Convention and Visitors Bureau worked closely with available properties to offer competitive per-room pricing at our request. Please see the attached "2026 Annual Meeting San Diego Site Comparison" chart for details on the three proposed properties within San Diego County.

Of the three properties offered by San Diego Tourism Authority, the Gaylord Pacific Resort and Convention Center offered the most competitive room rate as well as numerous concessions. It will also be a brandnew destination opening in summer of 2025, which is typically enough lead time to account for constructions delays and initial opening wrinkles. The site is also currently available during the week of November 29 through December 4, 2026 – after the Thanksgiving Holiday as preferred during evennumbered election years.

## **Next Steps**

If approved by the Board of Directors on March 2, CSAC staff will immediately enter into a contract with the Gaylord Pacific Resort and Convention Center to lock in the proposed room rates and amenities for 2026.

Attachments:CSAC Annual Meeting Site Selection Policy<br/>CSAC Annual Meeting Site History Since 1995<br/>2026 Annual Meeting San Diego Site Comparison

## ANNUAL MEETING SITE SELECTION POLICY

The "Annual Meeting" is the marquee event for the California State Association of Counties. The location of this meeting, in terms of both geography and venue, is critical to the overall success of the meeting.

The CSAC Annual Meeting will alternate between Northern and Southern California. Whenever feasible, CSAC will utilize as many counties as possible over a period of time to celebrate our members' diversity and uniqueness.

Eligible counties and locations must meet specific criteria, including:

### 1. CSAC Meeting Purposes and Objectives

Nearby hotel facility or facilities must have approximately 500 sleeping rooms available for up to four nights.

The conference facility must have within short walking distance of hotels.

The conference facility must be able to house the vast majority of CSAC and affiliate meetings (eg. 50,000 square feet of meeting space). Overflow meeting space must be available at a close-by facility. The conference facility must have the ability to house an Exhibit Hall of approximately 120 booth spaces.

### 2. CSAC Budget Requirements

Meeting facility costs (including conference space, meals and hotels) must fit within CSAC budget requirements to ensure that registration fees are kept reasonable.

### **3. CSAC Member Preferences**

Locations should be chosen based on the preference of a county to host the conference. It is strongly desired that the "host county" play an active role in the planning, implementation and ultimate success of the Annual Meeting.

### 4. Process

To allow for adequate planning, CSAC will book its Annual Meetings four (4) years in advance. Each year, a new recommendation will come before the Executive Committee and Board of Directors for consideration.

CSAC Staff will research potential counties and venues for Annual Meetings. An analysis and recommendations on sites will be brought to the Executive Committee and Board of Directors for review and final decision.

# CSAC Annual Meeting History Updated February 2023

Year	Region	County	City	Venue
2026	South			TBD
2025	North	Santa Clara	San Jose	San Jose McEnry Convention Center
2024	South	Los Angeles	Pasadena	Pasadena Center
2023	North	Alameda	Oakland	Marriott Oakland City Center & Convention Center
2022	South	Orange	Anaheim	Disneyland Hotel
2021	North	Monterey	Monterey	Convention Center, Portola & Marriott
2020	South	Los Angeles	Los Angeles	The Westin Bonaventure Hotel (Cxl; moved online)
2019	North	San Francisco	San Francisco	Hilton San Francisco Union Square
2018	South	San Diego	San Diego	Marriott Marquis San Diego
2017	North	Sacramento	Sacramento	Convention Center & Hyatt Regency
2016	South	Riverside	Palm Springs	Convention Center & Renaissance
2015	North	Monterey	Monterey	Marriott and Portola
2014	South	Orange County	Anaheim	Disneyland Hotel
2013	North	Santa Clara	San Jose	Convention Center & Marriott
2012	South	Los Angeles	Long Beach	Convention Center & Hyatt Regency
2011	North	San Francisco	San Francisco	Hilton San Francisco Union Square
2010	South	Riverside	Riverside	Convention Center & Marriott
2009	North	Monterey	Monterey	Convention Center & Marriott
2008	South	San Diego	San Diego	Grand Hyatt
2007	North	Alameda	Oakland	Marriott Oakland City Center
2006	South	Orange County	Anaheim	Disneyland Hotel
2005	North	Santa Clara	San Jose	Convention Center & Marriott
2004	South	San Diego	San Diego	San Diego Concourse, Westin & US Grant
2003	North	Monterey	Monterey	Convention Center, Doubletree & Marriott
2002	South	Los Angeles	Pasadena	Pasadena Center & Hilton
2001	North	Sacramento	Sacramento	Convention Center, Sheraton & Hyatt Regency
2000	South	San Bernardino	Ontario	Convention Center, Marriott & Doubletree
1999	North	Monterey	Monterey	Marriott
1998	South	Orange County	Anaheim	Disneyland Hotel
1997	North	San Mateo	Burlingame	Hyatt Regency
1996	South	San Diego	San Diego	Doubletree
1995	North	Santa Clara	San Jose	Fairmont

# 2026 Annual Meeting Recommendations – San Diego County

Duonoutur	Gaylord Pacific Resort &	Marriott Marquis San Diego	Sheraton San Diego Hotel &
Property	<b>Convention Center</b>	Marina	Marina
City	Chula Vista	San Diego	San Diego
Miles from SAN Airport	12.5 miles/19 minutes	3.6 miles/12 minutes	.6 miles/3 minutes
Available Date(s)	11/29/2026-12/04/2026	11/29/2026-12/04/2026	11/29/2026-12/04/2026
Room Rate	\$289 and \$199(for allotted staff rooms)	\$339 and \$339 (for allotted staff rooms)	\$269 and \$188 (for allotted staff rooms)
Resort Fee	\$35	\$35	\$30.00
Parking	\$55 self/\$65 valet (25% discount for overnight guests)	\$40 self /\$55 valet	\$41 self /\$50 valet
Rate per night with est. taxes	\$326.63	\$357.31	\$304.08
F&B Min	\$250,000.00	\$250,000.00	\$270,000.00
Space Fee	waived if F&B met	waived if F&B met	waived if F&B met
Recommend?	Yes, this location is the furthest, but it will be barely be a year old, the F&B minimum is reasonable and the area is being developed into a waterfront resort destination with the arrival of the Gaylord.	Recommend this location as a second option. CSAC has hosted here before.	Last option. This property has the highest F&B minimum, but best room rate. It may be a tight fit with the many breakouts. Expo hall would need to be held in permanent tent outside.



OFFICERS President	March 2, 2023	
Chuck Washington Riverside County	то:	CSAC Board of Directors
<b>1st Vice President</b> Bruce Gibson San Luis Obispo County	FROM:	Graham Knaus   CEO Jacqueline Wong-Hernandez   Chief Policy Officer
<b>2nd Vice President</b> Jeff Griffiths Inyo County	SUBJECT:	California County Platform for the 2023-24 Legislative Session
<b>Past President</b> Ed Valenzuela Siskiyou County		s packet is the <u>California County Platform</u> for the 2023-24 Legislative Session, for e CSAC Board of Directors.
EXECUTIVE DIRECTOR Graham Knaus		



March 2, 2023

То:	CSAC Board of Directors
From:	Leonard Moty, President Alan Fernandes, Chief Executive Officer

# RE: CSAC Finance Corporation Update

# CSAC Finance Corporation Board Leadership

At its January 26, 2023, meeting the CSAC Executive Committee appointed Supervisor Kathryn Barger, representing the 5<sup>th</sup> District of Los Angeles County for the Urban County Supervisor vacancy on the CSAC Finance Corporation Board of Directors. This vacancy came by way of Supervisor Lisa Bartlett's term limit in Orange County. Supervisor Bartlett was an amazing contributor to CSAC and the CSAC Finance Corporation and although her leadership will be missed, Supervisor Barger will prove to be a significant asset to the leadership of the CSAC Finance Corporation. The CSAC Executive Committee also reappointed Ryan Alsop, County Administrative Officer, Kern County (County Administrative Officer Seat) and William (Billy) Rutland, President & Founder, The Rutland Group (Public Member Seat). Their reappointments will provide valued stability and consistency of leadership.

# CSAC Executive Committee Leadership Forum

On February 2, 2023, CSAC and CSAC Finance Corporation concluded their largest ever CSAC Executive Committee Leadership Forum in San Diego County. Over 90 individuals attended this successful two-day event. The event is made up of the CSAC Executive Committee members and our Platinum Corporate Partners. This annual event provides the opportunity for the CSAC Executive Committee and the CSAC Finance Corporation platinum corporate partners to not only engage, but to discuss and hear about the current issues confronting counties. There were several presenters who touched on timely and interesting topics currently facing counties and our partners who can assist counties.

# Easy Smart Pay

CSAC Finance Corporation will present pertinent information and updates (attached) regarding Easy Smart Pay (ESP) and how to join this beneficial program, which is modernizing the process of paying property taxes. Since the November 17, 2022, CSAC Board of Directors meeting, CSAC Finance Corporation is extremely proud to announce that the ESP Corporation membership has grown from 10 counties to 13 counties. The presentation will include general information regarding ESP, program growth, the onboarding process and platform visuals. As the Board will recall, ESP was created to save taxpayers money and help ease the process of paying property taxes in the most efficient and cost-effective way possible. CSAC Finance Corporation looks forward to additional counties utilizing this beneficial service for their taxpayers. For more information regarding ESP please visit: www.easysmartpay.net, contact Alan Fernandes (alan@csacfc.org) or Chase Broffman (chase@csacfc.org) if you have any questions or interest in learning more about this exciting program.

# <u>CalTRUST</u>

CSAC Finance Corporation Staff participated in the February 8-10, 2023, CalTRUST Board of Directors meeting in San Diego. The majority of the meeting was dedicated to interviews associated with the Request for Proposals for Investment Management and Money Market Fund Provider services. The Board of Directors also voted to appoint John Colville as President, Don Kent as Secretary and Chuck Lomeli as Treasurer. CalTRUST assets continue to grow and are currently over \$2.7 Billion. CSAC Finance Corporation is dedicated to helping CalTRUST reach its goal of \$3.0 Billion in total assets. While 14 counties currently participate in CalTRUST, it will remain the mutual interest of CSAC FC and CalTRUST to promote additional participation in this investment opportunity.

# California Statewide Communities Development Authority (CSCDA)

CSCDA held a Commission meeting on February 16, 2023, in Sacramento, which included its annual election of officers. Brian Moura was named Chair, Jordan Kaufman was named Vice Cahir, Dan Mierzwa was named Treasurer and Kevin O'Rourke was named Secretary.

# **Corporate Associates Program**

The Corporate Associates program has grown yet again, with 71 partners across the three levels. Added to the Platinum level are the following partners: GovInvest (Christen McKay) and UniteUs (Moira Kenney), LetsGetChecked (Tom Carey), Hipcamp (Mason Smith), Southland Industries (Desi Haus) and Persimonny (Ruffin Judd), bringing our Platinum level up to the highest number ever at 42 partners.

The CSAC Finance Corporation Corporate Associates Program has also recently executed a new consulting contract with the Michigan Association of Counties.

The most updated partner roster is attached. For more information regarding the CSAC FC Corporate Associates Program please visit our website at: (www.csacfc.org), call us at (916) 650-8137, or email Alan Fernandes (<u>alan@csacfc.org</u>) or Jim Manker (jim@csacfc.org).

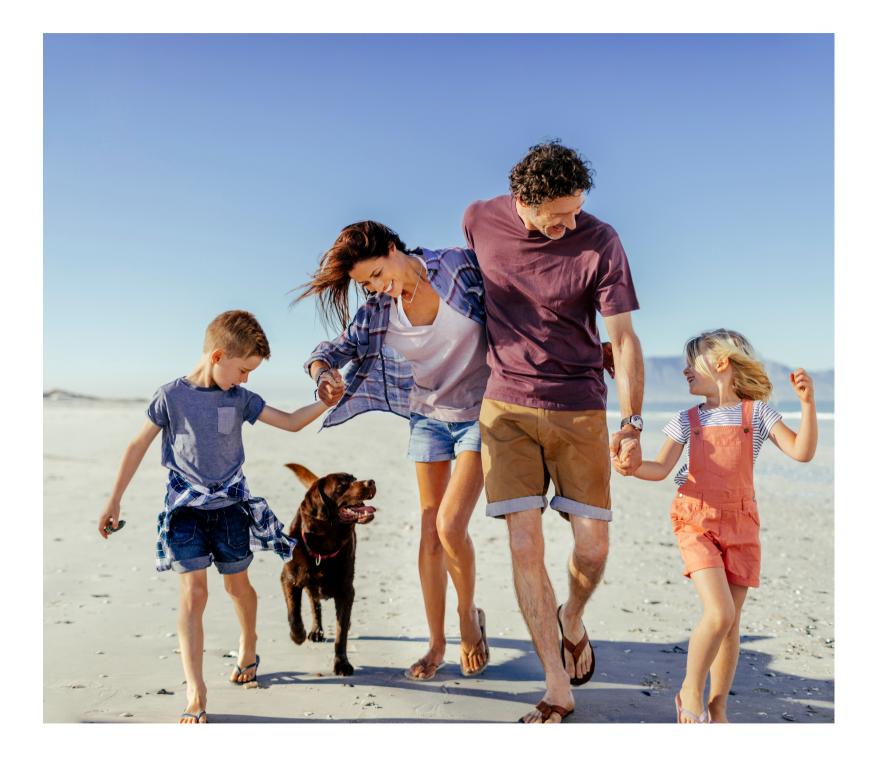


# **California State Association of Counties**

Easy Smart Pay

# MODERNIZING THE PROCESS OF PAYING GOVERNMENT

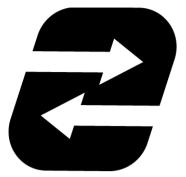
March 2nd, 2023



# Company Overview

# **Our Vision and Value Proposition**

02



- Easy Smart Pay was created to save
- taxpayers money and help ease the
- process of paying property taxes at the
  - lowest transaction rates available.



# Owners & Partners







# 

# County Growth

Easy Smart Pay began by piloting in one county and has recently opened up the platform to any and all counties.

18/19 Tax Year		20/21 Tax Year	
First piloted in San Luis		Grew to 4 counties,	
Obispo County for the		processed almost \$1	
April 2019 installment		million of property tax.	
	19/20 Tax Year		2
	Platform grew to 3		Drop
	counties; SLO, Yolo and		1.99%
	Kings.		rural
04			

# 22/23 Tax Year

13 counties; processed more in one installment than all prior combined

# 21/22 Tax Year

- pped fee from 2.25% to
- %, Grew to 6 counties,
- al, suburban and urban



# County Service

# Easy Smart Pay now serves 13 counties!

ESP is now open to any and all counties to onboard.





# Onboarding Process

Define your main competitors and their alternative solutions to the problem you are planning to solve.

Step 2

The county send us; tax

roll data, wiring

instructions, contact for

CORTAC recipient

# Step 1

# Step 3

Add ESP to County



- The Board of Supervisors
- approves a resolution to
- adopt the service as an
  - authorized provider.

- website and allow us to
- place an insert in the
  - property tax bill

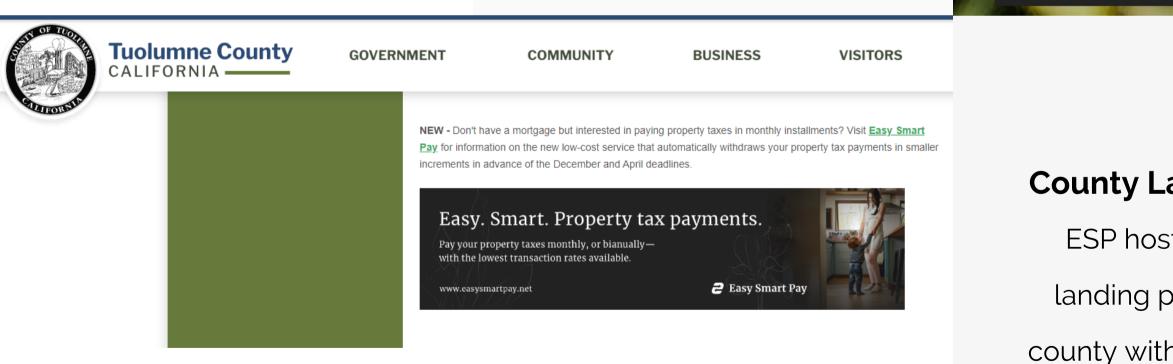


# See The Platform In Action Part 1

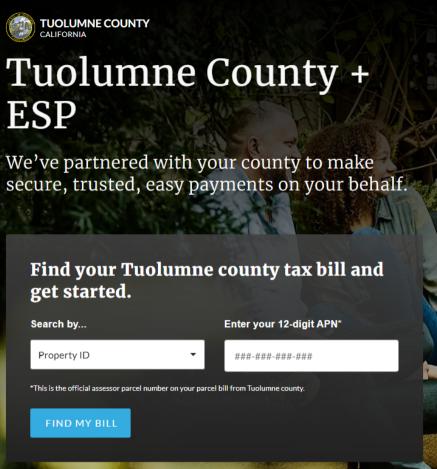
# **County Website**

ESP has created a custom banner for the county to add to their website (See Tuolumne County below)

TUOLUMNE COUNTY Tuolumne County + ESP We've partnered with your county to make get started. Search by... Property ID FIND MY BILL



your option to add



# **Search for Property**

Taxpayers can search their parcel by the property ID or address.

