



CSAC Corporate Associates Program Membership Levels

Benefits at Each Level of Participation	Platinum	Gold	Silver
Membership Contribution	\$35,000	\$20,000	\$10,000
Annual membership in CSAC Corporate Partners program	Yes	Yes	Yes
Registration at CSAC Annual & Legislative Conference	5 Each	3 Each	2 Each
Exhibit booth at CSAC annual meeting	Yes - 2x	Yes	50% Off
Inclusion in County Directory	Yes	Yes	Yes
Logo on CSAC Website and Link	Yes	Yes	Name Only
Ability to interact with Supervisors at key events	Yes	Yes	Yes
Subscription to the CSAC Bulletin & E-News	Yes	Yes	Yes
Updates on CSAC Policy Committee Meetings	Yes	Yes	Yes
Invitation to CSAC Regional Meetings	Yes	Yes	One
Signage at Legislative Conference & Annual Meeting	Yes	Yes	Name Only
Invitation to CA Delegation Receptions at NACo Events	Yes	Addt'l. Cost	Addt'l. Cost
Recognition in conference programs	Yes	Yes	
Customized Business Plan	Yes		
Invitation to CSAC Partner Forum	Yes		
Verbal Recognition at Annual Meeting	Yes		
Annual Meeting CSAC Officer Photo and private reception	Yes		
Opportunity to attend annual Board of Directors dinner	1 Seat		
Table at Legislative Conference every other year	Yes		
Annual Finance Corporation Merchandise Package	Yes		

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CSAC Corporate Associates Program Platinum Level - \$35,000

Includes benefits from Gold and Silver plus:

- **Photo with CSAC Leadership and Private Reception**
 - Receive invitation to attend a private photo session and reception with CSAC officers during the Annual Meeting.
- **Opportunity to attend the Board of Directors' Dinner**
 - Platinum Members are given a special opportunity to join this invitation only Board of Directors dinner on the opening night of the Annual Meeting.
- **Five (5) Complimentary Registrations to CSAC Annual Meeting**
 - Receive four five (5) registrations to Annual Meeting, valued at nearly \$3,000. Registrations include all sessions, workshops and meal functions, delineated in the annual meeting program.
- **Five (5) Complimentary Registrations to CSAC Legislative Conference**
 - Receive five (5) full registrations to annual Legislative Conference, valued at approximately \$2,000. Registrations include all sessions, workshops and meal functions, delineated in the annual meeting program.
- **Complimentary Double Exhibit Booth at Annual Meeting**
 - Upon request, receive a complimentary double exhibit booth at the CSAC Annual Meeting, valued at approximately \$4,000. Be part of a two-day trade show attended by county leaders.
- **Table at Legislative Conference every other year**
 - Receive a complimentary table at the mini-expo every other year in April, starting the year that you sign up for your membership
- **Annual Finance Corporation Merchandise Package**
 - Receive an annual exclusive Platinum Partner of CSAC Finance Corporation branded merch package. Estimated \$200 value.
- **Invitation to Platinum Members Forum**
 - This Platinum Members only Forum offers the opportunity to engage County Executives and Supervisors over two days at a prime location during the month of February.

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Your support of the CSAC Corporate Associates Program is greatly appreciated!
If you have any questions, please reach out to Jim Manker - Director of Business Development:
C: (916) 548-3280 Jim@csacfc.org O: (916) 650-8107

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CSAC Corporate Associates Program Platinum Level - \$35,000

**Includes benefits from Gold and Silver plus:
Continued from prior page...**

- Customized Business Plan
 - To ensure that your Platinum Membership provides value to your organization, CSAC staff will work with each Member to develop an annual business plan designed to help your company achieve your goals in the county government marketplace and CA counties.
- Invitation to all CSAC Regional Meetings
 - These Platinum and Gold Membership level opportunities take place throughout the year and provide a small group atmosphere with other members, key leaders, and decision makers from CSAC.
- Invitation to Present at a Forum/Regional Meetings
 - Platinum Members will receive the opportunity to give an overview of their company at a Members Forum/Regional Meeting or other CSAC Executive Committee or Board of Directors meeting.
- Opportunity to Sponsor California Events at NACo Conferences
 - Approximately two times a year, California Delegates travel outside California for NACo Events. CSAC hosts these events and they provide a tremendous private/public partnership network opportunity.
- Photo with CSAC Leadership and Private Reception
 - Receive invitation to attend a private photo session and reception with CSAC officers during the Annual Meeting.
- Signage at CSAC Legislative Conference & Annual Event
 - Platinum Level members will have their company name and logo placed prominently on signage at the CSAC Legislative Conference and CSAC Annual Meeting.

