

CALIFORNIA STATE ASSOCIATION OF COUNTIES
EXECUTIVE COMMITTEE

October 10 - 11, 2013
Resort at Squaw Creek, Placer County, CA

MINUTES

Presiding: David Finigan, President

1. ROLL CALL

David Finigan, President	Susan Adams, Marin
John Gioia, 1 st Vice Pres.	Henry Perea, Fresno
Efren Carrillo, 2 nd Vice Pres.	Kim Vann, Colusa
Mike McGowan, Immed. Past Pres.	Robert Williams, Tehama
Keith Carson, Alameda	Louis Boitano, Amador, alternate
John Tavaglione, Riverside	Terry Woodrow, Alpine, Treasurer
Kathy Long, Ventura	Bill Goodwin, CAOAC Advisor
	Charles McKee, County Counsel Advisor

2. MINUTES OF AUGUST 8, 2013

The minutes of August 8, 2013 were approved as previously mailed.

3. UPDATE ON CSAC FINANCE CORPORATION PROGRAMS

Mark Saladino, President of the CSAC Finance Corporation and Los Angeles County Treasurer/Tax Collector, provided a summary of Finance Corporation programs. There are a number of “value-added” products and services offered such as:

US Communities Purchasing Program which provides a national purchasing forum with many suppliers including Home Depot, Graybar, Herman Miller, Hertz Equipment Rental, and many more;

Nationwide Retirement Solutions which is the largest deferred compensation program in the country for county employees;

CalTRUST, a program that pools and invests local agency funds, operating reserves as well as bond proceeds;

Coast2Coast Rx is a discount prescription card program available at no-cost to county employees and residents. It is already being used by 26 California counties and each participating county receives \$1.25 from Coast2Coast for every prescription filled by a cardholder;

MedCor is a new program to place employee health clinics on-site in county buildings, resulting in significant savings and increased productivity; and

ExtendHealth is another new program which offers county Medicate eligible retirees a wide array of health plans to choose from at significantly lower cost than they currently pay to participate in group plans.

In addition, the CSAC Finance Corporation is considering a partnership with Software Contract Solutions, which is a company that reviews county Information Technology contracts for potential additional savings. Feasibility studies are underway for an on-line trading platform for investments as well as a pharmacy management program.

Staff was directed to invite all CSAC Finance Corporation Board members to a future Executive Committee meeting for a comprehensive report, including budget information.

4. Distinguished Service & President's Award Recipients

Staff recommended the following recipients for the 2013 CSAC Distinguished Service Award: Governor Jerry Brown, Senator Darrell Steinberg and Secretary Diana Dooley.

Following Executive Committee discussion, it was determined that Governor Brown would receive the 2013 President's Award and the 2013 Distinguished Service Award would be given to Senator Steinberg, Secretary Dooley, Diane Cummins and Supervisor McGowan.

5. Circle of Service Award Nominees

Staff recommended the following individuals to receive the 2013 Circle of Service Award:

Merita Callaway, Supervisor, Calaveras County
Mary McMillan, Retired Deputy County Manager, San Mateo County
Pete Parkinson, Retired Director, Permit & Resources Mgmt. Dept., Sonoma County
Pat Proano, Asst. Deputy Director of Public Works, Los Angeles County
Leonard Kaye, Retired SB 90 Coordinator, Auditor-Controller's Office LA County
Nick Warner, Legislative Advocate, CA State Sheriffs' Assoc.
Karen Pank, Executive Director, Chief Probation Officers Assoc. of CA
Kathy Long, Supervisor, Ventura County
Lee Kemper, Dir. of Policy & Planning, CMSP
Judith Riegel, Executive Director, Co. Health Executives of CA
David Souleles, Dep. Agency Dir., Public Health Services, Orange County
Graham Knaus, Assistant Director, Health & Human Serv. Dept., Placer County
Andy Pease, Executive Finance Dir., Health & Human Serv. Agy., San Diego Co.
Eileen Cubanski, Senior Fiscal & Policy Analyst, County Welfare Dir. Assoc.

