AGENDA

Presiding: Chuck Washington, President

THURSDAY, MARCH 2

9:00 AM  PROCEDURAL ITEMS

1. Pledge of Allegiance

2. Roll Call

9:15 AM  SPECIAL PRESENTATIONS

3. CEO’s Report
   - Graham Knaus | Chief Executive Officer
   - Your Role as a Board of Directors Member
   - Announcements and Staffing Updates

4. CSAC Grants Initiative
   - Brian Rutledge | Grants Program Director

9:45 AM  ACTION ITEMS

5. Approval of Minutes from November 17th, 2022

6. 2026 Annual Meeting Site Selection
   - Farrah McDaid Ting | Director of Public Affairs

7. CSAC Legislative Platform
   - Jacqueline Wong-Hernandez | Chief Policy Officer

   Administration of Justice
   - Ryan Morimune | Legislative Advocate

   Agriculture, Environment & Natural Resources
   - Catherine Freeman | Senior Legislative Advocate
   - Ada Waelder | Legislative Advocate

   Government, Finance & Administration
   - Kalyn Dean | Legislative Advocate

   Health & Human Services
   - Justin Garrett | Senior Legislative Advocate
   - Jolie Onodera | Senior Legislative Advocate

   Housing, Land Use & Transportation
   - Mark Neuburger | Legislative Advocate
10:30 AM  INFORMATION AND DISCUSSION ITEMS

8. Caucus Report Outs
   Urban
     ➢ Supervisor Chuck Washington | President
   Suburban
     ➢ Supervisor Bruce Gibson | 1st Vice President
   Rural
     ➢ Supervisor Jeff Griffiths | 2nd Vice President

9. CSAC Finance Corporation Report & Smart Easy Pay Presentation
   Pages 16-37
     ➢ Alan Fernandes | Chief Executive Officer, CSAC FC
     ➢ Leonard Moty | President, CSAC FC
     ➢ Corporate Partner Presentation

10. Operations & Member Services Report
    Pages 38-47
     ➢ Graham Knaus | Chief Executive Officer
     ➢ Farrah McDaid Ting | Director of Public Affairs

11. California Counties Foundation Report
    Pages 48-50
     ➢ Chastity Benson | Chief Operating Officer, California Counties Foundation
     ➢ Brian Rutledge | Grants Program Director

12:00 PM  INFORMATION ITEMS WITHOUT PRESENTATION

     ➢ CSAC Litigation Coordination Program Report
     Pages 51-58
     ➢ CSAC Institute Course Guide
     Pages 59-70
     ➢ Institute for Local Government (ILG) Reports
     Pages 71-75
     ➢ 2023 Calendar of Events
     Page 76

12:15 PM  LUNCH

1:00 PM  HOMELESSNESS STRATEGY SESSION

     ➢ Graham Knaus | Chief Executive Officer
     ➢ Keely Bosler | Political & Policy Consultant
     ➢ Justin Garrett | Senior Legislative Advocate, Human Services

3:00 PM  ADJOURN

*If requested, this agenda will be made available in appropriate alternative formats to persons with a disability. Please contact Korina Jones kjones@counties.org or (916) 327-7500 if you require modification or accommodation in order to participate in the meeting.*
United States of America

Pledge of Allegiance

California State Association of Counties®
Members of the CSAC Executive Committee are highlighted for your reference

<table>
<thead>
<tr>
<th>SECTION</th>
<th>COUNTY</th>
<th>DIRECTOR</th>
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<tbody>
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<td>Keith Carson</td>
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<td>Nevada County</td>
<td>Heidi Hall</td>
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Doug Chaffee
Bonnie Gore
Greg Hagwood
V. Manuel Perez
Rich Desmond
Bea Gonzalez
Jesse Armendarez
Nora Vargas
Rafael Mandelman
Robert Rickman
Bruce Gibson
David Canepa
Das Williams
Susan Ellenberg
Bruce McPherson
Tim Garman
Lee Adams
Ed Valenzuela
Erin Hannigan
Lynda Hopkins
Vito Chiesa
Dan Flores
Candy Carlson
Ric Leutwyler
Amy Shuklian
Ryan Campbell
Kelly Long
Lucas Frerichs
Don Blaser

**ADVISORS**

Rubin Cruse, County Counsel, Shasta County
Wendy Tyler, Colusa County CAO, California Association of County Executives, President
March 2, 2023

TO: CSAC Board of Directors

FROM: Graham Knaus | CEO

SUBJECT: CEO’s Report

This item provides an opportunity to discuss the state of the Association and core priorities as well as refine the strategic approach to advocacy and communications through Board of Directors input.
YOUR ROLE AS A BOARD OF DIRECTORS MEMBER
As an elected leader of CSAC, your role is to guide the organization to meet the needs of all member counties and serve as an ambassador for CSAC.

Board of Directors Member Roles and Responsibilities:

- Support and defend the CSAC Constitution
- Guide the implementation of CSAC Policies and Procedures
- Be available to participate in Board meetings and conferences
- Be available to discuss and provide direction on CSAC priorities and strategies
- Be available to periodically participate in key meetings or strategic communications
- Understand and promote CSAC policy positions including recommending advocacy priorities
- Review and approve the CSAC Budget
- Understand and promote CSAC Finance Corporation programs to CSAC members.

Travel, Lodging, Meals, and other costs:

- Costs for travel, lodging, and meals are generally funded by each member county, or, when applicable, may be funded by CSAC. Costs funded by CSAC may be considered income or a gift for purposes of FPPC reporting.

The effectiveness of CSAC is critically dependent upon Board of Directors members as leaders on behalf of California’s counties. CSAC staff will do everything possible to support success in your roles and responsibilities and to ensure the strongest and most unified voice of the organization.
CALIFORNIA STATE ASSOCIATION OF COUNTIES
BOARD OF DIRECTORS
November 17, 2022
Disneyland Hotel & Resort | 1150 Magic Way, Anaheim, CA
Zoom: https://us02web.zoom.us/j/87333168291?pwd=b2loK0pVanphS2FtOVNQWkNDV2ZYZz09
Phone: (669) 900-6833 | Meeting ID: 873 3316 8291 | Passcode: 289735

MINUTES

1. Roll Call

OFFICERS
Ed Valenzuela | President
Chuck Washington | 1st Vice President
Bruce Gibson | 2nd Vice President
James Gore | Immediate Past President

EDUCATION
Rubin Cruse, County Counsels | Shasta
Wendy Tyler | California Association of County Executives President

CSAC STAFF
Graham Knaus | Executive Director
Manuel Rivas, Jr. | Deputy Executive Director, Operations & Member Services
Jacqueline Wong-Hernandez | Deputy Executive Director, Legislative Affairs

EX OFFICIO MEMBER
Ed Scofield | Treasurer, Nevada County

Alameda – Keith Carson
Alpine – Terry Woodrow
Amador – Richard Forster
Butte – Todd Kimmelshue
Calaveras – Benjamin Stopper
Colusa – Kent Boes
Contra Costa – John Gioia
Del Norte – Chris Howard
El Dorado – Sue Novasel
Fresno – Buddy Mendes
Glenn – Grant Carmon
Humboldt – Virginia Bass
Imperial – Absent
Inyo – Jeff Griffiths
Kern – Zack Scrivner
Kings – Craig Pedersen
Lake – Bruno Sabatier
Lassen – Absent
Los Angeles – Kathryn Barger
Madera – Leticia Gonzalez
Marin – Damon Connolly
Mariposa – Miles Menetrey
Mendocino – John Haschak
Merced – Scott Silveira
Modoc – Ned Coe
Mono – John Peters
Monterey – Luis Alejo
Napa – Diane Dillon
Nevada – Heidi Hall
Orange – Lisa Bartlett
Placer – Bonnie Gore
Plumas – Absent
Riverside – Chuck Washington
Sacramento – Sue Frost
San Benito – Bea Gonzales
San Bernardino – Absent
San Diego – Nora Vargas
San Francisco – Absent
San Joaquin – Chuck Winn
San Luis Obispo – Bruce Gibson
San Mateo – Absent
Santa Barbara – Das Williams
Santa Clara – Susan Ellenberg
Santa Cruz – Bruce McPherson
Shasta – Tim Garman
Sierra – Lee Adams
Siskiyou – Ed Valenzuela
Solano – Erin Hannigan
Sonoma – James Gore
Stanislaus – Vito Chiesa
Sutter – Dan Flores
Tehama – Absent
Trinity – Keith Groves
Tulare – Amy Shuklian
Tuolumne – Ryan Campbell
Ventura – Kelly Long
Yolo – Jim Provenza
Yuba – Don Blaser
2. Executive Director’s Report
Graham Knaus provided a brief update on the state of the Association and provided several staff updates. He also provided an update on the Association’s work surrounding Homelessness.

3. Approval of Minutes from September 1, 2022
   A motion to approve the minutes from September 1, 2022, was made by Supervisor Silveira; second by Supervisor Menetrey. Motion passed unanimously.

4. Election of 2022-2023 Executive Committee
   A motion to approve the 2022-2023 Executive Committee was made by Supervisor Hannigan; second by Supervisor Shuklian. Motion passed unanimously.

5. Consideration of Initial 2023 CSAC Legislative and Communications Priorities
   A motion to approve the Initial 2023 CSAC Legislative and Communication Priorities was made by Supervisor Long; second by Supervisor Woodrow. Motion passed unanimously.

6. Resolution Authorizing Conduct of CSAC Business
   A motion to approve the Resolution Authorizing Conduct of CSAC Business was made by Supervisor Silveira; second by Supervisor Hannigan. Motion passed unanimously.

7. Conflict of Interest Policy Form
   Jennifer Henning, Litigation Counsel, gave a brief presentation on the Conflict of Interest Policy Form and requested the Board sign and return the form.

8. National Center for Public Lands Counties
   Supervisor John Peters and Executive Director Graham Knaus gave a presentation on NACo and WIR’s recently established National Center for Public Lands Counties and its efforts to give public lands counties an enhanced opportunity to demonstrate how prosperous public lands counties create a prosperous America.

   Joe Krahn, of Paragon Government Relations, provided a federal update to the Board, which included a summary of CSAC’s federal advocacy.

10. Caucus Report-Outs
    Suburban
    Supervisor Bruce Gibson, Suburban Caucus Chair, provided a brief update on the Suburban Caucus meeting.

    Rural
    Supervisor Ed Valenzuela, Rural Caucus Chair, provided a brief update on the Rural Caucus meeting, which included the election of the new CSAC 2nd Vice President, Supervisor Jeff Griffiths of Inyo County.

    Urban
    Supervisor Chuck Washington, Urban Caucus Chair, provided a brief update on the Urban Caucus meeting.
11. CSAC Policy Committee Reports
Jacqueline Wong-Hernandez reported that the policy committees met over the last few days to adopt their legislative priorities and work plans.

Supervisor Kelly Long, Chair of Administration of Justice, reported that the committee had a presentation on Juvenile Justice Realignment and adopted the CSAC 2022-23 Platform Update Process and their 2023 Priorities.

Supervisor Chris Howard, Chair of Agricultural, Environment and Natural Resources, reported that the committee had a water workshop and approved their 2023 Platform Updates and 2023 Priorities.

Supervisor Amy Shuklian, Chair of Government Finance and Administration, reported that the committee had three presentations: the California County Librarians Association, the Ralph M. Brown Act changes, and on broadband. The committee approved the 2023 Platform Update and 2023 Priorities.

Supervisor Zach Friend, Vice-Chair of Health and Human Services, reported that the committee had a presentation from the First 5 Association and discussed the CARE Act. The committee approved the 2023 Platform updates and their 2023 priorities.

Supervisor Bonnie Gore, Vice-Chair of Housing, Land Use and Transportation, reported that the committee approved their 2023 Platform updates and 2023 Priorities. They also had several presentations including affordable housing and technologies in transportation.

12. CSAC Finance Corporation Report
Leonard Moty, Finance Corporation President, and Alan Fernandes, Finance Corporation CEO, reported that the Finance Corporation had a successful year and highlighted several key programs, including Easy Smart Pay, and the California Cannabis Authority.

Jim Manker, Director of Business Development, introduced CSAC Platinum Partner, Thomas A. Carey, VP of Government & Strategy, LetsGetChecked, who provided a brief presentation to the board.

13. California Counties Foundation Report
Manuel Rivas, Jr., Deputy Director of Operations and Member Services and Chastity Benson, Director of Operations & Educational Programs provided an update on the Foundation.

The next Board of Directors Meeting will be held on March 2nd, 2023, in Sacramento.
March 2, 2023

TO: CSAC Board of Directors

FROM: Graham Knaus, Chief Executive Officer
       Farrah McDaid Ting, Director of Public Affairs

ACTION ITEM: Approve Site for 2026 Annual Meeting

CSAC staff researches potential sites for future Annual Meetings throughout the year to secure suitable venues and ensure the best rates for our members. As recreation and tourism has increased to above pre-pandemic levels, space for large convention bookings is becoming more competitive and hotel room rates and food costs are rising.

According to CSAC’s bylaws, Association staff must endeavor to present potential Annual Meeting sites for approval to the Executive Committee and then the Board of Directors up to four years in advance (please see the “CSAC Annual Meeting Site Selection Policy” attached for additional details). This policy is designed to increase efficiencies, garner beneficial room rates, lower overall costs for advance booking and expedite planning for county supervisors and staff who wish to attend.

The CSAC Executive Committee unanimously approved the initial proposal to hold the CSAC 2026 Annual Meeting in San Diego County at the Gaylord Pacific Resort and Convention Center on January 26. The same proposal is now presented to the CSAC Board of Directors for final approval.

Recommended Action:

Approve staff recommendation to hold the 2026 CSAC Annual Meeting in San Diego County at the Gaylord Pacific Resort and Convention Center, which will open in 2025.

Selection Process

The site selection process for the 2026 Annual Meeting began with CSAC Request for Proposals (RFPs) to various venues in southern California counties with the ability to host a meeting of our size. CSAC solicited RFPs from sites in Riverside, San Bernardino and San Diego Counties.

After carefully reviewing the proposals and engaging in some initial upfront negotiation, staff has determined that the new Gaylord Pacific Resort and Convention Center in San Diego County meets the Association’s Annual Meeting criteria, objectives and budget requirements for the 2026 event.

(please see next page)
### 2026 (Southern California)

<table>
<thead>
<tr>
<th>County</th>
<th>Location</th>
<th>Conference Facility</th>
<th>Sleeping Rooms</th>
<th>Room Rate</th>
<th>Comment</th>
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<tr>
<td>San Diego</td>
<td>Chula Vista</td>
<td>Gaylord Pacific Resort and Convention Center</td>
<td>Gaylord Pacific Resort and Convention Center</td>
<td>$289</td>
<td>- County hosted in 2018 and it will be 8 years in 2026</td>
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<td>- New property in beach setting</td>
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<td>- Inclusive amenities and reasonable room rate</td>
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</table>

### Additional Notes Regarding Potential 2026 Sites

The 2026 Annual Meeting is slated for a southern California county as has been common practice since before 1995. Please see the “CSAC Annual Meeting Site History Since 1995” document attached for more background on the practice of alternating meeting sites between northern and southern counties.

CSAC reviewed proposals for three properties in Riverside County and two in San Bernardino County, but each property had limitations on available dates or had raised per-room costs to $300 or above per night. The San Diego Convention and Visitors Bureau worked closely with available properties to offer competitive per-room pricing at our request. Please see the attached “2026 Annual Meeting San Diego Site Comparison” chart for details on the three proposed properties within San Diego County.

Of the three properties offered by San Diego Tourism Authority, the Gaylord Pacific Resort and Convention Center offered the most competitive room rate as well as numerous concessions. It will also be a brand-new destination opening in summer of 2025, which is typically enough lead time to account for constructions delays and initial opening wrinkles. The site is also currently available during the week of November 29 through December 4, 2026 – after the Thanksgiving Holiday as preferred during even-numbered election years.

### Next Steps

If approved by the Board of Directors on March 2, CSAC staff will immediately enter into a contract with the Gaylord Pacific Resort and Convention Center to lock in the proposed room rates and amenities for 2026.

**Attachments:**
- CSAC Annual Meeting Site Selection Policy
- CSAC Annual Meeting Site History Since 1995
- 2026 Annual Meeting San Diego Site Comparison
The “Annual Meeting” is the marquee event for the California State Association of Counties. The location of this meeting, in terms of both geography and venue, is critical to the overall success of the meeting. The CSAC Annual Meeting will alternate between Northern and Southern California. Whenever feasible, CSAC will utilize as many counties as possible over a period of time to celebrate our members’ diversity and uniqueness.

Eligible counties and locations must meet specific criteria, including:

1. **CSAC Meeting Purposes and Objectives**
   Nearby hotel facility or facilities must have approximately 500 sleeping rooms available for up to four nights.
   The conference facility must have within short walking distance of hotels.
   The conference facility must be able to house the vast majority of CSAC and affiliate meetings (eg. 50,000 square feet of meeting space). Overflow meeting space must be available at a close-by facility.
   The conference facility must have the ability to house an Exhibit Hall of approximately 120 booth spaces.