# **Find your Tuolumne** get started.

# Search by...

Property ID Property ID Address 

# **County Landing Page**

- ESP hosts a custom
- landing page for your
- county with branding and

  - verbiage to the site

# See The Platform In Action Part 2

# **Property Details and Payment Options**

The taxpayer will see their bill and installments. Below they will see their payment options; monthly or one time.

79 Lower Sunset Dr Sonora, CA 95370		Annual \$2,900.70	Tax Year 2022 - 2023	<i>Tax Bill Balance</i> \$1,450.35	<i>Total Tax Bill</i> \$2,900.70

# Secured Property Tax Bill

County: Tuolumne County APN: 001175021000 Bill Number: 001175021000

Installment 1 2022 - 2023	\$ Billed Amount \$1,450.35	Last Day to Pay ESP	S     Paid to your county     Dec 10,2022
<b>Installment 2</b> 2022 - 2023	\$	8	8
	Silled Amount \$1.450.35	Last Day to Pay ESP Apr 03, 2023 <sup>1</sup>	No payment issued to ESP or your county Apr 10, 2023

# Payment Options

All payments require a transaction fee, which applies to each one-time or monthly payment and will be applied during checkout.

ansaction fe

Monthly Payments Put your property taxes on auto pilot. Your property taxes will automatically be paid when they are due. After you check out you will be enrolled in auto-pay. Payments will be charged to your credit card automatically according to the following schedule. Note: You can turn off auto-pay any time.			Installment 2: \$1,479.21 <sup>1</sup>
Payment #	Payment Date	Amount <sup>1</sup>	
1	Feb 14, 2023	\$739.61	
2	Mar 14, 2023	\$739.60	
		<b>Total:</b> \$1,479.21	

Credit card number 1234567891011121 Expiration date MM/YY Zip code **ENROLL IN MOI** 

**CREDIT CARD** 

# **Payment Screen**

complete their payment..

08

Secure payment methods				
REDIT CARD	×			
redit card number				
1234567891011121				
piration date	Security code (CVC)			
ЛМ/ҮҮ	CVV			
p code				
ENROLL IN MONTHLY PAYMENTS				

- After selecting their
- payment option they will
- create an account and

# **Account Overview**

When logged in, they can see their property tile and billing information

# Your ESP Overview

**Billing Period** 

2022 -2023 🔻



123 Main Street, Sacramento, CA, 95835

Installment 1 & 2 are scheduled to be paid to ESP

Billing period APN Bill Number 2022 2023

# See The Platform In Action Part 3

# **Payment Schedule**

The system shows a full payment schedule with current and future payments.

\$ Total amount paid to ESP \$2,652.66 <sup>°</sup>			Installment 1 scheduled to be paid by ESP on Dec 03, 2022		Installment 2 scheduled to be paid by ESP on Apr 03, 2023
	Status	Paym	ent Date	Receipt ID	Amount
	~	Apr 2	3, 2022	220423-00790	)7 \$901.82
	~	May 2	23, 2022	220523-06458	34 \$901.82
	~	Jun 2	3, 2022	220623-05364	\$901.82
	🛱 Jul 23, 2022			\$901.82	
	Ħ	Aug 2	3, 2022		\$901.82
	Ħ	Sep 2	3, 2022		\$901.82
	Ħ	Oct 2	3, 2022		\$901.81 °
	Ħ	Nov 2	3, 2022		\$901.81 °
	Ħ	Dec 2	3, 2022		\$901.81*

### \$ \$ Total Installment 1 was paid amount paid to your county by ESP to ESP on \$2.578.53 Dec 03. 2021

Status	Payment Date	Receipt ID	Amount
~	Apr 23, 2021	210423-032284	\$889.59
~	May 28, 2021	210528-049060	\$889.58
~	Jun 28, 2021	210628-028978	\$889.58
~	Jul 28, 2021	210728-063486	\$889.58
~	Aug 28, 2021	210828-075134	\$889.58
~	Sep 28, 2021	210928-001636	\$889.58
~	Oct 23, 2021	211023-011089	\$878.86
~	Nov 23, 2021	211123-029639	\$878.86
~	Dec 23, 2021	211223-003864	\$878.86

# **Historic Payments**

- After the taxpayer has completed multiple cycles with ESP, they will
- see a complete history of
  - all payments made

09

# \$

Installment 2 was paid to your county by ESP Apr 04, 2022

# **Fast Facts**

When logged in, the taxpayer can see a section called Fast Facts. This shows how their property tax dollars are allocated throughout governments.

County Tax Distribution
Net property tax collected in Sacramento County*
2018 - 2019

Source:

California County Datanil

\*1% of Net taxable assessed value

S Net Property Tax collected (Sacramento County)	\$1,611,075,850.00
Other Districts 20.6%	\$331,881,625.10
Schools 55.6%	\$895,758,172.60
City 9.5%	\$153,052,205.75
County 14.3%	\$230,383,846.55



# It Is Time To Join ESP

Now is the time to join Easy Smart Pay and bring this no cost service to your constituents!

We'll get property taxes paid on time.

Every time.

We look forward to the opportunity to

serve your county and constituents.







Alan Fernandes Chief Executive Officer alan@csacfc.org (916)650-8175

Jim Manker **Director of Business Development** jim@csacfc.org (916)650-8107

www.cscda.org

www.nrsforu.com

The CSAC Finance Corporation offers value-added products and services to California's counties, their employees and residents as well as to other forms of local government. Our programs are designed to assist county governments in reducing costs, improving services, and increasing efficiency. Our offerings provide the best overall local government value and the revenue generated by the CSAC Finance Corporation supports CSAC's advocacy efforts on behalf of California's counties.

# **Business Program Summary**

# Financing

# **CSCDA**

The California Statewide Communities Development Authority (CSCDA) was created in 1988, under California's Joint Exercise of Powers Act, to provide California's local governments with an effective tool for the timely financing of community-based public benefit projects. Currently, more than 530 cities, counties and special districts have become Program Participants to CSCDA - which serves as their conduit issuer and provides access to an efficient mechanism to finance locally-approved projects. To date, CSCDA has issued more than \$70 billion in tax exempt bonds helping local governments build community infrastructure, provide affordable housing, create jobs, make access available to quality healthcare and education, and more.

Cathy Barna

Deferred Compensation

### Nationwide

The Nationwide Retirement Solutions program is the largest deferred compensation program in the country for county employees. In California, over 65,000 county employees save for their retirement using this flexible, cost-effective employee benefit program. This program is the only one with a national oversight committee consisting of elected and appointed county officials who are plan participants. Additionally, an advisory committee comprised of California county officials provides additional feedback and oversight for this supplemental retirement program. Currently 34 counties in California have chosen Nationwide to help their employees save for retirement.

Rob Bilo

## Investing

### CalTRUST

Laura Labanieh www.caltrust.org The Investment Trust of California (CalTRUST) is a JPA established by public agencies in California for the purpose of pooling and investing local agency funds - operating reserves as well as bond proceeds. CalTRUST offers the option of five accounts to provide participating agencies with a convenient method of pooling funds - a liquidiy fund, a government fund, a short-term, and a medium-term, and a new ESG compliant money market fund. Each account seeks to attain as high a level of current income as is consistent with the preservation of principle. This program is a great option to diversify investments!

Property Tax Payment Portal

### **Easy Smart Pay**

Easy Smart Pay is a product of Smart Easy Pay, a corporation formed by the CSAC Finance Corporation for the purpose of improving the process of paying government. Through the Easy Smart Pay platform residents can pay their property taxes in installments via ACH or credit card with preferred processing fees. This program is currently being used in 13 of the 58 California counties and is now available for all counties to onboard into the system.

# Outreach and Enrollment Network

### CCHI

Mark Diel

www.cchi4families.org

California Coverage & Health Initiatives (CCHI) is a statewide outreach and enrollment network, whose efforts ensure that all California's families are able to easily and effectively navigate into health coverage and other health services.











# Alan Fernandes

www.easysmartpay.net

Cyber Security and Technology

Synoptek

Eric Westrom

www.synoptek.com

The CSAC FC and Synoptek have partnered to offer a human firewall training program and fraud assessment. The human firewall program is a training program whereby a comprehensive approach is initiated that integrates baseline testing, using mock attacks, engaging interactive web-based training, and continuous assessment through simulated phishing attacks to build a more resilient and secure organization. Synoptek offers a wide range of security technology offerings to aid your county in remaining vigilant and secure.

### **Revenue** Collection

CalTRECS

CCA

Jim Manker

www.csacfc.org



Synoptek

The CSAC FC has joined with NACo FSC to develop the California Tax Recovery and Compliance System (CalTRECS) program to help counties collect outstanding debts in a timely, cost-effective manner. The debt offset service allows counties and other local government to compile and submit their delinquencies for offset against pending state personal income tax refunds and lottery winnings.

### Cannabis Compliance

Greg Turner

### www.cca.ca.gov



The California Cannabis Authority is a Joint Powers Authority established by county governments to develop and manage a statewide data platform. The platform will assist local governments that are regulating commercial cannabis activity by consolidating data from different channels into one resource to help local governments ensure maximum regulatory and tax compliance. In addition, the platform can help to facilitate financial services to the cannabis industry by linking willing financial institutions with interested businesses, and by providing critical data to ensure that all transactions and deposits are from legal transactions. As Counties look at establishing or revising their cannabis licensing and taxing structure, CCA should be among the resources used to ensure a successful and robust regulatory program.

### Information & Referral Services

Christy Higgins

www.211california.org



Coast2Coast

Rx Card

The CSAC FC manages 211 California which is a network of the 211 systems throughout California. These critical agencies serve county residents by providing trusted connectivity to community, health, and social services. During times of disaster and recovery, 211 organizations are vital to assist residents find critical services and information.

### **Discounted Prescription Drugs**

### Coast2CoastRx

211 California

Jim Manker

www.coast2coastrx.com

The Coast2Coast Discount Prescription Card is available at no-cost to the county or taxpayers and will save county residents up to 75% on brand name and generic prescription drugs. The Coast2Coast program is already being used by over 35 counties in California. Not only does it offer savings to users, your county will receive \$1.25 from Coast2Coast for every prescription filled by a cardholder.

Agenda Management System

# CSBA GAMUT

Andrea Johnson

https://www.csba.org/gamut



CSAC FC has partnered with the California School Board Association (CSBA) to bring the GAMUT platform to California Counties and other public agencies that allows for a virtual meeting minutes record keeping that conforms with the Brown Act. Agencies are able to use this simple yet robust software for meetings and policies as well as provide immediate public access and translates in more than 100 languages. The platform incorporates the needs of a virtual meeting environment with online voting and remote board access. Agencies can purchase the entire suite or select the module that best suits their governance team's needs.

Business Program Summary



IUT90 🖌

cashves

**Business Intelligence Services** 

Procure America

Todd Main

www.procureamerica.org

Procure America provides its clients with analytics and strategies that result in greater performance at lower costs. By leveraging decades of industry experience, Procure America generates an average savings of 34%, all while increasing operational efficiency, vendor accountability, and service levels. Procure America's experts have deep, industry-specific experience and will analyze all aspects of the supplier relationship-contractual, operational and invoice compliance. Knowledge, information and focus delivers results.

Employee Health and Wellness Solutions

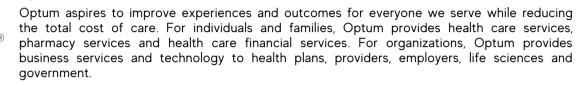
## **Optum Rally**

Michael Wall

www.optum.com

www.treasurycurve.com

www.publicsurplus.com



### Liquidity Management Services

CashVest by Three + OneGarrett MacDonaldwww.threeplusone.usCashVest® provides liquidity analysis and FinTech data services for counties and other publicentities. This program is a new opportunity to help manage your organization's funds as arevenue-generating asset, identify the current marketplace value of your cash, and use timehorizon data to maximize the value of all your financial resources.

### Financial Management Services

## Treasury Curve

TreasuryCurve®

Public | Surplus.

Susan Muranishi, Alameda County Billy Rutland, Public Member Oscar Villegas, Yolo County Mary Zeeb - Monterey County

Treasury Curve was founded by a team of financial and technology innovators all-too-familiar with the pain treasury professionals face each day: How to efficiently manage both cash and investments, maximize idle cash and ensure compliance within strict investment policies. The result is a total solution designed to help you optimize your treasury, while giving you precious time back to optimize other areas in your finance and treasury areas.

Chase Broffman

### Surplus Auction System

### Public Surplus

Public Surplus is the best government surplus auction system available. Find great deals on heavy equipment, cars, buses and even airplanes. This system was created with unique capabilities specifically for public agencies, making it much more than an auction site. The services we offer to both buyers and sellers is of the highest quality with a strong focus on customer care.

Chase Broffman

### **CSAC** Finance Corporation **Board of Directors** Staff Leonard Moty - President Alan Fernandes. Chief Executive Officer Graham Knaus, CSAC - Vice President Jim Manker, Director of Business Development **Ryan Alsop**, Kern County - Treasurer Rob Pierce, Vice President Kathryn Barger, Los Angeles County **Christy Higgins**, Operations Manager Richard Forster, Amador County Sendy Young, Executive Assistant Elba Gonzalez-Mares, Public Member Chase Broffman. Member Services Associate Matt Jennings, Riverside County

# FINANCE CORPORATION PARTNERSHIP PROGRAM



# PLATINUM Partners (as of 2.1.2023)

# 1. Alliant Insurance Services, Inc.

Nazi Arshi, Senior Vice President 1301 Dove St. Suite 200 Newport Beach, CA 92660 (949) 660-8110 <u>narshi@alliant.com</u> <u>www.alliant.com</u>

# 2. Anthem Blue Cross

Michael Prosio, Regional Vice President, State Affairs 1121 L Street, Suite 500 Sacramento, CA 95814 (916) 403-0527 <u>Michael.prosio@anthem.com</u> www.anthem.com

# 3. AT&T

Bryant Milesi, Director of External Affairs 1445 Van Ness Avenue Fresno, CA 93721 (916) 947-9046 <u>bm3620@att.com</u> <u>www.att.com</u>

# 4. Baron & Budd

John Fiske, Shareholder 11440 W. Bernardo Court San Diego, CA 92127 (858) 251-7424 jfiske@baronbudd.com www.baronandbudd.com

# 5. Blue Shield

Andrew Kiefer, VP, State Government Affairs 1215 K St. Suite 2010 Sacramento, CA 95815 (916) 552-2960 <u>Andrew.keifer@blueshieldca.com</u> www.blueshieldca.com

# 6. California Statewide Communities Development Authority

Catherine Barna, Executive Director 1700 North Broadway, Suite 405 Walnut Creek, CA 94596 (800) 531-7476 <u>cbarna@cscda.org</u> www.cscda.org

# 7. CalTRUST

Laura Labanieh, CEO 1100 K Street, Suite 101 Sacramento, CA 95814 (916) 745-6701 <u>laura@caltrust.org</u> <u>www.caltrust.org</u>

# 8. CCHI

Mark Diel, Executive Director 1107 9th Street, STE 601 Sacramento, CA 95814 (916) 404-9442 <u>mdiel@cchi4families.org</u> www.cchi4families.org

# 9. CGI

Monica Cardiel Cortez, Partner, Consultant 621 Capitol Mall, Suite 1525 Sacramento, CA 95814 (916) 830-1100 <u>monica.cardielcortez@cgi.com</u> <u>www.CGI.com</u>

# 10. Coast2Coast Rx

WellDyne Rx (dba Coast2Coast Rx) Joseph Feliciani, Vice President 500 Eagles Landing Rd Lakeland, FL 33810 (609) 969-1084 joe.feliciani@welldynerx.com www.coast2coastrx.com

# 11. DLR Group

Dan Sandall, Business Development 1050 20th Street, Suite 250 Sacramento, CA 95811 (310) 804-7997 <u>dsandall@dlrgroup.com</u> www.dlrgroup.com

# 12. Dominion Voting Systems

Steve Bennett, Regional Sales Manager 26561 Amhurst Court Loma Linda, CA 92354 (909) 362-1715 <u>steven.bennett@dominionvoting.com</u> <u>www.dominionvoting.com</u>

# 13. DRC Emergency Services

Kristy Fuentes, Vice President Business Development 110 Veterans Memorial Blvd. Metairie, LA 7005 (504) 220-7682 <u>kfuentes@drcusa.com</u> <u>www.drcusa.com</u>

