



California Road Charge Pilot Program Updates

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CSAC Presentation
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Phase 1: Pilot Program Design



Highlights:

1. Establish a pilot program design
2. Evaluation Criteria

- Senate Bill 1077 2014
 - ✓ Implement pilot by ~~January 2017~~ **July 2016**
 - ✓ Report findings by ~~June 2018~~ **July 2017**
- Road Charge Technical Advisory Committee (TAC)
- Public Input
 - ✓ 12 open public meetings
 - ✓ Statewide polling and focus groups

Phase 2: Pre-Pilot Planning

1. TAC Phase
2. Develop pilot program test plan
3. Procure independent evaluator

Highlights:

- Recruitment outreach
 - ✓ DMV PSA and registration insert
 - ✓ Program website
- Vendor Procurement
- System Development
- End-to-end testing



Phase 3: The Live Pilot

1. Conduct live pilot (9 months)
2. Concurrent independent evaluation

Highlights:

- July 1, 2016 – March 31, 2017
 - ✓ Maintained over 5,000 participating vehicles statewide
- Major pilot milestones
 - ✓ Open enrollment November 1-15, 2016
 - ✓ Three pilot participant surveys
 - ✓ Statewide focus groups



The Pilot Program by the Numbers

Pilot breakdown:

- 9 month live pilot period
- 5,000+ participating vehicles
 - 4,498 private vehicles
 - 55 heavy commercial trucks
 - 258 light commercial vehicles
- 6 mileage reporting methods
 - Manual and automated methods
- 4 Account Managers

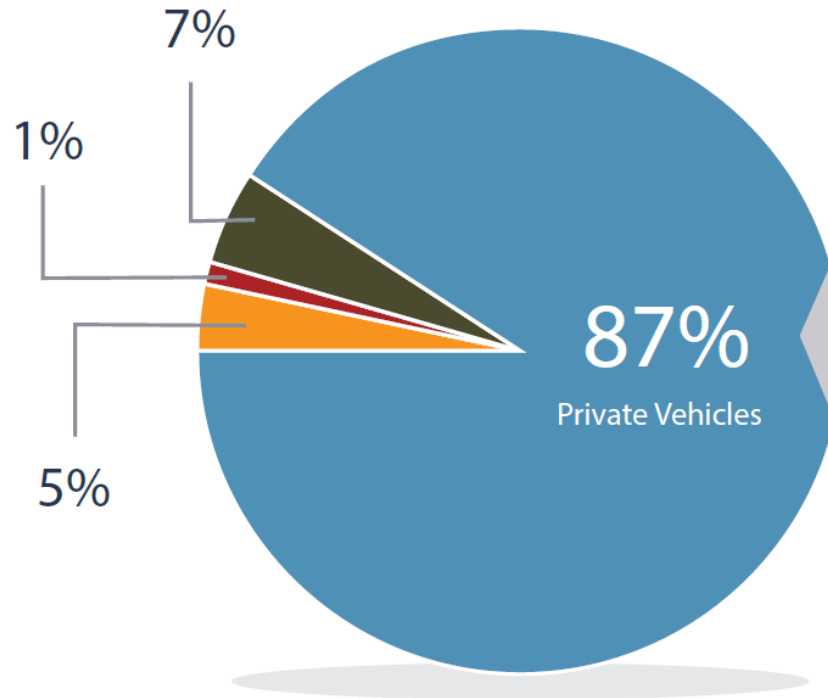
37,258,866

Total miles driven in the pilot!