2. **CSAC Budget Requirements**
   Meeting facility costs (including conference space, meals and hotels) must fit within CSAC budget requirements to ensure that registration fees are kept reasonable.

3. **CSAC Member Preferences**
   Locations should be chosen based on the preference of a county to host the conference.
   It is strongly desired that the “host county” play an active role in the planning, implementation and ultimate success of the Annual Meeting.

4. **Process**
   To allow for adequate planning, CSAC will book its Annual Meetings four (4) years in advance.
   Each year, a new recommendation will come before the Executive Committee and Board of Directors for consideration.
   CSAC Staff will research potential counties and venues for Annual Meetings. An analysis and recommendations on sites will be brought to the Executive Committee and Board of Directors for review and final decision.
<table>
<thead>
<tr>
<th>Year</th>
<th>Region</th>
<th>County</th>
<th>City</th>
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<td>2025</td>
<td>North</td>
<td>Santa Clara</td>
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<td>San Jose McEnry Convention Center</td>
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<td>2024</td>
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<td>Pasadena</td>
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<td>2023</td>
<td>North</td>
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<td>Oakland</td>
<td>Marriott Oakland City Center &amp; Convention Center</td>
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<td>Disneyland Hotel</td>
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<td>Monterey</td>
<td>Convention Center, Portola &amp; Marriott</td>
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<td>2020</td>
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<td>Los Angeles</td>
<td>The Westin Bonaventure Hotel (Cxl; moved online)</td>
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<td>South</td>
<td>San Diego</td>
<td>San Diego</td>
<td>Marriott Marquis San Diego</td>
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<td>Convention Center &amp; Hyatt Regency</td>
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<td>Palm Springs</td>
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<td>San Diego Concourse, Westin &amp; US Grant</td>
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<td>2003</td>
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<td>Pasadena</td>
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<td>Fairmont</td>
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### 2026 Annual Meeting Recommendations – San Diego County

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<tr>
<th>Property</th>
<th>Gaylord Pacific Resort &amp; Convention Center</th>
<th>Marriott Marquis San Diego Marina</th>
<th>Sheraton San Diego Hotel &amp; Marina</th>
</tr>
</thead>
<tbody>
<tr>
<td>City</td>
<td>Chula Vista</td>
<td>San Diego</td>
<td>San Diego</td>
</tr>
<tr>
<td>Miles from SAN Airport</td>
<td>12.5 miles/19 minutes</td>
<td>3.6 miles/12 minutes</td>
<td>.6 miles/3 minutes</td>
</tr>
<tr>
<td>Available Date(s)</td>
<td>11/29/2026-12/04/2026</td>
<td>11/29/2026-12/04/2026</td>
<td>11/29/2026-12/04/2026</td>
</tr>
<tr>
<td>Room Rate</td>
<td>$289 and $199 (for allotted staff rooms)</td>
<td>$339 and $339 (for allotted staff rooms)</td>
<td>$269 and $188 (for allotted staff rooms)</td>
</tr>
<tr>
<td>Resort Fee</td>
<td>$35</td>
<td>$35</td>
<td>$30.00</td>
</tr>
<tr>
<td>Parking</td>
<td>$55 self/$65 valet (25% discount for overnight guests)</td>
<td>$40 self/$55 valet</td>
<td>$41 self/$50 valet</td>
</tr>
<tr>
<td>Rate per night with est. taxes</td>
<td>$326.63</td>
<td>$357.31</td>
<td>$304.08</td>
</tr>
<tr>
<td>F&amp;B Min</td>
<td>$250,000.00</td>
<td>$250,000.00</td>
<td>$270,000.00</td>
</tr>
<tr>
<td>Space Fee</td>
<td>waived if F&amp;B met</td>
<td>waived if F&amp;B met</td>
<td>waived if F&amp;B met</td>
</tr>
<tr>
<td>Recommend?</td>
<td>Yes, this location is the furthest, but it will be barely a year old, the F&amp;B minimum is reasonable and the area is being developed into a waterfront resort destination with the arrival of the Gaylord.</td>
<td>Recommend this location as a second option. CSAC has hosted here before.</td>
<td>Last option. This property has the highest F&amp;B minimum, but best room rate. It may be a tight fit with the many breakouts. Expo hall would need to be held in permanent tent outside.</td>
</tr>
</tbody>
</table>

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March 2, 2023

TO: CSAC Board of Directors

FROM: Graham Knaus | CEO
       Jacqueline Wong-Hernandez | Chief Policy Officer

SUBJECT: California County Platform for the 2023-24 Legislative Session

Attached to this packet is the California County Platform for the 2023-24 Legislative Session, for approval by the CSAC Board of Directors.
March 2, 2023

To: CSAC Board of Directors

From: Leonard Moty, President
Alan Fernandes, Chief Executive Officer

RE: CSAC Finance Corporation Update

CSAC Finance Corporation Board Leadership
At its January 26, 2023, meeting the CSAC Executive Committee appointed Supervisor Kathryn Barger, representing the 5th District of Los Angeles County for the Urban County Supervisor vacancy on the CSAC Finance Corporation Board of Directors. This vacancy came by way of Supervisor Lisa Bartlett’s term limit in Orange County. Supervisor Bartlett was an amazing contributor to CSAC and the CSAC Finance Corporation and although her leadership will be missed, Supervisor Barger will prove to be a significant asset to the leadership of the CSAC Finance Corporation. The CSAC Executive Committee also reappointed Ryan Alsop, County Administrative Officer, Kern County (County Administrative Officer Seat) and William (Billy) Rutland, President & Founder, The Rutland Group (Public Member Seat). Their reappointments will provide valued stability and consistency of leadership.

CSAC Executive Committee Leadership Forum
On February 2, 2023, CSAC and CSAC Finance Corporation concluded their largest ever CSAC Executive Committee Leadership Forum in San Diego County. Over 90 individuals attended this successful two-day event. The event is made up of the CSAC Executive Committee members and our Platinum Corporate Partners. This annual event provides the opportunity for the CSAC Executive Committee and the CSAC Finance Corporation platinum corporate partners to not only engage, but to discuss and hear about the current issues confronting counties. There were several presenters who touched on timely and interesting topics currently facing counties and our partners who can assist counties.

Easy Smart Pay
CSAC Finance Corporation will present pertinent information and updates (attached) regarding Easy Smart Pay (ESP) and how to join this beneficial program, which is modernizing the process of paying property taxes. Since the November 17, 2022, CSAC Board of Directors meeting, CSAC Finance Corporation is extremely proud to announce that the ESP Corporation membership has grown from 10 counties to 13 counties. The presentation will include general information regarding ESP, program growth, the onboarding process and platform visuals. As the Board will recall, ESP was created to save taxpayers money and help ease the process of paying property taxes in the most efficient and cost-effective way possible. CSAC Finance Corporation looks forward to additional counties utilizing this beneficial service for their taxpayers. For more information regarding ESP please visit: www.easysmartpay.net, contact Alan Fernandes (alan@csacfc.org) or Chase Broffman (chase@csacfc.org) if you have any questions or interest in learning more about this exciting program.
**CalTRUST**

CSAC Finance Corporation Staff participated in the February 8-10, 2023, CalTRUST Board of Directors meeting in San Diego. The majority of the meeting was dedicated to interviews associated with the Request for Proposals for Investment Management and Money Market Fund Provider services. The Board of Directors also voted to appoint John Colville as President, Don Kent as Secretary and Chuck Lomeli as Treasurer. CalTRUST assets continue to grow and are currently over $2.7 Billion. CSAC Finance Corporation is dedicated to helping CalTRUST reach its goal of $3.0 Billion in total assets. While 14 counties currently participate in CalTRUST, it will remain the mutual interest of CSAC FC and CalTRUST to promote additional participation in this investment opportunity.

**California Statewide Communities Development Authority (CSCDA)**

CSCDA held a Commission meeting on February 16, 2023, in Sacramento, which included its annual election of officers. Brian Moura was named Chair, Jordan Kaufman was named Vice Cahir, Dan Mierzwa was named Treasurer and Kevin O’Rourke was named Secretary.

**Corporate Associates Program**

The Corporate Associates program has grown yet again, with 71 partners across the three levels. Added to the Platinum level are the following partners: GovInvest (Christen McKay) and UniteUs (Moira Kenney), LetsGetChecked (Tom Carey), Hipcamp (Mason Smith), Southland Industries (Desi Haus) and Persimonny (Ruffin Judd), bringing our Platinum level up to the highest number ever at 42 partners.

The CSAC Finance Corporation Corporate Associates Program has also recently executed a new consulting contract with the Michigan Association of Counties.

The most updated partner roster is attached. For more information regarding the CSAC FC Corporate Associates Program please visit our website at: (www.csacfc.org), call us at (916) 650-8137, or email Alan Fernandes (alan@csacfc.org) or Jim Manker (jim@csacfc.org).
MODERNIZING THE PROCESS OF PAYING GOVERNMENT
Company Overview

Our Vision and Value Proposition

Easy Smart Pay was created to save taxpayers money and help ease the process of paying property taxes at the lowest transaction rates available.
County Growth

Easy Smart Pay began by piloting in one county and has recently opened up the platform to any and all counties.

18/19 Tax Year
First piloted in San Luis Obispo County for the April 2019 installment

19/20 Tax Year
Platform grew to 3 counties; SLO, Yolo and Kings.

20/21 Tax Year
Grew to 4 counties, processed almost $1 million of property tax.

21/22 Tax Year
Dropped fee from 2.25% to 1.99%, Grew to 6 counties, rural, suburban and urban

22/23 Tax Year
13 counties; processed more in one installment than all prior combined
County Service

Easy Smart Pay now serves 13 counties!

ESP is now open to any and all counties to onboard.
Onboarding Process

Define your main competitors and their alternative solutions to the problem you are planning to solve.

Step 1
The Board of Supervisors approves a resolution to adopt the service as an authorized provider.

Step 2
The county sends us tax roll data, wiring instructions, contact for CORTAC recipient.

Step 3
Add ESP to County website and allow us to place an insert in the property tax bill.
See The Platform In Action Part 1

**County Website**
ESP has created a custom banner for the county to add to their website
(See Tuolumne County below)

**County Landing Page**
ESP hosts a custom landing page for your county with branding and your option to add verbiage to the site

Search for Property
Taxpayers can search their parcel by the property ID or address.
See The Platform In Action Part 2

Property Details and Payment Options
The taxpayer will see their bill and installments. Below they will see their payment options; monthly or one time.

Payment Screen
After selecting their payment option they will create an account and complete their payment.

Account Overview
When logged in, they can see their property tile and billing information.
See The Platform In Action Part 3

Payment Schedule
The system shows a full payment schedule with current and future payments.

<table>
<thead>
<tr>
<th>Status</th>
<th>Payment Date</th>
<th>Receipt ID</th>
<th>Amount</th>
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<tbody>
<tr>
<td>✓</td>
<td>Apr 20, 2022</td>
<td>210420-032264</td>
<td>$899.59</td>
</tr>
<tr>
<td>✓</td>
<td>May 21, 2022</td>
<td>210520-049060</td>
<td>$899.58</td>
</tr>
<tr>
<td>✓</td>
<td>Jun 20, 2022</td>
<td>210620-089790</td>
<td>$899.58</td>
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<tr>
<td>✓</td>
<td>Jul 20, 2022</td>
<td>210720-060466</td>
<td>$899.59</td>
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<td>✓</td>
<td>Aug 21, 2022</td>
<td>210820-075134</td>
<td>$899.58</td>
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<tr>
<td>✓</td>
<td>Sep 21, 2022</td>
<td>210928-001636</td>
<td>$899.58</td>
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<tr>
<td>✓</td>
<td>Oct 21, 2022</td>
<td>211023-011089</td>
<td>$878.66</td>
</tr>
<tr>
<td>✓</td>
<td>Nov 22, 2022</td>
<td>211120-029639</td>
<td>$878.66</td>
</tr>
<tr>
<td>✓</td>
<td>Dec 23, 2022</td>
<td>211220-003864</td>
<td>$878.66</td>
</tr>
</tbody>
</table>

Historic Payments
After the taxpayer has completed multiple cycles with ESP, they will see a complete history of all payments made.

Fast Facts
When logged in, the taxpayer can see a section called Fast Facts. This shows how their property tax dollars are allocated throughout governments.
It Is Time To Join ESP

Now is the time to join Easy Smart Pay and bring this no cost service to your constituents!

We'll get property taxes paid on time.
Every time.
We look forward to the opportunity to serve your county and constituents.
The California Statewide Communities Development Authority (CSCDA) was created in 1988, under California’s Joint Exercise of Powers Act, to provide California’s local governments with an effective tool for the timely financing of community-based public benefit projects. Currently, more than 530 cities, counties and special districts have become Program Participants to CSCDA – which serves as their conduit issuer and provides access to an efficient mechanism to finance locally-approved projects. To date, CSCDA has issued more than $70 billion in tax exempt bonds helping local governments build community infrastructure, provide affordable housing, create jobs, make access available to quality healthcare and education, and more.

The Nationwide Retirement Solutions program is the largest deferred compensation program in the country for county employees. In California, over 65,000 county employees save for their retirement using this flexible, cost-effective employee benefit program. This program is the only one with a national oversight committee consisting of elected and appointed county officials who are plan participants. Additionally, an advisory committee comprised of California county officials provides additional feedback and oversight for this supplemental retirement program. Currently 34 counties in California have chosen Nationwide to help their employees save for retirement.

The Investment Trust of California (CalTRUST) is a JPA established by public agencies in California for the purpose of pooling and investing local agency funds - operating reserves as well as bond proceeds. CalTRUST offers the option of five accounts to provide participating agencies with a convenient method of pooling funds – a liquidity fund, a government fund, a short-term, and a medium-term, and a new ESG compliant money market fund. Each account seeks to attain as high a level of current income as is consistent with the preservation of principle. This program is a great option to diversify investments!

Easy Smart Pay is a product of Smart Easy Pay, a corporation formed by the CSAC Finance Corporation for the purpose of improving the process of paying government. Through the Easy Smart Pay platform residents can pay their property taxes in installments via ACH or credit card with preferred processing fees. This program is currently being used in 13 of the 58 California counties and is now available for all counties to onboard into the system.

California Coverage & Health Initiatives (CCHI) is a statewide outreach and enrollment network, whose efforts ensure that all California’s families are able to easily and effectively navigate into health coverage and other health services.
The CSAC FC and Synoptek have partnered to offer a human firewall training program and fraud assessment. The human firewall program is a training program whereby a comprehensive approach is initiated that integrates baseline testing, using mock attacks, engaging interactive web-based training, and continuous assessment through simulated phishing attacks to build a more resilient and secure organization. Synoptek offers a wide range of security technology offerings to aid your county in remaining vigilant and secure.

Revenue Collection
CalTRECS Jim Manker www.csacfc.org
The CSAC FC has joined with NACo FSC to develop the California Tax Recovery and Compliance System (CalTRECS) program to help counties collect outstanding debts in a timely, cost-effective manner. The debt offset service allows counties and other local government to compile and submit their delinquencies for offset against pending state personal income tax refunds and lottery winnings.

Cannabis Compliance
CCA Greg Turner www.cca.ca.gov
The California Cannabis Authority is a Joint Powers Authority established by county governments to develop and manage a statewide data platform. The platform will assist local governments that are regulating commercial cannabis activity by consolidating data from different channels into one resource to help local governments ensure maximum regulatory and tax compliance. In addition, the platform can help to facilitate financial services to the cannabis industry by linking willing financial institutions with interested businesses, and by providing critical data to ensure that all transactions and deposits are from legal transactions. As Counties look at establishing or revising their cannabis licensing and taxing structure, CCA should be among the resources used to ensure a successful and robust regulatory program.

Information & Referral Services
211 California Christy Higgins www.211california.org
The CSAC FC manages 211 California which is a network of the 211 systems throughout California. These critical agencies serve county residents by providing trusted connectivity to community, health, and social services. During times of disaster and recovery, 211 organizations are vital to assist residents find critical services and information.

Discounted Prescription Drugs
Coast2CoastRx Jim Manker www.coast2coastrx.com
The Coast2Coast Discount Prescription Card is available at no-cost to the county or taxpayers and will save county residents up to 75% on brand name and generic prescription drugs. The Coast2Coast program is already being used by over 35 counties in California. Not only does it offer savings to users, your county will receive $1.25 from Coast2Coast for every prescription filled by a cardholder.

Agenda Management System
CSBA GAMUT Andrea Johnson https://www.csba.org/gamut
CSAC FC has partnered with the California School Board Association (CSBA) to bring the GAMUT platform to California Counties and other public agencies that allows for a virtual meeting minutes record keeping that conforms with the Brown Act. Agencies are able to use this simple yet robust software for meetings and policies as well as provide immediate public access and translates in more than 100 languages. The platform incorporates the needs of a virtual meeting environment with online voting and remote board access. Agencies can purchase the entire suite or select the module that best suits their governance team’s needs.
### Business Program Summary

**Business Intelligence Services**

**Procure America**  
Todd Main  
www.procureamerica.org

Procure America provides its clients with analytics and strategies that result in greater performance at lower costs. By leveraging decades of industry experience, Procure America generates an average savings of 34%, all while increasing operational efficiency, vendor accountability, and service levels. Procure America’s experts have deep, industry-specific experience and will analyze all aspects of the supplier relationship—contractual, operational and invoice compliance. Knowledge, information and focus delivers results.