The Executive Committee accepted all staff recommendations and added the following people to receive Circle of Service Awards:

Linda Penner, Chair, Board of State and Community Corrections
Bill Goodwin, CAOAC President and Tehama CAO
Mark Saladino, Pres. of CSAC Finance Corp. & LA County Treasurer/Tax Collector

6. Audited Financial Statements for FY 2012-13
Supervisor Terry Woodrow, CSAC Treasurer, presented the Audited Financial Statements for FY 2012-13, as contained in the briefing materials. The audit included a recommendation to develop a Whistleblower Policy for CSAC as well as a recommendation to terminate the Supplemental Pension Plan.

A discussion ensued regarding how public vs. private dollars are accounted for. Staff was directed to create a policy on this issue and report to the full Board of Directors at a future meeting.

Motion and second to accept the Audited Financial Statements for FY 2012-13. Motion carried unanimously.

7. Request to Form CSAC Women's Leadership Forum
Supervisor Susan Adams presented a proposal to form the CSAC Women's Leadership Forum. The focus would be to welcome, mentor and support elected women supervisors in engagement and empowerment to take on leadership roles within the organization and in their roles as county supervisors. It was proposed that meetings occur at the CSAC Legislative and Annual Conferences each year, with at least one additional meeting for purposes of training, mentoring and support. A proposed work plan for 2013-2014 was contained in the briefing materials.

Motion and second to accept the Women's Leadership Forum. Motion carried unanimously.

8. Proposed Governance Policies
Staff requested approval of four policies as a result of the recent annual CSAC audit. They are: (1) Board of Directors Conflict of Interest Policy; (2) Whistleblower Policy; (3) Form 990 Review Policy; and (4) Executive Compensation Policy. Descriptions of each policy were contained in the briefing materials.

The Executive Committee directed staff to amend the Executive Compensation Policy to include a fifth item on the list of data - Performance Evaluation."

Motion and second to approve the four proposed governance policies as amended. Motion carried unanimously.

9. 2013 CSAC Legislative Report
Staff distributed and outlined the CSAC Advocacy Team Achievements Report for 2013. Implementation of 2011 Realignment remained a high priority for CSAC during 2013, as did Health Reform Implementation and the prison overcrowding issue.

A discussion ensued regarding the composition of the Realignment Allocation Committee, which is currently made up of nine county administrative officers representing urban, suburban and rural counties. The consensus was that the existing structure will stay in place, but that a RAC representative will provide regular updates to the Executive Committee and Board of Directors.

Staff also distributed descriptions of the various CSAC policy areas that include information on legislative committees and key state agencies as well as a detailed list of the legislative responsibilities included under each policy area. The Executive Committee requested that this information be posted on the CSAC website.

10. 2013 CSAC COMMUNICATIONS REPORT

Staff provided a summary of media and other communication efforts that took place during 2013. CSAC planned and conducted a media campaign around the Affordable Care Act issue, including editorial board meetings, and placement of numerous newspaper stories and op-ed pieces. CSAC has enhanced use of social media outlets such as Twitter, YouTube, Facebook, CSAC's blog and website, as a regular and effective method for reaching targeted audiences. CSAC produced a series of "Smart Justice" videos in conjunction with National County Government Month. The videos featured AB 109 Realignment best practices. Currently, videos are being produced showing how counties are being innovative and proactive in reducing recidivism and making communities safer.

11. CSAC ANNUAL MEETING STATUS REPORT

Staff provided a status report on CSAC's Annual Meeting to be held November 19 - 22, in San Jose, Santa Clara County. The theme this year is "Health Counties, Healthy California." Workshops and other sessions will focus on ways to enhance and maintain counties' health through programs, technology, and county leadership. Confirmed speakers are: Herschel Walker, former NFL star and mental health awareness advocate; Maria Hinojosa, Emmy-award winning journalist; David Berson, Economist; and Kamala Harris, California Attorney General.

12. UPDATE ON CSAC STRATEGIC PLAN

Staff is in the process of developing a strategic plan. A full-day meeting was held to discuss organizational strengths and weaknesses and four areas emerged which staff will now focus on developing a plan around. The four areas are: Increasing Effectiveness in Internal Administration; Enhancing Advocacy Outcomes; Enhancing Member Services & Communication; and Enhancing Training & Education Opportunities for Members. Working groups have been formed to begin work on each of these areas.

13. MISCELLANEOUS

Jean Jordan was introduced as CSAC's new Director of Operations and Member Services. She begins work at CSAC next week.

Meeting adjourned.