Final Pilot Enrollment Overview

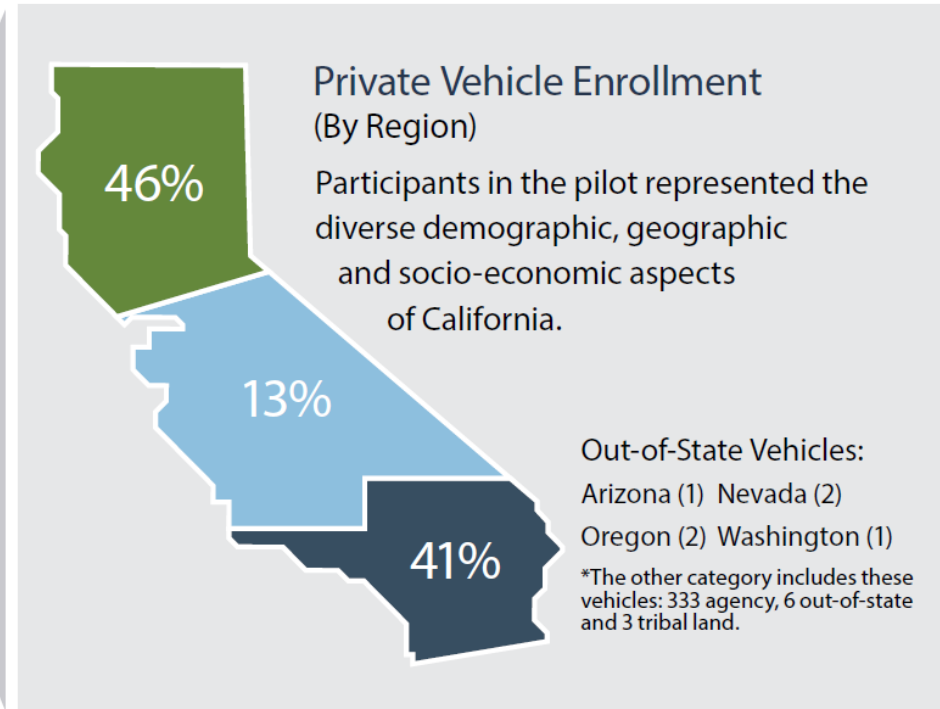


Private Vehicles:
4,471 (87%)

Commercial Vehicles:
261 (5%)

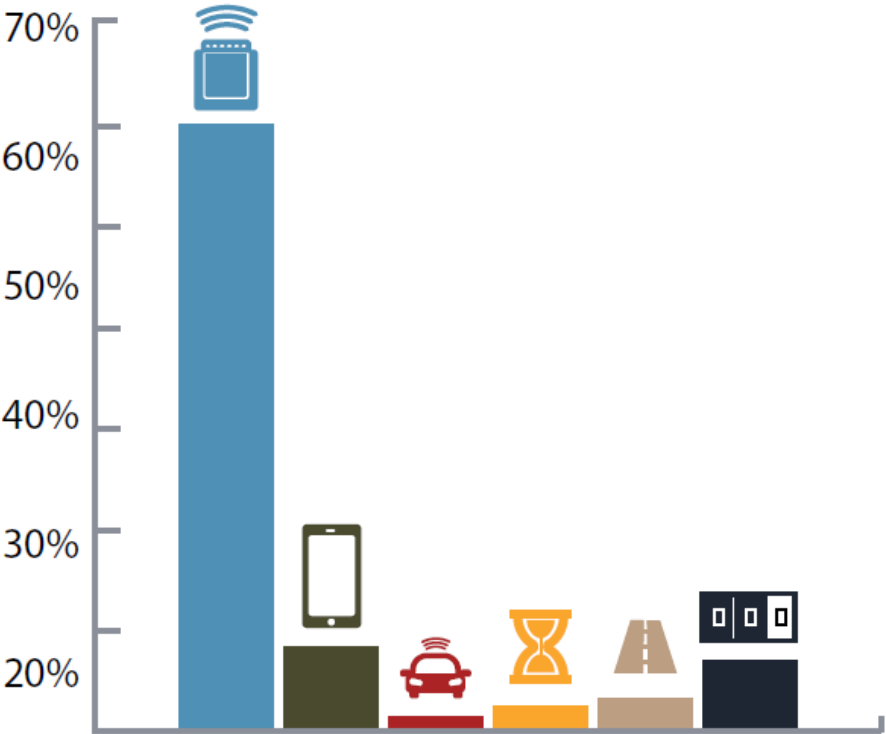
Heavy Commercial Vehicles:
55 (1%)

*Other:
342 (7%)