# 14. Election Systems & Software

Chelsea Machado, Regional Sales Manager 11208 John Galt Blvd. Omaha, NE 68137 (209) 277-6674 <u>chelsea.machado@essvote.com</u> <u>www.essvote.com</u>

# 15. Enterprise Fleet Management

Lisa Holmes, State of CA Contract Manager 150 N. Sunrise Ave Roseville, CA 95661 (916) 240-1169 <u>Lisa.m.holmes@ehi.com</u> www.enterprise.com

# 16. GX Broadband

Ben Korman, Founder P.O. Box 1869 Morrow Bay, CA 93433 (805) 748-6824 ben@gxbroadband.com www.gxbroadband.com

# 17. GovInvest

Christen McKay, Director of Marketing 3625 Del Amo Blvd #200, Torrance, CA 90503 (770) 317-1838 <u>christen@govinvest.com</u> www.govinvest.com

# 18. Hanson Bridgett LLP

Paul Mello, Partner Samantha Wolff, Partner 425 Market Street, 26th Floor San Francisco, CA 94105 (415) 777-3200 <u>swolff@hansonbridgett.com</u> <u>pmello@hansonbridgett.com</u> <u>www.hansonbridgett.com</u>

# 19. Healthnet

Allison Barnett, Senior Director Government Affairs 1201 K Street, Suite 1815 Sacramento, CA 95814 (916) 548-2989 <u>allison.barnett@healthnet.com</u> <u>www.healthnet.com</u>

# 20. Hipcamp,

Mason Smith, Head of Government and Community Relations 2261 Market Street #4139, San Francisco CA, 94114 (760) 920-6638 <u>mason@hipcamp.com</u> <u>www.hipcamp.com</u>

# 21. IBM

Todd W. Bacon, VP / Managing Director 425 Market St. 21st floor San Francisco, CA 94105 (310) 890-9535 tbacon@us.ibm.com www.ibm.com

# 22. Kaiser Permanente

Jennifer Scanlon, Managing Director, Community and Government Relations 1950 Franklin St, 3rd Floor Oakland, CA 94612 (510) 987-2373 Jennifer.Scanlon@kp.org www.kp.org

# 23. LetsGetChecked

Thomas A. Carey, VP Government and Strategy 222 E Huntington Drive Suite 100 Monrovia, CA 91016 (203) 216-0056 tcarey@letsgetchecked.com www.letsgetchecked.com

# 24. Library Systems & Software

Michael Posey, Government Affairs 2600 Tower Oaks Blvd., Suite 510, Rockville, MD 20852 (714) 412-0174 <u>michael.posey@lsslibraries.com</u> <u>www.lsslibraries.com</u>

# 25. Nationwide

Rob Bilo, VP of Business Development 4962 Robert J Mathews Parkway, Suite 100 El Dorado Hills, CA 95762 (866) 677-5008 <u>bilor@nationwide.com</u> <u>www.nrsforu.com</u>

# 26. NextEra Energy

Sarah Qureshi, Sr. Regulatory Analyst One California, Suite 1610 San Francisco, CA. 94111 (415) 317-9956 <u>sarah.qureshi@nexteraenergy.com</u> www.nexteraenergy.com

# 27. OpenGov

Greg Balter, CPA Regional Sales Manager, US - West 955 Charter St Redwood City, CA 94063 (415) 230-9472 gbalter@opengov.com www.opengov.com

# 28. Pacific Gas & Electric Company

John Costa, Local Public Affairs 1415 L Street, Suite 280 Sacramento, CA 95814 (916) 584-1885 JB1F@pge.com www.pge.com

# 29. Peraton

Julie Waddell, Interim Account Executive Deputy 4045 Hancock Street Suite 210 San Diego, CA 92110 julie.waddell@mail.peraton.com www.peraton.com

# **30. Persimmony International**

Ruffin Judd, Director of Customer Success 26895 Aliso Creek Rd. Aliso Viejo, CA 92656 (208) 351-1413 <u>ruffin.judd@persimmony.com</u> www.persimmony.com

# 31. PRISM

Rick Brush, Chief Member Services Officer 75 Iron Point Circle, Suite 200 Folsom, California 95630 (916) 850-7378 <u>rbrush@prismrisk.gov</u> <u>www.prismrisk.gov</u>

# 32. Procure America

Todd Main, Vice President of Government Services 31103 Rancho Viejo Rd. #D2102 San Juan Capistrano, CA 92675 (949) 388-2686 t.main@procureamerica.org www.procureamerica.org

# 33. Qlik

Courtney Hastings, Sr. Field Marketing Manager, Public Sector 1775 Tysons Blvd. McLean, VA 22102 (202) 277-4936 Courtney.hastings@glik.com www.glik.com/us/solutions/industries/publicsector

# 34. Rescue Agency

Brandon Tate, SVP 6340 Sunset Blvd., Suite 504 Los Angeles, CA 90028 (323) 823-4215 brandon@rescueagency.com www.rescuescg.com

# 35. SiteLogIQ

Maram Finnell, Sr. Marketing Manager 1651 Response Rd, Suite 300 Sacramento, CA 95815 (714) 658-2211 <u>maram.finnell@sitelogiq.com</u> <u>www.sitelogiq.com</u>

# 36. Southern California Edison

Haig Kartounian, Public Affairs Manager 2244 Walnut Grove Ave., Rosemead, CA 91770 (626) 302-3418 <u>Haig.Kartounian@sce.com</u> <u>www.sce.com</u>

#### **37. Southland Industries**

Desiree Haus, Business Development Manager Garden Grove, CA 92841 (559) 593-3902 <u>dhaus@southlandind.com</u> <u>www.southlandind.com</u>

#### 38. Synoptek

Eric Westrom, Business Development Manager 3200 Douglas Blvd. Suite 320 Roseville, CA 95661 (916) 316-1212 <u>ewestrom@synoptek.com</u> <u>www.synoptek.com</u>

#### **39. T-Mobile for Government**

Hon. Lloyd Levine (ret.), National Senior Executive, State Government Strategy 3625 132<sup>nd</sup> Ave SE Bellevue, WA 98006 (916) 750-2740 <u>lloyd.levine1@t-mobile.com</u> <u>www.t-mobile.com/business/government/statelocal-government</u>

#### 40. UnitedHealthcare/Optum

Jeff Giadone, UHC, VP-CA Public Sector 5701 Katella Avenue, MS CA 910-1000| Cypress, CA 90630 (303) 881-0477 jgiadone@uhc.com www.uhc.com

#### 41. Unite Us

Moira Kenney, Regional Network Director, West Coast 10331 Jefferson Blvd. Culver City, California 90232 (510) 637-8153 <u>moira.kenney@uniteus.com</u> <u>www.uniteus.com</u>

#### 42. Vanir Construction Management, Inc.

Bob Fletcher, Vice President of Business Development 4540 Duckhorn Drive, Suite 300 Sacramento, CA 95834 (916) 997-3195 bob.fletcher@vanir.com www.vanir.com

## 43. Western States Petroleum Association

Catherine Reheis-Boyd, President 1415 L St., Suite 600 Sacramento, CA 95816 (916) 498-7752 <u>creheis@wspa.org</u> www.wspa.org





#### **GOLD Partners**

#### 1. HdL Companies

Andrew Nickerson, President 120 S. State College Blvd., Suite 200 Brea, CA 92821 (714) 879-5000 anickerson@hdlcompanies.com www.hdlcompanies.com

#### 2. Lockheed Martin Sikorsky

Robert Head, VP State, Local and PAC Affairs 2121 Crystal Drive, Suite 100 Arlington, VA 22202 (703) 413-6990 <u>Robert.h.head@lmco.com</u> <u>www.lockheedmartin.com</u>

#### 3. Paragon Government Relations

Joe Krahn, President 220 Eye Street, NE, Suite 240 Washington, DC 20002 (202) 898-1444 jk@paragonlobbying.com www.paragonlobbying.com

#### 4. Recology

Salvatore Coniglio, CEO 50 California Street, 24th Floor San Francisco, CA 94111-9796 (415) 875-11506 <u>sconiglio@recology.com</u> <u>www.recology.com</u>

#### 5. SAIC

Chris Reeve, Vice President of Business Development 26642 Towne Centre Dr. Foothill Ranch, CA 92610 (916) 586-6040 <u>christopher.reeve@saic.com</u> <u>www.saic.com</u>

#### 6. Santa Ynez Band of Chumash Indians

Sam Cohen, Government Affairs P.O Box 517 Santa Ynez, CA 93460 (805) 245-9083 <u>scohen@sybmi.org</u> www.santaynezchumash.org

## 7. Southern CA Contractors Association

Clayton Miller, Government Affairs 600 City Parkway West, Suite 165 Orange, CA 92868 (909) 815-3780 <u>claytonmiller2011@gmail.com</u> <u>www.sccaweb.org</u>

#### 8. Wellpath

Patrick Turner, Director of Business Development 12220 El Camino Real San Diego, CA 92130 (281) 468-9365 patrick.turner@cmgcos.com www.wellpathcare.com





#### **SILVER Partners**

#### 1. Comcast

Beth Hester, Vice President External Affairs 3055 Comcast Circle Livermore, CA 94551 (925) 424-0972 x0174 <u>beth hester@comcast.com</u> <u>www.business.comcast.com</u>

#### 2. CGL Companies

Jami Godkin, VP Director of Business Development 2260 Del Paso Road, Suite 100 Sacramento CA 95834 (510) 520-2851 jgodkin@cglcompanies.com www.cglcompanies.com

#### 3. Forefront Power

Jesse Prier, Senior Manager, Marketing 100 Montgomery Street, Suite 725 San Francisco, CA 94104 (628) 899-1621 jprier@forefrontpower.com www.forefrontpower.com

#### 4. GEO Group

Jessica Mazlum, Business Development Director - Western Region 7000 Franklin Blvd, Suite 1230 Sacramento, CA 95823 (916) 203-5491 jmazlum@geogroup.com www.geogroup.com

## 5. Hospital Council of Northern & Central California

Brian L. Jensen, Regional Vice President 1215 K Street, Suite 730 Sacramento, CA 95814 (916) 552-7564 bjensen@hospitalcouncil.net www.hospitalcouncil.net

#### 6. Kofile

Dave Baldwin, VP Sales, Western Region Eugene Sisneros, Western Division Manager 1558 Forrest Way Carson City, NV 89706 (713) 204-5734 Eugene.sisneros@kofile.us www.kofile.us

#### 7. Konica Minolta

Paul Campana, Gov. Accounts Manager 1900 S. State College Blvd. Ste 600 Anaheim, CA 92806 (714) 688-7822 pcampana@kmbs.konicaminolta.us www.konicaminolta.com

#### 8. Kosmont Companies

Larry Kosmont, CEO 1601 N. Sepulveda Blvd., #382 Manhattan Beach, CA 90266 (213) 507-9000 <u>Ikosmont@kosmont.com</u> <u>www.kosmont.com</u>

#### 9. LECET Southwest

Ernesto Ordonez, Director 3775 N. Freeway Blvd., Suite 110 Sacramento, CA 95834 (916) 604-5585 <u>estela@lecetsw.org</u> www.lecetsouthwest.org

#### 10. Liebert Cassidy Whitmore

Cynthia Weldon, Director of Marketing 6033 W. Century Boulevard, 5th Floor Los Angeles, CA 90045 (310) 981-2055 <u>cweldon@lcwlegal.com</u> www.lcwlegal.com

#### 11. MuniServices

Fran Mancia, VP Government Relations 1400 K St. Ste.301 Sacramento, CA 95814 (916) 441-4530 <u>fran.mancia@avenuinsights.com</u> www.MuniServices.com

# 12. National Demographics Corporation (NDC)

Douglas Johnson, President PO Box 5271, Glendale, CA 91221 (310) 200-2058 djohnson@NDCresearch.com www.NDCresearch.com

# 13. Northrop Grumman Aerospace Systems

Joe Ahn, Manager, State and Local Affairs 101 Continental Blvd, MS-D5/140 El Segundo, CA 90245 (310) 332-4667 joe.ahn@ngc.com www.northropgrumman.com

## 14. PARS

Mitch Barker, Executive Vice President 4350 Von Karman Avenue, Suite 100 Newport Beach, CA 92660 (800) 540-6369 x116 <u>mbarker@pars.org</u> www.pars.org

## 15. Precision Civil Engineering

Ed Dunkel, President and CEO 1234 O. Street Fresno, CA 93721 (559) 449-4500 edunkel@precisioneng.net www.precisioneng.net

## 16. Republic Services

Susanne Passantino, Market Director, Government Affairs 9200 Glenoaks Blvd. Sun Valley, CA 91352 (818) 974-5136 <u>spassantino@republicservices.com</u> www.RepublicServices.com

## 17. Sierra Pacific Industries

Andrea Howell, Corporate Affairs Director PO Box 496028 Redding, CA 96049 (530) 378-8104 <u>AHowell@spi-ind.com</u> <u>www.spi-ind.com</u>

## 18. Sixth Dimension

Teri Cruz, Vice President 1504 Franklin Street, Suite 102 Oakland, CA 94612 (510) 715-6536 teri.cruz@sixthdimensionpm.com www.sixthdimensionpm.com

## **19. Telecare Corporation**

Rich Leib 1080 Marina Village Parkway, Suite 100 Alameda, CA 94501 (619) 992-4680 <u>rich.leib@dunleerstrategies.com</u> <u>www.telecarecorp.com</u>

## 20. Witt O'briens

Matt Atkinson, Vice President, Marketing 1201 15th Street NW, Suite 600 Washington, DC 20005 (804) 687-9308 <u>MAtkinson@wittobriens.com</u> <u>www.wittobriens.com</u>



Graham Knaus

San L

OFFICERS	March 2, 2022	
<b>President</b> Chuck Washington Riverside County	March 2, 2023	
	то:	CSAC Board of Directors
<b>1st Vice President</b> Bruce Gibson	FROM:	Graham Knaus, Chief Executive Officer
San Luis Obispo County		Derrick Winrow, Sr., Principal Management Analyst
2. J.M. Duration		Farrah McDaid Ting, Director of Public Affairs
2nd Vice President Jeff Griffiths		
Inyo County	SUBJECT:	Operations and Member Services Report
<b>Past President</b> Ed Valenzuela	The CSAC Operations and Member Services team continues to meet the challenge of ensuring the	
Siskiyou County	efficient and effective functioning of the Association. From the in-house revenue-generating print	
	shop to the new CSAC Grants Initiative, the CSAC Operations and Member Services team strives to	
EXECUTIVE DIRECTOR	continually improve our services, revenues, and advocacy for all counties.	

Like our member counties, recruitment for vacant positions within the Association had presented some challenges as the state recovers from the impacts of the Coronavirus pandemic. However, we are pleased to report the hiring of four key positions in the first quarter of 2023:

Derrick Winrow, Sr. joined CSAC as the new Principal Management Analyst on February 27. He brings with him a wealth of project management and technology experience to this new CSAC position.

Brian Rutledge joined the California Counties Foundation on January 17 as the new Grants Program Director for the CSAC Grants Initiative (CGI). He has hit the ground running and coordinates with both The Ferguson Group and individual counties to meet county funding and service needs.

Debra Kurtti will join the CSAC team as the new Meeting Planner and Event Coordinator on March 8. She comes to CSAC with more than 25 years of meeting planning and membership association experience in California and will help finalize the details for the upcoming April 12-13 CSAC Legislative Conference.

Chase Palm joined the California Counties Foundation as Administrative Assistant on January 27. His duties include assisting with the day-to-day administration of the Foundation and the CSAC William B. Chiat Institute for Excellence in County Government.

Additionally, CSAC has contracted with Valerie Phillips, the President of Bob Murray and Associates, a local public-focused recruiting firm to fill our Chief Operating Officer (COO) vacancy. This executive-level position is the re-branded and modified version of the Deputy Executive Director of Operations and Member Services from which Manuel Rivas, Jr. retired from at the end of 2022. Click here to see the recruitment or view the COO Recruitment brochure attached.

CSAC has also contracted with Moss Adams, LLP on a comprehensive salary survey, which is still in progress at the time of this writing. This project was undertaken to ensure CSAC compensation remains

The Voice of California's 58 Counties

competitive in the Sacramento market and to inform internal budget meetings to build a draft budget for member approval later this summer.

The Association's current solid financial footing has also provided a foundation for small capital improvements, an end-to-end website redesign, and upgrades to our technology infrastructure in 2023.

#### PUBLIC AFFAIRS

**Website Redesign.** CSAC has retained CivicPlus, a national digital design firm, to undertake a complete redesign of the CSAC website. The current CSAC site dates to 2012 and is not even compatible with mobile phone requirements!

