CSAC EXECUTIVE COMMITTEE

BRIEFING MATERIALS
Thursday, March 11th, 2021
10:00 a.m - 12:30 p.m

Zoom Meeting: https://us02web.zoom.us/j/89001310974?pwd=R2V2ZEUrV3I3c2pWREd0WUFWN2FSdz09
Phone: (669) 900-6833
Meeting ID: 890 0131 0974
Passcode: 303419

California State Association of Counties
CALIFORNIA STATE ASSOCIATION OF COUNTIES
EXECUTIVE COMMITTEE MEETING
Thursday, March 11, 2021 | 10:00 am – 12:30 pm
Zoom: https://us02web.zoom.us/j/89001310974?pwd=R2V2ZEUrV3I3c2pWREd0WUFWN2FSdz09
Conference Line: (669) 900-6833 | Meeting ID: 890 0131 0974 | Password: 303419

AGENDA

Presiding: James Gore, President

THURSDAY, MARCH 11
10:00 AM PROCEDURAL ITEMS
1. Pledge of Allegiance Page 1
2. Roll Call Page 2

DISCUSSION ITEMS
3. Executive Director’s Report Page 3
4. Minute Mics: Executive Committee Roundtable
   • What’s going on in your County – in one minute?

SPECIAL ITEM
5. Broadband Working Group Update Page 4-5
   ➢ Supervisor Chuck Washington | Riverside County
   ➢ Supervisor Luis Alejo | Monterey County

ACTION ITEMS
6. Approval of Minutes from January 14, 2021 Page 6-11
7. Approval of Updated 2020 – 2021 Board of Directors Nominations Page 12-14
8. Consideration of the CSAC Proposed Budget and Salary Schedule for FY 2021-22 Page 15
   ➢ Supervisor Leonard Moty | Treasurer
   ➢ Manuel Rivas, Jr. | Deputy Executive Director, Operations & Member Services

INFORMATIONAL ITEMS
9. Advocacy Priorities Report
   ➢ Darby Kernan, Deputy Executive Director, Legislative Affairs
10. CSAC Finance Corporation Report
    ➢ Supervisor Leonard Moty | President, CSAC FC
    ➢ Alan Fernandes | Chief Executive Officer, CSAC FC
11. Communications and Member Services Report
    ➢ Manuel Rivas, Jr. | Deputy Executive Director, Operations & Member Services
    ➢ David Liebler | Director, Public Affairs & Member Services
12. California Counties Foundation Report
    ➢ Manuel Rivas, Jr. | Deputy Executive Director, Operations & Member Services
    ➢ Chastity Benson | Director, Operations & Educational Programs
13. Informational Items without Presentation
    ➢ CSAC Litigation Coordination Program Page 34-35
    ➢ 2021 Calendar of Events (Revised) Page 36
14. Public Comment

12:30 PM ADJOURN

*If requested, this agenda will be made available in appropriate alternative formats to persons with a disability. Please contact Karina Jones kjones@counties.org or (916) 327-7500 if you require modification or accommodation in order to participate in the meeting.

***BY VIRTUAL TELECONFERENCE ONLY***
Pursuant to the provisions of California Governor’s Executive Order N-29-20, issued on March 17, 2020, this meeting will be held as a virtual meeting only. Members of the public may access the meeting using the Zoom access link above. Public comments may be made using the “raise hand” function on Zoom, or may be submitted in writing electronically before or during the meeting on any matter on the agenda or any matter with the Executive Committee’s subject matter jurisdiction, regardless of whether it is on the agenda for Executive Committee consideration or action, by sending an email to: kjones@counties.org.
CALIFORNIA STATE ASSOCIATION OF COUNTIES
EXECUTIVE COMMITTEE
2021

PRESIDENT: James Gore, Sonoma County
1ST VICE PRESIDENT: Ed Valenzuela, Siskiyou County
2ND VICE PRESIDENT: Chuck Washington, Riverside County
IMMEDIATE PAST PRESIDENT: Lisa Bartlett, Orange County

URBAN CAUCUS
Keith Carson, Alameda County
Susan Ellenberg, Santa Clara County
John Gioia, Contra Costa County
Carole Groom, San Mateo County
Kelly Long, Ventura County
Kathryn Barger, Los Angeles County
Buddy Mendes, Fresno County (alternate)

SUBURBAN CAUCUS
Luis Alejo, Monterey County
Diane Dillon, Napa County
Erin Hannigan, Solano County
Bruce Gibson, San Luis Obispo County (alternate)

RURAL CAUCUS
Craig Pedersen, Kings County
Sue Novasel, El Dorado County
Jeff Griffiths, Inyo County (alternate)

EX OFFICIO MEMBER
Leonard Moty, Shasta County, Treasurer

ADVISORS
John Beiers, County Counsels’ Association, Past President, San Mateo County
Frank Kim, Orange County CEO, California Association of County Executives, President
March 11, 2021

TO: CSAC Executive Committee

FROM: Graham Knaus | Executive Director

SUBJECT: Executive Director’s Report

This item provides an opportunity to discuss the state of the Association and core priorities as well as refine the strategic approach to advocacy and communications through Executive Committee input.
Date: March 11, 2021

TO: CSAC Executive Committee

FROM: Broadband Working Group
Geoff Neill, Legislative Representative of Government Finance and Administration
Darby Kernan, Deputy Executive Director of Legislative Affairs

SUBJECT: Broadband Legislative Update

The pandemic’s effects—from distance-learning to telecommuting to sheltering at home—have brought into sharp relief the long-standing divide between Californians with reliable broadband at home and those without, elevating its importance with state legislative leaders and the Governor. CSAC’s board of directors has identified broadband funding and reform as a top legislative priority for the association this year.

At the beginning of the year, the CSAC Officers appointed the Broadband Working Group which is led by Supervisors John Peters (Mono), Chuck Washington (Riverside), and Luis Alejo (Monterey). The working group has met on two occasions and going forward will be meeting twice a month. The Working Group has gone over the legislative proposals and has recommended CSAC make a one-time $8 billion investment request that will allow California to build future-proof broadband infrastructure to all unserved premises in the state and provide equipment, training, language access, and other services to those who need them.

- **$2.2 billion** to complete California’s middle mile network with open access fiber.
- **$4.6 billion** for 100/10 Mbps fiber optics to every structure without it.
- **$1.2 billion** for programs to increase adoption, including devices, digital skills training, and language access.

In addition CSAC is working on the following legislation that is connected to closing the broadband divide.

**AB 34**, by Assembly Members Al Muratsuchi, Eduardo Garcia, and Miguel Santiago, would put a state general obligation bond on the November 2022 ballot. The Broadband Bond would provide $10 billion to build municipal-owned fiber networks, with a priority on unserved and disadvantaged communities. The networks would support job creation and economic development, public education, telecommuting, telehealth-telemedicine, emergency response and preparedness, and other public services. The Department of Technology would distribute the fund upon appropriation from the Legislature.

Two other bills, **SB 4**, by Senator Lena Gonzalez, and **AB 14**, by Assembly Member Cecilia Aguiar-Curry, would reform the CASF programs that subsidize broadband infrastructure projects in unserved and underserved communities. Last year, differing visions for these reforms resulted in neither author’s bill passing. This year, the two legislators are co-authoring each other’s bills and have committed to reaching agreement. The much-needed reforms include:

- Making more money available through the CASF programs.
- Authorizing a revenue bond of up to $1 billion based on CASF revenue.
Explicitly allowing counties to build and operate internet access services.
Developing a model policy for streamlined land use approval and permit processes for broadband infrastructure.
Prioritizing last-mile projects in unserved areas.
Limiting the ability for incumbent providers to block other applicants’ projects.