**Employee Health and Wellness Solutions**

**Optum Rally**  
Michael Wall  
www.optum.com

Optum aspires to improve experiences and outcomes for everyone we serve while reducing the total cost of care. For individuals and families, Optum provides health care services, pharmacy services and health care financial services. For organizations, Optum provides business services and technology to health plans, providers, employers, life sciences and government.

**Liquidity Management Services**

**CashVest by Three + One**  
Garrett MacDonald  
www.threeplusone.us

CashVest® provides liquidity analysis and FinTech data services for counties and other public entities. This program is a new opportunity to help manage your organization’s funds as a revenue-generating asset, identify the current marketplace value of your cash, and use time horizon data to maximize the value of all your financial resources.

**Financial Management Services**

**Treasury Curve**  
Chase Broffman  
www.treasurycurve.com

Treasury Curve was founded by a team of financial and technology innovators all-too-familiar with the pain treasury professionals face each day: How to efficiently manage both cash and investments, maximize idle cash and ensure compliance within strict investment policies. The result is a total solution designed to help you optimize your treasury, while giving you precious time back to optimize other areas in your finance and treasury areas.

**Surplus Auction System**

**Public Surplus**  
Chase Broffman  
www.publicsurplus.com

Public Surplus is the best government surplus auction system available. Find great deals on heavy equipment, cars, buses and even airplanes. This system was created with unique capabilities specifically for public agencies, making it much more than an auction site. The services we offer to both buyers and sellers is of the highest quality with a strong focus on customer care.

### Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leonard Moty</td>
<td>President</td>
</tr>
<tr>
<td>Graham Knaus</td>
<td>CSAC - Vice President</td>
</tr>
<tr>
<td>Ryan Alsop</td>
<td>Kern County - Treasurer</td>
</tr>
<tr>
<td>Kathryn Barger</td>
<td>Los Angeles County</td>
</tr>
<tr>
<td>Richard Forster</td>
<td>Amador County</td>
</tr>
<tr>
<td>Elba Gonzalez-Mares</td>
<td>Public Member</td>
</tr>
<tr>
<td>Matt Jennings</td>
<td>Riverside County</td>
</tr>
<tr>
<td>Susan Muranishi</td>
<td>Alameda County</td>
</tr>
<tr>
<td>Billy Rutland</td>
<td>Public Member</td>
</tr>
<tr>
<td>Oscar Villegas</td>
<td>Yolo County</td>
</tr>
<tr>
<td>Mary Zeeb</td>
<td>Monterey County</td>
</tr>
</tbody>
</table>

### Staff

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alan Fernandes</td>
<td>Chief Executive Officer</td>
</tr>
<tr>
<td>Jim Manker</td>
<td>Director of Business Development</td>
</tr>
<tr>
<td>Rob Pierce</td>
<td>Vice President</td>
</tr>
<tr>
<td>Christy Higgins</td>
<td>Operations Manager</td>
</tr>
<tr>
<td>Sendy Young</td>
<td>Executive Assistant</td>
</tr>
<tr>
<td>Chase Broffman</td>
<td>Member Services Associate</td>
</tr>
</tbody>
</table>
PLATINUM Partners (as of 2.1.2023)

1. Alliant Insurance Services, Inc.
   Nazi Arshi, Senior Vice President
   1301 Dove St. Suite 200
   Newport Beach, CA 92660
   (949) 660-8110
   narshi@alliant.com
   www.alliant.com

2. Anthem Blue Cross
   Michael Prosio, Regional Vice President, State Affairs
   1121 L Street, Suite 500
   Sacramento, CA 95814
   (916) 403-0527
   Michael.prosio@anthem.com
   www.anthem.com

3. AT&T
   Bryant Milesi, Director of External Affairs
   1445 Van Ness Avenue
   Fresno, CA 93721
   (916) 947-9046
   bm3620@att.com
   www.att.com

4. Baron & Budd
   John Fiske, Shareholder
   11440 W. Bernardo Court
   San Diego, CA 92127
   (858) 251-7424
   jfiske@baronbudd.com
   www.baronbudd.com

5. Blue Shield
   Andrew Kiefer, VP, State Government Affairs
   1215 K St. Suite 2010
   Sacramento, CA 95815
   (916) 552-2960
   Andrew.kiefer@blueshieldca.com
   www.blueshieldca.com

6. California Statewide Communities Development Authority
   Catherine Barna, Executive Director
   1700 North Broadway, Suite 405
   Walnut Creek, CA 94596
   (800) 531-7476
   cbarna@cscda.org
   www.cscda.org

7. CalTRUST
   Laura Labanieh, CEO
   1100 K Street, Suite 101
   Sacramento, CA 95814
   (916) 745-6701
   laura@caltrust.org
   www.caltrust.org

8. CCHI
   Mark Diel, Executive Director
   1107 9th Street, STE 601
   Sacramento, CA 95814
   (916) 404-9442
   mdiel@cchi4families.org
   www.cchi4families.org

9. CGI
   Monica Cardiel Cortez, Partner, Consultant
   621 Capitol Mall, Suite 1525
   Sacramento, CA 95814
   (916) 830-1100
   monica.cardielcortez@cgi.com
   www.CGI.com

10. Coast2Coast Rx
    WellDyne Rx (dba Coast2Coast Rx)
    Joseph Feliciani, Vice President
    500 Eagles Landing Rd
    Lakeland, FL 33810
    (609) 969-1084
    joe.feliciani@welldynerx.com
    www.coast2coastrx.com

11. DLR Group
    Dan Sandall, Business Development
    1050 20th Street, Suite 250
    Sacramento, CA 95811
    (310) 804-7997
    dsandall@dlrgroup.com
    www.dlrgroup.com
12. Dominion Voting Systems
Steve Bennett, Regional Sales Manager
26561 Amhurst Court
Loma Linda, CA 92354
(909) 362-1715
steven.bennett@dominionvoting.com
www.dominionvoting.com

13. DRC Emergency Services
Kristy Fuentes, Vice President Business Development
110 Veterans Memorial Blvd.
Metairie, LA 7005
(504) 220-7682
kfuentes@drcusa.com
www.drcusa.com

14. Election Systems & Software
Chelsea Machado, Regional Sales Manager
11208 John Galt Blvd.
Omaha, NE 68137
(209) 277-6674
chelsea.machado@essvote.com
www.essvote.com

15. Enterprise Fleet Management
Lisa Holmes, State of CA Contract Manager
150 N. Sunrise Ave
Roseville, CA 95661
(916) 240-1169
Lisa.m.holmes@ehi.com
www.enterprise.com

16. GX Broadband
Ben Korman, Founder
P.O. Box 1869
Morrow Bay, CA 93433
(805) 748-6824
ben@gxbroadband.com
www.gxbroadband.com

17. GovInvest
Christen McKay, Director of Marketing
3625 Del Amo Blvd #200,
Torrance, CA 90503
(770) 317-1838
chris@egovinvest.com
www.govinvest.com

18. Hanson Bridgett LLP
Paul Mello, Partner
Samantha Wolff, Partner
425 Market Street, 26th Floor
San Francisco, CA 94105
(415) 777-3200
swolff@hansonbridgett.com
pmello@hansonbridgett.com
www.hansonbridgett.com

19. Healthnet
Allison Barnett, Senior Director Government Affairs
1201 K Street, Suite 1815
Sacramento, CA 95814
(916) 548-2989
allison.barnett@healthnet.com
www.healthnet.com

20. Hipcamp,
Mason Smith, Head of Government and Community Relations
2261 Market Street #4139,
San Francisco CA, 94114
(760) 920-6638
mason@hipcamp.com
www.hipcamp.com

21. IBM
Todd W. Bacon, VP / Managing Director
425 Market St. 21st floor
San Francisco, CA 94105
(310) 890-9535
tbacon@us.ibm.com
www.ibm.com

22. Kaiser Permanente
Jennifer Scanlon, Managing Director,
Community and Government Relations
1950 Franklin St, 3rd Floor
Oakland, CA 94612
(510) 987-2373
Jennifer.Scanlon@kp.org
www.kp.org

23. LetsGetChecked
Thomas A. Carey, VP Government and Strategy
222 E Huntington Drive Suite 100
Monrovia, CA 91016
(203) 216-0056
tcarey@letsgetchecked.com
www.letsgetchecked.com
24. Library Systems & Software  
Michael Posey, Government Affairs  
2600 Tower Oaks Blvd., Suite 510, Rockville, MD 20852  
(714) 412-0174  
michael.posey@lsslibraries.com  
www.lsslibraries.com

25. Nationwide  
Rob Bilo, VP of Business Development  
4962 Robert J Mathews Parkway, Suite 100  
El Dorado Hills, CA 95762  
(866) 677-5008  
bilor@nationwide.com  
www.nrsforu.com

26. NextEra Energy  
Sarah Qureshi, Sr. Regulatory Analyst  
One California, Suite 1610  
San Francisco, CA. 94111  
(415) 317-9956  
sarah.qureshi@nexteraenergy.com  
www.nexteraenergy.com

27. OpenGov  
Greg Balter, CPA  
Regional Sales Manager, US - West  
955 Charter St  
Redwood City, CA 94063  
(415) 230-9472  
gbalter@opengov.com  
www.opengov.com

28. Pacific Gas & Electric Company  
John Costa, Local Public Affairs  
1415 L Street, Suite 280  
Sacramento, CA 95814  
(916) 584-1885  
JB1F@pge.com  
www.pge.com

29. Peraton  
Julie Waddell, Interim Account Executive Deputy  
4045 Hancock Street Suite 210  
San Diego, CA 92110  
jkew@peraton.com  
www.peraton.com

30. Persimmony International  
Ruffin Judd, Director of Customer Success  
26895 Aliso Creek Rd.  
Aliso Viejo, CA 92656  
(208) 351-1413  
ruffin.judd@persimmony.com  
www.persimmony.com

31. PRISM  
Rick Brush, Chief Member Services Officer  
75 Iron Point Circle, Suite 200  
Folsom, California 95630  
(916) 850-7378  
rbrush@prismrisk.gov  
www.prismrisk.gov

32. Procure America  
Todd Main, Vice President of Government Services  
31103 Rancho Viejo Rd. #D2102  
San Juan Capistrano, CA 92675  
(949) 388-2686  
t.main@procureamerica.org  
www.procureamerica.org

33. Qlik  
Courtney Hastings, Sr. Field Marketing Manager, Public Sector  
1775 Tysons Blvd.  
McLean, VA 22102  
(202) 277-4936  
Courtney.hastings@qlik.com  

34. Rescue Agency  
Brandon Tate, SVP  
6340 Sunset Blvd., Suite 504  
Los Angeles, CA 90028  
(323) 823-4215  
brandon@rescueagency.com  
www.rescuescg.com

35. SiteLogIQ  
Maram Finnell, Sr. Marketing Manager  
1651 Response Rd, Suite 300  
Sacramento, CA 95815  
(714) 658-2211  
maram.finnell@sitelogiq.com  
www.sitelogiq.com

36. Southern California Edison  
Haig Kartounian, Public Affairs Manager  
2244 Walnut Grove Ave., Rosemead, CA 91770  
(626) 302-3418  
Haig.Kartounian@sce.com  
www.sce.com
37. Southland Industries  
Desiree Haus, Business Development Manager  
Garden Grove, CA 92841  
(559) 593-3902  
dhaus@southlandind.com  
www.southlandind.com

38. Synoptek  
Eric Westrom, Business Development Manager  
3200 Douglas Blvd. Suite 320  
Roseville, CA 95661  
(916) 316-1212  
ewestrom@synoptek.com  
www.synoptek.com

39. T-Mobile for Government  
Hon. Lloyd Levine (ret.), National Senior Executive, State Government Strategy  
3625 132nd Ave SE  
Bellevue, WA 98006  
(916) 750-2740  
lloyd.levine1@t-mobile.com  
www.t-mobile.com/business/government/state-local-government

40. UnitedHealthcare/Optum  
Jeff Giadone, UHC, VP-CA Public Sector  
5701 Katella Avenue, MS CA 910-1000|  
Cypress, CA 90630  
(303) 881-0477  
jgiadone@uhc.com  
www.uhc.com

41. Unite Us  
Moira Kenney, Regional Network Director, West Coast  
10331 Jefferson Blvd.  
Culver City, California 90232  
(510) 637-8153  
moira.kenney@uniteus.com  
www.uniteus.com

42. Vanir Construction Management, Inc.  
Bob Fletcher, Vice President of Business Development  
4540 Duckhorn Drive, Suite 300  
Sacramento, CA 95834  
(916) 997-3195  
bob.fletcher@vanir.com  
www.vanir.com

43. Western States Petroleum Association  
Catherine Reheis-Boyd, President  
1415 L St., Suite 600  
Sacramento, CA 95816  
(916) 498-7752  
creheis@wspa.org  
www.wspa.org
GOLD Partners

1. **HdL Companies**
   Andrew Nickerson, President
   120 S. State College Blvd., Suite 200
   Brea, CA 92821
   (714) 879-5000
   anickerson@hdcompanies.com
   www.hdlcompanies.com

2. **Lockheed Martin Sikorsky**
   Robert Head, VP State, Local and PAC Affairs
   2121 Crystal Drive, Suite 100
   Arlington, VA 22202
   (703) 413-6990
   Robert.h.head@lmco.com
   www.lockheedmartin.com

3. **Paragon Government Relations**
   Joe Krahn, President
   220 Eye Street, NE, Suite 240
   Washington, DC 20002
   (202) 898-1444
   jk@paragonlobbying.com
   www.paragonlobbying.com

4. **Recology**
   Salvatore Coniglio, CEO
   50 California Street, 24th Floor
   San Francisco, CA 94111-9796
   (415) 875-11506
   sconiglio@recology.com
   www.recology.com

5. **SAIC**
   Chris Reeve, Vice President of Business Development
   26642 Towne Centre Dr.
   Foothill Ranch, CA 92610
   (916) 586-6040
   christopher.reeve@saic.com
   www.saic.com

6. **Santa Ynez Band of Chumash Indians**
   Sam Cohen, Government Affairs
   P.O Box 517
   Santa Ynez, CA 93460
   (805) 245-9083
   scohen@sybmi.org
   www.santaynezchumash.org

7. **Southern CA Contractors Association**
   Clayton Miller, Government Affairs
   600 City Parkway West, Suite 165
   Orange, CA 92868
   (909) 815-3780
   claytonmiller2011@gmail.com
   www.sccaweb.org

8. **Wellpath**
   Patrick Turner, Director of Business Development
   12220 El Camino Real
   San Diego, CA 92130
   (281) 468-9365
   patrick.turner@cmgcos.com
   www.wellpathcare.com
SILVER Partners

1. Comcast
Beth Hester, Vice President External Affairs
3055 Comcast Circle
Livermore, CA 94551
(925) 424-0972 x0174
beth_hester@comcast.com
www.business.comcast.com

2. CGL Companies
Jami Godkin, VP Director of Business Development
2260 Del Paso Road, Suite 100
Sacramento CA 95834
(510) 520-2851
jgodkin@cglcompanies.com
www.cglcompanies.com

3. Forefront Power
Jesse Prier, Senior Manager, Marketing
100 Montgomery Street, Suite 725
San Francisco, CA 94104
(628) 899-1621
jprier@forefrontpower.com
www.forefrontpower.com

4. GEO Group
Jessica Mazlum, Business Development Director - Western Region
7000 Franklin Blvd, Suite 1230
Sacramento, CA 95823
(916) 203-5491
jmazlum@geogroup.com
www.geogroup.com

5. Hospital Council of Northern & Central California
Brian L. Jensen, Regional Vice President
1215 K Street, Suite 730
Sacramento, CA 95814
(916) 552-7564
bjensen@hospitalcouncil.net
www.hospitalcouncil.net

6. Kofile
Dave Baldwin, VP Sales, Western Region
Eugene Sisneros, Western Division Manager
1558 Forrest Way
Carson City, NV 89706
(713) 204-5734
Eugene.sisneros@kofile.us
www.kofile.us

7. Konica Minolta
Paul Campana, Gov. Accounts Manager
1900 S. State College Blvd. Ste 600
Anaheim, CA 92806
(714) 688-7822
pcampana@kmbs.konicaminolta.us
www.konicaminolta.com

8. Kosmont Companies
Larry Kosmont, CEO
1601 N. Sepulveda Blvd., #382
Manhattan Beach, CA 90266
(213) 507-9000
lkosmont@kosmont.com
www.kosmont.com

9. LECET Southwest
Ernesto Ordonez, Director
3775 N. Freeway Blvd., Suite 110
Sacramento, CA 95834
(916) 604-5585
estela@lecetsw.org
www.lecetsouthwest.org

10. Liebert Cassidy Whitmore
Cynthia Weldon, Director of Marketing
6033 W. Century Boulevard, 5th Floor
Los Angeles, CA 90045
(310) 981-2055
cweldon@lcwlegal.com
www.lcwlegal.com

11. MuniServices
Fran Mancia, VP Government Relations
1400 K St. Ste.301
Sacramento, CA 95814
(916) 441-4530
fran.mancia@avenuinsights.com
www.MuniServices.com
12. National Demographics Corporation (NDC)
Douglas Johnson, President
PO Box 5271,
Glendale, CA 91221
(310) 200-2058
djohnson@NDCresearch.com
www.NDCresearch.com

13. Northrop Grumman Aerospace Systems
Joe Ahn, Manager, State and Local Affairs
101 Continental Blvd, MS-D5/140
El Segundo, CA 90245
(310) 332-4667
joe.ahn@ngc.com
www.northropgrumman.com

14. PARS
Mitch Barker, Executive Vice President
4350 Von Karman Avenue, Suite 100
Newport Beach, CA 92660
(800) 540-6369 x116
mbarker@pars.org
www.pars.org

15. Precision Civil Engineering
Ed Dunkel, President and CEO
1234 O. Street
Fresno, CA 93721
(559) 449-4500
edunkel@precisioneng.net
www.precisioneng.net

16. Republic Services
Susanne Passantino, Market Director, Government Affairs
9200 Glenoaks Blvd.
Sun Valley, CA 91352
(818) 974-5136
spassantino@republicservices.com
www.RepublicServices.com

17. Sierra Pacific Industries
Andrea Howell, Corporate Affairs Director
PO Box 496028
Redding, CA 96049
(530) 378-8104
AHowell@spi-ind.com
www.spi-ind.com

18. Sixth Dimension
Teri Cruz, Vice President
1504 Franklin Street, Suite 102
Oakland, CA 94612
(510) 715-6536
teri.cruz@sixthdimensionpm.com
www.sixthdimensionpm.com

19. Telecare Corporation
Rich Leib
1080 Marina Village Parkway, Suite 100
Alameda, CA 94501
(619) 992-4680
rich.leib@dunleerstrategies.com
www.telecarecorp.com

20. Witt O'briens
Matt Atkinson, Vice President, Marketing
1201 15th Street NW, Suite 600
Washington, DC 20005
(804) 687-9308
MAAtkinson@wittobriens.com
www.wittobriens.com
March 2, 2023

TO: CSAC Board of Directors

FROM: Graham Knaus, Chief Executive Officer
       Derrick Winrow, Sr., Principal Management Analyst
       Farrah McDaid Ting, Director of Public Affairs

SUBJECT: Operations and Member Services Report

The CSAC Operations and Member Services team continues to meet the challenge of ensuring the efficient and effective functioning of the Association. From the in-house revenue-generating print shop to the new CSAC Grants Initiative, the CSAC Operations and Member Services team strives to continually improve our services, revenues, and advocacy for all counties.