CSAC solicited bids from seven digital firms, met with four, and settled on CivicPlus for their experience with local government websites, fresh design perspective, handy modules for newsletter productions and automated opt in options for members. The contract with CivicPlus meets the current year budget parameters and we hope to unveil the new site by early fall.

Some of CivicPlus' work in California includes:

- Humboldt County Portal https://humboldtgov.org/
- Placer County Employee Intranet
   <u>https://ca-placercountyintranet.civicplus.com/</u>
- San Joaquin Council of Governments <u>https://www.sjcog.org/</u>
- Alameda County Water District https://www.acwd.org/

**AT HOME**. Another principal project for the Public Affairs team is coordinating a multifaceted media plan to support and advance the Association's homelessness policy work. This includes resurrecting a form of the 2017 Driven to Serve campaign to highlight county efforts on homelessness, data sharing, formatting and promotion of materials, and cultivation of key members of the media to amplify the county message. CSAC is collaborating with the Bicker, Castillo, Fairbanks and Spitz public relations firm on this essential and top-priority effort.

**Social Media.** The Public Affairs team also continues to emphasize the Association's social media reach, of which short video programming is a key component. For example, our short "Power Minute" with Graham providing an overview of the Governor's January proposed budget on January 10 garnered more than 160 views in 24 hours, 150 of which occurred on Twitter. The team also subsequently produced a similarly successful Power Minute on Climate and Disaster Response with Senior Legislative Advocate Catherine Freeman.

Overall, CSAC videos earned more than 3,340 views across all platforms since November 1, 2022, and our highest-viewed video was a short explanation of how California's counties were formed. On YouTube, the "Evolution of California Counties (1850-1925)" short enjoyed one of the highest audience retention rates of all of our videos this year at 66 percent (average YouTube retention rates hover around 40 percent). We are currently producing additional short information videos to be released in March.

On Facebook, we increased our followers to 3,225 since November 1 and enjoyed a 7.8 percent engagement rate, which is far above the average rate of 0.13 percent. Our top post with 49 engagements was our Annual Meeting kickoff post: "And so it begins! Our Supervisors and county leaders are beginning to arrive in Orange County. We hope everyone is ready for a jam-packed week. #CSACAnnual."

On Instagram, we increased our followers up to 1,330, received 341 post engagements and 4,515 post impressions. CSAC maintained a 6.9 percent engagement rate when the average Instagram engagement rate is 0.8 percent.

On Twitter, engagement remains strong with 12,473 followers, 52,000 impressions and a robust 3.7 percent engagement rate in light of an average engagement rate of 0.3 percent. The top tweet came on January 10 and was related to the release of the Governor's January Budget proposal:

#### "BREAKING -

Governor @GavinNewsom projects a \$22.5 billion deficit, less than the @LAO\_CA's projected \$41B shortfall, as he unveils a \$297 billion #CABudget. CSAC's legislative team is analyzing the proposal and will be distributing a detailed report to counties this afternoon."

Engagement is also steadily increasing on LinkedIn, with more than 100 new followers since October and 1,026 followers' total. The engagement rate was 6.7 percent, whereas the average engagement rate is 2 percent. Our top post was related to Graham's mentions in a column by George Skelton of the Los Angeles Times:

"Los Angeles Times columnist George Skelton echoes county and city frustration at Governor Gavin Newsom's decision to delay Homelessness Housing, Assistance and Prevention (HHAP) funding. All levels of government share a responsibility to address #homelessness. It's time we stop pointing fingers and work together.

CSAC Executive Director Graham Knaus and other local leaders agree the lack of clear responsibilities and accountability hinders efforts to address this crisis. We need a statewide homelessness plan with defined levels of coordination."

**CSAC Roster:** Additionally, the CSAC Public Affairs team is working to produce the 2023 CSAC roster with all the latest contact information for each county. This is a proprietary publication that is available only to CSAC members, and we appreciate the work of your County Administrators and Clerks of the Board to help us update our data. We plan to produce a print version this year but are also exploring secure password-protected digital publishing options for the 2024 edition.

**Challenge Awards.** Now that the 2022 winners have been announced, CSAC is working to schedule presentations to the County Boards in the second and third quarters. A full <u>list of the 2022 winners</u> is attached.

**Meetings and Events.** The Meetings and Events team is beginning work on the 2023 CSAC Legislative Conference in earnest. Early Bird registration opened the week of February 24. Work on reconciling the costs for highly successful the 2022 Annual Meeting has also been ongoing with assistance from the CSAC financial team.

#### FACILITIES

The ongoing maintenance of our aging building continues daily. At the time of this writing, we sustained no damage from the January heavy rain and wind events. The Facilities Manager is also nearing completion of the reorganization of the second floor with the last phase consisting of the construction of one more enclosed office for the new Meeting Planner and Event Coordinator.

We are also planning an exterior building refresh, with power washing of the building and other maintenance and cleaning of the exterior to occur once the weather improves.

#### **TECHNOLOGY & PRINTING**

Additionally, we are undertaking a building-wide wireless internet connection improvement, which should resolve slow or glitchy internet issues experienced by members and staff within the CSAC building.

We are also in the midst of migrating archived information from our physical servers to "the cloud," which will improve security and accessibility to important documents and data.

CSAC has also purchased several economical microphones and portable teleprompter equipment to aid in the creation of additional high-quality video content.

The CSAC Print Shop continues to generate revenue by meeting the printing and signage needs of local county affiliates and other outside organizations while completing print jobs for CSAC and the California Counties Foundation in a timely manner. The CSAC Print Shop continues to serve as our "secret weapon" in providing high-quality materials to our members and Institute participants.

#### ATTACHMENTS:

- **CSAC** Recruitment Brochure: Chief Operations Officer
- CSAC 2022 Challenge Award Winners





# California State Association of Counties

CHIEF OPERATING OFFICER



## THE ORGANIZATION

For 127 years, the California State Association of Counties (CSAC) has represented county governments before the Governor, State Legislature, federal government, and administrative agencies. The Association is made up of a 62-member Board of Directors, an 18-member Executive Committee, and four Officers representing urban, suburban, and rural counties. CSAC strives to be a high performing organization and is known as an excellent employer and a pre-eminent voice in California. Since its inception, the core driver for the Association has been ensuring every community in every county has the resources, authority, and flexibility to deliver high quality services that best fit local needs. CSAC's strong reputation and solid relationships at the state level provide a unique opportunity as California continues building on its success.

Advocacy is a key priority for the Association, along with member support and services, nationally recognized leadership, and policy development through its 501c3 California Counties Foundation, and enterprise business operations through public-private partnerships. Maintenance of strong partnerships with other local government associations is also important to accomplish the mission of CSAC. The Association is headquartered in a beautiful, historic building in downtown Sacramento, one block from the State Capitol. The CSAC staff of 40 is divided among advocacy, public affairs and member services, administrative services, and entrepreneurial services through the Association's Finance Corporation. Staff is professional, capable, energetic, and well respected by CSAC members and colleagues in Sacramento and across the state. CSAC also maintains an office in Washington, D.C. through its federal lobbyist partner Paragon Government Relations.

To learn more about CSAC, please visit: https://youtu.be/tNm6Zu39-NU & www.counties.org

## THE POSITION

As a member of the CSAC Executive Team, the Chief Operating Officer reports directly to the Chief Executive Officer (CEO). Responsibilities include providing leadership and direction to the communication and administrative functions of CSAC. The Chief Operating Officer will develop and manage the annual budget; create and implement internal policies and procedures; and will provide oversight of member communication services, membership services, human resources, finance, and information technology. Important functions include coordinating activities with the Chief Policy Officer, building team culture, and leading and implementing strategic planning. Other responsibilities include but are not limited to:

- Overseeing association management, meetings, events, finance, information technology, the print shop, operations staff, and communications.
- Assisting the CEO, Executive Team, and broader Leadership Team on the strategic vision of the organization, leading where appropriate.
- Developing and implementing personnel and management policies; selecting, supervising, training, evaluating, and disciplining subordinate staff.
- Overseeing the financial operations related to facilities.
- Managing Information Technology planning, projects, staff, and implementation.
- Overseeing planning of CSAC meetings, conferences, and workshops; attending and speaking at such meetings.
- Coordinating with the CSAC Finance Corporation regarding the corporate partners program and other business partnerships.
- Visiting counties to identify membership needs and concerns.

 Coordinating with the Chief Policy Officer to ensure full integration with legislative advocacy efforts.

The Chief Operating Officer also represents CSAC in outreach efforts and presents to CSAC membership, County Administrative Officers, other associations, county caucuses, CSAC affiliates and corporate partners. Excellent communication

and organizational skills are essential.

The incoming candidate must have knowledge of developing and evaluating all facets of a high performing organization and must have refined interpersonal skills.

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## THE IDEAL CANDIDATE

The California State Association of Counties is seeking a collaborative and team oriented Chief Operating Officer who can contribute to the development and implementation of sound association management principles and practices. The ideal candidate is a strategic and innovative thinker, with a proven record of making effective decisions. A community-oriented candidate, that is also creative, will do well in this role. The new Chief Operating Officer should be an effective leader that drives results. A detail oriented and thoughtful candidate is desired. The successful candidate has experience with personnel management and supervision including planning, coordinating, directing, and evaluating the work and activities of staff. A mentor who holds others and themselves accountable is essential.

As a high-performing member of the leadership team, the Chief Operating Officer will have knowledge of federal, state, and local government organization, along with public finance and budgeting practices. Knowledge of laws, policies, operations, and functions of the major administrative policies and program areas of concern is essential. The ideal candidate has the ability to interact well with coworkers, supervisors, and the general public. They must have the ability to exchange or convey information and receive work direction. Candidates must have the ability to write and speak clearly and concisely, analyze complex issues, develop, and evaluate policy. Qualified individuals typically possess a Bachelors Degree and ten (10) years of experience in senior management, or an equivalent combination of education and experience sufficient to successfully perform the essential duties of the job such as those listed in this brochure. A Masters Degree is preferred.

## COMPENSATION

The salary range for the Chief Operating Officer is \$200,000 -\$300,000. Placement within this range is dependent on qualifications and experience. The CSAC also offers a generous benefits package including:

Health Coverage – Kaiser or Blue Cross PPO or HMO.

**Dental –** Cypress Dental; employer pays 100% of premium for employee and dependents.

**Vision -** Medical Eye Services; employer pays 100% of premium for employee and dependents.

Life/AD&D - Employer covers employees for 1 ½ times annual salary up to \$250,000. Additional life coverage for the employee and dependents available at an additional cost to the employee.

> **Long Term Disability -** Employer pays 100% of premium for the employer.

EAP & Med-Ex Travel Assist - Employer pays 100% of premium for the employee and departments.

#### Retirement -

 CSAC participates in the San Bernardino Retirement System (SB Cera). Each employee is eligible to participate, but a start date after January 1, 2013 will require the employee to establish reciprocity in order to be considered at the Tier I contribution level. Establishing reciprocity can take approximately 8-12 months. A Tier I employee receives an approximate 80% contribute by the employer towards the employee portion. Tier 2 employees must pay the full employee portion of the contribution pre-tax through a payroll deduction.

- 457(b) available through Nationwide Retirement. Employees may contribute to this pre-tax through a payroll deduction.
- 401(a) plan through Nationwide with option to put up to 20% of pre-tax compensation.

**Vacation & Sick Leave –** Employees accrue vacation upon employment equal to two weeks a year increasing up to five weeks after 15 years of employment. Exempt employees not eligible for overtime pay also receive up to 5 administrative leave days a year. Full-time employees earn one paid sick leave day per month (12 days per year).

#### Auto Allowance - \$800 per month.

**Other Benefits –** Flexible Spending Accounts, Optional Insurance Discounts, Employee Parking/Transportation Allowance, Continuing Education, and Health Club Membership.

\*CSAC does not pay into Social Security because a pension is offered (6.2% salary savings).

\*CSAC does not pay into State Disability Insurance because of in-house short-term disability (1% salary savings).

## **TO APPLY**

If you are interested in this outstanding opportunity, please apply online at:

#### www.bobmurrayassoc.com

## Filing Deadline: Open Until Filled

Following the closing date, resumes will be screened according to the qualifications outlined above. The most qualified candidates will be invited to personal interviews with Bob Murray & Associates. A select group of candidates will be asked to provide references once it is anticipated that they may be recommended as finalists. References will be contacted only following candidate approval. Finalist interviews will be held with the California State Association of Counties. Candidates will be advised of the status of the recruitment following selection of the Chief Operating Officer.

If you have any questions, please do not hesitate to call Ms. Valerie Phillips at:

(916) 784-9080



Bob Murray

ASSOCIATES

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## **California State Association of Counties**

1100 K Street, Suite 101 | Sacramento, CA 95814 Phone: (916) 327 - 7500 | Fax: (916) 441 – 5507 <u>www.counties.org</u>

**FOR IMMEDIATE RELEASE** December 1, 2022 Contact: Rachael Serrao, Communications Manager Phone: (916) 926-8769 | Email: <u>rserrao@counties.org</u>

## **CSAC Announces 2022 Challenge Award Recipients**

Orange County Earns Top Distinction for County Innovation

**Sacramento, CA** – The California State Association of Counties (CSAC) announced the 19 recipients of 2022 CSAC Challenge Awards, the premier program for recognizing and elevating the most innovative programs developed and implemented by California's 58 counties.

"Congratulations to all our well-deserved Challenge Award winners," said Graham Knaus, CSAC Executive Director. "Counties create, develop, and operate the most essential community services – often with shoestring funding and little to no recognition. CSAC looks forward to honoring the dedicated county leaders and employees who work to improve our communities each year through our Challenge Awards program."

The 19 winning county programs tackled a wide breadth of pressing topics in California today such as early childhood development, safe drinking water, disaster recovery, transparency in local government, and COVID-19 recovery efforts. This year's Innovation Award, which is awarded to the highest-scoring program, was earned by Orange County for their Pathway for Lifelong Learning: Kindergarten Readiness Initiative.

To learn about all the CSAC 2022 Challenge Award-winning programs, visit the <u>2022 Challenge</u> <u>Awards page</u>.

CSAC received 370 entries from Counties, showcasing the amazing creative and collaborative solutions being utilized across issue areas. A total of 19 awards have been awarded to 14 different counties, including: Los Angeles County, three awards; Orange, Santa Barbara, and Santa Cruz Counties, two awards each; and Kern, Kings, Nevada, Madera, Marin, Mariposa, Placer, San Bernardino, San Diego, and Yuba Counties with one.

The list of 2022 CSAC Challenge Award winners are as follows:

## CSAC 2022 Innovation Award

CSAC 2022 Innovation Award			
Most Points So	cored Orange	Pathway for Lifelong Learning: Kindergarten Readiness Initiative	
<u>Administratio</u>	n of Justice & Public Safe	<u>ety</u>	
RURAL	Kings	Early Access & Stabilization Services Kings County	
SUBURBAN	Santa Cruz	Criminal Justice Council Policy Review	
URBAN	San Bernardino	A Restorative Integration for Successful Engagement (ARISE)	
<u>Agriculture, Er</u>	nvironment & Natural R	<u>esources</u>	
RURAL	Madera	Madera County GSAs Allocation Approach	
SUBURBAN	Placer	Cat Adoption Collaboration with Local Pet Store	
URBAN	Los Angeles	Safe, Clean Water Program	
Government F	inance Administration 8	& Technology	
RURAL	Yuba	Yuba County Enterprise Solutions (Yes to Yuba)	
SUBURBAN	Santa Cruz	Online, Interactive Budget Website	
URBAN	San Diego	Translation, Language and Culture Connection Work Group	
Health & Hum	an Services		
RURAL	Kern	Kern County Know Your Numbers	
SUBURBAN	Santa Barbara	COVID-19 Health and Human Services Recovery Plan	
URBAN	Los Angeles	Los Angeles County - L.A. Found Program	
Housing, Land	Use & Transportation		
RURAL	Mariposa	Mariposa Creekside Terrace	
SUBURBAN	Marin	Mapping Marin County's Past through Unlawful Restrictions	
URBAN	Los Angeles	Return of Bruce's Beach	
Disaster & Emergency Response			
RURAL	Nevada	Disaster Livestock Access Program	
SUBURBAN	Santa Barbara	Montecito Community Trails Partnership	
URBAN	Orange	Public Libraries Going Digital: Pandemic and Beyond	

The California State Association of Counties (CSAC) is the voice of California's 58 counties.

###



March 2, 2023

TO: CSAC Executive Committee

FROM:Chastity Benson, Chief Operating OfficerBrian Rutledge, Grants Program Director

#### SUBJECT: California Counties Foundation Report

The California Counties Foundation (Foundation) is the non-profit foundation of CSAC that houses the CSAC William "Bill Chiat" Institute for Excellence in County Government, the CSAC Grants Initiative, and manages charitable contributions and grants to improve educational opportunities for county supervisors, county executives, administrators, and senior staff. The update below provides a brief overview of current Foundation activities.