Other bills worth mentioning, but without any substantive language yet, include AB 41, by Assembly Member Jim Wood, which would strengthen California’s “Dig Once” policy to put conduit in state highways during construction projects, and SB 28, by Senator Anna Caballero, which would aim to improve rural broadband and reform DIVCA, the 2006 law that transferred franchise authority for television and internet services to the state from counties and cities. A handful of other bills address the issue of permit streamlining, which internet service providers and telecommunication companies would like to see improved.
MINUTES

1. Roll Call

   **OFFICERS**
   - James Gore | President
   - Ed Valenzuela | 1st Vice President
   - Chuck Washington | 2nd Vice President
   - Lisa Bartlett | Immediate Past President

   **CSAC STAFF**
   - Graham Knaus | Executive Director
   - Manuel Rivas, Jr. | Deputy Executive Director, Operations & Member Services
   - Darby Kernan | Deputy Executive Director, Legislative Services

   **ADVISORS**
   - John Beiers | County Counsels’ Association, San Mateo County
   - Frank Kim | Orange County CEO, California Association of County Executives, President

   **SUPERVISORS**
   - Keith Carson | Alameda County
   - Susan Ellenberg | Santa Clara County
   - John Gioia | Contra Costa County
   - Carole Groom | San Mateo County (absent)
   - Kelly Long | Ventura County
   - Kathryn Barger | Los Angeles County
   - Buddy Mendes | Fresno County
   - Luis Alejo | Monterey County
   - Diane Dillon | Napa County
   - Erin Hannigan | Solano County
   - Bruce Gibson | San Luis Obispo County
   - Craig Pedersen | Kings County
   - Sue Novasel | El Dorado County
   - Jeff Griffiths | Inyo County

   **EX OFFICIO MEMBER**
   - Ed Scofield | Treasurer, Nevada County (absent)

2. Executive Director’s Report

   Graham Knaus introduced the Governor’s Cabinet Secretary, Ana Matosantos, and the Director of the California Department of Finance, Keely Bosler, to discuss vaccine distribution. Secretary Matosantos expressed the need to collectively focus on administering vaccine because that will affect the rate at which the state receives it. The state has requested vaccine allocation from the federal government on a per capita basis, but the Feds are concerned that our state is not vaccinating quickly enough. Secretary Matosantos said she would share the state’s report that shows vaccine distribution, allocation and administration data. Director Bosler emphasized that we are in an emergency response posture when it comes to vaccine distribution. While there is an allocation in the state budget, it’s just an estimate. They want to make sure federal money continues to flow to counties and the state will fill in with funds where needed. Ryan Miller, Assistant Budget Program Manager for the Department of Finance, said that on the Federal side, California is getting around $1.7 billion for testing activities. This is in addition to $575 million that’s going directly to LA County and $350 million for vaccines. They currently are working to interpret guidance received yesterday from CDPH regarding the use of these funds.
3. **Minute Mics: Executive Committee Roundtable – What’s going on in your county?**

**Chuck Washington / Riverside County** – We need to work harder to make sure the state understands what’s going on with counties to improve our outcomes.

**Ed Valenzuela / Siskiyou County** - Rural counties need more vaccines right now.

**John Gioia / Contra Costa County** – Hospital provider patients are coming to the county to get vaccines so they are trying to get hospitals to ramp up. Their online appointment system will be expanding to those 65+. The county has several alternate care sites set up that they hope won’t have to use.

**Buddy Mendes / Fresno County** – Fresno County needs more vaccine. The county has a farmworker program that they’re ready to roll out but they don’t have enough vaccine.

**Susan Ellenberg / Santa Clara County** – Santa Clara County is doing well on logistics. They have sufficient venues and workers but they need more vaccine.

**Bruce Gibson / San Luis Obispo County** – San Luis Obispo County has a vaccine task force that meets weekly. This group is made up of hospitals, health care providers and social service providers, so there is a good level of coordination. We need to press the state on the accuracy of their data otherwise we’re flying blind.

**Kelly Long / Ventura County** – Supervisor Long is concerned that the state may not have the correct vaccination numbers. Public gatherings are an issue as people are gatherings at homes since restaurants are closed. Business owners are very upset because some are not following the rules.

**Erin Hannigan / Solano County** – Supervisor Hannigan is in communication with her public health team to see if the state’s data is correct. They do have members of the business community not following guidance; it’s been especially tough with restaurants not being able to open outdoors and she understands their frustration.

**Jeff Griffiths / Inyo County** – The vaccine roll out has gone smoothly in Inyo County. They have seen discrepancies in reporting of cases and testing on reservations as well as with the Indian Health Service. COVID is raging through their community. Their hospitals are overwhelmed and they’ve lost some community leaders. Inyo’s commercial airport scheduled to receive flights this summer for first time ever and the county staff is preparing to move into a new office building.

**Sue Novasel / El Dorado County** – El Dorado County has two private hospitals and they’re trying to get first responders and the tier 1a group vaccinated. They recently switched coordination from the public health office to OES. Instead of threatening our counties to take away resources, the state should offer to help those that need a helping hand.

**Lisa Bartlett / Orange County** – Orange County is getting ready to open up their Be Well OC campus, which is a P3 partnership with hospitals and the county health care system. It has 96 mental/behavioral health beds and assists with everything from crisis stabilization to addiction treatment to substance abuse, etc. Orange County hospitals were overwhelmed and didn’t have bandwidth to vaccinate so they opened up a super pod in the Disneyland parking lot. 20,000 residents went to the Othena.com app to register and schedule their vaccinations. The county gave 3,000 vaccinations yesterday and hopes to ramp up to 7,500 daily. The county plans to open more super pods, mini pods and mobile pods.
**Kathryn Barger / Los Angeles County.** The state’s messaging surrounding vaccinations is very frustrating and the most recent announcement without any warning was even more confusing. The messaging needs to make sense. Kaiser was aggressively vaccinating 75+ and then immediately moved to 65+ when the announcement was made. Why can Kaiser do it but the counties can’t? LA County has also set up super pods, including one at Dodger stadium.

**Luis Alejo / Monterey County** – Monterey County is putting additional focus on the agricultural workforce. Over 42,000 workers will be coming into the county and this population is not the easiest to convince to get vaccinated. The county is doing special planning with farmers and labor unions and needs to open more work sites to vaccinate essential workers. Supervisor Alejo agreed to be a lead on the translation of messages for Spanish speakers.

**Diane Dillon / Napa County** – Supervisor Dillon likes the idea of looking at vaccinating in a multi-county way. They have had to turn away volunteers because they didn’t have enough vaccine to deliver. Counties are not stockpiling vaccine; it’s the hospitals who are worried they won’t get second doses. Napa has scheduled clinics, per the state’s new announcement, and they’re not sure they will get the vaccines in time. We have to prioritize vaccinating 75+ because they’re in the ones in the ICU’s.

**Leonard Moty / Shasta County** – Supervisor Moty agrees that the new tiered system description is terrible. Shasta County has two supervisors who are promoting radicals in their county to act like those in the D.C. riots, as referenced in the LA Times article last weekend. Supervisor Moty is not sure what’s going to happen moving forward because their board chair is allowing it.

**Keith Carson / Alameda County** – There is a coalition of 9 Bay Area counties that have been convening for about 3 months surrounding COVID. This group works with the Bay Area Counsel, Public Health Officers and Public Information Officers in an effort to consolidate the way they are communicating. They have been able to solicit support and engagement of several key businesses, including Kaiser, and they are attempting to bring Pixar to the table. They are getting ready to roll out a big campaign and Kaiser is investing significant dollars to help with this effort.

4. **Discussion of Governor’s January Budget Impact**

Graham Knaus discussed CSAC’s 2021 Advocacy Priorities, which were approved by the Board of Directors at the November 2020 meeting. The short priority list includes COVID-19, county fiscal stability, broadband, homelessness, resiliency and behavioral health. Those are the first six core priorities that were adopted by the board, all of which were addressed in the state budget. Darby Kernan presented that the January budget looks better than what we saw at the May revise. Unfortunately, there are two critical areas that the administration lacked investment: public health and broadband. Each legislative representative highlighted key areas in the budget that fall within their policy area:

**Josh Gauger / Administration of Justice:** The budget is investing $1.75 billion in homelessness, with $750 million in one-time money for Project Homekey. We will continue to work on DJJ realignment implementation and clean-up legislation. The budget also allocates $50 million directly to county probation departments and $200 million to counties for the time state inmates have spent in county jail facilities.
Catherine Freeman / Agriculture, Environment and Natural Resources: The budget allocated $1 billion for wildfire and mitigation, which follows two years of hard work by county and local government. The proposal is to spend $300 million in current year and $700 million next year for fire prevention. Unfortunately, there was no local government support funding for organics recycling. Instead the proposal shifts personnel from local assistance to compliance and enforcement. The state will be working on consolidation of cannabis regulations to streamline permitting and regulatory work.

