

Master Plan for Aging FIVE BOLD GOALS FOR 2030



Kim McCoy Wade
Director, CA Department of Aging
March 15, 2021



COVID-19 VACCINE IS HERE

STAY INFORMED. KEEP WEARING YOUR MASK.

- Validated by the nation's top medical experts to be **safe and effective**
- Provided at **no cost**
- Phased distribution plan based on **risk and level of exposure**
- Widely available later in 2021



covid19.ca.gov/vaccines

Vaccinate **ALL 58**

MEDICAL EXPERTS ENDORSE COVID-19 VACCINES

YOUR SAFETY IS A PRIORITY:
CA's top medical experts have validated that the vaccines are **safe and effective**.



ACCESS WILL BE FAIR:
Vaccines will be provided at no cost and will be widely available later in 2021 through a phased plan based on **risk and exposure levels**.

VACCINATION HELPS END THE PANDEMIC:
Getting vaccinated will help us **reopen the economy** and relieve severely impacted hospitals and communities.



covid19.ca.gov/vaccines

Vaccinate **ALL 58**

PANDEMIC RESPONSE

QUÉDESE EN CASA. SALVE VIDAS. REPÓRTESE.

TARJETA DE RECURSOS



Para obtener más recursos y traducciones en **Español**, **中文** (chino), **Hmoob** (Hmong), **tiếng Đại Hàn** (Vietnamita), **베트남어** (Coreano) visite EngageCA.org

¿USTED O ALGUIEN QUE CONOCE NECESITA?:

- ☑ **COMESTIBLES O COMIDAS**, llame al 2-1-1 o ingrese a www.211ca.org para asistencia de comida local y otros.
- ☑ **MEDICINAS O ATENCIÓN MÉDICA**, llame a su plan de salud para obtener ayuda. En caso de emergencia, llame al 911.
- ☑ **UN CONTACTO EN LA COMUNIDAD**, comuníquese con su regulador, o llame a Friendship Line CA al 1-888-670-1313 las 24 horas del día, todos los días.
- ☑ **PROTECCIÓN CONTRA EL ABUSO Y EL ABANDONO:**
 - Si vive en un centro de cuidado, llame a la línea de CRIS al Cuidado a Largo Plazo al 1-800-231-4024
 - Si vive en su casa, llame al 1-833-401-0832 para hablar de Protección al Adulto.
- ☑ **PROTECCIÓN CONTRA EL FRAUDE**, llame a la Línea de ayuda contra el Fraude de AARP al 1-877-908-3360.
- ☑ **APOYO CON ALZHEIMER U OTRAS DEMENCIAS**, llame a Asociación de Alzheimer al 1-800-272-3900, disponible las 24 horas del día.
- ☑ **INFORMACIÓN GENERAL DE COVID-19**, llame a la Línea de ayuda COVID-19 al 1-833-422-4255 o ingrese a www.covid19.ca.gov

¡GRACIAS POR QUEDARSE PARA SALVAR VIDAS!

Para conocer más recursos, ingrese a EngageCA.org o coronavirus.aarp.org

Para obtener información de todos los servicios llame a la Línea de Información para Adultos California al 1-800-510-2020 o ingrese a www.adultinfo.org

STAY HOME. SAVE LIVES. CHECK IN.
RESOURCE CARD



For additional resources and translations in **Español** (Spanish), **中文** (Chinese), **Hmoob** (Hmong), **tiếng Đại Hàn** (Vietnamese), **베트남어** (Korean) visit EngageCA.org

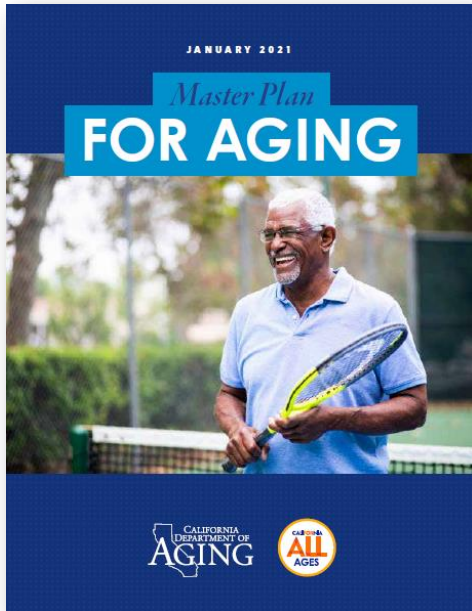
DO YOU OR SOMEONE YOU KNOW NEED:

- ☑ **GROCERIES OR MEALS**, call 2-1-1 or visit www.211ca.org to connect to local food assistance and more.
- ☑ **MEDICINE OR MEDICAL ATTENTION**, call your health plan or doctor's office for help. In an emergency call 911.
- ☑ **COMMUNITY CONNECTIONS**, reach out to 5 people for regular check-in calls, or call Friendship Line CA at 1-888-670-1360 for someone to listen 24/7.
- ☑ **PROTECTION FROM ABUSE AND NEGLECT:**
 - Call 1-800-231-4024, if you are living in a care facility for the Long-Term Care Ombudsman CRISIS Line
 - Call 1-833-401-0832, if you are living at home to talk to Adult Protective Services.
- ☑ **PROTECTION FROM FRAUD**, call 1-877-908-3360, for AARP's Fraud Watch Network Helpline.
- ☑ **SUPPORT WITH ALZHEIMER'S OR OTHER DEMENCIAS**, call 1-800-272-3900 for the Alzheimer's Association's 24/7 Helpline.
- ☑ **GENERAL COVID-19 INFORMATION**, call the COVID Information Line at 1-833-422-4255 or visit www.covid19.ca.gov.

THANK YOU FOR STAYING HOME TO SAVE LIVES!

For More Resources, visit EngageCA.org and aarp.org/coronavirus or aarp.org/coronavirus.

For Information For All Older Adults Services, call California Aging & Adult Information Line 1-800-510-2020 or go to www.aging.ca.gov.

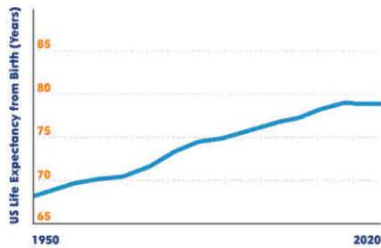


Aging is changing and

IT'S CHANGING CALIFORNIA

California's demographics are shifting. We will be prepared to ensure that all residents have the opportunities needed to thrive as we age in the Golden State.

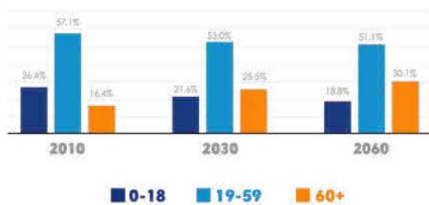
Californians are living longer than ever before



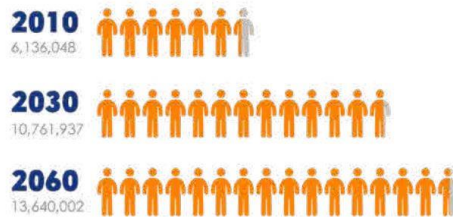
Source: www.macrotrends.net

By 2030, Californians 60 and Over Will Comprise One-Quarter of the Population

Distribution of the CA population by age group, by year



Number of Californians age 60+ by year

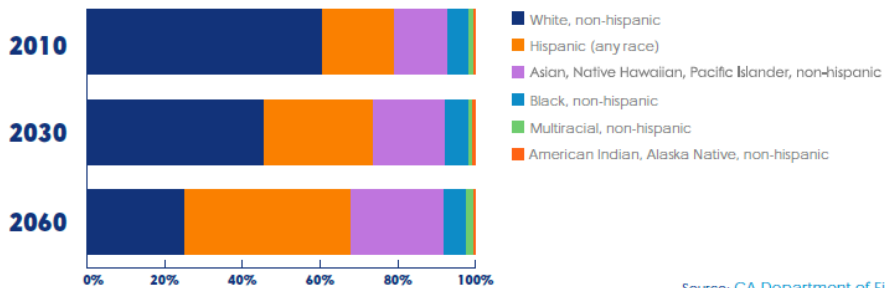


Source: CA Department of Finance

California's older population is becoming more racially and ethnically diverse

By 2030, white, non-Hispanic older adults will no longer represent the majority of older adults.

California's 60+ population by race/ethnicity, by year



Master Plan for Aging: Together We Engage How We Got Here

- Public Participation
- Stakeholder Engagement
- Stakeholder Recommendations
- Community Roundtables with Legislators
- Task Force on Alzheimer's Disease Prevention & Preparedness
- Cabinet Work Group
- COVID19 Lessons



Master Plan for Aging: County Engagement with MPA Stakeholder Advisory Committee Meetings & Webinar Wednesdays



California for All Ages Virtual Town Hall
Combating Ageism & Promoting Equity

Wednesday, July 29, 2020
10 am — 11:30 am
Via webinar or phone

Speakers: Shireen McSpadden, Janet Spears, Kate Kuckro, Kelly Dearman



We're Still Here

Experience what social isolation feels like in this powerful exhibition created by 90+ seniors and advocates in our community.