#### **CSAC Institute**

**Winter-Spring 2023 Course Schedule.** Registration for the Institute's Winter-Spring session is now open. The first class, Public Engagement in the Public: Involving the Community in Decisions, was held on January 6, 2022 in Ventura County. Popular courses such as Effective Performance and Outcome-based Contracting, Local Governance in California, and Crafting and Implementing Effective Strategic Plans are available for enrollment both in-person and virtually. The schedule also includes new courses such as How to Speak Confidently and Compelling Anywhere, Anytime; Emotional and Social Intelligence: The Really Hard Skills; and, Coaching for Success. For more information, including registration details, please visit <u>www.csacinstitute.org</u>.

**County Campuses.** The Humboldt County satellite campus began on January 26, 2023. There were over 50 participants in the class, led by popular Institute instructors retired Yuba County CAO Robert Bendorf and Sutter County Assistant CAO Leanne Link), which focused on providing a comprehensive overview of the ins and outs of county budgeting and the budget process. The second Fresno County satellite campus began on January 20, 2023. There were 30 participants registered for the class led by veteran Institute instructor Dr. Rich Callahan who discussed key features for thinking and acting strategically and the challenges of managing uncertainty. The Alameda and Ventura County cohort participants are halfway through their 10-class series. These county campuses have enjoyed an average enrollment of 50 and 45 participants, respectively. Foundation staff will be soliciting interest from CAOs in southern, central and coastal California counties to host satellite campuses in FY 2023-24.

**New Supervisors Institute.** Session II of the New Supervisors Institute was held February 23-25, 2023, in Sacramento. The session focused on advocacy, county budgeting, the state-local relationship, media relations and much more. Sixty County Supervisors from 40 counties were in attendance! Special thanks to Supervisor Erin Hannigan (Solano), CSAC Legislative team and CSAC Public Affairs team for facilitating this informative session. Session III will be held July 27-28 in Sacramento. The session will focus on public engagement, the Board's role in crisis and disasters, and strategies for developing intergovernmental relationships.

**NACo Professional Development Academy Partnership.** In August of 2022, NACo graduated 93 county executives and staff as part of the third California Cohort in partnership with the Foundation. Due to the marketing efforts of the Foundation, the High Performance Leadership Academy opted to run an overflow cohort to accommodate the influx of applicants from California Counties. The added cohort

successfully graduated an additional 85 county staff in September of 2022, totaling in 178 participants. This graduating class notably includes four County Supervisors and a County Executive Officer. The High Performance Leadership Academy has graduated over 5,000 participants (over 800 from California Counties) and will continue to host more. The fourth California Cohort kicked-off on January 9, 2023, allowing the opportunity for additional county leaders to improve upon their competencies while building a statewide network of colleagues. You can learn more at <u>www.naco.org/skills</u>.

**California County Technology Executive Credential Program.** The Institute continues to enjoy a partnership with the California County Information Services Directors Association (CCISDA) to offer professional development programming designed exclusively for county IT professionals. To date, 171 county IT professionals have completed the program. The current cohort is midway through the program and includes 41 participants, from 19 different counties. Participants complete 60 hours of course work – five leadership classes and five IT focused classes – and participate in a team capstone project that focuses on common IT issues that affect counties across the state. Enrollment for the 2023-24 cohort will open in the coming months. For additional information please visit https://ccisda.org/event/CCISDAExecCredential2022-23.

#### **CSAC Grants Initiative**

The Foundation is proud to announce that we are launching the next phase of the CSAC Grants Initiative (Initiative) by introducing premium service options. Beginning in March, we will be offering flat-fee annual grant services packages for counties that need predictable and sustained support and flat-fee a la carte grant services for counties with other grant-related needs.

These newly available service options are designed to be affordable because counties will receive CSAC's negotiated discount; efficient because counties will contract directly with the Foundation; and flexible because counties can treat the hours and services within each annual package as fungible. Please visit CSACgrantsinitiative.org to view pricing guides and service details.

What makes the launch of our premium service options so significant is that they are arriving four months ahead of schedule. Last year, CSAC President Ed Valenzuela and CSAC Executive Director Graham Knaus launched the Initiative to serve as CSAC's platform for building out free and premium grant services and thus for helping California counties access federal, state, and foundation resources.

The initial plan was to pursue three phases: Phase 1 –Grant Awareness and Resources (August 2022 through October 2022); Phase 2 – Grant Tool Kits and Services (November 2022 through June 2023); and Phase 3 – Grant Writing, Advocacy, and Other Add-ons (July 2023 through December 2023). However, the Foundation accelerated the implementation of our premium services—which were meant to be the backbone of Phase 3 during the second half of 2023—in response to county needs. CSAC identified a growing sense of urgency and a growing demand for grant support, prompting the Foundation to create a quicker pathway for counties ready and willing to begin adding capacity now.

Note that the Initiative has offered free grant services since its launch, including a weekly newsletter that now reaches 470 subscribers. The Initiative is funded by \$200k made available in the 2022-23 CSAC Budget for development and implementation. The Foundation is using a contractor to help with the program and, since hiring Brian Rutledge in mid-January, is also using an in-house grants program director to help accelerate development and oversee implementation.

Additional free services are under development and expected to be released soon, including tailor-made grant application templates. Our newest free service—the <u>Project Ideas Portal</u>—allows counties to submit a project idea; receive a no-cost consultation about how the project might benefit from grants; and access high-value resources such as successful applications from similar projects. Counties are encouraged to leverage the Portal by submitting ideas even if they only have preliminary or semi-developed projects in mind.



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## MEMORANDUM

То:	Supervisor Chuck Washington, President, and Members of the CSAC Board of Directors
From:	Jennifer Bacon Henning, Litigation Coordinator
Date:	March 2, 2023
Re:	Litigation Coordination Program Update

This memorandum will provide you with information on the Litigation Coordination Program's new case activities since the Board's last meeting in September 2022. Briefs filed on CSAC's behalf are available at: <u>http://www.counties.org/csac-litigation-coordination-program</u>.

The following jurisdictions are receiving amicus support in the new cases described in this report:

COUNTIES	CITIES	<b>OTHER AGENCIES</b>
Los Angeles (3 Cases)	Grants Pass	Palo Verde USD
Riverside	Sacramento	UC Regents
San Benito	Saratoga	
Santa Barbara	Thousand Oaks	
Santa Clara		
Ventura		

## Anderson v. County of Santa Barbara

Pending in the Second Appellate District (filed Aug. 18, 2022)(B322465) Status: Amicus Brief Filed February 15, 2023

This conflict centers around the trailhead for a popular hiking trail in Santa Barbara County. Parking near the trail head is quite limited, and the County began exploring options for expanding parking. In doing so, it discovered that the neighboring property owners had encroachments in the County right-of-way along the road that abuts the trail head (things like mailboxes, fences, large boulders, unlawful "no parking" signs, etc.). Cars would nevertheless park along the county right-of-way to access the trail, but would block part of the roadway since the private encroachments prevented them from parking fully off of the road. The County thus took two actions. It issued a notice of exemption from CEQA to study the parking issue at the trailhead under CEQA Guideline section 15301(c), related to the operation, repair, maintenance, or minor alteration of existing public or private structures, facilities, mechanical equipment, or topographical features, involving negligible or no expansion of existing or former use. It also issued notices to the neighboring property owners that their unlawful encroachments from the County right-of-way must be removed or they would face assessments and fines. The property owners brought this action under CEQA, arguing that the County erroneously found the project study exempt from CEQA. They also sought a preliminary injunction preventing the County from clearing the encroachments, since they argued that the encroachment removal was really part and parcel of a larger project to create more parking at the trailhead.

The trial court granted the preliminary injunction. The court noted that several Streets and Highways Code sections authorize the County to issue the orders and/or remove encroachments from County rights-of-way. The court also acknowledged that state law prohibits the court from issuing an injunction that prevents "the execution of a public statute, by officers of the law, for the public benefit." Nevertheless, the court found the injunction was proper here because a County exceeds its authority if it exercises its encroachment removal powers in a way that violates another statute, here CEQA. "In other words, while an agency cannot normally be ordinarily enjoined from lawfully exercising its enforcement authority, where the exercise of that authority is or could be in violation of applicable State law such as CEQA, the exercise of that authority would no longer be lawful, and not only can but should be subject to injunction—if the factors supporting issuance of an injunction otherwise exist." Santa Barbara County has appealed, CSAC has filed a brief in support.

## Claremont Canyon Conservancy v. Regents of the UC

Pending in the First District Appellate Court (filed Apr. 20, 2022)(A165012) Status: Briefing Complete and Case Pending

Plaintiffs challenged UC Berkeley's fire fuel management plan. The Plan called for Variable Tree Density Thinning to remove high hazard vegetation. The EIR in connection with the Plan set out various criteria to determine which trees and foliage constituted high hazard vegetation. It did not identify specific trees, but stated that dead, unhealthy, and structurally weak trees of all species would generally be removed. The trial court ultimately determined that the EIR did not provide a sufficient project description and vacated the approval of the EIR. On appeal, there is only one critical issue—whether the Plan provides a sufficient project description. The trial court concluded the description of which trees would be removed was based only on "conceptual criteria which needs to be supplemented by a subjective decision maker before any specific project of actual fire hazard reduction work can be done." Relying on *Stopthemillenniumhollywood v. City of Los Angeles* (2019) 39 Cal.App.5th 1, the court found that this project description is not "accurate, stable and finite" and therefore violates CEQA. The Regents have appealed, and CSAC has filed a brief in support.

## County of Santa Clara v. Superior Court (Doctors Medical Center of Modesto)

77 Cal.App.5th 1018 (6th Dist. Apr. 26, 2022)(H048486), *petition for review granted* (July 27, 2022)(S274927)

## Status: Amicus Brief Due on March 3, 2023

This litigation concerns a medical reimbursement dispute involving the County's public health care plan. Plaintiffs, two private hospitals, sought additional reimbursement

for medical services provided to county plan enrollees under an "implied contract" theory. The County argued that implied contracts cannot be enforced against public agencies, but rather public agency liability must be based either on a specific statute or on actual contract language adopted through the public contracting methods delineated by statute. The trial court agreed with plaintiffs, but the Court of Appeal reversed, finding that the Government Claims Act immunizes the County from claims based on the common law, including implied contract claims. Unfortunately, the California Supreme Court has granted review. CSAC will file a brief in support of the County.

## G.I. Industries v. City of Thousand Oaks

Previously published at: 84 Cal.App.5th 814 (2d Dist. Oct. 26, 2022)(B317201), *petition for rehearing denied* (Nov. 22, 2022), *request for depublication granted* (Feb. 15, 2023)(S277439)

## Status: Case Closed

In awarding a new waste hauler franchise agreement, city staff made a determination that the agreement was categorically exempt from CEQA. When the agreement was agendized to be before the City Council for adoption, plaintiff (a competitor that lost the contract bid) complained that the city had not considered the potential negative environmental impacts of the contract, and in response, the city added an agenda item for the City Council to find the agreement exempt, but the addition to the agenda did not comply with the Brown Act. Plaintiff then filed this action alleging a Brown Act violation. The trial court ruled in favor of the city, concluding that CEOA does not require a public hearing for an exemption determination so the Brown Act agenda notice requirement did not apply. The Court of Appeal reversed, concluding that a determination that a project is exempt from CEQA is subject to Brown Act requirements. The court relied on a 2013 Merced County case, which found that a mitigated negative declaration must be listed as a separate item at a Brown Act meeting. But the court here extended that case to notices of exemptions, despite of long history of cases finding that CEQA does not require a public hearing, any specific procedure, notice to the public, or an opportunity to review and comment. CSAC's request to the California Supreme Court to depublish this case was granted.

## Godspeak Calvary Chapel v. County of Ventura

Unpublished Opinion of the Second Appellate District, 2022 Cal.App.Unpub.LEXIS 6531 (2d Dist. October 27, 2022)(B315027), *request for publication and petition for review denied* (Feb. 15, 2023)(S277450)

## Status: Case Closed

This case involves Ventura County and the County Health Officer, who sought to halt Godspeak Calvary Chapel from holding indoor worship services during peak periods of the COVID-19 pandemic. Indoor services at the time were in violation of state and local health orders. Godspeak cross-complained to the County's enforcement action alleging First Amendment violations. In April 2021, after restrictions were lifted, the County dismissed its enforcement action against Godspeak and the trial court held that consistent with the County's request, the case should be dismissed as the issues were moot. Godspeak appealed and the Court of Appeal granted their request to hear the merits of the case regarding damages. The Appellate court noted that even though the County retained the authority to have even more restrictive measures than the statewide orders, the County performed its statutory obligation to follow State law enforcing "all orders, rules, and regulations concerning quarantine or isolation" issued by the State, and as such, held the County was immune from claims for damages under the Eleventh Amendment, indicating that the County acting as the "arm" of the State and are not subject to suit in either Federal or State court. CSAC requested that the opinion be published, but that request was denied.

## In re Dezi C. (LA Dept of Children and Family Services v. Angelica A.)

79 Cal.App.5th 769 (2d Dist. June 14, 2022)(B317935), *petition for rehearing denied* (June 28, 2022), *petition for review granted* (Sept. 21, 2022)(S275578) Status: Amicus briefs are due on March 3, 2023

This case involves application of the harmless error standard when there is an ICWA violation in dependency proceedings. The Court of Appeal noted that "the courts have developed three different rules—at various points along a continuum—for assessing harmlessness." But rather than adopting one of those three approaches, the court here implemented a fourth approach: "An agency's failure to discharge its statutory duty of initial inquiry is harmless unless the record contains information suggesting a reason to believe that the children at issue may be 'Indian child[ren],' in which case further inquiry may lead to a different ICWA finding by the juvenile court. For these purposes, the 'record' means not only the record of proceedings before the juvenile court but also any further proffer the appealing parent makes on appeal." As applied to the facts of this case, "because the parents were raised by their biological relatives, and because there is nothing else in the record to suggest any reason to believe that the parents' knowledge of their heritage is incorrect or that the children at issue might have American Indian heritage," the court found that the agency's error was harmless. The Supreme Court has granted review to resolve the split in authority. CSAC will file an amicus brief in this case.

## In re J.A. (Riverside County Probation Department v. Superior Court)

Unpublished Opinion of the Fourth Appellate District, Division Two, 2022 Cal.App.Unpub.LEXIS 7828 (4th Dist. Div. 2 Dec. 28, 2022)(E077962), request for publication denied (Feb. 15, 2023)

## Status: Case Closed

In this case, J.A. was convicted in criminal court of several felony offenses in 1998 when he was 15 years old. Some ten years later, the Court of Appeal conditionally reversed and sent the case to juvenile court for a hearing on whether J.A. was entitled to the benefits of Prop. 57 (2016), which amended state law to require youth to have a hearing in juvenile court before they could be transferred to adult court for prosecution. Before a transfer hearing was conducted, the Legislature amended Proposition 57 (SB 1391), eliminating prosecutor's ability to seek transfer of 14- and 15-year-olds from juvenile court to criminal court with limited exceptions. The juvenile court found that SB 1391 applied retroactively to J.A. because he was 15 years old when he committed the subject offenses. Thus, the court concluded he would have to be transferred to a juvenile facility even though he was nearly 40 years old. Riverside County appealed, and the Court of Appeal agreed in an unpublished opinion that cited to CSAC's amicus brief that juvenile court lacked jurisdiction to order the commitment. The court reviewed the text of the statute and its legislative history to conclude the juvenile court had no jurisdiction to do anything other

than to dismiss the petition, and could not commit a 40 year old to a county juvenile facility. CSAC also requested that the opinion be published, but that request was denied.

## In re N.R. (LA County Dept of Children and Family Services v. O.R.)

Unpublished Opinion of the Second Appellate District, 2022 Cal.App.Unpub.LEXIS 2642 (2d Dist. Apr. 22, 2022)(B312001), *petition for review granted* (Aug. 24, 2022)(S274943) Status: Amicus Briefs are Due on March 3, 2023

The California Supreme Court has taken up this case to determine whether substance abuse alone can support jurisdiction of the dependency court over a minor of "tender age," which is generally considered to be under six years old. In this case, father engaged in regular cocaine use and tested positive for cocaine at least once while his 17month old child was in his care. The Court of Appeal determined this amounted to substance abuse, which in and of itself justified juvenile court jurisdiction. The Supreme Court has granted review to the following issues: (1) What is the definition of "substance abuse" for purposes of declaring a child a dependent of the juvenile court? (2) Where a child is under the age of six, does a finding of parental substance abuse alone provide sufficient evidence to warrant juvenile court jurisdiction? CSAC will file an amicus brief in support of the County.