Like our member counties, recruitment for vacant positions within the Association had presented some challenges as the state recovers from the impacts of the Coronavirus pandemic. However, we are pleased to report the hiring of four key positions in the first quarter of 2023:

**Derrick Winrow, Sr.** joined CSAC as the new Principal Management Analyst on February 27. He brings with him a wealth of project management and technology experience to this new CSAC position.

**Brian Rutledge** joined the California Counties Foundation on January 17 as the new Grants Program Director for the CSAC Grants Initiative (CGI). He has hit the ground running and coordinates with both The Ferguson Group and individual counties to meet county funding and service needs.

**Debra Kurtti** will join the CSAC team as the new Meeting Planner and Event Coordinator on March 8. She comes to CSAC with more than 25 years of meeting planning and membership association experience in California and will help finalize the details for the upcoming April 12-13 CSAC Legislative Conference.

**Chase Palm** joined the California Counties Foundation as Administrative Assistant on January 27. His duties include assisting with the day-to-day administration of the Foundation and the CSAC William B. Chiat Institute for Excellence in County Government.

Additionally, CSAC has contracted with Valerie Phillips, the President of Bob Murray and Associates, a local public-focused recruiting firm to fill our Chief Operating Officer (COO) vacancy. This executive-level position is the re-branded and modified version of the Deputy Executive Director of Operations and Member Services from which Manuel Rivas, Jr. retired from at the end of 2022. Click here to see the recruitment or view the COO Recruitment brochure attached.

CSAC has also contracted with Moss Adams, LLP on a comprehensive salary survey, which is still in progress at the time of this writing. This project was undertaken to ensure CSAC compensation remains
competitive in the Sacramento market and to inform internal budget meetings to build a draft budget for member approval later this summer.

The Association’s current solid financial footing has also provided a foundation for small capital improvements, an end-to-end website redesign, and upgrades to our technology infrastructure in 2023.

PUBLIC AFFAIRS

Website Redesign. CSAC has retained CivicPlus, a national digital design firm, to undertake a complete redesign of the CSAC website. The current CSAC site dates to 2012 and is not even compatible with mobile phone requirements!

CSAC solicited bids from seven digital firms, met with four, and settled on CivicPlus for their experience with local government websites, fresh design perspective, handy modules for newsletter productions and automated opt in options for members. The contract with CivicPlus meets the current year budget parameters and we hope to unveil the new site by early fall.

Some of CivicPlus’ work in California includes:

- Humboldt County Portal  
  https://humboldtgov.org/

- Placer County Employee Intranet  
  https://ca-placercountyintranet.civicplus.com/

- San Joaquin Council of Governments  
  https://www.sjcog.org/

- Alameda County Water District  
  https://www.acwd.org/

AT HOME. Another principal project for the Public Affairs team is coordinating a multifaceted media plan to support and advance the Association’s homelessness policy work. This includes resurrecting a form of the 2017 Driven to Serve campaign to highlight county efforts on homelessness, data sharing, formatting and promotion of materials, and cultivation of key members of the media to amplify the county message. CSAC is collaborating with the Bicker, Castillo, Fairbanks and Spitz public relations firm on this essential and top-priority effort.

Social Media. The Public Affairs team also continues to emphasize the Association’s social media reach, of which short video programming is a key component. For example, our short “Power Minute” with Graham providing an overview of the Governor’s January proposed budget on January 10 garnered more than 160 views in 24 hours, 150 of which occurred on Twitter. The team also subsequently produced a similarly successful Power Minute on Climate and Disaster Response with Senior Legislative Advocate Catherine Freeman.
Overall, CSAC videos earned more than 3,340 views across all platforms since November 1, 2022, and our highest-viewed video was a short explanation of how California’s counties were formed. On YouTube, the “Evolution of California Counties (1850-1925)” short enjoyed one of the highest audience retention rates of all of our videos this year at 66 percent (average YouTube retention rates hover around 40 percent). We are currently producing additional short information videos to be released in March.

On Facebook, we increased our followers to 3,225 since November 1 and enjoyed a 7.8 percent engagement rate, which is far above the average rate of 0.13 percent. Our top post with 49 engagements was our Annual Meeting kickoff post: “And so it begins! Our Supervisors and county leaders are beginning to arrive in Orange County. We hope everyone is ready for a jam-packed week. #CSACAnnual.”

On Instagram, we increased our followers up to 1,330, received 341 post engagements and 4,515 post impressions. CSAC maintained a 6.9 percent engagement rate when the average Instagram engagement rate is 0.8 percent.

On Twitter, engagement remains strong with 12,473 followers, 52,000 impressions and a robust 3.7 percent engagement rate in light of an average engagement rate of 0.3 percent. The top tweet came on January 10 and was related to the release of the Governor’s January Budget proposal:

“BREAKING - Governor @GavinNewsom projects a $22.5 billion deficit, less than the @LAO_CA’s projected $41B shortfall, as he unveils a $297 billion #CABudget. CSAC's legislative team is analyzing the proposal and will be distributing a detailed report to counties this afternoon.”

Engagement is also steadily increasing on LinkedIn, with more than 100 new followers since October and 1,026 followers’ total. The engagement rate was 6.7 percent, whereas the average engagement rate is 2 percent. Our top post was related to Graham’s mentions in a column by George Skelton of the Los Angeles Times:

“Los Angeles Times columnist George Skelton echoes county and city frustration at Governor Gavin Newsom’s decision to delay Homelessness Housing, Assistance and Prevention (HHAP) funding. All levels of government share a responsibility to address #homelessness. It's time we stop pointing fingers and work together.

CSAC Executive Director Graham Knaus and other local leaders agree the lack of clear responsibilities and accountability hinders efforts to address this crisis. We need a statewide homelessness plan with defined levels of coordination.”

**CSAC Roster:** Additionally, the CSAC Public Affairs team is working to produce the 2023 CSAC roster with all the latest contact information for each county. This is a proprietary publication that is available only to CSAC members, and we appreciate the work of your County Administrators and Clerks of the Board to help us update our data. We plan to produce a print version this year but are also exploring secure password-protected digital publishing options for the 2024 edition.
Challenge Awards. Now that the 2022 winners have been announced, CSAC is working to schedule presentations to the County Boards in the second and third quarters. A full list of the 2022 winners is attached.

Meetings and Events. The Meetings and Events team is beginning work on the 2023 CSAC Legislative Conference in earnest. Early Bird registration opened the week of February 24. Work on reconciling the costs for highly successful the 2022 Annual Meeting has also been ongoing with assistance from the CSAC financial team.

FACILITIES

The ongoing maintenance of our aging building continues daily. At the time of this writing, we sustained no damage from the January heavy rain and wind events. The Facilities Manager is also nearing completion of the reorganization of the second floor with the last phase consisting of the construction of one more enclosed office for the new Meeting Planner and Event Coordinator.

We are also planning an exterior building refresh, with power washing of the building and other maintenance and cleaning of the exterior to occur once the weather improves.

TECHNOLOGY & PRINTING

Additionally, we are undertaking a building-wide wireless internet connection improvement, which should resolve slow or glitchy internet issues experienced by members and staff within the CSAC building.

We are also in the midst of migrating archived information from our physical servers to “the cloud,” which will improve security and accessibility to important documents and data.

CSAC has also purchased several economical microphones and portable teleprompter equipment to aid in the creation of additional high-quality video content.

The CSAC Print Shop continues to generate revenue by meeting the printing and signage needs of local county affiliates and other outside organizations while completing print jobs for CSAC and the California Counties Foundation in a timely manner. The CSAC Print Shop continues to serve as our “secret weapon” in providing high-quality materials to our members and Institute participants.

ATTACHMENTS:

- CSAC Recruitment Brochure: Chief Operations Officer
- CSAC 2022 Challenge Award Winners
will require the employee to establish reciprocity in order to be considered at the Tier 1 contribution level. Establishing reciprocity can take approximately 8-12 months. A Tier 1 employee receives an approximate 80% contribute by the employer towards the employee portion. Tier 2 employees must pay the full employee portion of the contribution pre-tax through a payroll deduction.

- 457(b) available through Nationwide Retirement. Employees may contribute to this pre-tax through a payroll deduction.
- 401(a) plan through Nationwide with option to put up to 20% of pre-tax compensation.

**Vacation & Sick Leave** – Employees accrue vacation upon employment equal to two weeks a year increasing up to five weeks after 15 years of employment. Exempt employees not eligible for overtime pay also receive up to 5 administrative leave days a year. Full-time employees earn one paid sick leave day per month (12 days per year).

**Auto Allowance** – $800 per month

**Other Benefits** – Flexible Spending Accounts, Optional Insurance Discounts, Employee Parking/Transportation Allowance, Continuing Education, and Health Club Membership.

*CSAC does not pay into Social Security because a pension is offered (6.2% salary savings).
*CSAC does not pay into State Disability Insurance because of in-house short-term disability (1% salary savings).

**TO APPLY**

If you are interested in this outstanding opportunity, please apply online at:

www.bobmurrayassoc.com

**Filing Deadline:**

Open Until Filled

Following the closing date, resumes will be screened according to the qualifications outlined above. The most qualified candidates will be invited to personal interviews with Bob Murray & Associates. A select group of candidates will be asked to provide references once it is anticipated that they may be recommended as finalists. References will be contacted only following candidate approval. Finalist interviews will be held with the California State Association of Counties. Candidates will be advised of the status of the recruitment following selection of the Chief Operating Officer.

If you have any questions, please do not hesitate to call Ms. Valerie Phillips at:

(916) 784-9080
THE ORGANIZATION
For 127 years, the California State Association of Counties (CSAC) has represented county governments before the Governor, State Legislature, federal government, and administrative agencies. The Association is made up of a 62-member Board of Directors, an 18-member Executive Committee, and four Officers representing urban, suburban, and rural counties. CSAC strives to be a high performing organization and is known as an excellent employer and a pre-eminent voice in California. Since its inception, the core driver for the Association has been ensuring every community in every county has the resources, authority, and flexibility to deliver high quality services that best fit local needs. CSAC’s strong reputation and solid relationships at the state level provide a unique opportunity as California continues building on its success.

Advocacy is a key priority for the Association, along with member support and services, nationally recognized leadership, and policy development through its 501c3 California Counties Foundation, and enterprise business operations through public-private partnerships. Maintenance of strong partnerships with other local government associations is also important to accomplish the mission of CSAC. The Association is headquartered in a beautiful, historic building in downtown Sacramento, one block from the State Capitol. The CSAC staff of 40 is divided among advocacy, public affairs and member services, administrative services, and entrepreneurial services through the Association’s Finance Corporation. Staff is professional, capable, energetic, and well respected by CSAC members and colleagues in Sacramento and across the state. CSAC also maintains an office in Washington, D.C. through its federal lobbyist partner Paragon Government Relations.

To learn more about CSAC, please visit: https://www.counties.org

THE POSITION
As a member of the CSAC Executive Team, the Chief Operating Officer reports directly to the Chief Executive Officer (CEO). Responsibilities include providing leadership and direction to the communication and administrative functions of CSAC. The Chief Operating Officer will develop and manage the annual budget, create and implement internal policies and procedures; and will provide oversight of member communication services, member- ship services, human resources, finance, and information technology. Important functions include coordinating activities with the Chief Policy Officer, building team culture, and leading and implementing strategic planning. Other responsibilities include but are not limited to:

- Overseeing association management, meetings, events, finance, information technology, the print shop, operations staff, and communications.
- Assisting the CEO, Executive Team, and broader Leadership Team on the strategic vision of the organization, leading where appropriate.
- Developing and implementing personnel and management policies, selecting, supervising, training, evaluating, and disciplining subordinate staff.
- Overseeing the financial operations related to facilities.
- Managing Information Technology planning, projects, staff, and implementation.
- Overseeing planning of CSAC meetings, conferences, and workshops, attending and speaking at such meetings.
- Coordinating with the CSAC Finance Corporation regarding the corporate partners program and other business partnerships.
- Visiting counties to identify membership needs and concerns.
- Coordinating with the Chief Policy Officer to ensure full integration with legislative advocacy efforts.

The incoming candidate must have knowledge of developing and evaluating all facets of a high performing organization and must have refined interpersonal skills.

THE IDEAL CANDIDATE
The California State Association of Counties is seeking a collaborative and team-oriented Chief Operating Officer who can contribute to the development and implementation of sound association management principles and practices. The ideal candidate is a strategic and innovative thinker, with a proven record of making effective decisions. A community-oriented candidate, that is also creative, will do well in this role. The new Chief Operating Officer should be an effective leader that drives results. A detail oriented and thoughtful candidate is desired. The successful candidate has experience with personnel management and supervision including planning, coordinating, directing, and evaluating the work and activities of staff. A mentor who holds others and themselves accountable is essential.

As a high-performing member of the leadership team, the Chief Operating Officer will have knowledge of federal, state, and local government organization, along with public finance and budgeting practices. Knowledge of laws, policies, operations, and functions of the major administrative programs and program areas of concern is essential. The ideal candidate has the ability to interact well with coworkers, supervisors, and the general public. They must have the ability to exchange or convey information and receive work direction. Candidates must have the ability to write and speak clearly and concisely, analyze complex issues, develop, and evaluate policy. Qualified individuals typically possess a Bachelors Degree and ten (10) years of experience in senior management, or an equivalent combination of education and experience sufficient to successfully perform the essential duties of the job such as those listed in this brochure. A Masters Degree is preferred.

COMPENSATION
The salary range for the Chief Operating Officer is $200,000 - $300,000. Placement within this range is dependent on qualifications and experience. The CSAC also offers a generous benefits package including:

- Health Coverage – Kaiser or Blue Cross PPO or HMO.
- Dental – Cypress Dental; employer pays 100% of premium for employee and dependents.
- Vision – Medical Eye Services; employer pays a portion of premium for employee and dependents.
- Life/AD&D – Employer covers employees for 1½ times annual salary up to $250,000. Additional life coverage for the employee and dependents available at an additional cost to the employee.
- Long Term Disability – Employer pays 100% of premium for the employee.
- EAP & Med-Ex Travel Assistance – Employer pays 100% of premium for the employee.
- Retirement –
  • CSAC participates in the San Bernardino Retirement System (SB Cera). Each employee is eligible to participate, but a start date after January 1, 2013
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To learn more about CSAC, please visit: https://youtu.be/nI9n6zu39-NU & www.counties.org

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• Coordinating with the CSAC Finance Corporation regarding the corporate partners program and other business partnerships.
• Visiting counties to identify membership needs and concerns.
• Coordinating with the Chief Policy Officer to ensure full integration with legislative advocacy efforts.