Geoff Neill / Government Finance and Administration: Geoff expressed his disappointment in the lack of any real proposal on broadband. Their hope was for specific investment in building out infrastructure and increasing adoption rates by adopting the action plan that the Broadband Council recently approved. There are two smaller tax proposals that would affect counties. One is related to property tax and will allow companies that construct or add electric vehicle charging/hydrogen fueling stations to avoid paying property taxes on the new construction for ten years. The other is related to sales tax and would double an existing program for certain types of manufacturing equipment purchases. This reduces sales tax revenue for local governments.

Justin Garrett / Human Services: Overall realignment revenue looks good for current year. The Governor’s budget projects a 5.6% increase this year but a 1.9% decline next year in 2021-22. The Master Plan for Aging was released last week and there is some funding available. This funding includes $250 million for preventing homelessness among older adults by acquisition of residential facilities for the elderly and an additional $5 million placeholder for additional proposals. Nutrition assistance is another critical need that has grown during the pandemic. The budget includes a $182 million increase for county administrative funding for Cal Fresh and $30 million for food banks.

Farrah McDaid Ting / Health and Behavioral Health: This budget contains a historic investment in the county behavioral health system. The main proposal is $750 million in state general fund to help counties create more mental health housing placements. There was no clear investment in local efforts for vaccinations or contact tracing and we’re working to make sure counties get funding in this area. We believe the $372 million in the budget for COVID should go to local government.

Roshena Duree / Legislative Analyst for Health and Human Services: This budget includes $1.1 billion for CalAIM investments and initiatives and $450 million for student mental health programs. There were several flexibilities granted during the COVID-19 pandemic, including an extension on Mental Health Services Act flexibilities as well as money in the budget for making some telehealth flexibilities permanent.

Chris Lee / Legislative Representative for Housing, Land Use and Transportation: There was significant funding for affordable housing, including $500 million for an additional round of infill infrastructure grants and an additional one time investment of $500 million for state housing tax credits. The budget included $4.3 million for additional enforcement of state housing laws. It also included a proposal on the rental assistance program from the federal COVID-19 relief bill with $1.2 billion going directly to counties/cities with over 200k population. The other $1.4 billion will be controlled by the state. On transportation, they worked closely with the transportation commission on a proposal to provide SB1 maintenance of effort relief and they were told there will be trailer bill language on that.
Lastly, $900 million was allocated to California through CalTrans from the Federal aid bill and we’re trying to get a slice of that money.

5. Approval of Minutes from October 8, 2020 & November 5, 2020

A motion to approve the meeting minutes from October 8, 2020 and November 5, 2020 was made by Supervisor Alejo; second by Supervisor Griffiths. Motion carried unanimously.

6. Approval of Updated 2020-2021 Board of Directors Nominations

A motion to approve the Updated 2020-2021 Board of Directors Nominations was made by Supervisor Gibson; second by Supervisor Washington. Motion carried unanimously.

7. Appointment of CSAC Treasurer, NACo Board & WIR Representatives

A motion to approve the Appointment of the CSAC Treasurer, NACo Board & WIR Representatives was made by Supervisor Bartlett; second by Supervisor Long. Motion carried unanimously.

8. Appointment of CSAC Policy Committee Chairs, Vice Chairs and Working Groups

A motion to approve the Appointment of CSAC Policy Committee Chairs, Vice Chairs and Working Groups was made by Supervisor Barger; second by Supervisor Gioia and Supervisor Griffiths. Motion carried unanimously.

9. CSAC Finance Corporation Board Report and Appointment of Board Members

Supervisor Leonard Moty, Finance Corporation President, presented the process of recommending and appointing members the Finance Corporation Board of Directors. Their recommendations include:

- Lisa Bartlett, Orange County
- Leonard Moty, Shasta County
- Susan Muranishi, Alameda County
- Ryan Alsop, Kern County

A motion to approve the Appointment of the Finance Corporation Board Members was made by Supervisor Washington; second by Supervisor Long. Motion carried unanimously.

Alan Fernandes, Chief Executive Officer of the Finance Corporation, gave a brief overview of the objectives and mission of the Finance Corporation and highlighted the Corporate Associates’ Program and business partnerships.

10. Approval of Amended CSAC Policies and Procedures Manual

Graham Knaus explained the proposed update as it relates to taking a position on a ballot initiative at Board of Directors meetings.

A motion to approve the Amended CSAC Policies and Procedures Manual was made by Supervisor Valenzuela; second by Supervisor Griffiths. Motion carried unanimously.
11. Communications and Member Services Report
Manuel Rivas, Jr., presented that CSAC’s goal is to continue being proactive in our communications. Key priorities include continuing to amplify advocacy efforts and compliment what our legislative team is doing, keeping our well-established relationships with media, keeping our members informed and continuing to tell the county story. David Liebler, Director of Public Affairs and Member Services, addressed CSAC’s communications strategy on vaccine roll-out. The Association realizes that not all counties have dedicated PIO’s. He requested that board members let CSAC know if there’s anything we can do at the local level as we can help with resources.

12. California Counties Foundation Report
Chastity Benson, Director of Operations and Educational Programs for the Foundation, informed the Executive Committee that the Winter/Spring Institute schedule has been released and the response and registration has been fantastic. The Institute is starting their partnership with Alameda County in March. The Education Committee has been meeting regularly and will begin to offer additional education in the areas of diversity, equity and inclusion. They are planning a larger forum surrounding that area. The December New Supervisors Institute was very successful, with the second session scheduled for March 4th and 5th.

Meeting was adjourned. The next Executive Committee meeting will be held on March 11th, 2021.
March 11, 2021

TO: CSAC Executive Committee

FROM: Graham Knaus, Executive Director
Manuel Rivas, Jr., Deputy Executive Director of Operations and Member Services
Darby Kernan, Deputy Executive Director of Legislative Affairs

SUBJECT: Approval of Additional Appointments for the CSAC 2020 – 2021 Board of Directors

Background: The CSAC Constitution indicates that each county board shall nominate one or more directors to serve on the CSAC Board of Directors for a one-year term commencing with the Annual Meeting. The CSAC Executive Committee appoints one director for each member county from the nominations received.

For counties that do not submit nominations, the appointed supervisor from the preceding year will continue to serve until such county board nominates, and the Executive Committee appoints, a supervisor to serve on the CSAC Board.

The highlighted names denote additional responses received for 2020-2021. The recommended appointments are in addition to those approved on October 8th, 2020, November 5th, 2020 and January 14th, 2021.

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Consideration of the CSAC Proposed Budget and Salary Schedule for FY 2021-22

See Separate Attachment
March 11, 2021

To: CSAC Executive Committee

From: Leonard Moty, President
        Alan Fernandes, Chief Executive Officer

RE: CSAC Finance Corporation Update

The CSAC Finance Corporation programs continue to serve our members, other local public agencies and California residents despite the many challenges over the past year.

**Business Program Updates**

There are three programs to highlight at the time of this meeting, the California Statewide Communities Development Authority (CSCDA), Easy Smart Pay (ESP) and the California Cannabis Authority (CCA).

First, CSCDA which for three decades has been the flagship program of the CSAC Finance Corporation. CSCDA and its many financing programs are thriving as the agency has done well to diversify its offerings over the course of its 30-year history. Among the newest financing programs of CSCDA is the workforce housing initiative, which seeks to address the housing crisis for working families in California. We are planning a webinar on this program in the coming months.