## Johnson v. City of Grants Pass

50 F.4th 787 (9th Cir. Sept. 28, 2022)(20-35752), petition for rehearing en banc pending (filed Nov. 14, 2022)

Status: Case Fully Briefed and Pending

This case involves a challenge to an anti-camping ordinance with several interesting components, including: (1) implementation through a series of civil penalties before criminal penalties are enforced; (2) prohibiting any "sleeping" on public sidewalks, streets or alleyways; and (3) prohibiting "camping" in any public place, where camping is defined as sleeping with bedding or other similar material (i.e., you can sleep in a public park, but just not with sleeping bags, blankets, etc.). The Ninth Circuit concluded the ordinance was unconstitutional, and in doing so expanded Martin v. City of Boise in a few key ways. First, the court found that if an ordinance includes criminal penalties, it is subject to Martin v. *City of Boise* even if civil penalties are issued first. Second, the court found that the protections of Martin v. City of Boise against criminalizing sleep include not just the act of sleeping, but also having "rudimentary forms of protection from the elements." Thus, the city could not prohibit sleeping with blankets and sleeping bags in the park if they lack adequate shelter space. Finally, the court held that class actions raising Martin v. City of *Boise* type claims are permissible, essentially expanding what was previously thought to require individualized determinations of whether enforcement of an anti-camping ordinance violate a person's constitutional rights. CSAC filed a brief supporting a request that the full Ninth Circuit reconsider the case.

## LACERA v. County of Los Angeles

Petition for Writ of Mandate Denied by Los Angeles Superior Court (Dec. 22, 2022)(Case No. 21STCP03475)

#### Status: Case Closed

This case involves proper application of Government Code section 31522.1 to staffing decisions made by a retirement board. The LACERA Board of Retirement determined that it needed several new positions and title and salary changes to several other existing positions. It sent an ordinance to the LA County Board of Supervisors for consideration and adoption to effectuate the changes. The LA County CEO disagreed with the staffing changes requested by LACERA, and ultimately the Board adopted the CEO's recommendation, which was less staff than LACERA was seeking. LACERA filed this action in Superior Court, alleging that LACERA, not the County Board of Supervisors, has the sole and exclusive authority to decide classification and compensation issues concerning LACERA personnel.

LACERA relied heavily on the "plenary authority" bestowed on retirement systems under Article XVI, Section 17 of the California Constitution. However, the County Board of Supervisors based its authority on Article XI of the California Constitution and Government Code Section 25300, which provide that the Board of Supervisors has the authority to set the number, classification, and compensation of county employees. The County also relied on Government Code section 31522.1, which states that retirement system personnel "shall be county employees and shall be subject to the county civil service or merit system rules and shall be included in the salary ordinance or resolution adopted by the board of supervisors for the compensation of county officers and employees."

The trial court denied LACERA's writ petition. The court carefully reviewed the applicable constitutional and statutory provisions as well as the structure of LACERA and its relation to LA County, and ultimately relied upon *Westly v. Cal. Public Employees' Retirement System Bd. of Admin.* (2003) 105 Cal.App.4th 1095, to conclude that "LACERA's claim that it has plenary authority under [Cal. Const., art. XVI], section 17 to classify its employees and set their salaried managers as exempt from civil service is not supported by the correct interpretation of section 17." The court also found that the CERL does not override the Board of Supervisors' constitutional and statutory authority to set job classifications and compensation for LACERA personnel, concluding that "the plenary authority of retirement boards to manage and administer the retirement system does not authorize them to set classifications or salaries for their personnel." CSAC filed a brief in support of LA County.

## Morgan v. Ygrene Energy Fund

84 Cal.App.5th 394 (4th Dist. Div. One Nov. 1, 2022)(D079364), *petition for review and request for depublication pending* (filed Dec. 7, 2022, Dec. 13, 2022)(S277628) Status: Request for Depublication Pending

Plaintiffs participated in a "PACE" program to finance energy and water conservation improvements to their homes. Under the program, the cost of the improvements is billed on an owner's real estate tax bill. Plaintiffs claimed that the loans should be subject to the rules for home improvement loans and that Defendants (lenders and loan administrators) engaged in unfair and deceptive business practices by violating consumer protection laws. The Court of Appeal found the liability theories "intriguing," but ultimately upheld a trial court decision sustaining a demurrer in defendants' favor, agreeing with defendants that plaintiffs failed to exhaust their administrative remedy. The court determined that because the PACE program is billed on the property tax bill, the appropriate administrative remedy was the filing of an application for reduced assessment with the County assessment appeals board (AAB). CSAC has filed a letter supporting requests to the California Supreme Court that this opinion be depublished.

## Palo Verde Unified School District v. Superior Court (Cox)

Unpublished Opinion of the Fourth Appellate District, 2023 Cal.App.Unpub.LEXIS 90 (4th Dist. Div. 2 Jan. 6, 2023)(E079300), *request for publication pending* (filed Jan. 30, 2023)(S278374)

## Status: Fully Briefed and Pending

CSAC previously filed an amicus brief successfully arguing that the notes and reports of an independent contractor hired by public agency counsel to conduct a workplace investigation are subject to the attorney-client privilege and therefore do not have to be disclosed in response to a Public Records Act request. In that case, the investigator was also an attorney. In this present case, the facts are similar except that the investigator hired by the school district's counsel is not an attorney. The Court of Appeal held in an unpublished opinion that the rule that such documents are subject to the attorney-client privilege also applies when the investigator is not an attorney because the work is generated at the request of agency counsel in order for counsel to properly advise his or her client on next steps. CSAC has requested that the opinion be published, and that request is pending.

## Peridot Tree v. City of Sacramento

Pending in the Ninth Circuit Court of Appeals (filed Nov. 17, 2022)(22-16783) Status: Briefing Schedule Not Yet Established

This is one of a new trend of cases across the country challenging cannabis licensing programs as violating the Dormant Commerce Clause, which is the constitutional principle that state and local regulations are prohibited from discriminating against or excessively burdening interstate commerce. In the case, plaintiff challenges the City of Sacramento's cannabis licensing program, which is an equity program intended to reduce "barriers of entry and participation" in the cannabis industry to those who "have been negatively impacted by the disproportionate law enforcement of cannabis related crimes." The program prioritizes cannabis storefront licenses to those who meet the elements of the program, which include a preference for those who are current or former residents of Sacramento. Plaintiff has never resided in Sacramento and argues this residency preference for licenses violates the Dormant Commerce Clause. The district court held that federal courts should abstain from deciding such issues due to the peculiar nature of the federal/state relationship with respect to cannabis. An appeal is pending and CSAC will file a brief in support of the City.

## San Benito County v. Superior Court (Western Resources Legal Center) Pending in the Sixth District Court of Appeal (filed Aug. 12, 2022)(H050285) Status: Case Fully Briefed and Pending

This case involves the scope of discovery that is permitted in Public Records Act litigation. In a prior case, City of Los Angeles v. Superior Court (Anderson-Barker) (2017) 9 Cal.App.5th 272, the Second Appellate District found that the Civil Discovery Act applies to California Public Records Act challenges, but only available if the plaintiff "make[s] a [sufficient] showing of bad faith," or is able to provide "tangible evidence" that the records have been improperly withheld. In the present case, the County of San Benito was working through voluminous PRA requests from real party in interest Western Resources Legal Center (WRLC). WRLC was uncooperative in helping to narrow or collaborate in any way with the County to make the document search more reasonable, but instead filed an action in superior court alleging CPRA violations. The County was seeking dismissal of the action, arguing that the case was not ripe because it was still working on producing documents. While the dismissal request was pending, WRLC requested document production seeking "all documents requested" in its CPRA request. The County objected to the discovery request, but the trial court issued an order requiring the County to produce all requested documents within 28 days. Luckily the Court of Appeal has stayed the trial court order, and requesting briefing on the legal issues. CSAC filed a brief in support of San Benito County.

## Shevertalova v. City of Saratoga

Pending in the Sixth Appellate District (filed Oct. 26, 2022)(H050498) Status: Amicus Brief Due May 29, 2023

In August 2018, plaintiff was injured tripping over a detectable warning surface pad in the City of Monte Serano. Prior to filing suit for a dangerous condition of public property, she timely presented a claim to the City of Monte Serano and CalTrans (which was responsible for permitting the pad's installation). In April 2021, plaintiff amended her complaint to add the City of Saratoga, alleging that the City applied for a permit that included the installation of the warning surface pad where she was injured. She further alleged that she did not discover the City's involvement until October 2019 when counsel for CalTrans forwarded a construction permit for the project showing the Saratoga as a permittee, and that she timely filed a claim under the Claims Act once she learned of the City's participation. The trial court dismissed the claims against the City of Saratoga, finding that plaintiff failed to plead facts describing her reasonable diligence in investigating all claims of her injury. Because the court was unpersuaded that she conducted a reasonable and diligent search – or show a real, genuine ignorance of the City's identity – she was time-barred from filing a claim more than three years after her injury. Plaintiff has appealed, and CSAC will file a brief in support of the City.

CSAC William "Bill" Chiat Institute for Excellence in County Government



# Course Guide Winter-Spring 2023





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Education is the most powerful weapon which you can use to change the world. — Nelson Mandela

# January

## 114a Public Engagement - Involving the Community in Decisions

## Friday, January 13th / 10am-3:30pm {Ventura}

Community involvement is a key to idea generation, effective decision-making and public acceptance of decisions. But how can you engage the fullest participation and encourage a clear, civil and informed exchange of views? This course explores practical tips to maximize effectiveness of public forums, hearings, town halls and other forms of community engagement. Participants examine techniques to help the public take into account the hard choices and trade-offs in decisions, and how to demonstrate that public ideas and recommendations are taken seriously.

#### INSTRUCTOR:

Robert Bendorf, retired Yuba County CAO.

## 385 Sustainable Self Care for Leaders

#### Friday, January 20th / 9am-1:30pm {Virtual}

Self-care isn't selfish, in fact, it's essential to ensure we have the emotional and physical bandwidth to help others. That's just one of the reasons why airline pre-flight safety instructions tell us to put our own oxygen masks on first before aiding children or others. We need to secure our own ability to breathe before helping others amidst troublesome turbulence. Beyond the pre-flight instructions, this familiar metaphor illuminates the need for work/life balance. But how do we secure our oxygen or balance our lives in a culture where our professional and personal lives keep merging? Together we will answer this question as we map individual strategies using the Enneagram and best practices. Regular self-care manages stress, prevents burnout, and creates productive and energized teams and organizations. Are you in?

#### INSTRUCTOR:

Vanessa Monroe advises corporate and faith-based professionals on law, leadership, and spirituality. Vanessa is an engineer, attorney, pastor, and the author of Securing the Sacred and various legal and theological articles.

## 363 Thinking and Acting Strategically in Conditions of Uncertainty

#### Friday, January 20th / 10am-3:30pm {Fresno}

This seminar discusses key features for thinking and acting strategically: staff, external environmental and existing policy. The interactive exercises and discussions identify the challenges of managing in uncertainty. The course includes suggestions for best practices for leading in uncertainty as well as for developing agility to address current and enduring problems counties face. The session facilitates participants' focus on current county challenges. The seminar helps participant create new possibilities and leverage assets for problem solving. Participants and applying concepts of creative and strategic thinking to find different paths to solutions. The conversations provide approaches to question assumptions; identify the environmental issues; distinguish strategies from tactics; use team resources, and structure learning from experience.

#### INSTRUCTOR:

Dr. Rich Callahan is associate professor of management at the University of San Francisco.

## 369 County Financial Reporting and Budgeting for Nonfinancial Professionals Thursday, January 26th / 10am-3:30pm {Humboldt}

This course provides the tools for decision-makers, elected officials, senior managers – other than accountants and auditors – who want to have an overview understanding of government financial reporting. Participants discuss budgets, financial statements, and the audit, and at the 30,000-foot level what each of those is saying (or not saying!). Participants should bring questions about terms or concepts they have encountered as part of their interaction with county and



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government financial reporting. The discussion reviews terms and definitions used with government financial reporting and strategies on how to read financial statements and auditor reports to identify critical information and understand what it means ... in plain English!

#### INSTRUCTORS:

Robert Bendorf, retired Yuba County CAO and Leanne Link, Assistant CAO at Sutter County.

#### 116 County Budgeting and Financial Planning

#### Friday, January 27th / 10am-3:30pm {Humboldt}

Counties have complex systems for budgeting and financial management. This course provides a comprehensive overview of the ins and outs of county budgeting and the budget process. Discussion includes a review of the County Budget Act, a year in the county budget cycle, key elements of a budget, and the integration of strategic plans into the annual budget. Participants also examine county revenue sources, sales and property tax allocation, General Fund and special funds, creating and integrating department-recommended budgets, and public involvement in the budget process. The class explores key elements in longer-term county financial planning and management. The class is a must for everyone involved in the budget process.

#### INSTRUCTORS:

Robert Bendorf, retired Yuba County CAO and Leanne Link, Assistant CAO at Sutter County.

# February.

## 151 Financing California Counties: The History

#### Thursday, February 9th / 10am-3:30pm {Humboldt}

Have you found yourself overwhelmed trying to understand the county revenue sources and funding streams? And how we ended up with this complex system? This course provides an in-depth examination of the history of county revenue sources and how they have evolved over decades. Exploring the context of county funding decisions by the legislature and administration over the last 40 years is critical in understanding the current state-county funding and revenue relationships. The class examines the history and consequences of major elements in county revenues including: Proposition 13, 172, 1A, Vehicle License Fees, Realignment, ERAF, property tax allocations, current year State budget and more.

#### INSTRUCTOR:

Diane Cummins served as a Special Assistant to the Governor for state and local finances and has worked in both the executive and legislative branches on the budget.

#### **115 Adaptive Leadership**

#### Friday, February 10th / 10am-3:30pm {Ventura}

Adaptive leadership is a practical approach to solving business issues throughout organizations. The process guides leaders at all levels on how to identify and focus on the what's important when facing changes or challenges in their business environment. The Adaptive Leadership theory was introduced by Harvard professors Marty Linksy and Ronald Heifetz, with the belief that businesses are constantly changing and adapting to these changes involves diagnosing, interrupting, and innovating as a means of creating capabilities that align with the aspirations of an organization. The model allows leaders to go beyond simply addressing issues by finding creative ways to solve them utilizing the skills and talents of all employees throughout all levels of an organization. This course is a combination of pre-work, live content delivery, and workshops.

#### **INSTRUCTOR:**

BJ Snowden is the Dean of the West Sacramento Center at the Sacramento City College, and is part of the 2021 Board of Director sat the American Leadership Forum.

# 135 Finding the Blind Spots: Personal & Organizational Best Practices & Strategies for Countering Implicit Bias

#### Friday, February 17th / 9am-1:30pm {Virtual}

Hard won gains of the civil rights movement stand as one of the defining aspects of the United States as a nation. Despite these gains, significant gaps remain when we look at outcomes in education, health, employment and wealth on the basis of race, gender, sexual orientation, disability and other demographics. So, what's going on?

In this session we will look at how implicit bias, the way we unconsciously exhibit judgements towards other individuals and

groups, may also impact organizations, institutions and systems where fairness is critical. This session will focus on finding these blind spots and identifying both individual and organizational best practices and strategies that support an equitable approach to service provision.

#### INSTRUCTOR:

Adèle James, M.A., Certified Professional Coach and has over 20 years of experience in the nonprofit and philanthropy sectors, and has commissioned and/or facilitated grant programs totaling \$173 million throughout California.

## 116 County Budgeting and Financial Planning

#### Friday, February 17th / 10am-3:30pm {Fresno}

Counties have complex systems for budgeting and financial management. This course provides a comprehensive overview of the ins and outs of county budgeting and the budget process. Discussion includes a review of the County Budget Act, a year in the county budget cycle, key elements of a budget, and the integration of strategic plans into the annual budget. Participants also examine county revenue sources, sales and property tax allocation, General Fund and special funds, creating and integrating department-recommended budgets, and public involvement in the budget process. The class explores key elements in longer-term county financial planning and management. The class is a must for everyone involved in the budget process.

#### **INSTRUCTORS:**

Robert Bendorf, retired Yuba County CAO and Leanne Link, Assistant CAO at Sutter County.

## 120 The Art and Practice of Organizational Leadership

#### Friday, February 24th / 9am-1:30pm {Virtual}

This interactive course designed for both experienced and new senior county managers explores the practical applications of leadership in creating a high performing county organization – especially in the difficult environments counties operate. Participants engage in discussions of key practices in formal and informal leadership, particularly in achieving sustainable change; employee engagement and team-building strategies; leadership when you're not in charge; and techniques for developing a vital workplace culture which supports organizational members.

#### INSTRUCTOR:

Dr. Frank Benest is former city manager of Palo Alto and a noted expert in organizational leadership and management.