Master Plan for Aging: Five Bold Goals for 2030

The MPA is for people of all ages who are family, friends, neighbors, coworkers, and caregivers of older adults.



Goal 1:
Housing for All Ages and Stages



Goal 2:
Health Reimagined



Goal 3:
Inclusion and Equity, Not Isolation



Goal 4:
Caregiving that Works



Goal 5:
Affording Aging



Master Plan for Aging: Five Bold Goals for 2030



GOAL ONE: Housing for All Ages & Stages

We will live where we choose as we age in communities that are age-, disability-, and dementia-friendly and climate- and disaster-ready.

TARGET: Millions of New Housing Options

LOCAL MODEL: [Age Well San Diego](#)

STRATEGIES:

- A. More Housing Options
- B. Transportation Beyond Cars
- C. Outdoor & Community Spaces for All Ages
- D. Emergency Preparedness & Response
- E. Climate-Friendly Aging

Master Plan for Aging: Five Bold Goals for 2030

GOAL TWO: Health Reimagined

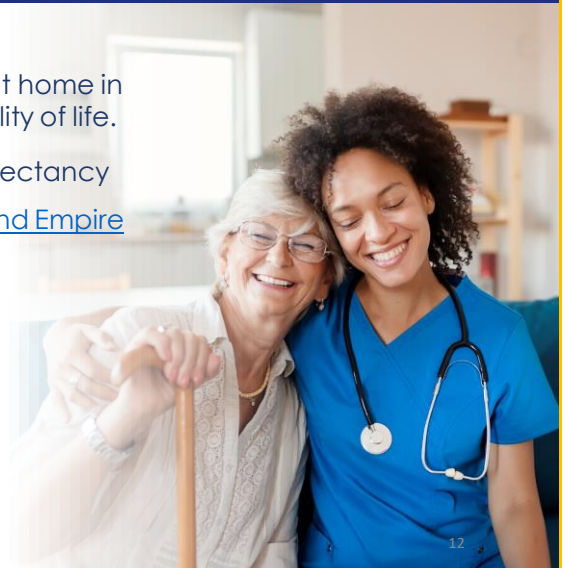
We will have access to the services we need to live at home in our communities and to optimize our health and quality of life.

TARGET: Close the Equity Gap In & Increase Life Expectancy

LOCAL MODELS: [Partners in Care Foundation](#), [Inland Empire Health Plan](#)

STRATEGIES:

- A. Bridging Health Care with Home
- B. Health Care as We Age
- C. Lifelong Healthy Aging
- D. Geriatric Care Expansion
- E. Dementia in Focus
- F. Nursing Home Innovation



Master Plan for Aging: Five Bold Goals for 2030

GOAL THREE: Inclusion & Equity, Not Isolation

We will have lifelong opportunities for work, volunteering, engagement, and leadership and will be protected from isolation, discrimination, abuse, neglect, and exploitation.

TARGET: Keep Increasing Life Satisfaction as We Age

LOCAL MODEL: [Purposeful Aging Los Angeles](#)

STRATEGIES:

- A. Inclusion and Equity in Aging
- B. Closing the Digital Divide
- C. Opportunities to Work
- D. Opportunities to Volunteer and Engage Across Generations
- E. Protection from Abuse, Neglect & Exploitation.
- F. California Leadership in Aging



Master Plan for Aging: Five Bold Goals for 2030

GOAL FOUR: Caregiving That Works

We will be prepared for and supported through the rewards and challenges of caring for aging loved ones.

TARGET: One Million High-Quality Caregiving Jobs

LOCAL MODEL: [Healthcare Career Pathway](#)

STRATEGIES:

- A. Family & Friends Caregiving Support
- B. Good Caregiving Jobs Creation
- C. Virtual Care Expansion



Master Plan for Aging: Five Bold Goals for 2030

GOAL FIVE: Affording Aging

We will have economic security for as long as we live.

TARGET: Close the Equity Gap in and Increase Elder Economic Sufficiency

LOCAL MODEL: [San Francisco's Project Homekey and CV19 Meals Expansion](#)

STRATEGIES:

- A. End Homelessness for Older Adults
- B. Income Security as We Age
- C. Protection from Poverty & Hunger



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THE MPA LOCAL PLAYBOOK
Seven Plays to Build Communities for All Ages

PLAY ONE: Engage Your Local Leaders
PLAY TWO: Explore Local Data
PLAY THREE: Review Existing Local Plans
PLAY FOUR: Select Your MPA Initiatives
PLAY FIVE: Build Your Action Plan
PLAY SIX: Evaluate Your Initiatives
PLAY SEVEN: Stay Connected

The Master Plan for Aging LOCAL PLAYBOOK
Taking Action to Build Californian Communities for All Ages

Together We ENGAGE
EQUITY IN AGING CALIFORNIA ALL AGES

Download Playbook in PDF format

Local PLAYBOOK

The MPA Local Playbook: Take Action to Build a California for All Ages

The Master Plan for Aging Playbook is designed to assist state and local government, communities, and private and philanthropic organizations in building environments that promote an age-friendly and disability-friendly California.