In addition, ESP, which is a property tax payment portal currently serving 4 counties, will look to expand in the coming year to be accessible to any interested county. Recently, legislation has been introduced which seeks to encourage counties to collect monthly property taxes using ACH, which is a feature currently available through the ESP portal. In addition, we are exploring programs that would allow taxpayers greater features and customization when paying taxes, which we hope to initiate a pilot program in the next tax year.

Finally, the CCA is a joint powers authority that was created to ameliorate the cannabis banking issue while also assisting those counties that license, regulate and tax cannabis. This year, continued focus will remain on encouraging the state to partner with CCA to improve that overall cannabis regulatory system in California to promote a healthy and safe cannabis industry.

Attached please find the full list of our programs, and the latest Corporate Associates Program list. For more information on the CSAC Finance Corporation please visit our website at: [www.csacfc.org](http://www.csacfc.org), call us at (916) 650-8137, or email Alan Fernandes ([alan@csacfc.org](mailto:alan@csacfc.org)), or Jim Manker ([jim@csacfc.org](mailto:jim@csacfc.org)).
The CSAC Finance Corporation offers value-added products and services to California’s counties, their employees and retirees as well as other forms of local government. Our programs are designed to assist county governments in reducing costs, improving services, and increasing efficiency. Our offerings provide the best overall local government pricing and the revenue generated by the CSAC Finance Corporation supports CSAC’s advocacy efforts on behalf of California’s counties.

Program Summary

Financing

CSCDA  Cathy Bando  www.cscda.org
The California Statewide Communities Development Authority (CSCDA) was created in 1988, under California’s Joint Exercise of Powers Act, to provide California’s local governments with an effective tool for the timely financing of community-based public benefit projects. Currently, more than 500 cities, counties and special districts have become Program Participants to CSCDA – which serves as their conduit issuer and provides access to an efficient mechanism to finance locally-approved projects. CSCDA helps local governments build community infrastructure, provide affordable housing, create jobs, make access available to quality healthcare and education, and more.

Deferred Compensation

Nationwide  Rob Bilo  www.nrsforu.com
The Nationwide Retirement Solutions program is the largest deferred compensation program in the country for county employees. In California, over 65,000 county employees save for their retirement using this flexible, cost-effective employee benefit program. This program is the only one with a national oversight committee consisting of elected and appointed county officials who are plan participants. Additionally, an advisory committee comprised of California county officials provides additional feedback and oversight for this supplemental retirement program. Currently 32 counties in California have chosen Nationwide to help their employees save for retirement.

Investing

CalTRUST  Laura Labanieh  www.caltrust.org
The Investment Trust of California (CalTRUST) is a JPA established by public agencies in California for the purpose of pooling and investing local agency funds - operating reserves as well as bond proceeds. CalTRUST offers the option of five accounts to provide participating agencies with a convenient method of investing funds – a liquidity fund, a government fund, a short-term, and a medium-term, and a new ESG compliant money market fund. Each account seeks to attain as high a level of current income as is consistent with the preservation of principle. This program is a great option to diversify investments!

Discounted Prescription Drugs

Coast2CoastRx  Marty Dettelbach  www.coast2coastrx.com
The Coast2Coast Discount Prescription Card is available at no-cost to the county or taxpayers and will save county residents up to 75% on brand name and generic prescription drugs. The Coast2Coast program is already being used by over 35 counties in California. Not only does it offer savings to users, your county will receive $1.25 from Coast2Coast for every prescription filled by a cardholder.
Cyber Security and Technology

Synoptek
Eric Westrom www.synoptek.com

The CSAC FC and Synoptek have partnered to offer a human firewall training program and fraud assessment. The human firewall program is a training program whereby a comprehensive approach is initiated that integrates baseline testing, using mock attacks, engaging interactive web-based training, and continuous assessment through simulated phishing attacks to build a more resilient and secure organization. Synoptek offers a wide range of security technology offerings to aid your county in remaining vigilant and secure.

Property Tax Payment Portal

Easy Smart Pay
Alan Fernandes www.easysmartpay.net

East Smart Pay is a product of Smart Easy Pay, a corporation formed by the CSAC Finance Corporation to help residents throughout California streamline their property tax payments. Through the Easy Smart Pay platform residents can pay their property taxes in installments via ACH or credit card with preferred processing fees. This program is currently being piloted in San Luis Obispo County.

Revenue Collection

CalTRECS
Jim Manker www.csacfc.org

The CSAC FC has joined with NACo FSC to develop the California Tax Recovery and Compliance System (CalTRECS) program to help counties collect outstanding debts in a timely, cost-effective manner. The debt offset service allows counties and other local government to compile and submit their delinquencies for offset against pending state personal income tax refunds and lottery winnings.

Cannabis Compliance

CCA
Greg Turner www.cca.ca.gov

The California Cannabis Authority is a Joint Powers Authority established by county governments to develop and manage a statewide data platform. The platform will assist local governments that are regulating commercial cannabis activity by consolidating data from different channels into one resource to help local governments ensure maximum regulatory and tax compliance. In addition, the platform can help to facilitate financial services to the cannabis industry by linking willing financial institutions with interested businesses, and by providing critical data to ensure that all transactions and deposits are from legal transactions.

Information & Referral Services

211 California
Alan Fernandes www.211california.org

The CSAC FC manages 211 California which is a network of the 211 systems throughout California. These critical agencies serve county residents by providing trusted connectivity to community, health, and social services. During times of disaster and recovery, 211 organizations are vital to assist residents find critical services and information.
**Business Intelligence Services**

**Procure America**
Todd Main  
www.procureamerica.org

Procure America provides its clients with analytics and strategies that result in greater performance at lower costs. By leveraging decades of industry experience, Procure America generates an average savings of 34%, all while increasing operational efficiency, vendor accountability, and service levels. Procure America’s experts have deep, industry-specific experience and will analyze all aspects of the supplier relationship-contractual, operational and invoice compliance. Knowledge, information and focus delivers results.

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**Employee Health and Wellness Solutions**

**Optum Rally**
Jennifer Schlecht  
www.optum.com

Optum aspires to improve experiences and outcomes for everyone we serve while reducing the total cost of care. For individuals and families, Optum provides health care services, pharmacy services and health care financial services. For organizations, Optum provides business services and technology to health plans, providers, employers, life sciences and government.

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**Liquidity Management Services**

**CashVest by Three + One**
Chase Broffman  
www.threeplusone.us

CashVest® provides liquidity analysis and FinTech data services for counties and other public entities. This program is a new opportunity to help manage your organization’s funds as a revenue-generating asset, identify the current marketplace value of your cash, and use time horizon data to maximize the value of all your financial resources.

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**CSAC Finance Corporation**

**Board of Directors**

Leonard Moty, Shasta County – President  
Graham Knaus, CSAC – Vice President  
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**CSAC Finance Corporation**

**Staff**

Alan Fernandes, Chief Executive Officer  
Jim Manker, Director of Business Development  
Christy Stutzman, Operations Manager  
Sendy Young, Executive Assistant  
Chase Broffman, Member Services Associate

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**CSAC Finance Corporation**
1100 K Street, Suite 101 * Sacramento, CA 95814  
www.csacfc.org
PLATINUM Partners (as of 3.1.2021)

1. Alliant Insurance Services, Inc.
   Nazi Arshi, Senior Vice President
   1301 Dove St. Suite 200
   Newport Beach, CA 92660
   (949) 660-8110
   narshi@alliant.com
   www.alliant.com

2. Anthem Blue Cross
   Michael Prosio, Regional Vice President, State Affairs
   1121 L Street, Suite 500
   Sacramento, CA 95814
   (916) 403-0527
   Michael.prosio@anthem.com
   www.anthem.com

3. AON
   Craig A. Isaak, Public Sector Market Leader
   4 Overlook Point
   Lincolnshire, IL 60069
   (630) 723-4568
   craig.isaak@aon.com
   www.aon.com

