

CSAC Health & Human Services Committee

Melissa Stafford Jones First 5 Association Executive Director November 16, 2020



First 5 & CSAC Partnership

First 5 Children and Families Commissions believe that every child deserves to be **healthy**, **safe**, and **ready** to succeed in school and life.

Based on extensive research, First 5 promotes the importance of <u>collective impact</u> to <u>support children</u> and <u>families from</u> the earliest moments possible.

This <u>prevention framework</u> leads to improved child health and development outcomes, increased school success, and over time increases economic benefit across all public systems.



COVID-19: Impacts on Young Children & Families



Socially distanced preschool, 3 and 4 year olds



COVID-19: Impacts on Young Children & Families





Opportunities to Advance Early Childhood

- Child Care Stability & Expansion
 - First 5's Master Plan Letter
- Integrating Early Childhood Development in Medi-Cal
 - First 5's Reprocurement response
- Family Economic Wellbeing: EITC & Young Child Tax Credit, Paid Family Leave, Food Security
- All Together Now



First 5 Vision Statement

One day, California's success will be measured by the wellbeing of its youngest children









QUESTIONS?