# March..

## 130 Navigating Difficult Conversations

#### Friday, March 3rd / 9am-1:30pm {Virtual}

The ability to handle difficult conversations and behavior tactfully and professionally is an important skill for success in any workplace. This interactive virtual session will focus on how to apply effective techniques that will help produce desired results.Participants will learn how to use a proactive and straightforward communication approach to deal with a variety of awkward, challenging, and difficult situations. The objectives are to reduce frustration, anxiety and avoidance tendencies to enable stronger, more honest and less toxic relationships.

Topics will include: importance of timing and preparation; managing emotions; how to keep communication "open"; active listening; avoiding trigger language; finding hard to find solutions; and overall best practices.

#### INSTRUCTOR:

Jim Delia is a Principal Consultant with Delia and Associates consulting organization.



To register for classes please visit www.csacinstitute.org

## 137 Initiating, Navigating, and Negotiating the Dynamics of Change in County Government Thursday, March 9th / 9am-1:30pm {Virtual}

This course focuses on changing policy and administrative approaches in county government. The course discussion explores a six-part framework developed from change processes in children's services, health services, homelessness, and other issues for underserved or vulnerable communities challenging county governments in California. The class experience is highly interactive, with participants applying to change model steps to their specific challenges. The discussion specifically addresses moving from current path dependencies and problem identification, with processes for redesigning institutions, policies, and organizational structures. The course is applied not theoretical; county focused, not general.

The course has two parts: one, individually, prior to class, watching a one-hour documentary that was broadcast on PBS on the career of a county supervisor which will be discussed in part two, as a group, meeting for a three-hour class. The material includes worksheets for participants. The course intends to help participants to initiate, as well as navigate and negotiate the dynamics of change in county government.

#### INSTRUCTOR:

Dr. Rich Callahan is associate professor of management at the University of San Francisco.

#### 358 How to Speak Confidently and Compellingly Anywhere, Anytime

#### Friday, March 17th / 9am-1:30pm {Virtual}

"All speaking is public speaking, whether it's to one person or a thousand." And whether you are speaking in front of a large audience, or one-on-one at the office, the situation can often be nerve-wracking, intimidating and too often unfulfilling. Do you often walk away wishing you had said something differently? Or that you had presented your position more effectively? This course will provide insight into the world of public speaking -- both in-person and virtually. Participants will learn how to prepare properly; calm their nerves; present clearly, concisely and effectively; and walk away confident their message was well presented – whether it's for an audience of one or a thousand.

#### INSTRUCTOR:

David Liebler is the retired Director of Public Affairs and Member Services, a position he held for more than two decades. His career also included serving as a journalist and media relations director in the field of public relations. The recipient of dozens of state and national awards for his overall work, David has trained and prepared hundreds of individuals in the art of public speaking, from public presentations to media interviews.

## **115 Adaptive Leadership**

#### Friday, March 17th / 10am-3:30pm {Fresno}

Adaptive leadership is a practical approach to solving business issues throughout organizations. The process guides leaders at all levels on how to identify and focus on the what's important when facing changes or challenges in their business environment. The Adaptive Leadership theory was introduced by Harvard professors Marty Linksy and Ronald Heifetz, with the belief that businesses are constantly changing and adapting to these changes involves diagnosing, interrupting, and innovating as a means of creating capabilities that align with the aspirations of an organization. The model allows leaders to go beyond simply addressing issues by finding creative ways to solve them utilizing the skills and talents of all employees throughout all levels of an organization. This course is a combination of pre-work, live content delivery, and workshops.

#### INSTRUCTOR:

BJ Snowden is the Dean of the West Sacramento Center at the Sacramento City College, and is part of the 2021 Board of Director sat the American Leadership Forum.

#### 327 Coaching for Success

#### Thursday, March 23rd / 9am-1:30pm {Virtual}

This workshop is for the manager that wants to bring 21st century leadership skills to their team. During our time together we will cover: coaching 101; using coaching to set team vision and culture; coaching staff to accomplish their goals; and coaching through challenges. This session will be interactive and will allow participants will leave with a coaching action plan.

#### **INSTRUCTOR:**

Kelli King-Jackson is an Associate Certified Coach (ACC) with the International Coaching Federation (ICF).

# Apri

## 307b Realignment 301: Public Safety Funds and Realignment Funding

## Thursday, April 6th / 9:30am-3pm {Virtual}

This course covers the law enforcement accounts from the 2011 Realignment. It includes a review of: statutory changes; actual revenue results; the "base" calculations for each account; how base and growth amounts are distributed to each state level account; and how amounts are distributed to counties. Important lessons about the dynamics of realignment from Health and Social Services Realignment 1991 and 2011 are shared. The course includes discussions on the risks and opportunities of realignment for law enforcement and the strategic investments counties have undertaken.

## INSTRUCTORS:

County & State Experts on 2011 Realignment.

## 338 IT Organizational Culture

## Thursday, April 13th / 9am-2:30pm {Virtual}

Despite all the expertise, training and consulting developed over the last 20 years, we continue to struggle to implement IT initiatives, adopt activities and processes to achieve business needs. We have challenges creating buy-in, overcoming resistance and embedding changes in organizational behavior and culture. This is due to the ABC's (Attitude, Behavior and Culture) of IT. 'ABC is like an Iceberg, much of it hidden beneath the surface yet capable of causing enormous damage'. In this session we will discuss how to recognize and address BC issues within your organization.

## INSTRUCTOR:

Roger Root, Information Technology Director for Tuolumne County

## 371 Building and Maintaining a Team Environment

## Thursday, April 13th / 10am-3:30pm {Humboldt}

Counties use teams as a method to get work done. It takes a certain organizational culture to support teams. This course examines the culture and attributes of high-performing teams in the public sector. Hands on simulations demonstrate team strategies. Strategies, tools and resources are shared along with team leadership practices, and how to transition to a team culture. Participants examine the group dynamics required for team success, define team responsibilities and accountability, how to evaluate team performance against mission, and the leadership practices to lead and sponsor teams.

## INSTRUCTOR:

Audrey Sloofman, MSOD, Founder/Leadership & Team Specialist for Create Exceptional Leaders.

## 313 Performance and Accountability in a Virtual World

## Friday, April 14th / 10am-3:30pm {Ventura}

With so many employees working remotely, how can managers and leaders monitor performance? What does accountability look like in a socially distanced work environment? Are we monitoring people or outcomes? And what if virtual work becomes the norm? The pandemic has created challenges and tremendous opportunities for rethinking these topics. This course examines how to adjust our understanding of accountability and performance to meet the new normal.

## INSTRUCTOR:

Mischelle Causey-Drake, JD is the General Counsel for After School Matters®.





## 153 Labor Relations and Negotiations in Local Government

#### Friday, April 21st / 9am-1:30pm {Virtual}

The class examines the basics of labor relations in the county environment. Laws and regulations affecting public-sector employment and labor relations in California are examined along with techniques to build and maintain effective and productive relationships with employee groups. The class explores the various roles in labor relations and labor negotiations along with pitfalls to avoid in working with labor representatives. Techniques are examined for maintaining productive relationships with employee organizations during difficult times. Eligible for MCLE credits for members of the Bar.

#### INSTRUCTORS:

Richard Whitmore and Richard Bolanos are partners with Liebert Cassidy Whitmore and work extensively with local governments on labor relations.

## 150 Local Governance in California: All Those Agencies!

#### Friday, April 21st / 10am-3:30pm {Fresno}

California local governments manage and deliver a vast and complex assortment of public services throughout the state. There are 58 counties, 482 cities, and thousands of special districts that all play a role in public policy and service delivery! Cities, counties, special districts, LAFCo, COG's, JPA's what do they all do? What is the difference between county and city authority and services? It can be difficult to understand or explain the broad responsibilities counties have in providing services to constituents. During this interactive course, you will learn the history, structure, and responsibility of local governments and how the various agencies relate to counties. The use of case studies will provide participants an opportunity to demonstrate understanding of the various local agencies and their relationship to counties.

#### INSTRUCTOR:

Jason Britt is the County Administrative Officer for Tulare County.

## 356 Negotiations and Collaboration in Complex Environments

#### Friday, April 28th / 9am-1:30pm {Virtual}

Negotiation is "a back and forth interaction among two or more people who wish to arrive at a mutually agreeable outcome where the parties have some interests in common and some that are opposed." This definition from Fisher and Ury's book Getting to Yes describes most "Public Good" negotiations. Solution-Based Negotiation teaches participants how to achieve the most beneficial outcomes for all negotiating parties while ensuring the outcomes are in the best interest of the public while the negotiating parties' relationships end positively. This course covers the most current tried and tested behaviors in the field of negotiation and gives you tools that will be immediately useful in your work. Best of all, it can help you serve your constituents in the best possible ways without needless compromise.

#### INSTRUCTOR:

Laree Kiely, Ph.D., is president and CEO of We Will, Inc. and professor at the USC Marshall School of Business.

## 150 Local Governance in California: All Those Agencies!

#### Friday, May 5th / 9am-1:30pm {Virtual}

California local governments manage and deliver a vast and complex assortment of public services throughout the state. There are 58 counties, 482 cities, and thousands of special districts that all play a role in public policy and service delivery! Cities, counties, special districts, LAFCo, COG's, JPA's what do they all do? What is the difference between county and city authority and services? It can be difficult to understand or explain the broad responsibilities counties have in providing services to constituents. During this interactive course, you will learn the history, structure, and responsibility of local governments and how the various agencies relate to counties. The use of case studies will provide participants an opportunity to demonstrate understanding of the various local agencies and their relationship to counties.

#### INSTRUCTOR:

Jason Britt is the County Administrative Officer for Tulare County.

## 120 The Art and Practice of Organizational Leadership

#### Thursday, May 11th / 10am-3:30pm {Humboldt}

[This interactive course designed for both experienced and new senior county managers explores the practical applications of leadership in creating a high performing county organization – especially in the difficult environments counties operate. Participants engage in discussions of key practices in formal and informal leadership, particularly in achieving sustainable change; employee engagement and team-building strategies; leadership when you're not in charge; and techniques for developing a vital workplace culture which supports organizational members.

#### INSTRUCTOR:

Jim Delia is a Principal Consultant with Delia and Associates consulting organization.

## 371 Building and Maintaining a Team Environment

## Friday, May 12th / 10am-3:30pm {Ventura}

Counties use teams as a method to get work done. It takes a certain organizational culture to support teams. This course examines the culture and attributes of high-performing teams in the public sector. Hands on simulations demonstrate team strategies. Strategies, tools and resources are shared along with team leadership practices, and how to transition to a team culture. Participants examine the group dynamics required for team success, define team responsibilities and accountability, how to evaluate team performance against mission, and the leadership practices to lead and sponsor teams.

#### INSTRUCTOR:

Audrey Sloofman, MSOD, Founder/Leadership & Team Specialist for Create Exceptional Leaders.

## 380 Talent Development and Succession Planning

#### Friday, May 12th / 10am-3:30pm {Humboldt}

This interactive course will address the urgent need to attract, retain and develop talent, especially as counties transition from the pandemic. The course will explore strategies and best practices to create effective leadership development and succession planning programs in county government. The course includes case examples, small group discussions as well as presentations. Discussion highlights: workforce demographic challenges facing county government; why talent development, employee engagement and succession planning are key to building organizational capacity, especially in the post-pandemic era; the need to enhance the employee experience in county government even in time of constrained resources; steps to get started; and best practices and lessons learned from leadership development and talent development programs.

#### **INSTRUCTORS:**

Jim Delia is a Principal Consultant with Delia and Associates consulting organization; Donna Vaillancourt is former San Mateo County Human Resources Director.







## 380 Talent Development and Succession Planning

#### Friday, May 19th / 9am-1:30pm {Virtual}

This interactive course will address the urgent need to attract, retain and develop talent, especially as counties transition from the pandemic. The course will explore strategies and best practices to create effective leadership development and succession planning programs in county government. The course includes case examples, small group discussions as well as presentations. Discussion highlights: workforce demographic challenges facing county government; why talent development, employee engagement and succession planning are key to building organizational capacity, especially in the post-pandemic era; the need to enhance the employee experience in county government even in time of constrained resources; steps to get started; and best practices and lessons learned from leadership development and talent development programs.

#### **INSTRUCTORS:**

Dr. Frank Benest is former city manager of Palo Alto and a noted expert in organizational leadership; Donna Vaillancourt is former San Mateo County Human Resources Director.

#### 371 Building and Maintaining a Team Environment

#### Friday, May 18th / 10am-3:30pm {Fresno}

Counties use teams as a method to get work done. It takes a certain organizational culture to support teams. This course examines the culture and attributes of high-performing teams in the public sector. Hands on simulations demonstrate team strategies. Strategies, tools and resources are shared along with team leadership practices, and how to transition to a team culture. Participants examine the group dynamics required for team success, define team responsibilities and accountability, how to evaluate team performance against mission, and the leadership practices to lead and sponsor teams.

#### **INSTRUCTOR:**

Audrey Sloofman, MSOD, Founder/Leadership & Team Specialist for Create Exceptional Leaders.

#### 114a Public Engagement - Involving the Community in Decisions

#### Thursday, May 25th / 9am-1:30pm {Virtual}

Community involvement is a key to idea generation, effective decision-making and public acceptance of decisions. But how can you engage the fullest participation and encourage a clear, civil and informed exchange of views? This course explores practical tips to maximize effectiveness of public forums, hearings, town halls and other forms of community engagement. Participants examine techniques to help the public take into account the hard choices and trade-offs in decisions, and how to demonstrate that public ideas and recommendations are taken seriously.

## INSTRUCTOR:

Robert Bendorf, retired Yuba County CAO.

#### 123 Strategic Planning: Crafting and Leading Planning Processes

#### Thursday, June 1st / 9am-1:30pm {Virtual}

Thinking strategically and determining priorities are essential skills in organizations, especially during times of uncertainty. This course examines how to make a strategic plan a living document and have it mean something to those affected. Participants examine: Developing a methodology for thinking strategically using the "STEP" model; Crafting strategic goals and plans (including with the Board of Supervisors or other governing board), including during times of uncertainty; Engaging stakeholders in the process; Determining priorities and desired outcomes Tips to prepare an actionable plan; Best practices and case examples are explore to support integration of the plan into agency operations and decision making. Discussion highlights tips for supporting strategic thinking during times of change and uncertainty.

#### INSTRUCTOR:

Angela Antenore, M.Ed. is an experienced strategic facilitator, coach, and university instructor.

## 348 IT Extend the Service Desk

#### Thursday, June 8th / 9am-2:30pm {Virtual}

All parts of an organization provide services, not just the IT department. HR performs onboarding of new employees, Facilities repairs the air conditioning, and the payroll department processes request to change tax deductions. A service is simply a means of delivering value to the customer by facilitating the desired outcome. IT Service Management practices can be applied to other lines-of-business to improve service delivery across the entire organization. This course provides an approach to ESM (Enterprise Service Management), to improve your service capability, request handling, and your tooling capabilities.

#### **INSTRUCTOR:**

Trevor Gregg is a supervisor within Tuolumne County's IT Department.

## 389 Communicating and Presenting Complex Issues and Data

#### Thursday, June 8th / 9am-1:30pm {Humboldt}

Counties present complex and detailed information to decision makers and the public, and may fall into the trap of overwhelming the audience with too much content or complexity. This course provides strategies and techniques for presenting data, complex issues and analytical information in a way an audience can understand and apply. Participants explore balancing content with clarity, effective use of tools such as PowerPoint, and determining what evidence to present. Using their own examples, participants examine how to present statistical data, key elements of visual design, and creation of presentations which communicate multifaceted ideas in a clear manner.

#### **INSTRUCTOR:**

Deb Hunt, Ph.D. is the Chief Deputy Director for CSU-Sacramento's College of Continuing Education.

## 128b Emotional and Social Intelligence: The Really Hard Skills

#### Friday, June 9th / 9am-1:30pm {Virtual}

You have often heard that learning sorts into two types of skill: The hard skills and the soft skills. But, if you really think about it, there is nothing "soft" about how we see ourselves and others and how we interact as humans. We are now calling the soft skills of emotional intelligence and social intelligence the "really hard skills." In this program we learn to access our own emotional and social intelligence and how to interact more effectively with others-while still being authentically our "self." We explore what makes us human, how our emotions impact our work lives, practical advice for managing difficult people and situations, empathy and its role in the workplace, and what it means to tend to our personal well-being. Workshop exercises, assessments, and tools provide new ways of thriving at work and helping others do the same.

#### **INSTRUCTOR:**

Laree Kiely, Ph.D. is president, and CEO of We Will, Inc. and professor at the USC Marshall School of Business.

## 356 Negotiations and Collaboration in Complex Environments

#### Friday, June 9th / 9am-1:30pm {Ventura}

Negotiation is "a back and forth interaction among two or more people who wish to arrive at a mutually agreeable outcome where the parties have some interests in common and some that are opposed." This definition from Fisher and Ury's book Getting to Yes describes most "Public Good" negotiations. Solution-Based Negotiation teaches participants how to achieve the most beneficial outcomes for all negotiating parties while ensuring the outcomes are in the best interest of the public while the negotiating parties' relationships end positively. This course covers the most current tried and tested behaviors in the field of negotiation and gives you tools that will be immediately useful in your work. Best of all, it can help you serve your constituents in the best possible ways without needless compromise.