4. Baron & Budd
   John Fiske, Shareholder
   11440 W. Bernardo Court
   San Diego, CA 92127
   (858) 251-7424
   jfiske@baronbudd.com
   www.baronbudd.com

5. Blue Shield
   Andrew Kiefer
   AVP, Government Affairs
   1215 K St. Suite 2010
   Sacramento, CA 95815
   (916) 552-2960
   Andrew.kiefer@blueshieldca.com
   www.blueshieldca.com

6. Broadnet
   Michael Davis, VP of Business Development
   8822 S. Ridgeline Blvd., #120
   Highlands Ranch, CO 80129
   (303) 523-5774
   mdavis@broadnet.com
   www.broadnet.com

7. California Statewide Communities Development Authority
   Catherine Bando Barna, Executive Director
   1700 North Broadway, Suite 405
   Walnut Creek, CA 94596
   (800) 531-7476
   cbando@cscda.org
   www.cscda.org

8. CalTRUST
   Laura Labanieh, CEO
   1100 K Street, Suite 101
   Sacramento, CA 95814
   (916) 650-8186
   laura@caltrust.org
   www.caltrust.org

9. CGI
   Monica Cardiel Cortez, Partner, Consultant
   621 Capitol Mall, Suite 1525
   Sacramento, CA 95814
   (916) 830-1100
   monica.cardielcortez@cgi.com
   www.cgi.com

10. Chevron
    Henry T. Perea, Manager, State Government Affairs
    1201 K Street, Suite #1910
    Sacramento, CA 95814
    (916) 325-3034
    Henryperea@chevron.com
    www.chevron.com

11. Coast2Coast Rx
    Marty Dettelbach, Chief Marketing Officer
    5229 Newstead Manor Lane
    Raleigh, NC 27606
    (919) 465-0097
    marty@c2crx.com
    www.coast2coastrx.com
12. Deckard Technologies, Inc.
Nick Del Pego, CEO
2223 Avenida de la Playa, Suite 206
La Jolla, CA 92037
(858) 248-9492
ndp@deckardtech.com
www.deckardtech.com

13. DLR Group
Dan Sandall, Business Development
1050 20th Street, Suite 250
Sacramento, CA 95811
(310) 804-7997
dsandall@dlrgroup.com
www.dlrgroup.com

14. Dominion Voting Systems
Steve Bennett, Regional Sales Manager
26561 Amhurst Court
Loma Linda, CA 92354
(909) 362-1715
steven.bennett@dominionvoting.com
www.dominionvoting.com

15. Enterprise Fleet Management
Lisa Holmes, State of CA Contract Manager
199 N. Sunrise Ave.
Roseville, CA 95747
(916) 787-4733
Lisa.m.holmes@ehi.com
www.enterprise.com

16. Hanson Bridgett LLP
Paul Mello, Partner
Samantha Wolff, Partner
425 Market Street, 26th Floor
San Francisco, CA 94105
(415) 777-3200
swolff@hansonbridgett.com
pmello@hansonbridgett.com
www.hansonbridgett.com

17. Healthnet
Allison Barnett, Senior Director Government Affairs
1201 K Street, Suite 1815
Sacramento, CA 95814
(916) 548-2989
allison.barnett@healthnet.com
www.healthnet.com

18. Kaiser Permanente
Kirk Kleinschmidt, Director, Government Relations
1950 Franklin St, 3rd Floor
Oakland, CA 94612
(510) 987-1247
kirk.p.kleinschmidt@kp.org
www.kp.org

19. Nationwide
Rob Bilo, VP of Business Development
4962 Robert J Mathews Parkway, Suite 100
El Dorado Hills, CA 95762
(866) 677-5008
bilor@nationwide.com
www.nrsforu.com

20. NextEra Energy
Grant Rosenblum
Executive Director
One California, Suite 1610
San Francisco, CA 94111
(530) 219-1232
grant.rosenblum@nexteraenergy.com
www.nexteraenergy.com

21. OpenGov
Tim Melton, VP Strategic Accounts
955 Charter St
Redwood City, CA 94063
(248) 884-4357
tmelton@opengov.com
www.opengov.com

22. Optum
Jennifer Schlecht, VP- Public Sector Sales
P.O. Box 9472
Minneapolis, MN 55440
(805) 300-4529
jennifer.schlecht@optum.com
www.optum.com

23. Pacific Gas & Electric Company
John Costa, Local Public Affairs
1415 L Street, Suite 280
Sacramento, CA 95814
(916) 584-1885
JB1F@pge.com
www.pge.com
24. Performance Based Building Coalition  
Claudio Andreetta, Board Member  
5555 Vista Cantora  
Yorba Linda, CA 92887  
(714) 318-4252  
Claudio.w.andreetta@jci.com  
www.p3buildings.org

25. Perspecta  
Christy Quinlan, Client Principal, State and Local  
608 Commons Dr.  
Sacramento, CA 95825  
(916) 206-7702  
christy.quinlan@perspecta.com  
www.perspecta.com

26. PRISM Risk  
Rick Brush, Chief Member Services Officer  
75 Iron Point Circle, Suite 200  
Folsom, California 95630  
(916) 850-7378  
rbrush@CSAC-EIA.org  
www.csac-eia.org

27. Procure America  
Todd Main, Vice President of Government Services  
31103 Rancho Viejo Rd. #D2102  
San Juan Capistrano, CA 92675  
(949) 388-2686  
t.main@procureamerica.org  
www.procureamerica.org

28. SiteLogIQ  
John Burdette, Director  
1512 Silica Avenue  
Sacramento, CA 95815  
(916) 988-8808  
John.burdette@sitelogiq.com  
www.sitelogiq.com

29. Southern California Edison  
Haig Kartounian, Public Affairs Manager  
2244 Walnut Grove Ave.,  
Rosemead, CA 91770  
(626) 302-3418  
Haig.Kartounian@sce.com  
www.sce.com

30. Synoptek  
Eric Westrom, VP of Operational Planning and Strategy  
3200 Douglas Blvd. Suite 320  
Roseville, CA 95661  
(916) 316-1212  
ewestrom@synoptek.com  
www.synoptek.com

31. UnitedHealthcare  
Margaret Kelly, Sr. Vice President, Public Sector and Labor  
5701 Katella Avenue  
Cypress, CA 90630  
(714) 252-0335  
margaret_kelly@uhc.com  
www.uhc.com

32. Vanir Construction Management, Inc.  
Bob Fletcher, Vice President of Business Development  
4540 Duckhorn Drive, Suite 300  
Sacramento, CA 95834  
(916) 997-3195  
bob.fletcher@vanir.com  
www.vanir.com

33. Wellpath  
Patrick Turner, Director of Business Development  
12220 El Camino Real  
San Diego, CA 92130  
(281) 468-9365  
patrick.turner@cmgcos.com  
www.wellpathcare.com

34. Western States Petroleum Association  
Catherine Reheis-Boyd, President  
1415 L St., Suite 600  
Sacramento, CA 95816  
(916) 498-7752  
creheis@wspa.org  
www.wspa.org

35. Witt O’Brien’s  
Ryan Mahoney, Vice President, Corporate Development  
1201 15th Street NW, Suite 600  
Washington, DC 20005  
(202) 585-0780  
rmahoney@wittobriens.com  
www.wittobriens.com
36. **Zencity**
Assaf Frances, Director of Urban Policy & Partnerships
20 Carlebach Street,
Tel Aviv, Israel, 6473005
(718) 710-4564
frances@zencity.io
www.zencity.io
GOLD Partners

1. AT&T
   Mike Silacci, Regional Vice President
   External Affairs – Greater Los Angeles Region
   2250 E. Imperial Hwy, Room 541
   El Segundo, CA 90245
   (213) 445-6817
   Michael.Silacci@att.com
   www.att.com

2. ForeFront Power
   Sam Zantzinger, Manager
   100 Montgomery St, Suite 725
   San Francisco, CA 94104
   (415) 802-2134
   szantzinger@forefrontpower.com
   www.forefrontpower.com