The Chief Operating Officer also represents CSAC in outreach efforts and presents to CSAC membership, County Administrative Officers, other associations, county caucuses, CSAC affiliates and corporate partners. Excellent communication and organizational skills are essential.

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Vision – Medical Eye Services; employer pays 100% of premium for employee and dependents.

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Long Term Disability – Employer pays 100% of premium for the employee.

EAP & Med-Ex Travel Assist – Employer pays 100% of premium for the employee.

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457(b) available through Nationwide Retirement. Employees may contribute to this pre-tax through a payroll deduction.

401(a) plan through Nationwide with option to put up to 20% of pre-tax compensation.

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Auto Allowance – $800 per month

Other Benefits – Flexible Spending Accounts, Optional Insurance Discounts, Employee Parking/Transportation Allowance, Continuing Education, and Health Club Membership.

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If you are interested in this outstanding opportunity, please apply online at: www.bobmurrayassoc.com

Filing Deadline: Open Until Filled

Following the closing date, resumes will be screened according to the qualifications outlined above. The most qualified candidates will be invited to personal interviews with Bob Murray & Associates. A select group of candidates will be asked to provide references once it is anticipated that they may be recommended as finalists. References will be contacted only following candidate approval. Finalist interviews will be held with the California State Association of Counties. Candidates will be advised of the status of the recruitment following selection of the Chief Operating Officer. If you have any questions, please do not hesitate to call Ms. Valerie Phillips at: (916) 784-9080
CSAC Announces 2022 Challenge Award Recipients
Orange County Earns Top Distinction for County Innovation

Sacramento, CA – The California State Association of Counties (CSAC) announced the 19 recipients of 2022 CSAC Challenge Awards, the premier program for recognizing and elevating the most innovative programs developed and implemented by California’s 58 counties.

“Congratulations to all our well-deserved Challenge Award winners,” said Graham Knaus, CSAC Executive Director. “Counties create, develop, and operate the most essential community services – often with shoestring funding and little to no recognition. CSAC looks forward to honoring the dedicated county leaders and employees who work to improve our communities each year through our Challenge Awards program.”

The 19 winning county programs tackled a wide breadth of pressing topics in California today such as early childhood development, safe drinking water, disaster recovery, transparency in local government, and COVID-19 recovery efforts. This year’s Innovation Award, which is awarded to the highest-scoring program, was earned by Orange County for their Pathway for Lifelong Learning: Kindergarten Readiness Initiative.

To learn about all the CSAC 2022 Challenge Award-winning programs, visit the [2022 Challenge Awards page](#).

CSAC received 370 entries from Counties, showcasing the amazing creative and collaborative solutions being utilized across issue areas. A total of 19 awards have been awarded to 14 different counties, including: Los Angeles County, three awards; Orange, Santa Barbara, and Santa Cruz Counties, two awards each; and Kern, Kings, Nevada, Madera, Marin, Mariposa, Placer, San Bernardino, San Diego, and Yuba Counties with one.

The list of 2022 CSAC Challenge Award winners are as follows:
CSAC 2022 Innovation Award
Most Points Scored Orange Pathway for Lifelong Learning: Kindergarten Readiness Initiative

Administration of Justice & Public Safety
RURAL Kings Early Access & Stabilization Services Kings County
SUBURBAN Santa Cruz Criminal Justice Council Policy Review
URBAN San Bernardino A Restorative Integration for Successful Engagement (ARISE)

Agriculture, Environment & Natural Resources
RURAL Madera Madera County GSAs Allocation Approach
SUBURBAN Placer Cat Adoption Collaboration with Local Pet Store
URBAN Los Angeles Safe, Clean Water Program

Government Finance Administration & Technology
RURAL Yuba Yuba County Enterprise Solutions (Yes to Yuba)
SUBURBAN Santa Cruz Online, Interactive Budget Website
URBAN San Diego Translation, Language and Culture Connection Work Group

Health & Human Services
RURAL Kern Kern County Know Your Numbers
SUBURBAN Santa Barbara COVID-19 Health and Human Services Recovery Plan
URBAN Los Angeles Los Angeles County - L.A. Found Program

Housing, Land Use & Transportation
RURAL Mariposa Mariposa Creekside Terrace
SUBURBAN Marin Mapping Marin County’s Past through Unlawful Restrictions
URBAN Los Angeles Return of Bruce's Beach

Disaster & Emergency Response
RURAL Nevada Disaster Livestock Access Program
SUBURBAN Santa Barbara Montecito Community Trails Partnership
URBAN Orange Public Libraries Going Digital: Pandemic and Beyond

The California State Association of Counties (CSAC) is the voice of California’s 58 counties.

###
TO: CSAC Executive Committee
FROM: Chastity Benson, Chief Operating Officer
Brian Rutledge, Grants Program Director

SUBJECT: California Counties Foundation Report

The California Counties Foundation (Foundation) is the non-profit foundation of CSAC that houses the CSAC William “Bill Chiat” Institute for Excellence in County Government, the CSAC Grants Initiative, and manages charitable contributions and grants to improve educational opportunities for county supervisors, county executives, administrators, and senior staff. The update below provides a brief overview of current Foundation activities.

**CSAC Institute**

**Winter-Spring 2023 Course Schedule.** Registration for the Institute’s Winter-Spring session is now open. The first class, Public Engagement in the Public: Involving the Community in Decisions, was held on January 6, 2023 in Ventura County. Popular courses such as Effective Performance and Outcome-based Contracting, Local Governance in California, and Crafting and Implementing Effective Strategic Plans are available for enrollment both in-person and virtually. The schedule also includes new courses such as How to Speak Confidently and Compelling Anywhere, Anytime; Emotional and Social Intelligence: The Really Hard Skills; and, Coaching for Success. For more information, including registration details, please visit [www.csacinstitute.org](http://www.csacinstitute.org).

**County Campuses.** The Humboldt County satellite campus began on January 26, 2023. There were over 50 participants in the class, led by popular Institute instructors retired Yuba County CAO Robert Bendorf and Sutter County Assistant CAO Leanne Link), which focused on providing a comprehensive overview of the ins and outs of county budgeting and the budget process. The second Fresno County satellite campus began on January 20, 2023. There were 30 participants registered for the class led by veteran Institute instructor Dr. Rich Callahan who discussed key features for thinking and acting strategically and the challenges of managing uncertainty. The Alameda and Ventura County cohort participants are halfway through their 10-class series. These county campuses have enjoyed an average enrollment of 50 and 45 participants, respectively. Foundation staff will be soliciting interest from CAOs in southern, central and coastal California counties to host satellite campuses in FY 2023-24.

**New Supervisors Institute.** Session II of the New Supervisors Institute was held February 23-25, 2023, in Sacramento. The session focused on advocacy, county budgeting, the state-local relationship, media relations and much more. Sixty County Supervisors from 40 counties were in attendance! Special thanks to Supervisor Erin Hannigan (Solano), CSAC Legislative team and CSAC Public Affairs team for facilitating this informative session. Session III will be held July 27-28 in Sacramento. The session will focus on public engagement, the Board’s role in crisis and disasters, and strategies for developing intergovernmental relationships.

**NACo Professional Development Academy Partnership.** In August of 2022, NACo graduated 93 county executives and staff as part of the third California Cohort in partnership with the Foundation. Due to the marketing efforts of the Foundation, the High Performance Leadership Academy opted to run an overflow cohort to accommodate the influx of applicants from California Counties. The added cohort
successfully graduated an additional 85 county staff in September of 2022, totaling in 178 participants. This graduating class notably includes four County Supervisors and a County Executive Officer. The High Performance Leadership Academy has graduated over 5,000 participants (over 800 from California Counties) and will continue to host more. The fourth California Cohort kicked-off on January 9, 2023, allowing the opportunity for additional county leaders to improve upon their competencies while building a statewide network of colleagues. You can learn more at [www.naco.org/skills](http://www.naco.org/skills).

**California County Technology Executive Credential Program.** The Institute continues to enjoy a partnership with the California County Information Services Directors Association (CCISDA) to offer professional development programming designed exclusively for county IT professionals. To date, 171 county IT professionals have completed the program. The current cohort is midway through the program and includes 41 participants, from 19 different counties. Participants complete 60 hours of course work—five leadership classes and five IT focused classes—and participate in a team capstone project that focuses on common IT issues that affect counties across the state. Enrollment for the 2023-24 cohort will open in the coming months. For additional information please visit [https://ccisda.org/event/CCISDAExecCredential2022-23](https://ccisda.org/event/CCISDAExecCredential2022-23).

**CSAC Grants Initiative**

The Foundation is proud to announce that we are launching the next phase of the CSAC Grants Initiative (Initiative) by introducing premium service options. Beginning in March, we will be offering flat-fee annual grant services packages for counties that need predictable and sustained support and flat-fee à la carte grant services for counties with other grant-related needs.

These newly available service options are designed to be affordable because counties will receive CSAC’s negotiated discount; efficient because counties will contract directly with the Foundation; and flexible because counties can treat the hours and services within each annual package as fungible. Please visit [CSACgrantsinitiative.org](http://CSACgrantsinitiative.org) to view pricing guides and service details.

What makes the launch of our premium service options so significant is that they are arriving four months ahead of schedule. Last year, CSAC President Ed Valenzuela and CSAC Executive Director Graham Knaus launched the Initiative to serve as CSAC’s platform for building out free and premium grant services and thus for helping California counties access federal, state, and foundation resources.

The initial plan was to pursue three phases: Phase 1 – Grant Awareness and Resources (August 2022 through October 2022); Phase 2 – Grant Tool Kits and Services (November 2022 through June 2023); and Phase 3 – Grant Writing, Advocacy, and Other Add-ons (July 2023 through December 2023). However, the Foundation accelerated the implementation of our premium services—which were meant to be the backbone of Phase 3 during the second half of 2023—in response to county needs. CSAC identified a growing sense of urgency and a growing demand for grant support, prompting the Foundation to create a quicker pathway for counties ready and willing to begin adding capacity now.

Note that the Initiative has offered free grant services since its launch, including a weekly newsletter that now reaches 470 subscribers. The Initiative is funded by $200k made available in the 2022-23 CSAC Budget for development and implementation. The Foundation is using a contractor to help with the program and, since hiring Brian Rutledge in mid-January, is also using an in-house grants program director to help accelerate development and oversee implementation.
Additional free services are under development and expected to be released soon, including tailor-made grant application templates. Our newest free service—the Project Ideas Portal—allows counties to submit a project idea; receive a no-cost consultation about how the project might benefit from grants; and access high-value resources such as successful applications from similar projects. Counties are encouraged to leverage the Portal by submitting ideas even if they only have preliminary or semi-developed projects in mind.
MEMORANDUM

To: Supervisor Chuck Washington, President, and Members of the CSAC Board of Directors

From: Jennifer Bacon Henning, Litigation Coordinator

Date: March 2, 2023

Re: Litigation Coordination Program Update

This memorandum will provide you with information on the Litigation Coordination Program’s new case activities since the Board’s last meeting in September 2022. Briefs filed on CSAC’s behalf are available at: http://www.counties.org/csac-litigation-coordination-program.

The following jurisdictions are receiving amicus support in the new cases described in this report:

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<td>Anderson v. County of Santa Barbara</td>
<td>Pending in the Second Appellate District (filed Aug. 18, 2022)(B322465)</td>
<td>Status: Amicus Brief Filed February 15, 2023</td>
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This conflict centers around the trailhead for a popular hiking trail in Santa Barbara County. Parking near the trail head is quite limited, and the County began exploring options for expanding parking. In doing so, it discovered that the neighboring property owners had encroachments in the County right-of-way along the road that abuts the trail head (things like mailboxes, fences, large boulders, unlawful “no parking” signs, etc.). Cars would nevertheless park along the county right-of-way to access the trail, but would block part of the roadway since the private encroachments prevented them from parking fully off of the road. The County thus took two actions. It issued a notice of exemption from CEQA to study the parking issue at the trailhead under CEQA Guideline section 15301(c), related to the operation, repair, maintenance, or minor alteration of existing public or private structures, facilities, mechanical equipment, or...
topographical features, involving negligible or no expansion of existing or former use. It also issued notices to the neighboring property owners that their unlawful encroachments from the County right-of-way must be removed or they would face assessments and fines. The property owners brought this action under CEQA, arguing that the County erroneously found the project study exempt from CEQA. They also sought a preliminary injunction preventing the County from clearing the encroachments, since they argued that the encroachment removal was really part and parcel of a larger project to create more parking at the trailhead.

The trial court granted the preliminary injunction. The court noted that several Streets and Highways Code sections authorize the County to issue the orders and/or remove encroachments from County rights-of-way. The court also acknowledged that state law prohibits the court from issuing an injunction that prevents “the execution of a public statute, by officers of the law, for the public benefit.” Nevertheless, the court found the injunction was proper here because a County exceeds its authority if it exercises its encroachment removal powers in a way that violates another statute, here CEQA. “In other words, while an agency cannot normally be ordinarily enjoined from lawfully exercising its enforcement authority, where the exercise of that authority is or could be in violation of applicable State law such as CEQA, the exercise of that authority would no longer be lawful, and not only can but should be subject to injunction—if the factors supporting issuance of an injunction otherwise exist.” Santa Barbara County has appealed, CSAC has filed a brief in support.

**Claremont Canyon Conservancy v. Regents of the UC**
Pending in the First District Appellate Court (filed Apr. 20, 2022)(A165012)
**Status: Briefing Complete and Case Pending**

Plaintiffs challenged UC Berkeley’s fire fuel management plan. The Plan called for Variable Tree Density Thinning to remove high hazard vegetation. The EIR in connection with the Plan set out various criteria to determine which trees and foliage constituted high hazard vegetation. It did not identify specific trees, but stated that dead, unhealthy, and structurally weak trees of all species would generally be removed. The trial court ultimately determined that the EIR did not provide a sufficient project description and vacated the approval of the EIR. On appeal, there is only one critical issue—whether the Plan provides a sufficient project description. The trial court concluded the description of which trees would be removed was based only on “conceptual criteria which needs to be supplemented by a subjective decision maker before any specific project of actual fire hazard reduction work can be done.” Relying on *Stopthemillenniumhollywood v. City of Los Angeles* (2019) 39 Cal.App.5th 1, the court found that this project description is not “accurate, stable and finite” and therefore violates CEQA. The Regents have appealed, and CSAC has filed a brief in support.

**County of Santa Clara v. Superior Court (Doctors Medical Center of Modesto)**
**Status: Amicus Brief Due on March 3, 2023**

This litigation concerns a medical reimbursement dispute involving the County’s public health care plan. Plaintiffs, two private hospitals, sought additional reimbursement
for medical services provided to county plan enrollees under an “implied contract” theory. The County argued that implied contracts cannot be enforced against public agencies, but rather public agency liability must be based either on a specific statute or on actual contract language adopted through the public contracting methods delineated by statute. The trial court agreed with plaintiffs, but the Court of Appeal reversed, finding that the Government Claims Act immunizes the County from claims based on the common law, including implied contract claims. Unfortunately, the California Supreme Court has granted review. CSAC will file a brief in support of the County.

**G.I. Industries v. City of Thousand Oaks**
Status: Case Closed

In awarding a new waste hauler franchise agreement, city staff made a determination that the agreement was categorically exempt from CEQA. When the agreement was agendized to be before the City Council for adoption, plaintiff (a competitor that lost the contract bid) complained that the city had not considered the potential negative environmental impacts of the contract, and in response, the city added an agenda item for the City Council to find the agreement exempt, but the addition to the agenda did not comply with the Brown Act. Plaintiff then filed this action alleging a Brown Act violation. The trial court ruled in favor of the city, concluding that CEQA does not require a public hearing for an exemption determination so the Brown Act agenda notice requirement did not apply. The Court of Appeal reversed, concluding that a determination that a project is exempt from CEQA is subject to Brown Act requirements. The court relied on a 2013 Merced County case, which found that a mitigated negative declaration must be listed as a separate item at a Brown Act meeting. But the court here extended that case to notices of exemptions, despite of long history of cases finding that CEQA does not require a public hearing, any specific procedure, notice to the public, or an opportunity to review and comment. CSAC’s request to the California Supreme Court to depublish this case was granted.

**Godspeak Calvary Chapel v. County of Ventura**
Status: Case Closed

This case involves Ventura County and the County Health Officer, who sought to halt Godspeak Calvary Chapel from holding indoor worship services during peak periods of the COVID-19 pandemic. Indoor services at the time were in violation of state and local health orders. Godspeak cross-complained to the County’s enforcement action alleging First Amendment violations. In April 2021, after restrictions were lifted, the County dismissed its enforcement action against Godspeak and the trial court held that consistent with the County’s request, the case should be dismissed as the issues were moot. Godspeak appealed and the Court of Appeal granted their request to hear the merits of the case regarding damages. The Appellate court noted that even though the County retained the
authority to have even more restrictive measures than the statewide orders, the County performed its statutory obligation to follow State law enforcing “all orders, rules, and regulations concerning quarantine or isolation” issued by the State, and as such, held the County was immune from claims for damages under the Eleventh Amendment, indicating that the County acting as the “arm” of the State and are not subject to suit in either Federal or State court. CSAC requested that the opinion be published, but that request was denied.