#### **INSTRUCTOR:**

Mischelle Causey-Drake, JD is the General Counsel for After School Matters®.





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## **367 Communicating for Results: A Best Practices for 21 Century Leadership** Friday, June 16th / 9am-1:30pm {Virtual}

How do you communicate to six generations and their unique forms of speaking, interpreting, and expressing themselves? How do you confront "device chaos" and "irrelevance overload"? What are the foundational and necessary skills for meaningful and productive communication both virtually and in-person? These are just a few of the searing questions leaders are faced with in a post-Covid era.

If we have learned anything over the last couple of years, we have learned that 'communication' is a foundational leadership quality. We have more questions about how to lead and how to use communications as a core competency as never before. There are any number of leadership best practices that must be learned. Mastering 'communicating for results' is foremost amongst them. This course will focus upon the necessary skills for meaningful and productive communications, including how to manage email overload and engage in difficult conversations. County leaders will engage in discussions and activities that encourage participants to speak with themselves and others with compassion, caring, and empowerment.

#### INSTRUCTOR:

Larry Liberty, Ph.D., works with Fortune 500 companies and teaches in MBA programs across the globe, and is the author of The Maturity Factor – Solving the Mystery of Great Leadership.

## 120 The Art and Practice of Organizational Leadership

#### Friday, June 16th / 10am-3:30pm {Fresno}

This interactive course designed for both experienced and new senior county managers explores the practical applications of leadership in creating a high performing county organization – especially in the difficult environments counties operate. Participants engage in discussions of key practices in formal and informal leadership, particularly in achieving sustainable change; employee engagement and team-building strategies; leadership when you're not in charge; and techniques for developing a vital workplace culture which supports organizational members.

#### INSTRUCTOR:

Dr. Frank Benest is former city manager of Palo Alto and a noted expert in organizational leadership and management.

# RN , GROW , ACHIEVE CSAC William "Bill" Chiat Institute for Excellence in County Government

## About CSAC William "Bill" Chiat Institute

CSAC William "Bill" Chiat Institute for Excellence in County Government is a professional, practical continuing education program for senior county staff and elected officials. Its goal is to expand capacity and capability of county elected officials and senior staff to provide extraordinary services to their communities. The Institute was established in 2008 and is a component of the California Counties Foundation, Inc. and the California State Association of Counties (CSAC). Over 6,000 county staff and elected officials have taken courses. The Institute is supported by the California Counties Foundation (a 501(c)(3) charity), CSAC, grants from organizations and foundations, and course registration fees.

#### **Course Registration and Fees**

REGISTRATION - Course registration may be completed on-line. Advance registration is required. To register for a class please visit www.csacinstitute.org.

FEES - Course tuition includes instruction, materials, and certificate. All county staff and officials are eligible for the special county rate of \$175/class day. Staff from county-partnered CBOs, CSAC Partners and Premier Members, and CSAC Affiliate Members are also eligible for this special reduced rate. Regular registration fee is \$351/class day.

REGISTRATION FEES INCLUDE PROFESSIONAL INSTRUCTION, COURSE MATERIALS, AND CERTIFICATE.

#### **Cancellations and Substitutions**

Substitutions may be made at no charge. Registrations may be cancelled by logging into your account, e-mail or calling up to seven days in advance of the class. Refunds are subject to a \$20 handling fee. There are no refunds or credits for cancellations within seven days of a class or no-show the day of the class.

#### Contact Us

Director of Operations and Educational Programs Chastity Benson / cbenson@counties.org

Training Program Coordinator Matthew Brooks-Pritchard / mbrooks-pritchard@counties.org

Administrative Assistant Chase Palm / cpalm@counties.org (916) 327-7500 or info@csacinstitute.org



#### www.csacinstitute.org

Visit the Institute website for updated information, course schedules and resource materials, including materials from many of the Institute's most popular classes.



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#### **Campus Locations**

Humboldt-Del Norte Campus Eureka Veterans Memorial Hall 1018 H Street | Eureka, CA 95501

Fresno Campus Fresno County DSS - Hope Plaza Center 380 W Ashlan Avenue | Clovis, CA 93612

Ventura Campus Ventura County Human Services Agency [Peppertree Room] 855 Patridge Drive | Ventura, CA 93003



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Nat Rojanasathira Deputy City Manager Monterey

Hilary Straus General Manager Citrus Heights Water District Page 71



Promoting Good Government at the Local Level

## Update on Activities March 2023

Local government plays an integral part in shaping a thriving community. That's why ensuring that local government leaders have the best resources, connections, and knowledge available is essential for their success. With a 65-year+ history of serving the needs of local governments in California, the Institute for Local Government (ILG) supports officials at special districts, counties, and cities in tackling the state's most pressing and evolving issues.

Close alignment with our three affiliates – CSAC, the League of California Cities, and the California Special Districts Association -- is critical to our success. Together with these local government partners, ILG maintains continued engagement with local leaders that affords us the opportunity to empower and educate them with real-world expertise.

We are a mission-driven nonprofit organization that is also non-partisan. And -- since ILG is not focused on advocacy -- we have the flexibility to serve as an objective third-party convener that helps cities, counties, and special districts navigate complex issues crossing multiple local and state agencies.

To learn more about our programs and resources visit <u>www.ca-ilg.org</u>, or connect with us through our <u>newsletter</u> or social media through <u>Facebook</u>, <u>Twitter</u> or <u>LinkedIn</u>.

## Thank You for Your Feedback!

We are actively planning our education and training programs for 2023. To help inform this effort, we recently released a survey for local government leaders and staff to help us deliver relevant and timely content for our public service partners. Those results will be shared in the coming weeks.

## **Annual Report Coming Soon!**

ILG's 2022 Annual Impact Report is currently under development and will be shared with the Cal Cities board in Q2.

## 2023 Webinars & Trainings

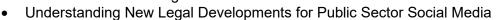
The ILG team is currently identifying topics of interest to continue our robust training offerings for 2023. We are exploring topics relevant to our county, city and special district partners including workforce development, virtual engagement, leadership and governance, budgeting, finance, housing, and climate resilience. Contact Erica Manuel (<u>emanuel@ca-ilg.org</u>) or Melissa Kuehne (<u>mkuehne@ca-ilg.org</u>) for more information or if you have a topic you would like us to consider.

#### Past Webinars Available on Demand

ILG hosted over 20 webinars in 2022. You can access all of ILG's past webinars on demand here: <u>www.ca-ilg.org/post/ilg-webinar-archives</u>.

Topics include:

- Hybrid Working: Workplace Culture & Accessibility Best Practices for Local Governments
- Building Career Pathways for Local Government Staff
- Local Government Recruitment and Retention: What Managers Need to Know



- Social Media & Public Engagement Best Practices for Local Governments
- Sustainable Recreation: How to Get an Economic Boost while Protecting and Preserving the Environment

**EBINARS** 

WWW.CA-ILG.ORG

DEMAND, AN

**VISIT OUR WEBSITE FOR MORE INFO!** 

<sup>I</sup>G

- Leading Local: Managing Difficult Conversations with Constituents & Colleagues
- Virtual Public Engagement Strategy for Underserved Communities: Challenges and Solutions
- Leading Local: Mastering the Art of Crucial Conversations Using CQ
- Leading Local: Managing Conflict Through the Lens of Equity
- Personal and Organizational Wildfire Preparedness and Prevention
- How Registered Apprenticeships Can Work in Your Local Agency
- Leading Local: Depolarizing Within
- Leading Local: Civility in Local Government
- Leading Local: Developing the Language of Cultural Intelligence Building a Living Glossary
- Ballot Measures and Municipal Elections: What Local Leaders Need to Know
- Leading Local: Communication Skills for Bridging the Divide
- Local Gov't Taxes: Budgeting, Forecasting, and Future Trends
- Cultural Intelligence Training Series Session 1: Cultural Intelligence 101 (April 27, 2022)
- Cultural Intelligence Series Informational Webinar (April 06, 2022)
- Reinvigorating the Public Sector Workforce Pipeline, Post-Pandemic (March 23, 2022)
- Navigating New Laws and Protocols Around Public Meetings: The Brown Act and Other Considerations (January 24, 2022)

Contact Erica (<u>emanuel@ca-ilg.org</u>) or Melissa (<u>mkuehne@ca-ilg.org</u>) for more information.

## **TIERS Public Engagement Training**

Thursday & Friday, March 23-34 | 10am-3pm



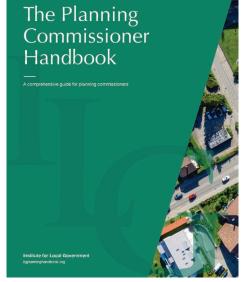
Registration is now open for our next TIERS Public Engagement Training! This two-day virtual training will help California local government leaders, staff, and elected officials master equitable public engagement and build trust in their communities. TIERS will help you operationalize your outreach and engagement efforts in a more sustainable and collaborative way and provide you with resources and digital tools necessary to authentically engage your community. This comprehensive training is open to any local government leaders in California, both staff and elected officials.

The content is specially designed to apply to a variety of common local agency initiatives requiring public engagement, ranging from housing and sustainability to participatory budgeting and public safety. The training sessions will take place virtually over two days, with five hours of training on each day. Find out more and register here.

## **ILG Continues Training Sessions for Planning Commissioners**

ILG is wrapping up our year-long outreach efforts hosting regional training sessions for planning commissioners. The sessions are based on content from the newly updated ILG Planning Commissioners and have taken place in-person at various locations throughout the state. Workshop topics are wide-ranging and include the role of a planning commission, how to collaborate effectively with staff and the governing board, effective community engagement, CEQA basics, required planning documents, and local and regional planning challenges and opportunities. Each session gives attendees the opportunity to engage with experts in the field and fellow planning commissioners to hear best practices, emerging trends, and lessons learned. All sessions are FREE, but space is limited and registration is required.

The final sessions have been scheduled for:



- Kern, Tulare, Kings and Fresno Counties, March 3, 2023
- Tehama, Glenn, Butte, Colusa, Yuba and Sutter Counties, March 10, 2023

Past sessions included:

- Sacramento and Yolo Counties, April 22, 2022
- El Dorado, Placer and Sierra Counties, April 29, 2022
- Calaveras, Tuolumne, Mariposa, Nevada and Amador Counties, May 13, 2022

- San Joaquin, Stanislas, Merced and Madera Counties, May 20, 2022
- Imperial County, June 16, 2022
- San Diego County, June 17, 2022
- Santa Cruz, San Benito and Monterey Counties, July 22, 2022
- Sonoma, Napa, Solano and Marin Counties, July 29, 2022
- Alpine, Mono and Inyo Counties, August 12, 2022
- San Bernardino and Riverside Counties, August 26, 2022
- Los Angeles County, September 12, 2022
- San Mateo and Santa Clara, October 7, 2022
- Humboldt, Mendocino and Lake Counties, October 14, 2022
- Alameda, Contra Costa and San Francisco Counties, October 21, 2022
- Orange County, November 18, 2022
- San Luis Obispo, Santa Barbara and Ventura Counties, February 17, 2023
- Shasta, Trinity, Siskiyou, Lassen, Plumas, Modoc and Del Norte Counties, February 24, 2023

These trainings are hosted by ILG in partnership with PlaceWorks and the California Department of Housing & Community Development.

Contact Melissa Kuehne (<u>mkuehne@ca-ilg.org</u>) or Karalee Browne (<u>kbrowne@ca-ilg.org</u>) for more information about ILG's housing work.

# ILG is Helping Local Governments Build Innovative Pathways to Public Service

The ILG team has relaunched the Innovative Pathways to Public Service (IPPS) Collaborative to help expand access into important local government careers. We recently hosted the quarterly meeting of the collaborative, which includes more than 200 representatives from greater Sacramento area cities, universities, workforce development boards, state agencies and other municipalities, all focused on creating more sustainable pathways into public service careers. Find out more at: https://pathways2publicservice.org/.

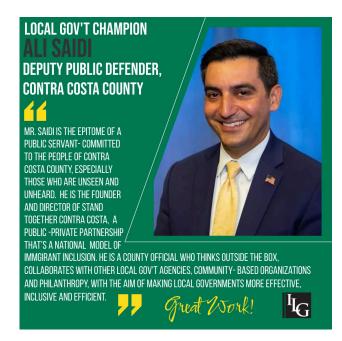
## **Effective Local Leadership In Challenging Times**

ILG's Leadership & Governance team now customizes in-person Leadership & Governance workshops for local government jurisdictions statewide. These sessions are available upon request and include intensive training for government bodies looking to expand their leadership skills. The offerings are specifically tailored for local agency councils and boards as well as their staff and cover a wide range of topics including the following:

- Effective Councils and Boards
- Goal Setting/Strategic Planning
- Civility in Public Meetings
- Governance Tools: Policy Handbooks and Codes of Conduct, Ethics and/or Civility Policies
- Building Trust through Public Engagement
- Roles and Responsibilities
- Team Building
- Communicating for Success

For questions or to schedule a briefing please email Taylor Buck at <u>tbuck@ca-ilg.org</u>.

## Nominate a Local Government Champion



After the successful launch in 2022, the ILG team is continuing its Local Government Champions program for outstanding leaders in public service. We'll be celebrating champions of local government throughout the year and nominations can include anyone working in one of California's cities, counties, or special districts – from staff to elected or appointed officials. Self-nominations are encouraged!

Help us celebrate the important work local leaders are doing in the areas of:

- Leadership & Governance;
- Public Engagement;
- Sustainable & Resilient Communities; and
- Workforce & Civics Education.

We are highlighting nominees in social media posts, future newsletters and on our website. Check out our latest features on our <u>website</u> and by following ILG on <u>Facebook</u>, <u>Twitter</u> and LinkedIn.

Recent county honorees include Ali Saidi, Deputy Public Defender at the Contra Costa Public Defender's Office and Director of Stand Together Contra Costa. Visit the ILG website to nominate yourself or someone you know. <u>www.ca-ilg.org/post/local-government-champions</u>.

## **Cross-promoting CSAC**

ILG is proud of our affiliation with CSAC, and we highlight it as often as possible through all our communication channels. In additional to monthly CSAC content in our e-newsletter, we actively promote CSAC programs and activities on social media.

We continue to work with the CSAC communications team to explore opportunities to share content in the blog and on other platforms.

## **ILG Board Meetings**

ILG's Board of Directors met on December 20 to approve the 2023 budget. We are in the process of finalizing all our 2023 board meeting dates, but the first two quarters have been set for Friday, March 17 and Friday, June 16.

## California State Association of Counties 2023 Calendar of Events

JANUARY	/	
	2	New Year's Day (observed)
	16	Martin Luther King, Jr. Day
		CSAC Executive Committee Meeting   Sacramento
FEBRUAR		
PEDRUAR	1-3	Executive Committee Leadership Forum   Torrow Pinos, San Diago County
	-	
		NACo Legislative Conference   Washington DC
	20	Presidents Day
MARCH		
		CSAC Board of Directors Meeting   Sacramento
	23	CSAC Executive Committee Meeting   Los Angeles
	31	Cesar Chavez Day
APRIL		
	12 – 13	CSAC Legislative Conference   Sacramento
	<mark>13</mark>	CSAC Board of Directors Meeting   Sacramento
ΝΛΛΥ		
MAY	2 5	CSAC Einance Corn, Spring Mosting   Half Mean Day, San Mateo County
		CSAC Finance Corp. Spring Meeting   Half Moon Bay, San Mateo County
		Western Interstate Region (WIR) Conference   St. George, Utah
	29	Memorial Day
JUNE		
	19	Juneteenth
	TBD	CSAC Regional Meeting   TBD
JULY		
-	4	Independence Day
		NACo Annual Conference   Travis County – Austin, Texas
AUCUST		
AUGUST	10	CSAC Executive Committee Meeting   Secondante
	10	CSAC Executive Committee Meeting   Sacramento
	<mark>31</mark>	CSAC Board of Directors Meeting   Sacramento
SEPTEMB	ER	
	4	Labor Day
	TBD	CSAC Finance Corp. Fall Meeting
	TBD	CSAC Regional Meeting   TBD
OCTOBER	2	
	9	Indigenous Peoples Day
	11 - 13	Executive Committee Retreat   TBD
NOVEMB		
NOVEIVIB	ек 10	Veterans Day
	10 13 - 17	CSAC 129 <sup>th</sup> Annual Meeting   Alameda County
	16	CSAC Board of Directors Meeting   Alameda County
	23 - 24	Thanksgiving Holiday
DECEMB	ER	
	6 - 8	CSAC Officers Retreat   TBD
	25	Christmas Day