3. HdL Companies
   Andrew Nickerson, President
   120 S. State College Blvd., Suite 200
   Brea, CA 92821
   (714) 879-5000
   anickerson@hdcompanies.com
   www.hdcompanies.com

4. Kofile
   Eugene Sisneros, Western Division Manager
   Patty Melton, Account Manager
   1558 Forrest Way
   Carson City, NV 89706
   (713) 204-5734
   Eugene.sisneros@kofile.us
   www.kofile.us

5. Kosmont Companies
   Larry Kosmont, CEO
   1601 N. Sepulveda Blvd., #382
   Manhattan Beach, CA 90266
   (213) 507-9000
   lkosmont@kosmont.com
   www.kosmont.com

6. KPMG
   William F. Zizic, Managing Director,
   Government & Infrastructure | Strategy
   1225 17th Street, Suite 800
   Denver, CO 80202
   (312) 259-2869
   wzizic@kpmg.com
   www.kpmg.com

7. Paragon Government Relations
   Joe Krahn, President
   220 Eye Street, NE, Suite 240
   Washington, DC 20002
   (202) 898-1444
   jk@paragonlobbying.com
   www.paragonlobbying.com

8. Raymond James
   Jose Vera, Managing Director
   39 E. Union St.
   Pasadena, CA 91103
   (626) 628-2703
   Jose.Vera@RaymondJames.com
   www.rjpublicfinance.com

9. Recology
   Eric Potashner, Senior Director Strategic Affairs
   50 California Street, 24th Floor
   San Francisco, CA 94111-9796
   (415) 624-9885
   epotashner@recology.com
   www.recology.com
SILVER Partners

1. Aumentum Technologies
(a Harris Computer Company)
Ann Kurz – VP Sales & Marketing
510 E. Milham Ave.
Portage, MI 49002
(805) 479-3099
akurz@harriscomputer.com

2. CCHI
Mark Diel, Executive Director
1107 9th Street, STE 601
Sacramento, CA 95814
(916) 404-9442
mdiel@cchi4families.org
www.cchi4families.org

3. Cerner Corporation
James W. Ross, Senior Government Strategist
8913 Ortega Court, NW
Los Ranchos, NM 87114
(816) 708-9579
james.ross@cerner.com
www.cerner.com

4. Comcast
Beth Hester, Vice President External Affairs
3055 Comcast Circle
Livermore, CA 94551
(925) 424-0972 x0174
beth_hester@comcast.com
www.business.comcast.com

5. Dewberry
Alan Korth, RA, LEED AP, Associate Principal
300 North Lake Avenue 12th Floor
Pasadena, CA 91101
(626) 437-4674
akorth@dewberry.com
www.dewberry.com

6. FortiFi Financial
Chris Peterson, VP Market Development
11111 Santa Monica Blvd #900
Los Angeles, CA 90025
(858) 616-7500
chris@fortifi.com
www.fortifi.com

7. GEO Group
Jessica Mazlum, Business Development Director - Western Region
7000 Franklin Blvd, Suite 1230
Sacramento, CA 95823
(916) 203-5491
jmazlum@geogroup.com
www.geogroup.com

8. Hospital Council of Northern & Central California
Brian L. Jensen, Regional Vice President
1215 K Street, Suite 730
Sacramento, CA 95814
(916) 552-7564
bjensen@hospitalcouncil.net
www.hospitalcouncil.net

9. IBM
Todd W. Bacon, VP / Managing Director
435 Market St., 20th Floor
San Francisco, CA 94105
(310) 890-9535
tbacon@us.ibm.com
www.ibm.com

10. Invisible Defender
Tori Klein, Attorney at Law
4625 W. Nevso Dr., Ste 2 & 3
Las Vegas, Nevada 89103
(541) 514-0117
toriakleinlaw@gmail.com
www.invisibledefender.com

11. LECET Southwest
Chad Wright, Director
4044 N. Freeway Blvd.
Sacramento, CA 95834
(916) 604-5585
cwright@lecetsw.org
www.lecetsouthwest.org
12. Liebert Cassidy Whitmore
Cynthia Weldon, Director of Marketing
6033 W. Century Boulevard, 5th Floor
Los Angeles, CA 90045
(310) 981-2055
cweldon@lcwlegal.com
www.lcwlegal.com

13. LinkedIn Talent Solutions
Cecily Hastings, State and Local Relationship Manager
6410 Via Real Drive
Carpinteria, CA 93013
(202) 355-3429
chastings@linkedin.com

14. Lockheed Martin Sikorsky
Robert Head, VP State, Local and PAC Affairs
2121 Crystal Drive, Suite 100
Arlington, VA 22202
(703) 413-6990
Robert.h.head@lmco.com
www.lockheedmartin.com

15. MuniServices
Fran Mancia, VP Government Relations
1400 K St. Ste.301
Sacramento, CA 95814
(916) 441-4530
fran.mancia@avenuinsights.com
www.MuniServices.com

16. Northrop Grumman Aerospace Systems
Joe Ahn, Manager, State and Local Affairs
101 Continental Blvd, MS-D5/140
El Segundo, CA 90245
(310) 332-4667
joe.ahn@ngc.com
www.northropgrumman.com

17. PARS
Mitch Barker, Executive Vice President
4350 Von Karman Avenue, Suite 100
Newport Beach, CA 92660
(800) 540-6369 x116
mbarker@pars.org
www.pars.org

18. RBC Capital Markets, LLC
Bob Williams, Managing Director
2 Embarcadero Center, Suite 1200
San Francisco, CA 94111
(415) 445-8674
bob.williams@rbccm.com
www.rbccm.com/municipalfinance/

19. Republic Services
Charles Helget, Director, Gov. Affairs
980 - 9th Street, 16th Floor
Sacramento CA 95814
(916) 257-0472
chelget@republicservices.com
www.RepublicServices.com

20. SAIC
Brenda Beranek, Senior Director, Business Development
4065 Hancock Street, M/S Q1-A
San Diego, CA 92110
(916) 276-1982
Brenda.L.Beranek@saic.com
www.saic.com

21. Sierra Pacific Industries
Andrea Howell, Corporate Affairs Director
PO Box 496028
Redding, CA 96049
(530) 378-8104
AHowell@spi-ind.com
www.spi-ind.com

22. Sierra West Group, INC.
Mary Wallers, President
9700 Business Park Drive, #102,
Sacramento, CA 95827
(916) 212-1618
mewallers@sierrawestgroup.com
www.sierrawestgroup.com

23. Telecare Corporation
Rich Leib
1080 Marina Village Parkway, Suite 100
Alameda, CA 94501
(619) 992-4680
Rich.leib@liquidenviro.com
www.telecarecorp.com

24. Ygrene Energy Fund
Crystal Crawford, Vice President, Program Development & Oversight,
815 5th Street
Santa Rosa, CA 95404
(866) 634-1358
crystal.crawford@ygrene.com
www.ygreneworks.com
March 11, 2021

TO: CSAC Executive Committee

FROM: Manuel Rivas, Jr., Deputy Executive Director of Operations and Member Services
        David Liebler, Director of Public Affairs and Member Services

SUBJECT: Communications and Member Services Report

Communications

Earned Media. The Governor’s proposed budget announcement and concerns over vaccine distribution have kept CSAC top of mind for reporters during the first two months of 2021. Since January 1, 2021, CSAC has fielded 25 media inquiries from major outlets including Politico, Sacramento Bee, KNX LA, KGO Bay Area, CalMatters, Kaiser Health News, San Francisco Chronicle among others. For comparison, CSAC received just 12 media inquiries over the same timeframe in 2000 and 16 in 2019.

CSAC has recorded 25 media mentions since the beginning of the year. While the majority of these mentions relate to CSAC’s media inquiries and proactive outreach, about a third of the mentions relate to other issues or name County Supervisors who serve on the CSAC Board of Directors. It’s important to note that the Association does not employ a costly formal clipping service and manually tracks its mentions, so actual media mentions are likely higher than what is reported.

