

Kiana Valentine

From: Kiana Valentine
Sent: Wednesday, November 01, 2017 11:24 AM
To: Kiana Valentine
Cc: Chris Lee
Subject: SB 1 Update - November 1st Effective Date Talking Points, Local Tool Kit, Updated Logos and Signage
Attachments: SB1-Logo_updated 07202017.ai; BWZA_Horz_4C_CMYK.ai; BWZA_Horz_4C_CMYK.jpg; SB1-Logo_updated 07202017.pdf; SB1 Proj Funding ID (C47C(CA) 11x17.ai; SB1 Proj Funding ID (C47C(CA) 11x17.pdf; C47C(CA) AS OF 10-16-2017.ai; C47C(CA) AS OF 10-16-2017.pdf

Importance: High

To: CSAC Housing, Land Use, and Transportation Policy Committee
County Public Works Directors
CEAC Transportation Committee
County Legislative Coordinators

From: Kiana Valentine, CSAC Senior Legislative Representative
Chris Lee, CSAC Senior Legislative Analyst

Re: SB 1 Update - November 1st Effective Date Talking Points, Local Tool Kit, Updated Logos and Signage

We're writing to provide an update on SB 1 implementation activities.

1. **SB 1 November 1st Effective Date – Talking Points.** The first of the SB 1 tax and fee increases take effect today, November 1st. We anticipate that many of you will receive inquiries from the media so we want to remind you of when the various taxes and fees take effect. The revenues will be phased-in over several years as follows:
 - The fuel tax increase begins on November 1, 2017,
 - The value-based transportation improvement fee (\$25-\$175 per vehicle) begins on January 1, 2018,
 - \$25/year for cars valued less than \$5,000 (46% of all cars)
 - \$50/year for cars valued between \$5,000 and \$25,000 (41% of all cars)
 - \$100/year for cars valued between \$25,000 and \$35,000 (7% of all cars)
 - \$150/year for cars valued between \$35,000 and \$60,000 (5% of all cars)
 - \$175/year for cars valued over \$60,000 (1% of all cars)
 - The price-based excise tax will be reset on July 1, 2019, and
 - The new zero emissions vehicle fee will begin on July 1, 2020.

Also, it's important to remember and ensure the public and media know that seventy-percent of the SB 1 revenues are already protected by the California Constitution and must be used for transportation purposes. The remaining thirty-percent is subject to constitutional protection per ACA 5 which will be placed on the June 2018 ballot and is fully anticipated to be passed by the public. In the meantime, it's also critical that we collectively push back on the false narrative that the state has already raided the SB 1 funds for non-

transportation purposes, such as state parks. A portion of the existing (and now new) gas tax related to the share of fuel purchased by boats, off-road vehicles, etc. who don't use roads and highways has always gone towards these purposes. The bottom line is that billions of dollars are already being accelerated for a variety of multi-modal transportation purposes in every community of California.

2. **Local SB 1 Too Kit.** You can find helpful materials including talking points, sample press releases, etc. on the CSAC website here: <http://www.counties.org/post/sb-1-road-repair-and-accountability-act-2017>. Now that local project lists have been submitted to the CTC, we encourage counties to continue to issue press releases and be active on social media when you begin or complete SB 1 funded projects.
3. **Updated SB 1 Logo and Road Signs.** Caltrans has updated the SB 1 logo and also created sample road signs for your use on SB 1 funded local street and road projects as well as any Local Partnership Program, Active Transportation Program, or other SB 1 competitive grant programs your county may implement. Please find the materials attached.

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