**In re Dezi C. (LA Dept of Children and Family Services v. Angelica A.)**

79 Cal.App.5th 769 (2d Dist. June 14, 2022)(B317935), petition for rehearing denied (June 28, 2022), petition for review granted (Sept. 21, 2022)(S275578)

Status: Amicus briefs are due on March 3, 2023

This case involves application of the harmless error standard when there is an ICWA violation in dependency proceedings. The Court of Appeal noted that “the courts have developed three different rules—at various points along a continuum—for assessing harmlessness.” But rather than adopting one of those three approaches, the court here implemented a fourth approach: “An agency’s failure to discharge its statutory duty of initial inquiry is harmless unless the record contains information suggesting a reason to believe that the children at issue may be ‘Indian child[ren],’ in which case further inquiry may lead to a different ICWA finding by the juvenile court. For these purposes, the ‘record’ means not only the record of proceedings before the juvenile court but also any further proffer the appealing parent makes on appeal.” As applied to the facts of this case, “because the parents were raised by their biological relatives, and because there is nothing else in the record to suggest any reason to believe that the parents’ knowledge of their heritage is incorrect or that the children at issue might have American Indian heritage,” the court found that the agency’s error was harmless. The Supreme Court has granted review to resolve the split in authority. CSAC will file an amicus brief in this case.

**In re J.A. (Riverside County Probation Department v. Superior Court)**

Unpublished Opinion of the Fourth Appellate District, Division Two, 2022

Status: Case Closed

In this case, J.A. was convicted in criminal court of several felony offenses in 1998 when he was 15 years old. Some ten years later, the Court of Appeal conditionally reversed and sent the case to juvenile court for a hearing on whether J.A. was entitled to the benefits of Prop. 57 (2016), which amended state law to require youth to have a hearing in juvenile court before they could be transferred to adult court for prosecution. Before a transfer hearing was conducted, the Legislature amended Proposition 57 (SB 1391), eliminating prosecutor’s ability to seek transfer of 14- and 15-year-olds from juvenile court to criminal court with limited exceptions. The juvenile court found that SB 1391 applied retroactively to J.A. because he was 15 years old when he committed the subject offenses. Thus, the court concluded he would have to be transferred to a juvenile facility even though he was nearly 40 years old. Riverside County appealed, and the Court of Appeal agreed in an unpublished opinion that cited to CSAC’s amicus brief that juvenile court lacked jurisdiction to order the commitment. The court reviewed the text of the statute and its legislative history to conclude the juvenile court had no jurisdiction to do anything other
than to dismiss the petition, and could not commit a 40 year old to a county juvenile facility. CSAC also requested that the opinion be published, but that request was denied.

**In re N.R. (LA County Dept of Children and Family Services v. O.R.)**


Status: Amicus Briefs are Due on March 3, 2023

The California Supreme Court has taken up this case to determine whether substance abuse alone can support jurisdiction of the dependency court over a minor of “tender age,” which is generally considered to be under six years old. In this case, father engaged in regular cocaine use and tested positive for cocaine at least once while his 17-month old child was in his care. The Court of Appeal determined this amounted to substance abuse, which in and of itself justified juvenile court jurisdiction. The Supreme Court has granted review to the following issues: (1) What is the definition of “substance abuse” for purposes of declaring a child a dependent of the juvenile court? (2) Where a child is under the age of six, does a finding of parental substance abuse alone provide sufficient evidence to warrant juvenile court jurisdiction? CSAC will file an amicus brief in support of the County.

**Johnson v. City of Grants Pass**

50 F.4th 787 (9th Cir. Sept. 28, 2022)(20-35752), *petition for rehearing en banc pending* (filed Nov. 14, 2022)

Status: Case Fully Briefed and Pending

This case involves a challenge to an anti-camping ordinance with several interesting components, including: (1) implementation through a series of civil penalties before criminal penalties are enforced; (2) prohibiting any “sleeping” on public sidewalks, streets or alleyways; and (3) prohibiting “camping” in any public place, where camping is defined as sleeping with bedding or other similar material (i.e., you can sleep in a public park, but just not with sleeping bags, blankets, etc.). The Ninth Circuit concluded the ordinance was unconstitutional, and in doing so expanded *Martin v. City of Boise* in a few key ways. First, the court found that if an ordinance includes criminal penalties, it is subject to *Martin v. City of Boise* even if civil penalties are issued first. Second, the court found that the protections of *Martin v. City of Boise* against criminalizing sleep include not just the act of sleeping, but also having “rudimentary forms of protection from the elements.” Thus, the city could not prohibit sleeping with blankets and sleeping bags in the park if they lack adequate shelter space. Finally, the court held that class actions raising *Martin v. City of Boise* type claims are permissible, essentially expanding what was previously thought to require individualized determinations of whether enforcement of an anti-camping ordinance violate a person’s constitutional rights. CSAC filed a brief supporting a request that the full Ninth Circuit reconsider the case.
This case involves proper application of Government Code section 31522.1 to staffing decisions made by a retirement board. The LACERA Board of Retirement determined that it needed several new positions and title and salary changes to several other existing positions. It sent an ordinance to the LA County Board of Supervisors for consideration and adoption to effectuate the changes. The LA County CEO disagreed with the staffing changes requested by LACERA, and ultimately the Board adopted the CEO’s recommendation, which was less staff than LACERA was seeking. LACERA filed this action in Superior Court, alleging that LACERA, not the County Board of Supervisors, has the sole and exclusive authority to decide classification and compensation issues concerning LACERA personnel.

LACERA relied heavily on the “plenary authority” bestowed on retirement systems under Article XVI, Section 17 of the California Constitution. However, the County Board of Supervisors based its authority on Article XI of the California Constitution and Government Code Section 25300, which provide that the Board of Supervisors has the authority to set the number, classification, and compensation of county employees. The County also relied on Government Code section 31522.1, which states that retirement system personnel “shall be county employees and shall be subject to the county civil service or merit system rules and shall be included in the salary ordinance or resolution adopted by the board of supervisors for the compensation of county officers and employees.”

The trial court denied LACERA’s writ petition. The court carefully reviewed the applicable constitutional and statutory provisions as well as the structure of LACERA and its relation to LA County, and ultimately relied upon Westly v. Cal. Public Employees’ Retirement System Bd. of Admin. (2003) 105 Cal.App.4th 1095, to conclude that “LACERA’s claim that it has plenary authority under [Cal. Const., art. XVI], section 17 to classify its employees and set their salaried managers as exempt from civil service is not supported by the correct interpretation of section 17.” The court also found that the CERL does not override the Board of Supervisors’ constitutional and statutory authority to set job classifications and compensation for LACERA personnel, concluding that “the plenary authority of retirement boards to manage and administer the retirement system does not authorize them to set classifications or salaries for their personnel.” CSAC filed a brief in support of LA County.

Morgan v. Ygrene Energy Fund
Status: Request for Depublication Pending

Plaintiffs participated in a “PACE” program to finance energy and water conservation improvements to their homes. Under the program, the cost of the improvements is billed on an owner’s real estate tax bill. Plaintiffs claimed that the loans should be subject to the rules for home improvement loans and that Defendants (lenders and loan administrators) engaged in unfair and deceptive business practices by violating
March 2, 2023

customer protection laws. The Court of Appeal found the liability theories “intriguing,” but ultimately upheld a trial court decision sustaining a demurrer in defendants’ favor, agreeing with defendants that plaintiffs failed to exhaust their administrative remedy. The court determined that because the PACE program is billed on the property tax bill, the appropriate administrative remedy was the filing of an application for reduced assessment with the County assessment appeals board (AAB). CSAC has filed a letter supporting requests to the California Supreme Court that this opinion be depublished.

**Palo Verde Unified School District v. Superior Court (Cox)**


**Status:** Fully Briefed and Pending

CSAC previously filed an amicus brief successfully arguing that the notes and reports of an independent contractor hired by public agency counsel to conduct a workplace investigation are subject to the attorney-client privilege and therefore do not have to be disclosed in response to a Public Records Act request. In that case, the investigator was also an attorney. In this present case, the facts are similar except that the investigator hired by the school district’s counsel is not an attorney. The Court of Appeal held in an unpublished opinion that the rule that such documents are subject to the attorney-client privilege also applies when the investigator is not an attorney because the work is generated at the request of agency counsel in order for counsel to properly advise his or her client on next steps. CSAC has requested that the opinion be published, and that request is pending.

**Peridot Tree v. City of Sacramento**

Pending in the Ninth Circuit Court of Appeals (filed Nov. 17, 2022)(22-16783)

**Status:** Briefing Schedule Not Yet Established

This is one of a new trend of cases across the country challenging cannabis licensing programs as violating the Dormant Commerce Clause, which is the constitutional principle that state and local regulations are prohibited from discriminating against or excessively burdening interstate commerce. In the case, plaintiff challenges the City of Sacramento’s cannabis licensing program, which is an equity program intended to reduce “barriers of entry and participation” in the cannabis industry to those who “have been negatively impacted by the disproportionate law enforcement of cannabis related crimes.” The program prioritizes cannabis storefront licenses to those who meet the elements of the program, which include a preference for those who are current or former residents of Sacramento. Plaintiff has never resided in Sacramento and argues this residency preference for licenses violates the Dormant Commerce Clause. The district court held that federal courts should abstain from deciding such issues due to the peculiar nature of the federal/state relationship with respect to cannabis. An appeal is pending and CSAC will file a brief in support of the City.
San Benito County v. Superior Court (Western Resources Legal Center)
Pending in the Sixth District Court of Appeal (filed Aug. 12, 2022)(H050285)
Status: Case Fully Briefed and Pending

This case involves the scope of discovery that is permitted in Public Records Act litigation. In a prior case, City of Los Angeles v. Superior Court (Anderson-Barker) (2017) 9 Cal.App.5th 272, the Second Appellate District found that the Civil Discovery Act applies to California Public Records Act challenges, but only available if the plaintiff “make[s] a [sufficient] showing of bad faith,” or is able to provide “tangible evidence” that the records have been improperly withheld. In the present case, the County of San Benito was working through voluminous PRA requests from real party in interest Western Resources Legal Center (WRLC). WRLC was uncooperative in helping to narrow or collaborate in any way with the County to make the document search more reasonable, but instead filed an action in superior court alleging CPRA violations. The County was seeking dismissal of the action, arguing that the case was not ripe because it was still working on producing documents. While the dismissal request was pending, WRLC requested document production seeking “all documents requested” in its CPRA request. The County objected to the discovery request, but the trial court issued an order requiring the County to produce all requested documents within 28 days. Luckily the Court of Appeal has stayed the trial court order, and requesting briefing on the legal issues. CSAC filed a brief in support of San Benito County.

Shevertalova v. City of Saratoga
Pending in the Sixth Appellate District (filed Oct. 26, 2022)(H050498)
Status: Amicus Brief Due May 29, 2023

In August 2018, plaintiff was injured tripping over a detectable warning surface pad in the City of Monte Serano. Prior to filing suit for a dangerous condition of public property, she timely presented a claim to the City of Monte Serano and CalTrans (which was responsible for permitting the pad’s installation). In April 2021, plaintiff amended her complaint to add the City of Saratoga, alleging that the City applied for a permit that included the installation of the warning surface pad where she was injured. She further alleged that she did not discover the City’s involvement until October 2019 when counsel for CalTrans forwarded a construction permit for the project showing the Saratoga as a permittee, and that she timely filed a claim under the Claims Act once she learned of the City’s participation. The trial court dismissed the claims against the City of Saratoga, finding that plaintiff failed to plead facts describing her reasonable diligence in investigating all claims of her injury. Because the court was unpersuaded that she conducted a reasonable and diligent search – or show a real, genuine ignorance of the City’s identity – she was time-barred from filing a claim more than three years after her injury. Plaintiff has appealed, and CSAC will file a brief in support of the City.
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Education is the most powerful weapon which you can use to change the world. — Nelson Mandela
January

114a Public Engagement - Involving the Community in Decisions
Friday, January 13th / 10am-3:30pm {Ventura}
Community involvement is a key to idea generation, effective decision-making and public acceptance of decisions. But how can you engage the fullest participation and encourage a clear, civil and informed exchange of views? This course explores practical tips to maximize effectiveness of public forums, hearings, town halls and other forms of community engagement. Participants examine techniques to help the public take into account the hard choices and trade-offs in decisions, and how to demonstrate that public ideas and recommendations are taken seriously.

INSTRUCTOR:
Robert Bendorf, retired Yuba County CAO.

385 Sustainable Self Care for Leaders
Friday, January 20th / 9am-1:30pm {Virtual}
Self-care isn’t selfish, in fact, it’s essential to ensure we have the emotional and physical bandwidth to help others. That’s just one of the reasons why airline pre-flight safety instructions tell us to put our own oxygen masks on first before aiding children or others. We need to secure our own ability to breathe before helping others amidst troublesome turbulence. Beyond the pre-flight instructions, this familiar metaphor illuminates the need for work/life balance. But how do we secure our oxygen or balance our lives in a culture where our professional and personal lives keep merging? Together we will answer this question as we map individual strategies using the Enneagram and best practices. Regular self-care manages stress, prevents burnout, and creates productive and energized teams and organizations. Are you in?

INSTRUCTOR:
Vanessa Monroe advises corporate and faith-based professionals on law, leadership, and spirituality. Vanessa is an engineer, attorney, pastor, and the author of Securing the Sacred and various legal and theological articles.

363 Thinking and Acting Strategically in Conditions of Uncertainty
Friday, January 20th / 10am-3:30pm {Fresno}
This seminar discusses key features for thinking and acting strategically: staff, external environmental and existing policy. The interactive exercises and discussions identify the challenges of managing in uncertainty. The course includes suggestions for best practices for leading in uncertainty as well as for developing agility to address current and enduring problems counties face. The session facilitates participants’ focus on current county challenges. The seminar helps participant create new possibilities and leverage assets for problem solving. Participants and applying concepts of creative and strategic thinking to find different paths to solutions. The conversations provide approaches to question assumptions; identify the environmental issues; distinguish strategies from tactics; use team resources, and structure learning from experience.

INSTRUCTOR:
Dr. Rich Callahan is associate professor of management at the University of San Francisco.

369 County Financial Reporting and Budgeting for Nonfinancial Professionals
Thursday, January 26th / 10am-3:30pm {Humboldt}
This course provides the tools for decision-makers, elected officials, senior managers – other than accountants and auditors – who want to have an overview understanding of government financial reporting. Participants discuss budgets, financial statements, and the audit, and at the 30,000-foot level what each of those is saying (or not saying!). Participants should bring questions about terms or concepts they have encountered as part of their interaction with county and
government financial reporting. The discussion reviews terms and definitions used with government financial reporting and strategies on how to read financial statements and auditor reports to identify critical information and understand what it means … in plain English!

INSTRUCTORS:
Robert Bendorf, retired Yuba County CAO and Leanne Link, Assistant CAO at Sutter County.

116 County Budgeting and Financial Planning
Friday, January 27th / 10am-3:30pm (Humboldt)
Counties have complex systems for budgeting and financial management. This course provides a comprehensive overview of the ins and outs of county budgeting and the budget process. Discussion includes a review of the County Budget Act, a year in the county budget cycle, key elements of a budget, and the integration of strategic plans into the annual budget. Participants also examine county revenue sources, sales and property tax allocation, General Fund and special funds, creating and integrating department-recommended budgets, and public involvement in the budget process. The class explores key elements in longer-term county financial planning and management. The class is a must for everyone involved in the budget process.

INSTRUCTORS:
Robert Bendorf, retired Yuba County CAO and Leanne Link, Assistant CAO at Sutter County.

February

151 Financing California Counties: The History
Thursday, February 9th / 10am-3:30pm (Humboldt)
Have you found yourself overwhelmed trying to understand the county revenue sources and funding streams? And how we ended up with this complex system? This course provides an in-depth examination of the history of county revenue sources and how they have evolved over decades. Exploring the context of county funding decisions by the legislature and administration over the last 40 years is critical in understanding the current state-county funding and revenue relationships. The class examines the history and consequences of major elements in county revenues including: Proposition 13, 172, 1A, Vehicle License Fees, Realignment, ERAF, property tax allocations, current year State budget and more.

INSTRUCTOR:
Diane Cummins served as a Special Assistant to the Governor for state and local finances and has worked in both the executive and legislative branches on the budget.

115 Adaptive Leadership
Friday, February 10th / 10am-3:30pm (Ventura)
Adaptive leadership is a practical approach to solving business issues throughout organizations. The process guides leaders at all levels on how to identify and focus on the what’s important when facing changes or challenges in their business environment. The Adaptive Leadership theory was introduced by Harvard professors Marty Linksy and Ronald Heifetz, with the belief that businesses are constantly changing and adapting to these changes involves diagnosing, interrupting, and innovating as a means of creating capabilities that align with the aspirations of an organization. The model allows leaders to go beyond simply addressing issues by finding creative ways to solve them utilizing the skills and talents of all employees throughout all levels of an organization. This course is a combination of pre-work, live content delivery, and workshops.

INSTRUCTOR:
BJ Snowden is the Dean of the West Sacramento Center at the Sacramento City College, and is part of the 2021 Board of Director sat the American Leadership Forum.