Social Media. CSAC continues to emphasize its focus on vaccine-related messaging to begin 2021, including the important role California Counties play in the distribution of vaccines and the need for more doses. At the same time, this is complemented with our ongoing campaign to ensure people are taking proper safety precautions to ensure public health continues.

During the first seven weeks of 2021, CSAC’s Twitter account has received 630,000 views. CSAC-created videos and graphics account for more than 210,000 -- approximately one-third of those views. Twitter analysis states that the average cost per impression -- if you were buying advertising space on the platform - is $3.50. That translates into $2.2 million worth of free exposure for CSAC tweets overall, and about $735,000 worth of CSAC-generated tweets since Jan. 1. Using this same formula, CSAC tweets since last March equate to $22 million worth of exposure.

Member Services

CSAC’s Virtual Legislative Conference. Anticipating that restrictions on large gatherings will still be in place this spring, CSAC will go virtual for its 2021 Legislative Conference – using the same platform and style we utilized for our 2020 Annual Meeting. The conference agenda will consist of a general session, workshops, CSAC Policy Committee and the Board of Directors Meetings, as well as miscellaneous events and other networking/meeting opportunities.
Conference dates remain unchanged -- the two-day meeting will be held April 21-23. We developed a schedule to eliminate conflicting meetings. Our workshops, scheduled for the morning of Thursday, April 22, will focus on two key issues: “Understanding the Basics of How Housing is Financed and Built” and “Reimagining the World of Work.”

While most CSAC-related programming will be held during the first two days of the conference, we are planning for Friday meetings as necessary.

Registration is now open and will continue until April 16.
March 11, 2021

TO: CSAC Executive Committee
FROM: Manuel Rivas, Jr., Chief Executive Officer
       Chastity Benson, Interim Director of Operations & Educational Services
       Ryan Souza, Program Director, CSAC Support Hub for Criminal Justice Programming

SUBJECT: California Counties Foundation Report

The California Counties Foundation (Foundation) is the non-profit foundation of CSAC that houses the CSAC William “Bill Chiat” Institute for Excellence in County Government, the CSAC Support Hub for Criminal Justice Programming, and manages charitable contributions and grants to improve educational opportunities for county supervisors, county executives, administrators and senior staff. The update below provides a brief overview of current Foundation activities.

**Diversity, Equity & Inclusion Forum.** CSAC and the California Counties Foundation will co-host a forum focusing on diversity, equity and inclusion. The forum will provide an opportunity for county leaders to learn more about local and state trends that create barriers to improve outcomes for communities impacted by systemic inequality. Participants will be able to share ideas, successes, and challenges, as they work to create pathways to successfully improve diversity and inclusion in California communities. The forum will be held via Zoom on April 8, 2021 from 9:00a.m. – 12:15p.m. Registration details will be shared soon.

**County Campuses.** The new Alameda County Institute campus is scheduled to begin on March 18, 2021. *California County Local Government 101* will be the first class in the 10-course leadership series for 40 Alameda County employees representing a diverse cross section of County departments.

In addition, the Foundation is in the final phase to enter into a Memorandum of Understanding with Solano County to begin a leadership program for 40 participants scheduled to start January 2021.

**New Supervisors Institute.** In response to the New Supervisors Institute survey, informational sessions will be offered to newly elected county supervisors in addition to the final two sessions scheduled for March 4–5, 2021 and July 8–10, 2021. Each session will provide an opportunity for new supervisors to connect with their peers and learn about topics of interest. Over 30 county supervisors participated in the first session held on February 17, 2021. The session allowed participants to share their experience as newly elected county officials and receive feedback from Institute facilitators (Solano County Supervisor Erin Hannigan and Robert Bendorf). The program also focused on how to leverage social media as a communication, marketing and branding tool. The session was facilitated by David Liebler and participants also had the opportunity to hear from Supervisors Gary Bradford and Luis Alejo. Overall, the networking/informational session was well received and participants were engaged from beginning to end.

**NACo Professional Development Academy Partnership.** The Foundation has partnered with the National Association of Counties (NACo) Professional Development Academy (PDA) to enhance our
educational programming and allow us to offer their High Performance Leadership Academy (HPLA). The 12-week, online leadership program is fully facilitated by PhD staff of leadership coaches. The program complements the suite of CSAC Institute programs and allows us to provide more educational opportunities to emerging leaders. In the first couple of meetings with the team, we have recognized the value of offering HPLA as a pre-requisite program to some of the more advanced CSAC Institute programs. Additionally, NACo PDA programs provide flexibility to allow cohorts of participants based on job classification, region, and other areas of focus. This partnership is a $0 cost initiative with the potential to generate additional revenue for Foundation educational programming. It is a win-win-win for the California Counties Foundation, NACo PDA, and most importantly, our county employees participating in the program to learn, grow, and achieve excellence in county government. To learn more about the NACo Leadership Academy please see the attached program overview and details about their next cohort that begins April 26, 2021.

MPA Program. The Institute continues to partner with the California State University San Bernardino to offer a Master of Public Administration (MPA) degree exclusively for county elected officials, executives, managers and staff. The first cohort will receive their MPA degree this Spring. A new cohort is set to begin in August 2021. Foundation and CSU San Bernardino staff are working closely to offer informational sessions for county participants in March and April 2021 in an effort to recruit new students for their Fall program.

CSAC Support Hub for Criminal Justice Programming

Grants Overview. There continue to be two main grant agreements under the CSAC Support Hub for Criminal Justice Programming. These grants are provided by:

1. The Laura and John Arnold Foundation, and

Both grants focus on the continuation, expansion, and sustainment of previous work between the Support Hub for Criminal Justice Programming and local counties to improve data-driven and evidence-based practices through a the Support Hub’s Strategic Framework. Both grants are tentatively slated to finish at the end of the 2021 calendar year.

The continuation of the COVID-19 pandemic continued to impact work within some of partner counties, mainly as a result of county bandwidth and staffing for ancillary projects. County collaboration with the Support Hub continues through virtual engagement via Zoom seminars and direct technical assistance focused on expanding county capacity for improving evidence-based and data-driven practices.

Grant Operations. In addition to direct technical assistance provided, the Support Hub continues to move forward on several concurrent initiatives.

Continuation of Seminar Series on (1) Programming and (2) Data and Evaluation
Having begun in October 2020 and occurring every month through July 2021, the Support Hub continues to hold two concurrent seminar series. Each of these seminar series are being held every
other month, allowing participants in partner counties to engage in both series by attending a once-monthly timeslot. Both series are intended to provide sufficient detail to engage partner counties to take substantive action in working toward Strategic Framework components, followed by direct technical assistance. Details on each seminar are included on the Support Hub Seminar Series Webpage. Presently, there are over 100 participants signed up for each of the series with average attendance rates between 60-70%.

COVID-19 County Partnership Projects
As a result of additional funding provided by The John and Laura Arnold Foundation for COVID-19 related issues, the Support Hub was able to partner on two specific projects aimed to see impacts surrounding the COVID-19 pandemic.

- Santa Cruz County Juvenile Data Project. Santa Cruz County, recently featured in a Support Hub article, continues to work with the Support Hub to leverage previous work done with the county on a Juvenile Hall analysis tool initially developed to review juvenile hall reductions and the relation to crime rates in the community during COVID-19. Santa Cruz is leveraging this review to help in the overall application of Juvenile operations with the county.
- Tulare County Probation Data Project. In light of COVID-19, Tulare county initiated work with the Support Hub to clean, merge, and analyze pretrial and jail data to estimate impacts of COVID on jail intakes and releases, and pretrial decision making. This analysis, now completed, was aimed to help Tulare county understand how the pandemic impacted operations within the county.

Siskiyou County Engages with the Support Hub
Most recently, Siskiyou county probation has begun working with the Support Hub on improving their county practices through components of the Strategic Framework, currently focusing on development of a Program Inventory and Evidence-Based Literature Review. Their initial work has been expeditious and enthusiastic surrounding the work and the Hub is hopeful to expand development from solely probation to a cross-agency review within the county.