Enrollments of Private Vehicles by Method



High Technology
80%

Low Technology
20%

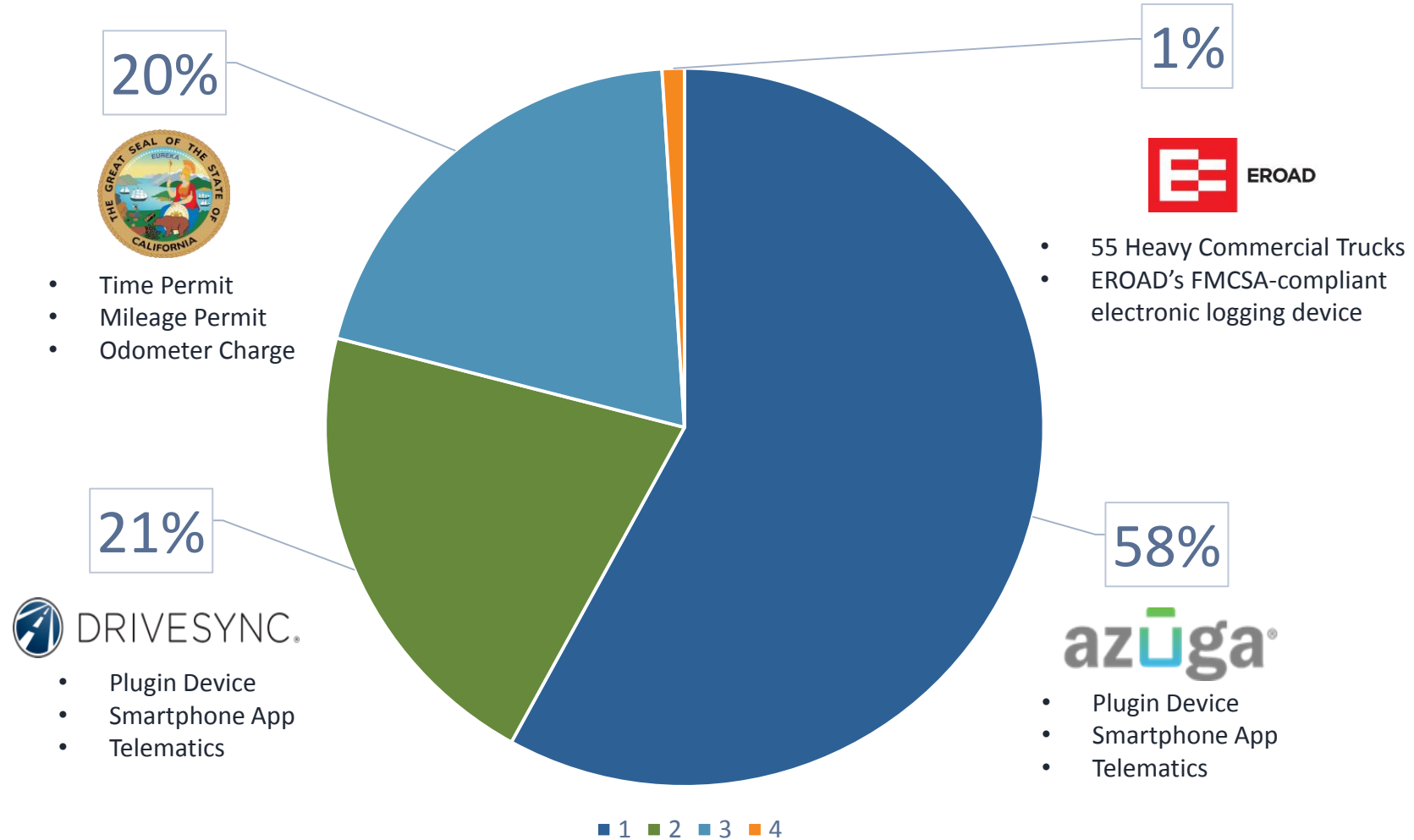
-  Plug-In Device: 60%
-  Smartphone: 18%
-  Telematics: 1%