135 Finding the Blind Spots: Personal & Organizational Best Practices & Strategies for Countering Implicit Bias
Friday, February 17th / 9am-1:30pm (Virtual)
Hard won gains of the civil rights movement stand as one of the defining aspects of the United States as a nation. Despite these gains, significant gaps remain when we look at outcomes in education, health, employment and wealth on the basis of race, gender, sexual orientation, disability and other demographics. So, what’s going on? In this session we will look at how implicit bias, the way we unconsciously exhibit judgements towards other individuals and
groups, may also impact organizations, institutions and systems where fairness is critical. This session will focus on finding these blind spots and identifying both individual and organizational best practices and strategies that support an equitable approach to service provision.

INSTRUCTOR:
Adèle James, M.A., Certified Professional Coach and has over 20 years of experience in the nonprofit and philanthropy sectors, and has commissioned and/or facilitated grant programs totaling $173 million throughout California.

116 County Budgeting and Financial Planning
Friday, February 17th / 10am-3:30pm {Fresno}
Counties have complex systems for budgeting and financial management. This course provides a comprehensive overview of the ins and outs of county budgeting and the budget process. Discussion includes a review of the County Budget Act, a year in the county budget cycle, key elements of a budget, and the integration of strategic plans into the annual budget. Participants also examine county revenue sources, sales and property tax allocation, General Fund and special funds, creating and integrating department-recommended budgets, and public involvement in the budget process. The class explores key elements in longer-term county financial planning and management. The class is a must for everyone involved in the budget process.

INSTRUCTORS:
Robert Bendorf, retired Yuba County CAO and Leanne Link, Assistant CAO at Sutter County.

120 The Art and Practice of Organizational Leadership
Friday, February 24th / 9am-1:30pm {Virtual}
This interactive course designed for both experienced and new senior county managers explores the practical applications of leadership in creating a high performing county organization – especially in the difficult environments counties operate. Participants engage in discussions of key practices in formal and informal leadership, particularly in achieving sustainable change; employee engagement and team-building strategies; leadership when you’re not in charge; and techniques for developing a vital workplace culture which supports organizational members.

INSTRUCTOR:
Dr. Frank Benest is former city manager of Palo Alto and a noted expert in organizational leadership and management.

March

130 Navigating Difficult Conversations
Friday, March 3rd / 9am-1:30pm {Virtual}
The ability to handle difficult conversations and behavior tactfully and professionally is an important skill for success in any workplace. This interactive virtual session will focus on how to apply effective techniques that will help produce desired results. Participants will learn how to use a proactive and straightforward communication approach to deal with a variety of awkward, challenging, and difficult situations. The objectives are to reduce frustration, anxiety and avoidance tendencies to enable stronger, more honest and less toxic relationships.

Topics will include: importance of timing and preparation; managing emotions; how to keep communication “open”; active listening; avoiding trigger language; finding hard to find solutions; and overall best practices.

INSTRUCTOR:
Jim Delia is a Principal Consultant with Delia and Associates consulting organization.
137 Initiating, Navigating, and Negotiating the Dynamics of Change in County Government
Thursday, March 9th / 9am-1:30pm (Virtual)
This course focuses on changing policy and administrative approaches in county government. The course discussion explores a six-part framework developed from change processes in children’s services, health services, homelessness, and other issues for underserved or vulnerable communities challenging county governments in California. The class experience is highly interactive, with participants applying to change model steps to their specific challenges. The discussion specifically addresses moving from current path dependencies and problem identification, with processes for redesigning institutions, policies, and organizational structures. The course is applied not theoretical; county focused, not general.

The course has two parts: one, individually, prior to class, watching a one-hour documentary that was broadcast on PBS on the career of a county supervisor which will be discussed in part two, as a group, meeting for a three-hour class. The material includes worksheets for participants. The course intends to help participants to initiate, as well as navigate and negotiate the dynamics of change in county government.

INSTRUCTOR:
Dr. Rich Callahan is associate professor of management at the University of San Francisco.

358 How to Speak Confidently and Compellingly Anywhere, Anytime
Friday, March 17th / 9am-1:30pm (Virtual)
“All speaking is public speaking, whether it’s to one person or a thousand.” And whether you are speaking in front of a large audience, or one-on-one at the office, the situation can often be nerve-wracking, intimidating and too often unfulfilling. Do you often walk away wishing you had said something differently? Or that you had presented your position more effectively? This course will provide insight into the world of public speaking -- both in-person and virtually. Participants will learn how to prepare properly; calm their nerves; present clearly, concisely and effectively; and walk away confident their message was well presented – whether it’s for an audience of one or a thousand.

INSTRUCTOR:
David Liebler is the retired Director of Public Affairs and Member Services, a position he held for more than two decades. His career also included serving as a journalist and media relations director in the field of public relations. The recipient of dozens of state and national awards for his overall work, David has trained and prepared hundreds of individuals in the art of public speaking, from public presentations to media interviews.

115 Adaptive Leadership
Friday, March 17th / 10am-3:30pm (Fresno)
Adaptive leadership is a practical approach to solving business issues throughout organizations. The process guides leaders at all levels on how to identify and focus on the what’s important when facing changes or challenges in their business environment. The Adaptive Leadership theory was introduced by Harvard professors Marty Linksy and Ronald Heifetz, with the belief that businesses are constantly changing and adapting to these changes involves diagnosing, interrupting, and innovating as a means of creating capabilities that align with the aspirations of an organization. The model allows leaders to go beyond simply addressing issues by finding creative ways to solve them utilizing the skills and talents of all employees throughout all levels of an organization. This course is a combination of pre-work, live content delivery, and workshops.

INSTRUCTOR:
BJ Snowden is the Dean of the West Sacramento Center at the Sacramento City College, and is part of the 2021 Board of Director sat the American Leadership Forum.

327 Coaching for Success
Thursday, March 23rd / 9am-1:30pm (Virtual)
This workshop is for the manager that wants to bring 21st century leadership skills to their team. During our time together we will cover: coaching 101; using coaching to set team vision and culture; coaching staff to accomplish their goals; and coaching through challenges. This session will be interactive and will allow participants will leave with a coaching action plan.

INSTRUCTOR:
Kelli King-Jackson is an Associate Certified Coach (ACC) with the International Coaching Federation (ICF).
April

307b Realignment 301: Public Safety Funds and Realignment Funding
Thursday, April 6th / 9:30am-3pm (Virtual)
This course covers the law enforcement accounts from the 2011 Realignment. It includes a review of: statutory changes; actual revenue results; the “base” calculations for each account; how base and growth amounts are distributed to each state level account; and how amounts are distributed to counties. Important lessons about the dynamics of realignment from Health and Social Services Realignment 1991 and 2011 are shared. The course includes discussions on the risks and opportunities of realignment for law enforcement and the strategic investments counties have undertaken.

INSTRUCTORS:
County & State Experts on 2011 Realignment.

338 IT Organizational Culture
Thursday, April 13th / 9am-2:30pm (Virtual)
Despite all the expertise, training and consulting developed over the last 20 years, we continue to struggle to implement IT initiatives, adopt activities and processes to achieve business needs. We have challenges creating buy-in, overcoming resistance and embedding changes in organizational behavior and culture. This is due to the ABC’s (Attitude, Behavior and Culture) of IT. ‘ABC is like an Iceberg, much of it hidden beneath the surface yet capable of causing enormous damage’. In this session we will discuss how to recognize and address BC issues within your organization.

INSTRUCTOR:
Roger Root, Information Technology Director for Tuolumne County

371 Building and Maintaining a Team Environment
Thursday, April 13th / 10am-3:30pm (Humboldt)
Counties use teams as a method to get work done. It takes a certain organizational culture to support teams. This course examines the culture and attributes of high-performing teams in the public sector. Hands on simulations demonstrate team strategies. Strategies, tools and resources are shared along with team leadership practices, and how to transition to a team culture. Participants examine the group dynamics required for team success, define team responsibilities and accountability, how to evaluate team performance against mission, and the leadership practices to lead and sponsor teams.

INSTRUCTOR:
Audrey Sloofman, MSOD, Founder/Leadership & Team Specialist for Create Exceptional Leaders.

313 Performance and Accountability in a Virtual World
Friday, April 14th / 10am-3:30pm (Ventura)
With so many employees working remotely, how can managers and leaders monitor performance? What does accountability look like in a socially distanced work environment? Are we monitoring people or outcomes? And what if virtual work becomes the norm? The pandemic has created challenges and tremendous opportunities for rethinking these topics. This course examines how to adjust our understanding of accountability and performance to meet the new normal.

INSTRUCTOR:
Mischelle Causey-Drake, JD is the General Counsel for After School Matters®.
153 Labor Relations and Negotiations in Local Government
Friday, April 21st / 9am-1:30pm (Virtual)
The class examines the basics of labor relations in the county environment. Laws and regulations affecting public-sector employment and labor relations in California are examined along with techniques to build and maintain effective and productive relationships with employee groups. The class explores the various roles in labor relations and labor negotiations along with pitfalls to avoid in working with labor representatives. Techniques are examined for maintaining productive relationships with employee organizations during difficult times. Eligible for MCLE credits for members of the Bar.

INSTRUCTORS:
Richard Whitmore and Richard Bolanos are partners with Liebert Cassidy Whitmore and work extensively with local governments on labor relations.

150 Local Governance in California: All Those Agencies!
Friday, April 21st / 10am-3:30pm (Fresno)
California local governments manage and deliver a vast and complex assortment of public services throughout the state. There are 58 counties, 482 cities, and thousands of special districts that all play a role in public policy and service delivery! Cities, counties, special districts, LAFCo, COG’s, JPA’s what do they all do? What is the difference between county and city authority and services? It can be difficult to understand or explain the broad responsibilities counties have in providing services to constituents. During this interactive course, you will learn the history, structure, and responsibility of local governments and how the various agencies relate to counties. The use of case studies will provide participants an opportunity to demonstrate understanding of the various local agencies and their relationship to counties.

INSTRUCTOR:
Jason Britt is the County Administrative Officer for Tulare County.

356 Negotiations and Collaboration in Complex Environments
Friday, April 28th / 9am-1:30pm (Virtual)
Negotiation is “a back and forth interaction among two or more people who wish to arrive at a mutually agreeable outcome where the parties have some interests in common and some that are opposed.” This definition from Fisher and Ury’s book Getting to Yes describes most “Public Good” negotiations. Solution-Based Negotiation teaches participants how to achieve the most beneficial outcomes for all negotiating parties while ensuring the outcomes are in the best interest of the public while the negotiating parties’ relationships end positively. This course covers the most current tried and tested behaviors in the field of negotiation and gives you tools that will be immediately useful in your work. Best of all, it can help you serve your constituents in the best possible ways without needless compromise.

INSTRUCTOR:
Laree Kiely, Ph.D., is president and CEO of We Will, Inc. and professor at the USC Marshall School of Business.

May

150 Local Governance in California: All Those Agencies!
Friday, May 5th / 9am-1:30pm (Virtual)
California local governments manage and deliver a vast and complex assortment of public services throughout the state. There are 58 counties, 482 cities, and thousands of special districts that all play a role in public policy and service delivery! Cities, counties, special districts, LAFCo, COG’s, JPA’s what do they all do? What is the difference between county and city authority and services? It can be difficult to understand or explain the broad responsibilities counties have in providing services to constituents. During this interactive course, you will learn the history, structure, and responsibility of local governments and how the various agencies relate to counties. The use of case studies will provide participants an opportunity to demonstrate understanding of the various local agencies and their relationship to counties.

INSTRUCTOR:
Jason Britt is the County Administrative Officer for Tulare County.
120 The Art and Practice of Organizational Leadership  
Thursday, May 11th / 10am-3:30pm (Humboldt)  
This interactive course designed for both experienced and new senior county managers explores the practical applications of leadership in creating a high performing county organization – especially in the difficult environments counties operate. Participants engage in discussions of key practices in formal and informal leadership, particularly in achieving sustainable change; employee engagement and team-building strategies; leadership when you’re not in charge; and techniques for developing a vital workplace culture which supports organizational members.

INSTRUCTOR:  
Jim Delia is a Principal Consultant with Delia and Associates consulting organization.

371 Building and Maintaining a Team Environment  
Friday, May 12th / 10am-3:30pm (Ventura)  
Counties use teams as a method to get work done. It takes a certain organizational culture to support teams. This course examines the culture and attributes of high-performing teams in the public sector. Hands on simulations demonstrate team strategies. Strategies, tools and resources are shared along with team leadership practices, and how to transition to a team culture. Participants examine the group dynamics required for team success, define team responsibilities and accountability, how to evaluate team performance against mission, and the leadership practices to lead and sponsor teams.

INSTRUCTOR:  
Audrey Sloofman, MSOD, Founder/Leadership & Team Specialist for Create Exceptional Leaders.

380 Talent Development and Succession Planning  
Friday, May 12th / 10am-3:30pm (Humboldt)  
This interactive course will address the urgent need to attract, retain and develop talent, especially as counties transition from the pandemic. The course will explore strategies and best practices to create effective leadership development and succession planning programs in county government. The course includes case examples, small group discussions as well as presentations. Discussion highlights: workforce demographic challenges facing county government; why talent development, employee engagement and succession planning are key to building organizational capacity, especially in the post-pandemic era; the need to enhance the employee experience in county government even in time of constrained resources; steps to get started; and best practices and lessons learned from leadership development and talent development programs.

INSTRUCTORS:  
Jim Delia is a Principal Consultant with Delia and Associates consulting organization; Donna Vaillancourt is former San Mateo County Human Resources Director.
380 Talent Development and Succession Planning
Friday, May 19th / 9am-1:30pm (Virtual)
This interactive course will address the urgent need to attract, retain and develop talent, especially as counties transition from the pandemic. The course will explore strategies and best practices to create effective leadership development and succession planning programs in county government. The course includes case examples, small group discussions as well as presentations. Discussion highlights: workforce demographic challenges facing county government; why talent development, employee engagement and succession planning are key to building organizational capacity, especially in the post-pandemic era; the need to enhance the employee experience in county government even in time of constrained resources; steps to get started; and best practices and lessons learned from leadership development and talent development programs.

INSTRUCTORS:
Dr. Frank Benest is former city manager of Palo Alto and a noted expert in organizational leadership; Donna Vaillancourt is former San Mateo County Human Resources Director.

371 Building and Maintaining a Team Environment
Friday, May 18th / 10am-3:30pm (Fresno)
Counties use teams as a method to get work done. It takes a certain organizational culture to support teams. This course examines the culture and attributes of high-performing teams in the public sector. Hands on simulations demonstrate team strategies. Strategies, tools and resources are shared along with team leadership practices, and how to transition to a team culture. Participants examine the group dynamics required for team success, define team responsibilities and accountability, how to evaluate team performance against mission, and the leadership practices to lead and sponsor teams.

INSTRUCTOR:
Audrey Sloofman, MSOD, Founder/Leadership & Team Specialist for Create Exceptional Leaders.

114a Public Engagement - Involving the Community in Decisions
Thursday, May 25th / 9am-1:30pm (Virtual)
Community involvement is a key to idea generation, effective decision-making and public acceptance of decisions. But how can you engage the fullest participation and encourage a clear, civil and informed exchange of views? This course explores practical tips to maximize effectiveness of public forums, hearings, town halls and other forms of community engagement. Participants examine techniques to help the public take into account the hard choices and trade-offs in decisions, and how to demonstrate that public ideas and recommendations are taken seriously.

INSTRUCTOR:
Robert Bendorf, retired Yuba County CAO.

June

123 Strategic Planning: Crafting and Leading Planning Processes
Thursday, June 1st / 9am-1:30pm (Virtual)
Thinking strategically and determining priorities are essential skills in organizations, especially during times of uncertainty. This course examines how to make a strategic plan a living document and have it mean something to those affected. Participants examine: Developing a methodology for thinking strategically using the “STEP” model; Crafting strategic goals and plans (including with the Board of Supervisors or other governing board), including during times of uncertainty; Engaging stakeholders in the process; Determining priorities and desired outcomes Tips to prepare an actionable plan; Best practices and case examples are explore to support integration of the plan into agency operations and decision making. Discussion highlights tips for supporting strategic thinking during times of change and uncertainty.

INSTRUCTOR:
Angela Antenore, M.Ed. is an experienced strategic facilitator, coach, and university instructor.
348 IT Extend the Service Desk
Thursday, June 8th / 9am-2:30pm (Virtual)
All parts of an organization provide services, not just the IT department. HR performs onboarding of new employees, Facilities repairs the air conditioning, and the payroll department processes request to change tax deductions. A service is simply a means of delivering value to the customer by facilitating the desired outcome. IT Service Management practices can be applied to other lines-of-business to improve service delivery across the entire organization. This course provides an approach to ESM (Enterprise Service Management), to improve your service capability, request handling, and your tooling capabilities.

INSTRUCTOR:
Trevor Gregg is a supervisor within Tuolumne County’s IT Department.