A Look Ahead. The Support Hub, currently funded solely through grants, continues to review opportunities for additional funding, ultimately aiming to leverage the current foundational structure provided under the Strategic Framework. Current discussions include pursuing funding for further adult programming expansion to additional counties, additional funding to include additional components of the framework to current partner counties, and expansion to juvenile justice program development technical assistance. Finally, the CSAC Support Hub is continues development of a partnership with the California Policy Lab located within the University of California, Berkley subject to receiving grant funding for this opportunity. This partnership is designed to continue direct technical assistance while offering the ability for counties to enter a voluntary statewide data and research initiative for counties.

Even in the midst of the COVID-19 pandemic, the Support Hub remains enthusiastic about continuing to be a free resource to counties seeking to improve evidence-based and data-driven decision making and will keep stakeholders updated on progress in each of these areas.
We have one mission and one purpose: **To Make Leaders Better.**

The Professional Development Academy is a mentorship-based leadership development platform for frontline county professionals & high potential contributors. Our team is committed to helping develop frontline leaders to their fullest potential.

**Top 5 reasons for enrollment in the Professional Development Academy**

1. Drives employee retention.
2. Generates higher performance outcomes.
3. Increases employee engagement.
4. Establishes greater sense of value, connection and appreciation.
5. Develops an employer of choice brand that drives attraction of top talent for better recruitment.

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**Key points to remember**

- **Efficient**
  12 weeks in duration

- **Non-disruptive**
  No travel required. 100% on-line guided mentorship journey with synchronous & asynchronous learning activities. (no time out of the office required!)

- **Scalable**
  Intentionally designed to accommodate large volume of participants from global enterprises

- **Mentorship based model**
  Virtual mentorship provided by Fortune 500 CEOs, CIOs, CISOs, CHROs, General Colin Powell, Marshall Goldsmith, and the world’s most respected leadership coaches

- **CPE credits**
  Qualifies for 48 continuing education credits

- **Affordable**
  $2,495 per enrollee with volume discounts available. (Previously $3,995)

- **Enrolling now**
  Contact us regarding our next start, click: [www.naco.org/skills](http://www.naco.org/skills) or [www.naco.org/cyberskills](http://www.naco.org/cyberskills) to register.

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“**I would highly recommend the enrollment of supervisors or those aspiring to be leaders into the PDA. The investment in this academy is without a doubt beneficial. From week 1, I was able to utilize what I have learned to enhance my leadership skills.**” Deputy Treasurer

“**This program has caused me to examine my approach to the people I work with and the work challenges we face. I feel fortunate to have had the opportunity to participate.**” Human Resources Director
This is a 12-week online program with content provided by industry leading executives. The curriculum provides best practices in leadership, organizational development and change management, negotiation and collaboration, effective business communication, and how to deliver increased value from high performance county management.

**Course 1: Leadership Mindset & Positive Engagement**

This course provides insights from members of the program’s National Leadership Board on the ways leaders shift their mindset from being excellent individual contributors to becoming highly effective leaders. The course also focuses on increasing empowerment and engagement to achieve individual, team and enterprise success. The second half of this course demonstrates how leaders enable “positively deviant” performance and engender positive culture and communication.

**Course 2: Leading Effective Change**

The emphasis of this course is to prepare participants to engage in change initiated by others and to drive effective change as an active change agent. This course illustrates three facets of organizational change, including planning, executing and sustaining successful change. A balance of theoretical and pragmatic insights allows participants to understand the strategic, financial or market-based reasons for change and drive toward breakthrough results.

**Course 3: Communication and Collaboration**

Participants learn and practice the skills needed to improve the quality of interpersonal communication in a variety of contexts. Participants will learn how to effectively speak the language of business and convey information across diverse stakeholder groups, as well as break down silos between business divisions to drive better decision making. Each participant will understand effective communication as it relates to leading others, managing conflict, providing and receiving feedback, and negotiating with the Mutual Gains Approach.

**Course 4: Leading High Performance Teams**

This closing course focuses on measures, metrics, and practices used across the enterprise to achieve high performance. Participants learn that business results – values and benefits – may differ from one company to the next and even from department to department within a single company, but the consistent variable is It’s All About People.

“Many frontline managers are exactly the people we cannot afford to lose. The NACo High Performance County Leadership Academy helps to retain these vital employees and helps enable them to be better leaders.”

Matt Chase, Executive Director, NACo
MEMORANDUM

To: Supervisor James Gore, President, and Members of the CSAC Executive Committee

From: Jennifer Henning, Litigation Coordinator

Date: March 11, 2021

Re: Litigation Coordination Program Update

This memorandum will provide you with information on the Litigation Coordination Program’s new case activity since your January 14, 2021 Executive Committee meeting. Recent CSAC court filings are available on CSAC’s website at: http://www.csac.counties.org/csac-litigation-coordination-program.

The following jurisdictions are receiving amicus support in the new cases described in this report:

<table>
<thead>
<tr>
<th>COUNTIES</th>
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<th>OTHER AGENCIES</th>
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<tbody>
<tr>
<td>Cook County, IL</td>
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<td>Los Angeles</td>
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**In re T.G. (Los Angeles County Department of Children and Family Services v. Tamara S.)**


**Status:** Depublication Request Pending

This ICWA case involves the obligation of social services under Welfare and Institutions Code section 224.2 to make continued inquiries as to potential Indian heritage. The opinion addresses the version of section 224.2 that was in effect at the time these dependency proceedings took place, though the relevant provisions of the statute were amended effective September 2020. But as to the prior version of the statute, the court disagreed with prior court decisions and found a parent’s mere statement of Indian ancestry (but not necessarily trial membership) constitutes a reason to believe an Indian child may be involved, thus triggering the requirement to make continued inquires as to Indian heritage. LA County is seeking depublication, and CSAC has filed a letter in support. The request is pending.
March 11, 2021

*Mays v. Dart*


Status: Amicus Brief Filed Feb. 25, 2021; Cert Petition Pending

The basic issue in this case is whether the standard used to evaluate Eighth Amendment claims brought by pre-trial detainees in a jail is the same as claims brought by convicted inmates, or whether a lesser standard applies. In general, claims alleging cruel and unusual punishment in violation of the Eighth Amendment require the plaintiff to show a “deliberate indifference” to his or her rights. In 2015, the United States Supreme Court held that in excessive force claims brought by pretrial detainees, the plaintiff need only show the use of force was “objectively unreasonable” in order to prevail, a much lower bar than the usual “deliberate indifference” standard. Since 2015, the Courts of Appeal have been deeply divided on whether the lower “objectively unreasonable” standard applies to all claims brought by pretrial detainees, or only to excessive force claims. In 2018, CSAC filed amicus briefs in support of Orange County on this issue as applied to medical malpractice claims, arguing that the usual “deliberate indifference” standard should apply because the lesser standard would essentially turn constitutional claims made by pretrial detainees for deliberate indifference into medical malpractice claims. Unfortunately, we were not successful to getting the U.S. Supreme Court to hear that case. But the issue is presented again, this time in a case brought by pretrial detainees against the Cook County, Illinois sheriff challenging Covid-19 protocols in the county jail. Cook County is seeking U.S. Supreme Court review, and CSAC has filed a brief in support.
## California State Association of Counties
### 2021 Calendar of Events

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<thead>
<tr>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
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<tr>
<td>1 New Year’s Day</td>
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<td>21 CSAC Board of Directors Meeting</td>
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<td>22 CSAC Legislative Conference</td>
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<td>FEBRUARY</td>
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<td>11 CSAC Board of Directors Meeting</td>
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<td>8 CSAC Diversity, Equity &amp; Inclusion Forum</td>
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<td>15 Presidents Day</td>
<td>21 - 22 CSAC Legislative Conference</td>
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<td>8 - 12 NACo Policy Steering Committee Meetings</td>
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*Updated 3.4.21*