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CSAC Corporate Associates Program

Gold Level - \$20,000

Includes benefits from Silver plus:

- **Complimentary Exhibit Booth at Annual Meeting**
 - Receive a complimentary exhibit booth at the CSAC Annual Meeting. Be part of a two-day trade show attended by county leaders.
- **Three Complimentary Registrations to CSAC Annual Meeting**
 - Receive three (3) full registrations to Annual Meeting. Registrations include all sessions, workshops and meal functions.
- **Three Complimentary Registrations to CSAC Legislative Conference**
 - Receive three (3) full registrations to annual Legislative Conference. Registrations include all sessions, workshops and meal functions.
- **Invitation to all CSAC Regional Meetings**
 - Gold level opportunities take place throughout the year and provide a small group atmosphere with key leaders and decision makers from CSAC.
- **Opportunity to Sponsor California Events at NACo Conferences**
 - (Additional cost with participation)
Approximately two times a year, California Delegates travel outside California for NACo Events. CSAC hosts these events and they provide a tremendous private/public partnership network opportunity.
- **Company Recognition at Annual Meeting Event and Legislative Conference**
 - Your company will be recognized on partner signage and in conference materials.

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**CALIFORNIA STATE ASSOCIATION OF COUNTIES
FINANCE CORPORATION**

1100 K Street Suite 101,
Sacramento, CA 95814

CSAC Corporate Associates Program Silver Level - \$10,000

- Two complimentary registration to CSAC Annual Meeting
 - Receive two (2) full registration to the Annual Meeting. Includes all general sessions, workshops and meal functions.
- Two complimentary registration to CSAC Legislative Conference
 - Receive two full registration to Legislative Conference. Includes all sessions, workshops and meal functions.
- 50% discount on an Exhibit Booth at Annual Meeting
 - Receive a discount on an exhibit booth at the CSAC Annual Meeting. Be part of a multi-day trade show attended by county leaders.
- Inclusion in County Directory
 - Your firm and contact information is listed in our popular annual California Counties Roster. This published directory, distributed to more than 2,000 county officials, contains contact information for all key county officials throughout California. You will receive two complimentary copies of the roster.
- Subscription to the CSAC Bulletin Electronic Newsletter
 - Annual subscription to the major CSAC electronic newsletter, The CSAC Bulletin.
- Subscription to CSAC Corporate Associates Program E- Newsletter
 - Receive regular electronic newsletter written specifically for CSAC Associates.
- Invitation to one CSAC Regional Meeting
 - Meetings take place throughout the year and provide a small group atmosphere with other partners and key leaders and decision makers from CSAC.
- Updates on CSAC Policy Committee Meetings
 - Receive updates on CSAC Policy Committee meetings. These updates are written by CSAC legislative representatives supporting the six policy committees.
- Name on CSAC website
 - Your corporate contact information and company name will be placed on the CSAC website.
- CSAC Member Rates for Conferences
 - Receive member rates at CSAC Annual Meeting and Legislative Conference for additional attendees.
- Ability to Interact With Key County Leadership
 - Have ongoing ability to interact and develop relationships with county leadership through CSAC functions.

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1100 K Street Suite 101, Sacramento, CA 95814 | www.csacfc.org | 916.327.7500



**CALIFORNIA STATE ASSOCIATION OF COUNTIES
FINANCE CORPORATION**

1100 K Street Suite 101,
Sacramento, CA 95814

CSAC Corporate Associates Program Membership Application

Company Info

Name _____
Address _____
Website _____

Primary Contact

Name _____
Title _____
Email _____
Phone _____

Secondary Contact

Name _____
Title _____
Email _____
Phone _____

Participation Level

☐ Platinum \$35,000 ☐ Gold \$20,000 ☐ Silver \$10,000

Payment Method

☐ Check Enclosed* ☐ Send Invoice ☐ Credit Card**

Cardholders Name _____ ZIP _____
Credit Card Number _____ Exp. Date _____ CVV _____

*Make all checks payable to CSAC Finance Corporation - Attn: Christy Higgins

**All credit card transactions require 3% processing fee

Signature _____

Date _____

By signing this application you are approving the terms of the agreement and authorizing the CSAC Finance Corporation to charge the payment method you provided which represents a full fiscal year commitment.

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