Download the MPA Local Playbook and explore resources below:

Play One: Use the Governor's Blueprint to Engage Your Local Leaders

Collaborative, and cross-sector, partnerships are the key to implementing successful projects, policies, and initiatives. It is important to get the right leaders at the table. Local government, community planners, aging and disability advocates, and subject matter experts are all important players. The list below will help you identify your local and regional leaders in community development and the aging and disability fields.

- Local Government
- Health, Aging, and Disability Leaders
- International and National Organizations with Local Chapters
- Universities & Colleges with Gerontology & Geriatric Research
- Aging-Focused Philanthropy Organizations

PLAY ONE: Engage Your Local Leaders

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Play One: Use the Governor's Blueprint to Engage Your Local Leaders

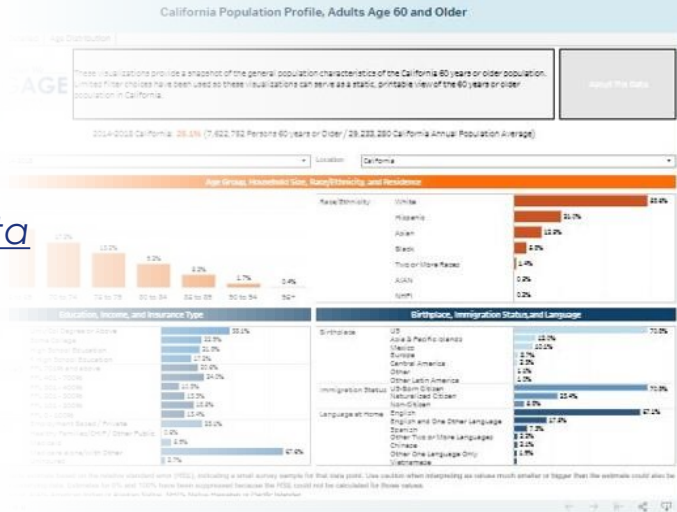
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- Local Government
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- Aging-Focused Philanthropy Organizations

MEASURING PROGRESS

The MPA Data Dashboard on Aging

Visit the **Data Dashboard for Aging** to follow the MPA's progress over the next ten years, as well as to explore aging and disability demographics, including data at the local level.



MEASURING PROGRESS

Data Indicators Available at Local Level



Goal 1

- Affordable Housing
- Park Access



Goal 2

- Gaps in Services & Supports
- Availability of Services & Supports
- Enrollment in Medicare Plans & Programs
- Usual Source of Care
- Primary Shortage
- Life Expectancy
- Fall-Related Mortality
- Psychological Distress
- Suicide
- ED Utilization
- Geriatric EDs
- Medicare Readmissions
- Dementia-Related Mortality
- LTC Living
- SNF Availability
- SNF Quality



Goal 3

- Life Satisfaction
- Community Support
- CA Lifeline Program
- Volunteering
- Self-Neglect (APS)
- Abuse (APS)
- Repeat Maltreatment (APS)



Goal 4

- Caregiver Availability



Goal 5

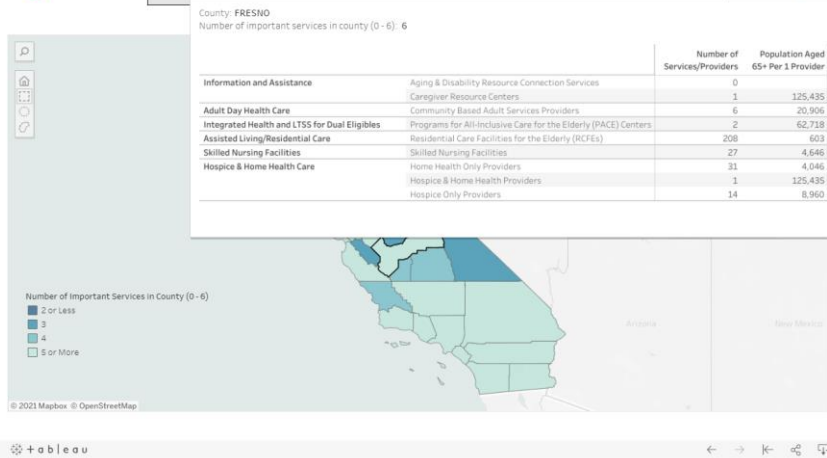
- Housing Cost Burden
- Affording the Cost of Living
- Food Insecurity
- CalFresh Participation