389 Communicating and Presenting Complex Issues and Data
Thursday, June 8th / 9am-1:30pm (Humboldt)
Counties present complex and detailed information to decision makers and the public, and may fall into the trap of overwhelming the audience with too much content or complexity. This course provides strategies and techniques for presenting data, complex issues and analytical information in a way an audience can understand and apply. Participants explore balancing content with clarity, effective use of tools such as PowerPoint, and determining what evidence to present. Using their own examples, participants examine how to present statistical data, key elements of visual design, and creation of presentations which communicate multifaceted ideas in a clear manner.

INSTRUCTOR:
Deb Hunt, Ph.D. is the Chief Deputy Director for CSU-Sacramento’s College of Continuing Education.

128b Emotional and Social Intelligence: The Really Hard Skills
Friday, June 9th / 9am-1:30pm (Virtual)
You have often heard that learning sorts into two types of skill: The hard skills and the soft skills. But, if you really think about it, there is nothing “soft” about how we see ourselves and others and how we interact as humans. We are now calling the soft skills of emotional intelligence and social intelligence the “really hard skills.” In this program we learn to access our own emotional and social intelligence and how to interact more effectively with others—while still being authentically our “self.” We explore what makes us human, how our emotions impact our work lives, practical advice for managing difficult people and situations, empathy and its role in the workplace, and what it means to tend to our personal well-being. Workshop exercises, assessments, and tools provide new ways of thriving at work and helping others do the same.

INSTRUCTOR:
Laree Kiely, Ph.D. is president, and CEO of We Will, Inc. and professor at the USC Marshall School of Business.

356 Negotiations and Collaboration in Complex Environments
Friday, June 9th / 9am-1:30pm (Ventura)
Negotiation is “a back and forth interaction among two or more people who wish to arrive at a mutually agreeable outcome where the parties have some interests in common and some that are opposed.” This definition from Fisher and Ury’s book Getting to Yes describes most “Public Good” negotiations. Solution-Based Negotiation teaches participants how to achieve the most beneficial outcomes for all negotiating parties while ensuring the outcomes are in the best interest of the public while the negotiating parties’ relationships end positively. This course covers the most current tried and tested behaviors in the field of negotiation and gives you tools that will be immediately useful in your work. Best of all, it can help you serve your constituents in the best possible ways without needless compromise.

INSTRUCTOR:
Mischelle Causey-Drake, JD is the General Counsel for After School Matters®.
367 Communicating for Results: A Best Practices for 21 Century Leadership  
Friday, June 16th / 9am-1:30pm (Virtual)  
How do you communicate to six generations and their unique forms of speaking, interpreting, and expressing themselves? How do you confront “device chaos” and “irrelevance overload”? What are the foundational and necessary skills for meaningful and productive communication both virtually and in-person? These are just a few of the searing questions leaders are faced with in a post-Covid era.

If we have learned anything over the last couple of years, we have learned that ‘communication’ is a foundational leadership quality. We have more questions about how to lead and how to use communications as a core competency as never before. There are any number of leadership best practices that must be learned. Mastering ‘communicating for results’ is foremost amongst them. This course will focus upon the necessary skills for meaningful and productive communications, including how to manage email overload and engage in difficult conversations. County leaders will engage in discussions and activities that encourage participants to speak with themselves and others with compassion, caring, and empowerment.

INSTRUCTOR:  
Larry Liberty, Ph.D., works with Fortune 500 companies and teaches in MBA programs across the globe, and is the author of The Maturity Factor – Solving the Mystery of Great Leadership.

120 The Art and Practice of Organizational Leadership  
Friday, June 16th / 10am-3:30pm (Fresno)  
This interactive course designed for both experienced and new senior county managers explores the practical applications of leadership in creating a high performing county organization – especially in the difficult environments counties operate. Participants engage in discussions of key practices in formal and informal leadership, particularly in achieving sustainable change; employee engagement and team-building strategies; leadership when you’re not in charge; and techniques for developing a vital workplace culture which supports organizational members.

INSTRUCTOR:  
Dr. Frank Benest is former city manager of Palo Alto and a noted expert in organizational leadership and management.
About CSAC William “Bill” Chiat Institute
CSAC William "Bill" Chiat Institute for Excellence in County Government is a professional, practical continuing education program for senior county staff and elected officials. Its goal is to expand capacity and capability of county elected officials and senior staff to provide extraordinary services to their communities. The Institute was established in 2008 and is a component of the California Counties Foundation, Inc. and the California State Association of Counties (CSAC). Over 6,000 county staff and elected officials have taken courses. The Institute is supported by the California Counties Foundation (a 501(c)(3) charity), CSAC, grants from organizations and foundations, and course registration fees.

Course Registration and Fees
REGISTRATION - Course registration may be completed on-line. Advance registration is required. To register for a class please visit www.csacinstitute.org.

FEES - Course tuition includes instruction, materials, and certificate. All county staff and officials are eligible for the special county rate of $175/class day. Staff from county-partnered CBOs, CSAC Partners and Premier Members, and CSAC Affiliate Members are also eligible for this special reduced rate. Regular registration fee is $351/class day.

REGISTRATION FEES INCLUDE PROFESSIONAL INSTRUCTION, COURSE MATERIALS, AND CERTIFICATE.

Cancellations and Substitutions
Substitutions may be made at no charge. Registrations may be cancelled by logging into your account, e-mail or calling up to seven days in advance of the class. Refunds are subject to a $20 handling fee. There are no refunds or credits for cancellations within seven days of a class or no-show the day of the class.

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www.csacinstitute.org
Visit the Institute website for updated information, course schedules and resource materials, including materials from many of the Institute’s most popular classes.

Course Schedule Index / Courses by Topic

LEADERSHIP COURSES

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POLICY & GOVERNANCE COURSES

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Campus Locations

Humboldt-Del Norte Campus
Eureka Veterans Memorial Hall
1018 H Street | Eureka, CA 95501

Fresno Campus
Fresno County DSS - Hope Plaza Center
380 W Ashlan Avenue | Clovis, CA 93612

Ventura Campus
Ventura County Human Services Agency [Peppertree Room]
855 Patridge Drive | Ventura, CA 93003
Update on Activities

March 2023

Local government plays an integral part in shaping a thriving community. That’s why ensuring that local government leaders have the best resources, connections, and knowledge available is essential for their success. With a 65-year+ history of serving the needs of local governments in California, the Institute for Local Government (ILG) supports officials at special districts, counties, and cities in tackling the state’s most pressing and evolving issues.

Close alignment with our three affiliates – CSAC, the League of California Cities, and the California Special Districts Association -- is critical to our success. Together with these local government partners, ILG maintains continued engagement with local leaders that affords us the opportunity to empower and educate them with real-world expertise.

We are a mission-driven nonprofit organization that is also non-partisan. And -- since ILG is not focused on advocacy -- we have the flexibility to serve as an objective third-party convener that helps cities, counties, and special districts navigate complex issues crossing multiple local and state agencies.

To learn more about our programs and resources visit www.ca-ilg.org, or connect with us through our newsletter or social media through Facebook, Twitter or LinkedIn.

Thank You for Your Feedback!

We are actively planning our education and training programs for 2023. To help inform this effort, we recently released a survey for local government leaders and staff to help us deliver relevant and timely content for our public service partners. Those results will be shared in the coming weeks.

Annual Report Coming Soon!

ILG’s 2022 Annual Impact Report is currently under development and will be shared with the Cal Cities board in Q2.
2023 Webinars & Trainings

The ILG team is currently identifying topics of interest to continue our robust training offerings for 2023. We are exploring topics relevant to our county, city and special district partners including workforce development, virtual engagement, leadership and governance, budgeting, finance, housing, and climate resilience. Contact Erica Manuel (emanuel@ca-ilg.org) or Melissa Kuehne (mkuehne@ca-ilg.org) for more information or if you have a topic you would like us to consider.

Past Webinars Available on Demand

ILG hosted over 20 webinars in 2022. You can access all of ILG’s past webinars on demand here: www.ca-ilg.org/post/ilg-webinar-archives.

Topics include:
- Hybrid Working: Workplace Culture & Accessibility Best Practices for Local Governments
- Building Career Pathways for Local Government Staff
- Local Government Recruitment and Retention: What Managers Need to Know
- Understanding New Legal Developments for Public Sector Social Media
- Social Media & Public Engagement Best Practices for Local Governments
- Sustainable Recreation: How to Get an Economic Boost while Protecting and Preserving the Environment
- Leading Local: Managing Difficult Conversations with Constituents & Colleagues
- Virtual Public Engagement Strategy for Underserved Communities: Challenges and Solutions
- Leading Local: Mastering the Art of Crucial Conversations Using CQ
- Leading Local: Managing Conflict Through the Lens of Equity
- Personal and Organizational Wildfire Preparedness and Prevention
- How Registered Apprenticeships Can Work in Your Local Agency
- Leading Local: Depolarizing Within
- Leading Local: Civility in Local Government
- Leading Local: Developing the Language of Cultural Intelligence – Building a Living Glossary
- Ballot Measures and Municipal Elections: What Local Leaders Need to Know
- Leading Local: Communication Skills for Bridging the Divide
- Local Gov’t Taxes: Budgeting, Forecasting, and Future Trends
- Cultural Intelligence Training Series Session 1: Cultural Intelligence 101 (April 27, 2022)
- Cultural Intelligence Series Informational Webinar (April 06, 2022)
- Reinvigorating the Public Sector Workforce Pipeline, Post-Pandemic (March 23, 2022)
- Navigating New Laws and Protocols Around Public Meetings: The Brown Act and Other Considerations (January 24, 2022)

Contact Erica (emanuel@ca-ilg.org) or Melissa (mkuehne@ca-ilg.org) for more information.
TIERS Public Engagement Training
*Thursday & Friday, March 23-34 | 10am-3pm*

Registration is now open for our next TIERS Public Engagement Training! This two-day virtual training will help California local government leaders, staff, and elected officials master equitable public engagement and build trust in their communities. TIERS will help you operationalize your outreach and engagement efforts in a more sustainable and collaborative way and provide you with resources and digital tools necessary to authentically engage your community. This comprehensive training is open to any local government leaders in California, both staff and elected officials.

The content is specially designed to apply to a variety of common local agency initiatives requiring public engagement, ranging from housing and sustainability to participatory budgeting and public safety. The training sessions will take place virtually over two days, with five hours of training on each day. [Find out more and register here.](#)

**ILG Continues Training Sessions for Planning Commissioners**

ILG is wrapping up our year-long outreach efforts hosting regional training sessions for planning commissioners. The sessions are based on content from the newly updated ILG Planning Commissioners and have taken place in-person at various locations throughout the state. Workshop topics are wide-ranging and include the role of a planning commission, how to collaborate effectively with staff and the governing board, effective community engagement, CEQA basics, required planning documents, and local and regional planning challenges and opportunities. Each session gives attendees the opportunity to engage with experts in the field and fellow planning commissioners to hear best practices, emerging trends, and lessons learned. All sessions are FREE, but space is limited and registration is required.

The final sessions have been scheduled for:

- Kern, Tulare, Kings and Fresno Counties, March 3, 2023
- Tehama, Glenn, Butte, Colusa, Yuba and Sutter Counties, March 10, 2023

Past sessions included:

- Sacramento and Yolo Counties, April 22, 2022
- El Dorado, Placer and Sierra Counties, April 29, 2022
- Calaveras, Tuolumne, Mariposa, Nevada and Amador Counties, May 13, 2022

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• San Joaquin, Stanislas, Merced and Madera Counties, May 20, 2022
• Imperial County, June 16, 2022
• San Diego County, June 17, 2022
• Santa Cruz, San Benito and Monterey Counties, July 22, 2022
• Sonoma, Napa, Solano and Marin Counties, July 29, 2022
• Alpine, Mono and Inyo Counties, August 12, 2022
• San Bernardino and Riverside Counties, August 26, 2022
• Los Angeles County, September 12, 2022
• San Mateo and Santa Clara, October 7, 2022
• Humboldt, Mendocino and Lake Counties, October 14, 2022
• Alameda, Contra Costa and San Francisco Counties, October 21, 2022
• Orange County, November 18, 2022
• San Luis Obispo, Santa Barbara and Ventura Counties, February 17, 2023
• Shasta, Trinity, Siskiyou, Lassen, Plumas, Modoc and Del Norte Counties, February 24, 2023

These trainings are hosted by ILG in partnership with PlaceWorks and the California Department of Housing & Community Development.

Contact Melissa Kuehne (mkuehne@ca-ilg.org) or Karalee Browne (kbrowne@ca-ilg.org) for more information about ILG’s housing work.

**ILG is Helping Local Governments Build Innovative Pathways to Public Service**

The ILG team has relaunched the Innovative Pathways to Public Service (IPPS) Collaborative to help expand access into important local government careers. We recently hosted the quarterly meeting of the collaborative, which includes more than 200 representatives from greater Sacramento area cities, universities, workforce development boards, state agencies and other municipalities, all focused on creating more sustainable pathways into public service careers. Find out more at: [https://pathways2publicservice.org/](https://pathways2publicservice.org/).

**Effective Local Leadership In Challenging Times**

ILG’s Leadership & Governance team now customizes in-person Leadership & Governance workshops for local government jurisdictions statewide. These sessions are available upon request and include intensive training for government bodies looking to expand their leadership skills. The offerings are specifically tailored for local agency councils and boards as well as their staff and cover a wide range of topics including the following:

- Effective Councils and Boards
- Goal Setting/Strategic Planning
- Civility in Public Meetings
- Governance Tools: Policy Handbooks and Codes of Conduct, Ethics and/or Civility Policies
- Building Trust through Public Engagement
- Roles and Responsibilities
- Team Building
- Communicating for Success

For questions or to schedule a briefing please email Taylor Buck at tbuck@ca-ilg.org.
Nominate a Local Government Champion

After the successful launch in 2022, the ILG team is continuing its Local Government Champions program for outstanding leaders in public service. We’ll be celebrating champions of local government throughout the year and nominations can include anyone working in one of California’s cities, counties, or special districts – from staff to elected or appointed officials. Self-nominations are encouraged!

Help us celebrate the important work local leaders are doing in the areas of:
- Leadership & Governance;
- Public Engagement;
- Sustainable & Resilient Communities; and
- Workforce & Civics Education.

We are highlighting nominees in social media posts, future newsletters and on our website. Check out our latest features on our website and by following ILG on Facebook, Twitter and LinkedIn.

Recent county honorees include Ali Saidi, Deputy Public Defender at the Contra Costa Public Defender's Office and Director of Stand Together Contra Costa. Visit the ILG website to nominate yourself or someone you know. www.ca-ilg.org/post/local-government-champions.

Cross-promoting CSAC

ILG is proud of our affiliation with CSAC, and we highlight it as often as possible through all our communication channels. In addition to monthly CSAC content in our e-newsletter, we actively promote CSAC programs and activities on social media.

We continue to work with the CSAC communications team to explore opportunities to share content in the blog and on other platforms.

ILG Board Meetings

ILG’s Board of Directors met on December 20 to approve the 2023 budget. We are in the process of finalizing all our 2023 board meeting dates, but the first two quarters have been set for Friday, March 17 and Friday, June 16.
## California State Association of Counties
### 2023 Calendar of Events

| JANUARY          | 2       | New Year’s Day (observed)   |
|                 | 16      | Martin Luther King, Jr. Day |
|                 | 26      | CSAC Executive Committee Meeting | Sacramento |

| FEBRUARY         | 1 - 3   | Executive Committee Leadership Forum | Torrey Pines, San Diego County |
|                 | 11 - 14 | NACo Legislative Conference | Washington DC |
|                 | 20      | Presidents Day |

| MARCH            | 2       | CSAC Board of Directors Meeting | Sacramento |
|                 | 23      | CSAC Executive Committee Meeting | Los Angeles |
|                 | 31      | Cesar Chavez Day |

| APRIL            | 12 – 13 | CSAC Legislative Conference | Sacramento |
|                 | 13      | CSAC Board of Directors Meeting | Sacramento |

| MAY              | 3 – 5   | CSAC Finance Corp. Spring Meeting | Half Moon Bay, San Mateo County |
|                 | 17 – 19 | Western Interstate Region (WIR) Conference | St. George, Utah |
|                 | 29      | Memorial Day |

| JUNE             | 19      | Juneteenth |
|                 | TBD     | CSAC Regional Meeting | TBD |

| JULY             | 4       | Independence Day |
|                 | 21 - 24 | NACo Annual Conference | Travis County – Austin, Texas |

| AUGUST           | 10      | CSAC Executive Committee Meeting | Sacramento |
|                 | 31      | CSAC Board of Directors Meeting | Sacramento |

| SEPTEMBER        | 4       | Labor Day |
|                 | TBD     | CSAC Finance Corp. Fall Meeting |
|                 | TBD     | CSAC Regional Meeting | TBD |

| OCTOBER          | 9       | Indigenous Peoples Day |
|                 | 11 – 13 | Executive Committee Retreat | TBD |

| NOVEMBER         | 10      | Veterans Day |
|                 | 13 - 17 | CSAC 129th Annual Meeting | Alameda County |
|                 | 16      | CSAC Board of Directors Meeting | Alameda County |
|                 | 23 - 24 | Thanksgiving Holiday |

| DECEMBER         | 6 - 8   | CSAC Officers Retreat | TBD |
|                 | 25      | Christmas Day |

Updated 1.30.23