-  Time Permit: 2%
-  Mileage Permit: 4%
-  Odometer Reading: 14%

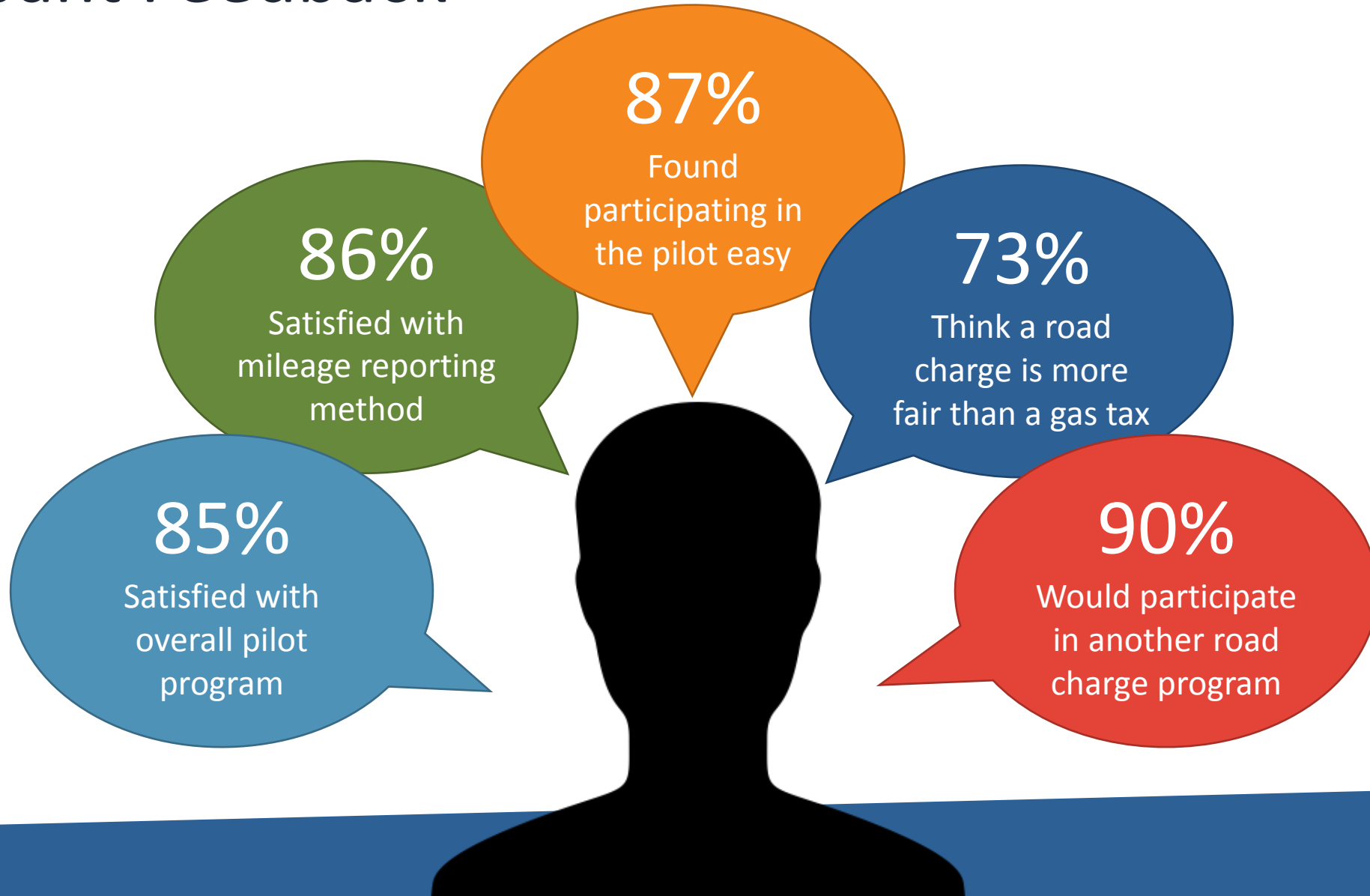
High technology includes the 1% of heavy vehicles using the automated heavy vehicle mileage meter.



Vehicles by Account Manager



Participant Feedback



Phase 4: The Final Reports

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1. April 2017 – July 2017
 2. Report pilot results
 3. CTC recommendations to the Legislature

Highlights:

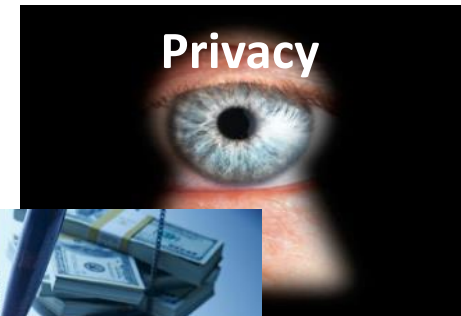
- Compile data and provide a more in depth analysis for the CalSTA final report
- Separate Independent Evaluation report included in the CalSTA final report
- Outreach around final report
- CTC final report will include recommendations to the Legislature (by Dec. 2017)
- Ultimately up to the Legislature on the future of road charge in California



CTC Final Report Policy Perspectives

The Road Charge TAC and CTC will address the following policies:

- Privacy & Data Security
- Social Equity & Pricing
- Administration & Enforcement
- What's Next for Road Charge



What's Next?

TAC Meeting Tomorrow 5/19/17:

- Visit the CTC website for webcast link
- Addressing policy questions

CalSTA Final Report:

- Released in July 2017

CTC Final Report:

- Will include recommendations to the Legislature
- Released by December 2017

Conclusion – Questions?



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