MEASURING PROGRESS Accessing Local Data



This visualization provides data on six categories of services and supports that are very important for older adults and people with disabilities, including: Information and Assistance, Adult Day Health Care, Integrated Health and Long-Term Services & Supports (LTSS) for Dual Eligibles, Assisted Living/Residential Care, Skilled Nursing Facilities, and Hospice & Home Care. The visualization identifies counties with service gaps (i.e., two or less of the six categories of services and supports are available in the county).



Hover over the map for a pop-up window of data for your county.

Example: Services & Supports data (Goal 2) for Fresno County

Master Plan for Aging: Next Steps 2021-2022 Initiatives



Ten Cabinet Agencies + strong partnership with local leaders, private sector, federal government, and all stakeholders, will launch over **100 initiatives within the first two years.**

Master Plan for Aging

County Leadership & 2021-2022 Initiatives

The success of many of the MPA's initiatives relies on **Strong County Leadership and Partnership**.
For example:

Goal One: Housing for All Ages & Stages

Initiative 16: Expand seamless para-transit rides across district lines

Initiative 23: Promote Blue Zones for dementia-friendly communities

Goal Two: Health Reimagined

Initiative 63: Equity-focused dementia-prevention public health campaign

Goal Three: Equity & Inclusion, Not Isolation

Initiative 98: Make it easy for public to get info on aging & disability via "No Wrong Door"

Initiative 101: Revisit local Area Agency on Aging partnerships

Goal Four: Caregiving That Works

113. Diversify pipeline for direct care workers in home and community settings by testing and scaling emerging models

Goal Five: Affording Aging

130. Map and identify opportunities to address older Californians' needs for nutrition

Master Plan for Aging: Next Steps

2021-2022 Initiatives

Implementing Master Plan for Aging in California Together

- New stakeholder committee members will be named in 2021 to the **Implementing Master Plan for Aging in California Together (IMPACT) Committee** to advise on the administration and implementation of the MPA.
- Existing and new stakeholder committees will continue to drive policy and program on priorities including **Long Term Services and Supports, Equity in Aging, and Elder Abuse and Justice**.
- **First Equity in Aging Advisory Committee Meeting on March 16th @2pm**

LEARN MORE ABOUT THE MPA
MPA.aging.ca.gov

Sign up for the Together We Engage newsletter for MPA updates
 Send questions and comments to EngAGE@aging.ca.gov

 SAN FRANCISCO HUMAN SERVICES AGENCY
 Department of Disability
 and Aging Services

Master Plan for Aging: A County Perspective

Shireen McSpadden, Executive Director
 March 15, 2021

MPA Local Playbook

- Play One: Use the Governor’s Blueprint to Engage Your Local Leaders.
- Play Two: Explore Local Data
- Play Three: Review Local Age-Friendly Models
- Play Four: Select Your MPA initiatives for Implementation (using the MPA 5 Bold Goals)
- Play Five: Build Your Action Plan
- Play Six: Evaluating Your Age-Friendly Community Program
- Play Seven: Stay Connected

Use the Governor’s Blueprint to Engage Your Local Leaders

Play One

- Host events and discussions with local elected officials and stakeholders
 - San Francisco’s Long-Term Care Coordinating Council hosted a widely-attended Master Plan for Aging discussion in September 2019, in partnership with the California Collaborative for Long-Term Services and Supports
 - We will be hosting another event in April 2021
- Engage state representatives through state associations, like California Area Agencies on Aging
- Share and present on the MPA to local leaders



Select Your MPA Initiatives for Implementation

Play Four

Five Bold Goals:

- a) Housing for All Ages and Stages → *Developing reports on affordable housing needs and supply pipeline with local housing, planning, and disability agencies*
- b) Health Reimagined → *Exploring opportunities for health plan partnerships and alignment*
- c) Inclusion and Equity, Not Isolation
- d) Caregiving that Works
- e) Affording Aging



Build Your Action Plan

Play Five

Find opportunities to integrate MPA into new or existing planning processes

- Local Area Agency on Aging Four-Year Area Plan
- Age-Friendly and Livable Cities Initiatives
- Other strategic planning processes and materials





SAN FRANCISCO HUMAN SERVICES AGENCY
Department of Disability
and Aging Services

Thank You

www.sfhsa.org

